
The Council Briefing began at 6:00 P.M.

The following City Council Members were in attendance:

Mayor: William C. Latham

Council Members: Lee Buck Keith Doherty Christine Hoffman
Bruce Thomason Phil Vogelsang Jeanell Wilson

Also present were City Manager George Forbes, Deputy City Manager Trish Roberts, Chief Financial Officer Karen Nelson, and Director of Planning and Development Bill Mann.

Purpose of Briefing

The purpose of the briefing was to update the Council Members on projects including the following items:

City Manager

Planning and Development projects

Director of Planning and Development, Mr. Bill Mann updated the Council regarding the following projects:

The Margaritaville hotel would be a 202-room hotel. The Planning and Development Department is expecting to receive a building permit application within three to six months.

Dolphin Depot, LLC recently submitted the initial development application, which included plans for 54 apartment homes and approximately 55 hotel rooms.

The Bikha property is a 78 room Element Hotel proposed for development on the southeast corner of Beach Blvd and A1A.

Latham Plaza parking lot meeting – Mr. Mann explained that he had received unsolicited interest in developing a parking garage along the south side of Latham Plaza, in the existing public parking lot. The garage would provide both public and private parking and would include residential townhouses along its north frontage, looking out over Latham Plaza and commercial space on the first floor of the 1st Street frontage. The interested party was told that if and when development proposals were entertained for that property, it would be through an RFP process. In addition, the City would not be interested in a project based on the pre-sale of residential units.

Community Redevelopment Agency (CRA) parking proposal – Mr. Mann explained the original offer from Mr. Steve Diebenow (the representative for the owner of the former Johnson Gallery property) regarding a vacant CRA parcel and part of the new 2nd Street parking lot, was being revised and would

be resubmitted in the near future. Once the offer is received, Mr. Mann would present it to the CRA and would provide copies to the City Council for review.

Dix.Hite + Partners – Mr. Mann stated Dix.Hite + Partners has submitted additional logo designs and a new pier entry concept design. The designs would be presented to Council at an upcoming Council Briefing.

Other Announcements

Mr. Forbes stated the purchasing and installation of the sand fencing project would be placed on hold due to the possibility of an upcoming Shore Protection Project. The Shore Protection Project would include the rebuilding of the dunes for the south end of Jacksonville Beach. Mr. Forbes stated if the sand fencing were put in place now, it would have to be removed during the Shore Protection Project.

Comprehensive Annual Financial Report

Mr. Forbes introduced Mr. Ryan Tucker with Purvis, Gray, and Company, LLC (an independent audit firm) to review the Comprehensive Annual Financial Report [on file] for the fiscal year ending September 30, 2017, for the City of Jacksonville Beach.

Mr. Tucker reviewed the audit findings stating the City is in excellent financial condition. The City was awarded two awards; a Certificate of Achievement for Excellence in Financial Reporting and Distinguished Budget Presentation Award.

Mr. Tucker presented a detailed review of the Audit Report. In summary, the City received an unqualified opinion on their financial statements, and the auditors found no major deficiencies in internal controls or compliance violations of any laws or regulations.

Mr. Forbes expressed the importance of planning for the future and preparing for the long-term financial condition of the City. He discussed the following items:

- Mr. Forbes offered an example of Beaches Energy and stated in the future energy would not be delivered in the same way as it is today. Mr. Forbes stated the City must keep up with the industry's changes.
- Mr. Forbes stated the City would need to be aware of a possible water crisis in the future and would need to be prepared to address that crisis and adapt accordingly.
- Mr. Forbes mentioned the need for the City to remain up-to-date with the ever-changing technology advancements in the workplace.

The briefing adjourned at 6:45 P.M.

Minutes of City Council Briefing
Monday, March 05, 2018, 6:00 P.M.

Submitted by: Jodilynn Byrd
Administrative Assistant

Approved:



William C. Latham, MAYOR

Date: 3/19/18