



**Agenda
City Council**

Monday, August 1, 2016

7:00 PM

Council Chambers

MEMORANDUM TO:

The Honorable Mayor and
Members of the City Council
City of Jacksonville Beach, Florida

Council Members:

The following Agenda of Business has been prepared for consideration and action at the Regular Meeting of the City Council.

OPENING CEREMONIES: INVOCATION, FOLLOWED BY SALUTE TO THE FLAG

ROLL CALL

APPROVAL OF MINUTES

16-419 Regular City Council Meeting Held July 18, 2016

ANNOUNCEMENTS

COURTESY OF THE FLOOR TO VISITORS

MAYOR AND CITY COUNCIL

- a. **16-420** Presentation of Proclamation to Christy Dziedzicki
- b. **16-421** Employee of the Quarter Presentation

CITY CLERK

CITY MANAGER

- a. **16-422** Appointment of a Second Alternate to the Planning Commission

- b. 16-423 Appointment of Members and Alternates to the Board of Adjustment
- c. 16-424 Approval to Execute a Continuing Services Contract with *USIS Inc.* in Response to RFP NO. 08-1516 Third-Party Administrator for Worker's Compensation Claims
- d. 16-425 Award Unit Price Bid Number 1516-09, "Irrigation, Landscaping & Related Improvements Project (Parts A & B) on South Beach Parkway & Jacksonville Drive," to *Jax Utilities Management, Inc.*, and Authorize Construction Administration Services with the Project Design Firm, *Jones Edmunds*

RESOLUTIONS

16-427 RESOLUTION NO. 1961-2016

A RESOLUTION OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, AUTHORIZING THE EXTENSION OF AN INTERLOCAL AGREEMENT PROVIDING A FORMULA FOR THE DISTRIBUTION OF LOCAL OPTION GAS TAXES COLLECTED PURSUANT TO SECTION 336.025, FLORIDA STATUTES, BETWEEN THE CITY OF JACKSONVILLE AND OTHER MUNICIPALITIES WITHIN DUVAL COUNTY.

ORDINANCES

a. 16-428 ORDINANCE NO. 2016-8074 (Second Reading)

AN ORDINANCE AMENDING CHAPTER 4, "ALCOHOLIC BEVERAGES," OF THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, BY AMENDING SECTION 4-2, "PROHIBITED HOURS OF SALE, CONSUMPTION, AND SERVICE," PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT WITH THIS ORDINANCE; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE AND FOR OTHER PURPOSES.

b. 16-429 ORDINANCE NO. 2016-8075 (Second Reading)

AN ORDINANCE AMENDING CHAPTER 4 "ALCOHOLIC BEVERAGES," OF THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, BY AMENDING SECTION 4-5 "TEMPORARY EXTENSION OF LICENSED PREMISES," PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT WITH THIS ORDINANCE; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION, AND PROVIDING FOR AN EFFECTIVE DATE AND FOR OTHER PURPOSES.

c. 16-430 ORDINANCE NO. 2016-8076 (Second Reading)

AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA; CREATING A NEW SECTION OF CHAPTER 4 ALCOHOLIC BEVERAGES; CREATING LANGUAGE AND PROVIDING FOR SEVERABILITY OF ALL SECTIONS OF CHAPTER 4 PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT HEREWITH; PROVIDING FOR CODIFICATION AND PROVIDING AN EFFECTIVE DATE.

ADJOURNMENT**NOTICE**

In accordance with Section 286.0105, Florida Statutes, any person desirous of appealing any decision reached at this meeting may need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The public is encouraged to speak on issues on this Agenda that concern them. Anyone who wishes to speak should submit the request to the City Clerk or to the recording secretary prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299, extension 10, no later than one business day before the meeting.

**Minutes of Regular City Council Meeting
held Monday, July 18, 2016, at 7:00 P.M.
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida.**



OPENING CEREMONIES:

Following a moment of silence for the police officers in Dallas and Baton Rouge, Council Member Buck gave the invocation, followed by the salute to the flag.

CALL TO ORDER:

Mayor Latham called the meeting to order at 7:00 P.M.

ROLL CALL:

Mayor: William C. Latham

Council Members: Lee Buck Keith Doherty Christine Hoffman
Bruce Thomason Phil Vogelsang Jeanell Wilson

Also present were City Manager George Forbes, and City Clerk Laurie Scott.

APPROVAL OF MINUTES

It was moved by Ms. Wilson, seconded by Ms. Hoffman, and passed unanimously, to approve the following minutes, as amended on Page 6, to state Mr. Thomason received the same two emails as Ms. Hoffman:

- Regular City Council Meeting held on June 20, 2016

ANNOUNCEMENTS

COURTESY OF THE FLOOR TO VISITORS:

Speaker(s):

- Kurtis Loftus, 1948 Horn Street, Jacksonville Beach, thanked those who attended the Christmas in July event held on July 16, 2016. He stated the five-year strategic plan for Deck the Chairs is in place, and it will be discussed at their meeting at the Holiday Inn Express on Wednesday, July 20, 2016, at 6:30 P.M.

