
The Council Briefing began at 5:30 P.M.

The following City Council Members were in attendance:

Mayor: William C. Latham

Council Members: Keith Doherty Georgette Dumont Sandy Golding
Christine Hoffman Cory Nichols Phil Vogelsang

Also present was City Manager Mike Staffopoulos.

Purpose of Briefing

The purpose of the briefing was to update the Council Members about ongoing items in the City.

City Manager

Donation of Two Water Fountains

Jason Phitides, Director of Parks and Recreation, stated JTC Running wished to donate the two drinking water fountains. The cost for both drinking fountains would be \$10,000 to \$11,000 for both. Mr. Phitides stated one fountain would be located at Seawalk Pavilion, and the other would be located at Oceanfront Park. Mr. Phitides noted the City would maintain the fountains. JTC Running would also provide a marker indicating they donated the fountains. The Council agreed to the donation of two drinking water fountains.

Golf Course Rates

Bruce Mohler, Golf Course Facility Manager, explained the dynamic pricing he proposed charging visitors. The business plan for the golf course anticipated raising the rate 3.7% per year for the next three years, but the dynamic pricing could make the increase unnecessary. Members not subject to dynamic pricing included Beaches Energy pass holders. Mr. Mohler stated the new rates would take effect on April 1, 2020, and the dynamic pricing would start in mid-April to May.

Mr. Mohler explained the new golf ball dispenser machine for the driving range would have the technology to accept payments from credit cards, gift cards, and Apple Pay.

The Council agreed the newly proposed price increase for a yearly pass was high for the upcoming year. Mr. Staffopoulos stated another option would be a more modest increase in the yearly pass fee and to increase the floor rate instead. Mr. Mohler said he would take the Council's suggestions into account and prepare options for them to consider at their next meeting.

Naming of Streets

Mr. Staffopoulos referred to emails received from the Caine family requesting a street be named after their family. There are currently no policies in place, but research proved a street name had

only been changed in the past pursuant to an outstanding public purpose. Because there are no policies, it was not advisable to allow the naming now because that could set a precedent for many requests. A conversation ensued regarding other possible options to honor long time beach residents. Mayor Latham requested a policy proposal from staff. Mr. Staffopoulos agreed to draft a policy for the Council to review.

Deck the Chairs Contract

Mr. Staffopoulos reported 2020 is the final year of the existing five-year contract for Deck the Chairs. Mr. Staffopoulos referred to Council regarding their suggestions as to what they would like to see in the future for Deck the Chairs or different holiday events.

It was suggested by the Council to issue a Request for Proposal (RFP) to explore other event options from other organizations.

A conversation ensued regarding the history, concerns, and the future of Deck the Chairs. Ms. Hoffman requested a list of in-kind and hard contributions between the City and Deck the Chairs.

Mr. Staffopoulos stated staff would negotiate a three-year agreement with Deck the Chairs. This would allow time for downtown hotels and construction to be completed and allow staff time to draft an RFP to identify other interested parties.

Council agreed a policy should be written for City-sponsored events, including requirements such as prohibiting alcohol and prohibiting charging an admission fee.

Special Magistrate

Chris Ambrosio, City Attorney, reviewed a proposal for the Council to consider the law firm Lewis, Longman, and Walker, P.A. to provide primary and alternate Special Magistrate services. The firm has six qualified attorneys offering coverage of all scheduled hearings and could schedule special hearings if needed. Mr. Ambrosio stated the law firm was negotiable with the fees and agreed upon an acceptable rate.

The briefing adjourned at 6:45 P.M.

Submitted by: Jodilynn Byrd
Administrative Assistant

Approved:



William C. Latham, MAYOR

Date: 04/09/20