

**Minutes of Regular City Council Meeting
held Monday, September 8, 2015, at 7:00 P.M.
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida.**



CALL TO ORDER:

Mayor Charlie Latham called the meeting to order at 7:04 P.M.

OPENING CEREMONIES:

The invocation was given by Council Member Wilson; followed by the Salute to the Flag.

ROLL CALL:

Mayor: William C. Latham

Council Members: Lee Buck Keith Doherty Christine Hoffman
 Bruce Thomason Phil Vogelsang Jeanell Wilson

Also present were City Manager George Forbes, and City Clerk Laurie Scott.

APPROVAL OF MINUTES

It was moved by Ms. Wilson, seconded by Ms. Hoffman and passed unanimously, to approve the following minutes as presented:

- City Council Budget Workshop held August 10, 2015
- City Council Budget Workshop held August 11, 2015
- Regular City Council Meeting held August 17, 2015

ANNOUNCEMENTS

Council Member Vogelsang

- Mr. Vogelsang recognized Beaches Energy for their free residential energy audit service to help customers save energy and money.

Council Member Wilson

- Ms. Wilson announced she recently attended the Mayport Redevelopment meeting.

Council Member Doherty

- Mr. Doherty announced the upcoming Bruval - Beaches Fall Festival to be held on September 19, 2015.

Mayor Latham

- On August 18th, 2015, he held a town hall meeting at the Ocean Cay subdivision with Chief Pat Dooley and Sergeant Crumley.
- On August 21, 2015, he attended the retirement of Randy Greene, administrative assistant to the former Police Chief Thomason and the current Chief Pat Dooley.
- The Mayor offered his congratulations to the new Mayor-elect Mitch Reeves and Commissioner-elect John Stinson from the City of Atlantic Beach. He recognized Mayor Carolyn Woods and Commissioner Maria Mark for their service to the beaches community.
- On August 27, 2015, he attended the Florida Association of Counties Policy Conference in St. Petersburg.
- He recognized Fire Chief Frazier and his team for the preparation in keeping our citizens and staff informed and prepared for a storm event.
- He announced the Jacksonville Beach Police Department hosted The Beaches Ministerial Association meeting on September 1, 2015. He recognized Chief Pat Dooley and his team for continuing to enhance our relationship with all religious leaders in the community.
- He reported the completion of the first reading of the City's 2015-16 Budget and announced the final reading would be September 14, 2015.
- He announced that the 40th Anniversary celebration of Beaches Dial-a-Ride would be held on October 17, 2015.

COURTESY OF THE FLOOR TO VISITORS:

Speaker(s):

- James Sorrell, 1410 Pinewood Road, Jacksonville Beach spoke about updating the city ordinances that relate to city building codes and parking.

MAYOR AND CITY COUNCIL:

CITY CLERK:

CITY MANAGER:

(a) Approve the Three Highest Rated Firms for the Design Build of a Municipal Skate Park to: (1) Team Pain; (2) California Skate Parks; (3) Grindline Skate Parks, and Approve Team Pain to Continue Phase 2 of the Project

Motion: It was moved by Ms. Wilson, seconded by Ms. Hoffman, to Approve the Three Highest Rated Firms for the Design Build of a Municipal Skate Park to: (1) Team Pain; (2) California Skate Parks; (3) Grindline Skate Parks, and Approve Team Pain to Continue Phase 2 of the Project.

Council Member Hoffman requested a brief overview for the audience [300+ in attendance] of the matter that was before Council for their consideration.

Mr. Forbes explained the intent of this RFP was to select a qualified firm to design and construct a skate park facility in Jacksonville Beach. The overall objective is to provide skate facilities for the beginner to intermediate skater in a family friendly environment. The facility would contain seating and shade structures available to all park visitors, and include unique features reflective of our community. He reviewed the site locations, and the square footage of the skate parks as detailed on the slides. [on file] Mr. Forbes explained the vendor selection process. He stated for the record if the Council accepts staff's recommendation of selecting Team Pain to design/build the skate park, the Mayor and he would sign a contract with Team Pain.

Mayor Latham opened the floor to speakers.

Speakers:

- John Sharp, 3376 Zephyr Way North, Jacksonville Beach inquired about the costs to build the skate park and the plans to relocate trees in the park dedicated to individuals.
- Francis Huett, 1403 Osceola Avenue, Jacksonville Beach spoke against building the skate park.
- Fifi Kovacs, 3415 Heron Drive, Jacksonville Beach spoke against building the skate park.
- Lenny Byrd, 37 Sanford Street, St. Augustine, Fl., spoke in support of building the skate park.

Mayor Latham asked if anyone else in the audience wished to speak against building the skate park. For the record, there were no responses from the audience.