MAYOR AND CITY COUNCIL

Item #16-408, Presentation of WaveMaker Award

Mayor Latham read and presented the WaveMaker Award to Mr. Jon McGowan.

CITY CLERK:

CITY MANAGER:

- (a) **Item #16-409, Accept the Monthly Financial Reports for the Month of June 2016.**

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman, and passed unanimously, to accept the monthly financial reports for the month of June 2016, as submitted by the Chief Financial Officer.

- (b) **Item #16-410, Ratify Amendments to Article 12.3 (Wages) and Appendices C and D of the Collective Bargaining Agreement with the Florida State Lodge, Fraternal Order of Police, Effective May 1, 2016.**

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman, to ratify amendments to Article 12.3 (Wages) and Appendices C and D of the Collective Bargaining Agreement with the Florida State Lodge, Fraternal Order of Police, effective May 1, 2016.

Mr. Forbes explained the City is in the third year of an agreement with the Police Department. There is a re-opener of the third year for wages. He stated all bargaining unit employees will receive a pay increase of 1% of their base wage rate effective May 1, 2016. The pay grade schedule minimum, midpoint and maximum for each pay grade will be increased by 1%. The agreement has been ratified by the Police Department.

Mayor Latham stated safety is the City's biggest concern. He proposed a special manning level which would provide necessary relief for the police officers to spend time with their families and get some rest. He supports the compensation program as ratified by the Police Department.

Mr. Thomason explained the cost difference between overtime and creating a new position. He stated officers become fatigued by the number of hours they are required

to work to the point that the extra money becomes less important than having time to spend with their families and to recharge.

Mr. Doherty stated the raise proposed is not enough, and the Police Officers should be paid accordingly for the job they do. He advised he would not support the motion.

Mr. Vogelsang commented he agreed with Mr. Doherty. He added a Memorandum of Understanding could be drafted when issues arise. He stated he appreciates the Police Department's service.

Mr. Buck stated the Police Department needs the City's support.

Roll call vote: Ayes – Buck, Hoffman, Thomason, Wilson, and Mayor Latham.
Nays – Doherty and Vogelsang.
The motion passed 5-2.

(c) Item #16-412, Award Bid No. 1516-13 Ft. Diego Breaker Replacements to the Lowest Responsive Bidder, J.L. Malone & Associates, LLC.

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman, to award Bid Number 1516-13, titled Ft. Diego Breaker Replacements to the lowest responsive bidder, *J.L. Malone & Associates, LLC*, as explained in the memorandum from the Director of Beaches Energy Services dated July 5th, 2016.

Mr. Forbes explained Beaches Energy is in the process of maintaining and rebuilding the substations. Part of that process is replacing the breakers. This bid is for the installation of the new breakers.

Roll call vote: Ayes – Doherty, Hoffman, Thomason, Vogelsang, Wilson, Buck, and Mayor Latham. The motion carried unanimously.

(d) Item #16-418, Approve Alstom Grid as the Sole Source Vendor for Repairs to Interrupters on Circuit Breakers Located at the Jacksonville Beach Substation Totaling \$82,000.

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman, to approve *Alstom Grid* as the sole source vendor for repairs to circuit breakers at the Jacksonville Beach Substation as explained in the memorandum from Director of Beaches Energy Services dated July 13th, 2016.

Mr. Forbes stated new breakers were ordered for the Jacksonville Beach Substation. They were tested without SF-6 gas, which is a standard operating procedure. The manual for these breakers states they should not be operated without SF-6 gas. The breakers must be returned to the manufacturer to be repaired.

Roll call vote: Ayes – Hoffman, Thomason, Vogelsang, Wilson, Buck, Doherty, and Mayor Latham. The motion carried unanimously.

RESOLUTIONS:

ORDINANCES:

(a) Item #16-415, ORDINANCE NO. 2016-8074 (First Reading)

Mayor Latham requested that the City Clerk read Ordinance No. 2016-8074 (First Reading), by title only, whereupon Ms. Scott read the following:

AN ORDINANCE AMENDING CHAPTER 4, "ALCOHOLIC BEVERAGES", OF THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, BY AMENDING SECTION 4-2, "PROHIBITED HOURS OF SALE, CONSUMPTION, AND SERVICE", PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT WITH THIS ORDINANCE; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE AND FOR OTHER PURPOSES.

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman, to adopt Ordinance No. 2016-8074, amending sections of 4-2, "Prohibited hours of sale, consumption, and service" of the Code of Ordinances of the City of Jacksonville Beach, Florida.

Mr. Forbes explained Ordinance No. 2016-8074 changes the alcohol ordinance as requested by council to provide clarity for enforcement purposes as follows:

1. Provides distinction between SRX state alcoholic beverage license holders (special restaurant exemption) and 4COP Quota state alcoholic beverage licenses;
2. Clarifies the establishments' responsibility to maintain order during all hours of operation;
3. Requires establishments operating with an SRX state alcoholic beverage license to serve 150 persons full course meals from a menu at tables at all times during

all hours of operation. The kitchen shall remain open and be capable of preparing food and shall fill customers' orders up to 30 minutes before closing. All tables and chairs must remain upright and in place during all hours of operation as per diagram submitted to the city during the permitting process, and such restaurant shall derive at least 51% percent of its gross revenue from the sale of food and nonalcoholic beverages;

4. Amends terminology, and eliminates the term "warning" and replaces it with "1st notice of violation." The first notice of violation will not require an appearance before the special magistrate. The new wording clearly defines the process of notifying the establishment of a violation;
5. If the 1st notice of violation is the result of a felony, criminal offense being committed on the premises, or an incident resulting in the felony offense being committed began on the premises of the establishment, the first violation may be presented to the special magistrate for consideration of the suspension of the extended hours permit;
6. If the special magistrate orders a suspension of an extended hours permit, the effective date shall give the alcoholic beverage establishment at least ten calendar days' notice of suspension;

Ms. Wilson stated the ordinance corrected issues from the previous ordinance. She is in support of the ordinance.

Mr. Vogelsang asked Mr. Forbes if it is standard procedure for the police enforcing the ordinance to also draft the ordinance. Mr. Forbes answered in his experience staff drafts the ordinance, and it is reviewed by the City Attorney.

Mr. Doherty abstained from the voting of Ordinance Numbers 2016-8074, 2016-8075, and 2016-8076. Form 8B is attached.

Roll call vote: Ayes – Thomason, Vogelsang, Wilson, Buck, Hoffman, and Mayor Latham.

Abstain – Doherty.

The motion carried.

(b) Item #16-416, ORDINANCE NO. 2016-8075 (First Reading)

Mayor Latham requested that the City Clerk read Ordinance No. 2016-8075 (First Reading), by title only, whereupon Ms. Scott read the following:

AN ORDINANCE AMENDING CHAPTER 4 “ALCOHOLIC BEVERAGES”, OF THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, BY AMENDING SECTION 4-5 “TEMPORARY EXTENSION OF LICENSED PREMISES”, PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT WITH THIS ORDINANCE; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE AND FOR OTHER PURPOSES.

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman, to adopt Ordinance No. 2016-8075, amending specified sections of Chapter 4, Section 4-5, “Temporary Extension of Premises.”

Mr. Forbes stated this ordinance proposes changes to Section 4-5 which include:

1. Subsection (e)(4), if applicable, adds a requirement for the site plan to include the location and orientation of any sound producing device, band, or disc jockey and any sound amplification system.
2. Subsection (e)(10), revises the requirement for details about sound amplification systems to include a live band and/or disc jockey; and
3. Subsection (g)(5), clarifies the requirement for complying with Chapter 18-Noise of the Code of Ordinances by specifying the relevant subsections that apply to the outdoor sound. It also removes the wording that refers to “outdoor amplified sound permits” which are no longer issued by the City.

Chief Dooley explained this clarifies the band and/or disc jockey issue. It states a business can have a band and/or disc jockey two times per year for two days each time.

Ms. Hoffman asked Mr. Forbes about the temporary extension of premises permit and the current noise ordinance. He answered that if a business with a temporary extension of premises permit has a band and/or disc jockey, the business would still have to obey the current noise ordinance.

Roll call vote: Ayes – Vogelsang, Wilson, Buck, Hoffman, Thomason, and Mayor Latham.

Abstain – Doherty.

The motion carried.

(c) Item #16-417, ORDINANCE NO. 2016-8076 (First Reading)

Mayor Latham requested that the City Clerk read Ordinance No. 2016-8076 (First Reading), by title only, whereupon Ms. Scott read the following:

AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA; CREATING A NEW SECTION OF CHAPTER 4 ALCOHOLIC BEVERAGES; CREATING LANGUAGE AND PROVIDING FOR SEVERABILITY OF ALL SECTIONS OF CHAPTER 4 PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT HEREWITH; PROVIDING FOR CODIFICATION AND PROVIDING AN EFFECTIVE DATE.

Motion: It was moved by Ms. Wilson and seconded by Ms. Hoffman, to adopt Ordinance No. 2016-8076, which creates a new section of Chapter 4, Section 4-6, "Severability."

Mr. Forbes explained this ordinance states that if one section of the Code is found unenforceable by a Code of law, the remaining sections are still legal.

Roll call vote: Ayes – Wilson, Buck, Hoffman, Thomason, Vogelsang, and Mayor Latham.
Abstain – Doherty.
The motion carried.

Mayor Latham reminded the audience that this is the first reading of the three (3) ordinances. They will be read a second time before their final approval.

ADJOURNMENT:

There being no further business, the meeting adjourned at 8:15 P.M.