Mayor Latham reported for the record three people turned in speaker cards who did not wish to address Council and were against building the skate park. He had twenty-eight speaker cards in support of building the skate park but did not wish to address the Council. He had five speaker cards in support of building the skate park and wished to address the council.

Speakers:

- Steve Ames, 2949 Antigua Drive, Jacksonville Beach spoke in support of building the skate park.
- Mike Peterson, 717 Neptune Lane, Neptune Beach, Fl., spoke in support of building the skate park.

Mayor Latham asked Hunter Aldridge (young adult) to come forward to address the Council. He reported that it was Hunter's initial suggestion at a town hall meeting at Fletcher Middle School that began the process to build a skate park in Jacksonville Beach.

- Hunter Aldridge spoke in support of building the skate park in his local community.

Mayor Latham asked if anyone else in the audience wished to address Council.

- Priscilla Arms, 3548 Trident Court, Jacksonville Beach spoke against building the skate park.
- Jamie Hillard, 1655 The Greens Way, Jacksonville Beach spoke in support of building the skate park.
- Terry DeLoach, 405 32nd Avenue South, Jacksonville Beach spoke in support of building the skate park.
- Chuck McCue, 1908 Third Street, Jacksonville Beach spoke in support of building the skate park.

Mayor Latham closed the floor to speakers.

A brief discussion ensued. The Council Members spoke in support of approving the skate park, continuing on to Phase 2 of the project and approved the Mayor and the City Manager signing the contract for the design/build with company Team Pain.

Roll call vote: Ayes – Buck, Doherty, Hoffman, Thomason, Vogelsang, Wilson and Mayor Latham. Motion carried unanimously.

Mr. Forbes introduced Tim Payne, from Team Pain. Mr. Payne and Jay Hood (concept designer) presented the PowerPoint presentation on the concept design of the skate park. [slides on file]

Mayor Latham called for a recess at 8:35 PM.

The Mayor reconvened the meeting at 8:45 PM.

(b) Request Permission to Erect a Ferris Wheel in the Parking Lot Adjacent to Latham Plaza, in Conjunction with the Oktoberfest

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman, to approve the use of a 100' tall Ferris wheel for the Oktoberfest as a pilot project as detailed in a memo from the City Manager dated August 22, 2015.

The Mayor opened the floor to speakers.

- John Woolsey, 4321 Tradewinds Drive, Jacksonville Beach [event organizer], spoke in support of approving the addition of the Ferris wheel at the Oktoberfest event. He reported on the company that would be erecting the Ferris wheel, liability, and state inspection procedures. He also requested Council to consider waiving the additional \$1,000 fee for the set up in the parking lot on Thursday.

Mr. Forbes stated this would be a large attraction that he was reluctant to approve without the City Council's direction. He explained he would have no objection to approving this Ferris wheel as a one-time pilot project. He also reported that he was going to charge the Oktoberfest organizers an extra day's rental for Thursday's use of the parking lot for setting up.

A discussion ensued about the cost to ride the Ferris wheel, age and height requirements, event schedule, event staff monitoring for impaired riders, liability, potential surface damage to the parking lot, and whether the City had the authority to close down the event for safety concerns. [weather] Mr. Forbes stated he would not charge this event for a Thursday set-up because we have not charged other events for set-up.

Roll call vote: Abstain – Doherty and Vogelsang [Form 8B on file]
Ayes – Hoffman, Thomason, Wilson, Buck and Mayor Latham
Motion passed.

Mr. Vogelsang asked the City Attorney, Susan Erdelyi if Mr. Doherty and he were required to state for the record a reason for abstaining from voting or was completing the

form satisfactory. The City Attorney advised they were not required to state the reason at the time of voting but needed to state the reason on the [Memorandum of Voting Conflict 8B] form.

(c) Approval to Execute a Continuing Services Contract with *First Vehicle Services, Inc.*, in Response to RFP No. 07-1415 for Fleet Management and Vehicle Maintenance Services

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman to award RFP Number 07-1415, entitled Fleet Management and Vehicle Maintenance Services contract, to *First Vehicle Services, Inc.*, for a period of 5 years with the City Manager having authority to renew the contract for one (1) additional year, as explained in the memorandum from the Property and Procurement Officer, dated August 18, 2015.

Mr. Forbes reported the City contracts with the private firm First Vehicle Services to maintain the city's vehicle fleet. Their contract expires this year. The Purchasing and Procurement Department sent out seven Requests for Proposal. Two vendors submitted bids. The staff is recommending renewing the contract with First Vehicle Services. Their bid was \$48,600 less than the second submitted bid. Mr. Forbes stated the company has provided excellent customer service to the City during their current contract period. In addition, over the life of the five-year Contract the City would save approximately \$243,000.