Submitted by: Laurie Scott
City Clerk

Approval:

William C. Latham, MAYOR

Date: _____

FORM 8B MEMORANDUM OF VOTING CONFLICT FOR COUNTY, MUNICIPAL, AND OTHER LOCAL PUBLIC OFFICERS

LAST NAME—FIRST NAME—MIDDLE NAME DOHERTY - KEITH - KEVIN	NAME OF BOARD, COUNCIL, COMMISSION, AUTHORITY, OR COMMITTEE JAX BEACH CITY COUNCIL
MAILING ADDRESS 927 4TH AVENUE NORTH	THE BOARD, COUNCIL, COMMISSION, AUTHORITY OR COMMITTEE ON WHICH I SERVE IS A UNIT OF: <input checked="" type="checkbox"/> CITY <input type="checkbox"/> COUNTY <input type="checkbox"/> OTHER LOCAL AGENCY
CITY COUNTY JAX BEACH DUVAL	NAME OF POLITICAL SUBDIVISION: AT LARGE SEAT 3
DATE ON WHICH VOTE OCCURRED 07/18/2016	MY POSITION IS: <input checked="" type="checkbox"/> ELECTIVE <input type="checkbox"/> APPOINTIVE

WHO MUST FILE FORM 8B

This form is for use by any person serving at the county, city, or other local level of government on an appointed or elected board, council, commission, authority, or committee. It applies equally to members of advisory and non-advisory bodies who are presented with a voting conflict of interest under Section 112.3143, Florida Statutes.

Your responsibilities under the law when faced with voting on a measure in which you have a conflict of interest will vary greatly depending on whether you hold an elective or appointive position. For this reason, please pay close attention to the instructions on this form before completing the reverse side and filing the form.

INSTRUCTIONS FOR COMPLIANCE WITH SECTION 112.3143, FLORIDA STATUTES

A person holding elective or appointive county, municipal, or other local public office **MUST ABSTAIN** from voting on a measure which inures to his or her special private gain or loss. Each elected or appointed local officer also is prohibited from knowingly voting on a measure which inures to the special gain or loss of a principal (other than a government agency) by whom he or she is retained (including the parent organization or subsidiary of a corporate principal by which he or she is retained); to the special private gain or loss of a relative; or to the special private gain or loss of a business associate. Commissioners of community redevelopment agencies under Sec. 163.356 or 163.357, F.S., and officers of independent special tax districts elected on a one-acre, one-vote basis are not prohibited from voting in that capacity.

For purposes of this law, a "relative" includes only the officer's father, mother, son, daughter, husband, wife, brother, sister, father-in-law, mother-in-law, son-in-law, and daughter-in-law. A "business associate" means any person or entity engaged in or carrying on a business enterprise with the officer as a partner, joint venturer, coowner of property, or corporate shareholder (where the shares of the corporation are not listed on any national or regional stock exchange).

ELECTED OFFICERS:

In addition to abstaining from voting in the situations described above, you must disclose the conflict:

PRIOR TO THE VOTE BEING TAKEN by publicly stating to the assembly the nature of your interest in the measure on which you are abstaining from voting; *and*

WITHIN 15 DAYS AFTER THE VOTE OCCURS by completing and filing this form with the person responsible for recording the minutes of the meeting, who should incorporate the form in the minutes.

APPOINTED OFFICERS:

Although you must abstain from voting in the situations described above, you otherwise may participate in these matters. However, you must disclose the nature of the conflict before making any attempt to influence the decision, whether orally or in writing and whether made by you or at your direction.

IF YOU INTEND TO MAKE ANY ATTEMPT TO INFLUENCE THE DECISION PRIOR TO THE MEETING AT WHICH THE VOTE WILL BE TAKEN:

- You must complete and file this form (before making any attempt to influence the decision) with the person responsible for recording the minutes of the meeting, who will incorporate the form in the minutes. (Continued on other side)

APPOINTED OFFICERS (continued)

- A copy of the form must be provided immediately to the other members of the agency.
- The form must be read publicly at the next meeting after the form is filed.

IF YOU MAKE NO ATTEMPT TO INFLUENCE THE DECISION EXCEPT BY DISCUSSION AT THE MEETING:

- You must disclose orally the nature of your conflict in the measure before participating.
- You must complete the form and file it within 15 days after the vote occurs with the person responsible for recording the minutes of the meeting, who must incorporate the form in the minutes. A copy of the form must be provided immediately to the other members of the agency, and the form must be read publicly at the next meeting after the form is filed.

DISCLOSURE OF LOCAL OFFICER'S INTEREST

I, KEITH DORRITY, hereby disclose that on JULY 18TH, 2016:

(a) A measure came or will come before my agency which (check one)

- inured to my special private gain or loss;
- inured to the special gain or loss of my business associate, _____;
- inured to the special gain or loss of my relative, _____;
- inured to the special gain or loss of _____, by whom I am retained; or
- inured to the special gain or loss of _____, which is the parent organization or subsidiary of a principal which has retained me.

(b) The measure before my agency and the nature of my conflicting interest in the measure is as follows:

THE VOTE ESTABLISHED RULES GOVERNING THE SALE OF ALCOHOLIC BEVERAGES. I AM CONCERNED THAT THERE MAY BE A PERCEIVED CONFLICT GIVEN THAT I AM EMPLOYED BY A BAR.

I ABSTAINED FROM THESE ORDINANCES

2016-8074
2016-8075
2016-8076

7/18/2016

Date Filed

Signature 

NOTICE: UNDER PROVISIONS OF FLORIDA STATUTES §112.317, A FAILURE TO MAKE ANY REQUIRED DISCLOSURE CONSTITUTES GROUNDS FOR AND MAY BE PUNISHED BY ONE OR MORE OF THE FOLLOWING: IMPEACHMENT, REMOVAL OR SUSPENSION FROM OFFICE OR EMPLOYMENT, DEMOTION, REDUCTION IN SALARY, REPRIMAND, OR A CIVIL PENALTY NOT TO EXCEED \$10,000.

Proclamation

Christy Dziedzicki Day

Whereas, Christy Dziedzicki is a graduate of the University of North Florida with a broadcast journalism degree; and

Whereas, Christy worked at Fox 30 and for an advertising firm before stumbling onto Pita Pit during a road trip in Tennessee almost seven years ago; and

Whereas, Christy has been in business for five years at the Jacksonville Beach Pita Pit location at 500 3rd Street North, and has consistently been at the top of the franchise with regards to total sales and volume; and

Whereas, Christy is in the process of opening a second location which is tentatively scheduled to open near the end of the year located near Beach Boulevard and Hodges Boulevard; and

Whereas, the franchisee of the year award is decided by the corporate executives of Pita Pit based on sales, volume, vision of the company, and how successful a franchisee develops their employees; and

Whereas, the original Pita Pit started in Kingston, Ontario Canada in 1995 by founder Nelson Lang. The corporate headquarters for Pita Pit USA is on Corte de Laine, Idaho; and

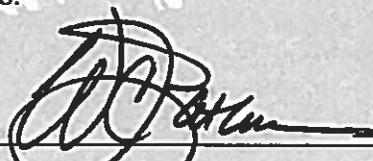
Whereas, there are Pita Pits across the nation and globally. Franchises are emerging in Europe, and there are several Pita Pits in Australia and New Zealand; and

Whereas, Christy Dziedzicki is the recipient of the Pita Pit 2016 Franchise of the Year Award.

Now, Therefore, I, William C. Latham, Mayor of the City of Jacksonville Beach, by virtue of the authority vested in me, do hereby proclaim August 1, 2016, as

Christy Dziedzicki Day

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Jacksonville Beach to be affixed this 1st day of August, 2016.



Charlie Latham, MAYOR

MEMORANDUM

City of

Jacksonville Beach

City Hall

11 North Third Street

Jacksonville Beach

FL 32250

Phone: 904.247.6263

Fax: 904.247.6169

www.jacksonvillebeach.org

TO: George Forbes, City Manager
FROM: Ann Meuse, Human Resources Director
DATE: July 7, 2016
RE: Employee of the Quarter Award
2nd Quarter 2016

This is to advise that the final determinations for Employee of the Quarter for the 2nd Quarter of 2016 have been made. It is my pleasure to announce the following selections:

<u>Name</u>	<u>Department</u>
Alissa Breitenstein	Police
Johnnie O'Hara	Parks and Recreation

Please refer to the attached letters on their achievements.

According to our Awards Program, Alissa and Johnnie should be recognized by the City Council with a personalized letter from you and the City of Jacksonville Beach Employee of the Quarter pin. I am forwarding this information to you so that a presentation can be made at the August 1, 2016, Council Meeting. The recipients will be notified to attend.

Additionally, for your information, the Department Directors will be having departmental award ceremonies which will include the presentation of a check in the amount of \$100 and a personalized certificate.

Attachment



City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6268
Fax: 904.247.6276

www.jacksonvillebeach.org

July 7, 2016

Alissa Breitenstein
Police Department

Dear Alissa,

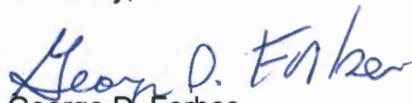
It is with great pleasure that we present you this letter of appreciation for your outstanding job performance in the Police Department. You have been selected as an Employee of the Quarter for the 2nd Quarter of 2016.

You are being recognized for:

- Going above and beyond the call of duty by assisting your fellow workers in improving the budget preparation process. You spent several weeks developing a 45-page booklet summarizing expenses by division, general ledger description, and vendor which streamlined the budget preparation process for the police department;
- for enhancing the budget reports with bar graphs and other summaries that provide the police department command staff with a snapshot overview of the budget;
- and for volunteering to attend the Florida Police Chief's Association vendor display in January to research available products and perform price comparisons in an effort to lessen Police Department expenditures.