Roll call vote: Ayes – Hoffman, Thomason, Vogelsang, Wilson, Buck, Doherty and Mayor Latham. Motion carried unanimously.

(d) Approve Contracts, Effective January 1, 2016, with:

- **Florida Blue for Medical Insurance**
- **MetLife for Dental Insurance**
- **SunLife for Life Insurance**
- **Advantica for Voluntary Vision Insurance**
- **Allstate for GAP Care, Accidental & Critical Illness, and Individual Voluntary Benefits**

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman to approve the contracts with Florida Blue, MetLife, SunLife, Advantica and Allstate for employee health dental, life, vision and supplemental insurance.

Mr. Forbes explained that these were the same companies that currently provide insurance coverage to the City. He reported there would be a 5.6% increase in Florida Blue premiums which was offset by the increases in the Prescription Card Plan.

Roll call vote: Ayes – Thomason, Vogelsang, Wilson, Buck, Doherty, Hoffman and Mayor Latham. Motion carried unanimously

RESOLUTIONS:

Mayor Latham requested that the City Clerk read Resolution No. 1949-2015, by title only; whereupon Ms. Scott read the following:

RESOLUTION NO. 1949-2015 (PUBLIC HEARING)

A RESOLUTION TO AMEND THE COMMUNITY REDEVELOPMENT PLAN FOR THE DOWNTOWN REDEVELOPMENT AREA FOR THE CITY OF JACKSONVILLE BEACH, FLORIDA, AS AMENDED, ACCORDING TO THE REQUIREMENTS OF THE COMMUNITY REDEVELOPMENT ACT OF 1969, BY ADDING NEW PROJECT ELEMENTS, AS IDENTIFIED IN EXHIBIT A. OF THE 2015 DOWNTOWN ACTION PLAN, TO THE DOWNTOWN COMMUNITY REDEVELOPMENT PLAN, TO PROVIDE FOR MAINTENANCE AND REPAIR OF TAX INCREMENT-FUNDED CAPITAL INVESTMENTS, EXTENSION OF THE TIME OF EXPIRATION OF THE TAX, AND FOR OTHER PURPOSES.

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman to adopt Resolution No. 1949-2015 to amend the Community Redevelopment Plan for the Downtown Redevelopment area to include the Downtown Action Plan.

Mayor Latham opened the floor to public comments on Resolution No. 1949-2015 at 9:12 P.M.

Seeing no interest, Mayor Latham closed the floor to public comments at 9:13 P.M.

Mr. Forbes reported the Downtown Action Plan that was adopted by the City Council was placed in the Downtown Redevelopment Plan so that we can use the available TIF monies [Tax Increment Fund] to assist with the Downtown Action Plan.

Mr. Forbes asked Council to consider small clarifications to the Downtown Redevelopment Plan as described in Exhibit A.

Motion: It was moved by Mr. Vogelsang and seconded by Ms. Wilson to Amend the Downtown Action Plan as written in Exhibit A.

Mayor Latham requested that the City Clerk read Exhibit A. to Resolution No. 1949-2015; whereupon Ms. Scott read the following:

Exhibit A.:

Amend Exhibit A. of the 2015 Downtown Action Plan by:

(1) Revising item b. under Long-Term Potential for Public-Private Partnerships to read as follows: Pier Parking Lot, Hotel, Restaurant and Retail Development: In conjunction with or following the construction of a new public off-street parking facility, consider developing a hotel, restaurant and/or retail project on a portion of the Fishing Pier parking lot

(2) Revising item a. under D.2 Commercial Spaces: Business Development to read as follows: Continue working with staff, ~~the Retail Strategies~~ consultants, the business community, and property owners to identify and recruit a mix of restaurants and retail establishments that provide service for a variety of age groups

(3) Description: ~~Retail Strategies~~: Continuously monitor and evaluate consultant activity for the purpose of determining if their work is producing positive results and hire a staff person or consultants to work directly with property owners to market and recruit businesses into the Downtown Redevelopment District ~~consider extensions to the agreement if warranted.~~

Mayor Latham called for a voice vote from Council Members in support of adopting the amendment. The motion carried unanimously.

Mr. Forbes stated that a series of workshops would be held to discuss the specifics of the Downtown Action Plan.

Roll call vote: Ayes – Vogelsang, Wilson, Buck, Doherty, Hoffman, Thomason and Mayor Latham. Motion carried unanimously.

Mayor Latham recognized Mary Phillips and her students from Fletcher Middle School who were in attendance.

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ORDINANCES:

ADJOURNMENT:

There being no further business, the meeting adjourned at 9:20 P.M.

Submitted by: Laurie Scott
City Clerk

Approval:



William C. Latham, MAYOR

September 21, 2015
Date