Please accept our sincere gratitude and thanks for your outstanding performance. It truly exemplifies the dedication and spirit, which we all strive to attain as public employees.

Sincerely,



George D. Forbes
City Manager





City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6268
Fax: 904.247.6276

www.jacksonvillebeach.org

July 7, 2016

Johnnie O'Hara
Parks and Recreation Department

Dear Johnnie,

It is with great pleasure that we present you this letter of appreciation for your outstanding job performance in the Parks and Recreation Department. You have been selected as an Employee of the Quarter for the 2nd Quarter of 2016.

You are being recognized for:

- Exemplifying outstanding customer service. You have shown dedication to the youth of the Carver Center by participating as a mentor for the Young Men of Carver;
- Leading sports activities. Due to your guidance and encouragement, two Fletcher High School graduates were able to land athletic scholarships to attend college through the Carver Center;
- Your commitment and dedication. Due to your efforts, the Carver Center is able to achieve its goals of helping young men and women achieve success in life and within the community.

Please accept our sincere gratitude and thanks for your outstanding performance. It truly exemplifies the dedication and spirit, which we all strive to attain as public employees.

Sincerely,

George D. Forbes
City Manager



City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6299
Fax: 904.247.6256
www.jacksonvillebeach.org
cityclerk@jaxbchfl.net

MEMORANDUM

DATE: July 20, 2016

TO: The Honorable Mayor and
Members of the City Council

FROM: Laurie Scott, City Clerk

RE: Appointment to Planning Commission

ACTION REQUESTED:

Appointment of one member to the Planning Commission to fill the vacancy of Jeffrey Jones, 2nd Alternate, who was appointed to the Community Redevelopment Agency on May 16, 2016.

BACKGROUND:

Ms. Margo Moehring has resided in the City of Jacksonville Beach for 16 years. She holds a Bachelor of Arts degree in Urban Studies from Jacksonville University and a Master of Philosophy degree in Town Planning from University College, London, England. She has worked as a Planner since 1984 with expertise in strategic and comprehensive planning. Ms. Moehring was interviewed by Mayor Latham and City Council Members, with city staff in attendance, on July 18th, 2016. Ms. Moehring has asked to be considered to fill the position of 2nd Alternate, on the Planning Commission.

Also, we have received applications and interviewed Art Graham, William Reid, Jason Lee, James Lewis, Jon Scott Walker, Jon McGowan, Chris Shea, and William Dopf for appointment to the Planning Commission. Applications are attached for your review. (See attached applications)

RECOMMENDATION:

Nominate Ms. Margo Moehring to the Planning Commission as 2nd Alternate, for a four-year term expiring December 31, 2019.





59.

RECEIVED
JUN 28 2016
City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: <u>Margo Moehring</u>	Home Phone: <u>904 242 9329</u>
Home Address: <u>185 Coral Way, Jax Beach FL 32250</u>	
E-Mail Address: <u>mmoehring@netrc.org</u>	Cell Phone: _____
Occupation: <u>Urban Planner</u>	Business Phone: <u>904 279 0880</u>
Business Name: <u>Northeast Florida Regional Council</u>	
Business Address: <u>6850 Belfort Oaks Place Place, Jax FL 32216</u>	

Eligibility – Please Circle

Are you a resident of the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, length of time: <u>16 years</u>
Are you a registered voter?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, what County: <u>Duval</u>
Do you own property in the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, address: <u>185 Coral Way</u>
Do you hold a public office?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="radio"/> Yes	<input type="radio"/> No	If yes, provide date: _____
Have you filed bankruptcy?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No

If yes, please provide details: _____

City Boards Please Indicate your preferences by ranking - denote your Primary choice with a "1", Secondary choice with a "2".

<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="text-align: center;">2</td><td style="text-align: center;">Board of Adjustment</td></tr> <tr><td style="text-align: center;"> </td><td style="text-align: center;">Community Redevelopment Agency</td></tr> </table>	2	Board of Adjustment		Community Redevelopment Agency	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="text-align: center;">1</td><td style="text-align: center;">Planning Commission</td></tr> <tr><td style="text-align: center;"> </td><td style="text-align: center;">Pension Trustee</td></tr> </table>	1	Planning Commission		Pension Trustee
2	Board of Adjustment								
	Community Redevelopment Agency								
1	Planning Commission								
	Pension Trustee								

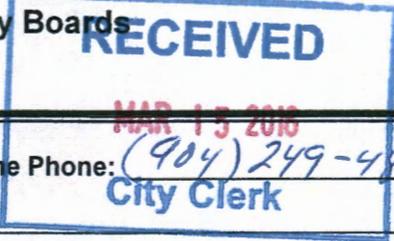
Please list the type of City meetings you have attended: City Council, meetings with staff

Qualifications (Briefly describe specific expertise, abilities, or qualifications) Working planner since 1984 with expertise in strategic and comprehensive planning.

Education: <u>Bachelor of Arts in Urban Studies, Jacksonville University 1978</u>
<u>Master of Philosophy in Town Planning, University College, London 1981</u>



Application for Appointment to City Boards



Personal Information (Please print or type)

Name: Art Graham Home Phone: (904) 249-4888
 Home Address: 1000 8th Street North City Clerk
 E-Mail Address: Honorable@aol.com Cell Phone: _____
 Occupation: PSC Commissioner Business Phone: _____
 Business Name: Florida PSC
 Business Address: 2540 Shumard Oak Blvd; Tallahassee, FL 32309

Eligibility - Please Circle

Are you a resident of the City? Yes No If yes, length of time: _____
 Are you a registered voter? Yes No If yes, what County: _____
 Do you own property in the City? Yes No If yes, address: _____
 Do you hold a public office? Yes No If yes, Office name: PSC
 Are you employed by the City? Yes No If yes, position: _____
 Are you currently serving on a Board? Yes No If yes, Board Name: _____
 Have you been convicted of a felony? Yes No If yes, provide date: _____
 Have your civil rights been restored? Yes No If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No

If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

<input type="checkbox"/>	Board of Adjustment	<input checked="" type="checkbox"/>	Planning Commission
<input checked="" type="checkbox"/>	Community Redevelopment Agency	<input type="checkbox"/>	Pension Trustee

Please list the type of City meetings you have attended: All

Qualifications (Briefly describe specific expertise, abilities, or qualifications) Planning Commissioner in '98, Councilman in JB '98-'02, Councilman Jax '03-'09 and again in 2010.

Education: Bachelor of Engineering in chemical Engineering @ Ga Tech

Art Graham
15 North 16th Avenue
Jacksonville Beach, Florida 32250
(904) 318-0485
Voteart@aol.com

KEY PROFESSIONAL SKILLS

Process Engineering
Team Building
Chemical and Industrial Sales

Marketing
Problem Solving
Public Speaking

PROFESSIONAL EXPERIENCE

FLORIDA PUBLIC SERVICE COMMISSION July 2010 - Present

Commissioner

One of a five-member collegial body responsible for regulating the rates and service quality of five investor owned electric companies, seven investor-owned natural gas utilities, and 148 investor-owned water and/or wastewater utilities; competitive market oversight for more than 400 telecommunications companies; limited jurisdiction over municipal electric and gas utilities and rural electric cooperatives; and other statutory responsibilities.

- Exercise high-level quasi-judicial and quasi-legislative functions related to regulated utilities
- Analyze and act on complex information submitted by the Commission's staff, the Public Counsel, utility companies' representatives, other interested parties, and the general public
- Balance short-term consumer cost concerns with the need for stable utility companies that provide reliable service

ART ENVIRONMENTAL CONSULTING SERVICES (LLC) Jacksonville Bch, FL 2005-2010

President

Provide consulting for general environmental services and for the collection of Kraft paper mill by-products (turpentine and tall oil).

- Designed, optimized, and balanced steam condensers and CST decanters
- Wetland delineation, mitigation planning, and design
- Wetlands permitting for construction and maintenance of ponds

GEORGIA PACIFIC CORPORATION, Atlanta, Ga. 1995-2002

Senior Recovery Engineer, Jacksonville, FL (1999 - 2002)

Responsible for the by-products recovery of all the GP Kraft Paper Mills throughout the United States.

- Optimized the logistics of transporting the raw materials from the mills to the manufacturer resulting in a \$1.6 million savings in transportation cost
- Increased the efficiency of all GP by-products collection to 98%

Recovery Engineer, Jacksonville, FL (1995 - 1999)

Responsible for the by-products recovery for half the GP Kraft Mills throughout the United States.

- Designed pumping systems, floating skimmers, and collection devices for the various soap operations in the different mills
- Increase by-products recovery by over 35%

BETZ PAPERCHEM, Jacksonville, FL 1991-1995

Sales Engineer

Sold chemical solutions and provided chemical consulting services to the paper industry.

- Reduced chlorine dioxide usage by 9% in the bleach plant of a major paper mill
- Solved a paper mill by-product centrifuge efficiency problem, increasing tall oil production by 30% between shutdowns

GOODYEAR TIRE & RUBBER, Akron, OH 1988-1991

Regional Sales Manager, Southern CA (1989-1991)

Grew a sales territory from \$1.2 million to over \$5 million per year in a two-year period.

Application Engineer, Columbus, OH (1988-1989)

Responsible for technical support for the sales staff, trouble shooting conveyor systems, and designing new conveyor belts for unique applications.

- Never lost a sale to a competitor
- Designed software which allowed the field sales staff independence from technical support

GOVERNMENT EXPERIENCE

CITY OF JACKSONVILLE 4/2003-9/2009 and 3/2010-7/2010

City Councilman

Responsible for making the laws which governed quality of life in a city of 850,000 citizens.

- Managed a campaign, built an extensive organization, and raised over \$120,000
- Awarded the Charlie Webb award for 2008-2009 (best councilmember)
- Balanced the budget every year in office without a tax increase

CITY OF JACKSONVILLE BEACH 1998-2002

City Councilman

Responsible for making the laws which governed quality of life in a city of 22,000 citizens.

- Turned around blighted downtown area
- Created a showcase entertainment and shopping district without increasing the tax rate
- Increased the tax base from \$300 to over \$700 million

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY, Atlanta, Ga.

Bachelor of Chemical Engineering 1988

Certificate of Paper Sciences 1988

Co-op student for Stone Container Paper mill
(senior engineering division) 1983 - 1987

William D. "Bill" Reid
10 North 11th Avenue
Beach Drifter Condominiums, #202
Jacksonville Beach, FL 32250
904-703-7190
Wcondo202@aol.com

EXPERIENCE AND REFERENCES

Occupation: Retired Stock Broker, VP with Morgan Stanley Smith Barney
50 North Laura Street, Suite 2000
Jacksonville, FL 32202
904-632-0200

Contacts: Phil Hawkins, VP (632-0215),
philip.hawkins@morganstanleysmithbarney.com
Adonna Allgood, VP (632-0200)
adonna.allgood@morganstanleysmithbarney.com

Currently serving on the Home Owners' Association Board for Beach Drifter Condominiums
Contact: Tom Wojnowicz, President (904-249-6708 or 904-759-6148)
Twjag49@gmail.com

Currently serving on the St. Paul United Methodist Church Foundation as investment advisor.
Previously served as President.

Contact: Glen Winberry
(904) 504-0740
gbwinberry@comcast.net

Previously served on YWCA Board in Arlington, Jacksonville, FL

Previously served as Chairman of Finance for St. Paul United Methodist Church, Jacksonville, FL
with a budget of approximately \$200,000, and co-chaired Building Fund Drive.

Previously served as Vice-Chairman of Staff-Parish Committee for St. Paul United Methodist Church,
Jacksonville, FL with a staff of 8-10 people.

City of Jacksonville Beach
 Office of the City Clerk
 11 North 3rd Street
 Jacksonville Beach, Florida 32250



3.00

Phone: (904) 247-6299 ext 10
 FAX: (904) 247-6256
 E-mail: cityclerk@jaxbchfl.net

Interviewed 4/10/12

Application for Appointment to City Boards

City Clerk

Personal Information (Please print or type)

Name: Jason Lee Home Phone: N/A
 Home Address: 1381 Plantation Oaks Drive South, Jax Beach
 E-Mail Address: Jason@repsource.us Cell Phone: 904-424-6058
 Occupation: Sales Business Phone: " "
 Business Name: Repsource
 Business Address: 1381 Plantation Oaks Drive South, Jax Beach

Eligibility – Please Circle

Are you a resident of the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, length of time: <u>10 years</u>
Are you a registered voter?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, what County: <u>Duval</u>
Do you own property in the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, address: <u>1381 Plantation Oaks Dr. S</u>
Do you hold a public office?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, position: _____
Are you currently serving on a Board?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, Board Name: <u>President HOA</u>
Have you been convicted of a felony?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

	Board of Adjustment	1	Planning Commission
2	Community Redevelopment Agency		Pension Trustee

Please list the type of City meetings you have attended: General City Council Meetings

Qualifications (Briefly describe specific expertise, abilities or qualifications) Work with local hotels, clubs, restaurants, etc. Hospitality industry. Coach youth athletic teams in local community. Married w/ 3 children. Want to make Jax Beach better.

Education: Flagler College - 1993 Bachelors Degree
St. Augustine, FL Business Management



Received
JUN 17 2014
 Jacksonville Beach City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: <u>James Lewis</u>	Home Phone: <u>904.807.7609</u>
Home Address: <u>522 19th Street N, Jacksonville Beach FL 32250</u>	MOBILE: <u>904.294.3324</u> *Preferred
E-Mail Address: <u>jlewisiii@gmail.com</u>	FAX: _____
Business: _____	Business Phone: _____
Business Address: _____	

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: <u>11 YEARS</u>
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what County: <u>Duval</u>
Do you own property in the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, address: <u>522 19th Street N, 1508 6th Avenue N</u>
Do you hold a public office?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

2	1
Board of Adjustment	Planning Commission
Community Redevelopment Agency	Pension Trustee

Please list City meetings you have attended: City Council meeting for Tax Review - 3/13

Qualifications (Briefly describe specific expertise, abilities or qualifications) Executive at ORACLE. oversee operations for North America Consulting. B) moderator at Software world wide user conference. C) speaker at multiple conferences.

Education: <u>Bachelor's Degree in Information Science from UNF - 12/2000. Minor in Psychology</u>

Jim Lewis

jlewisiii@gmail.com // +1 904 294 3324
Jacksonville Beach, FL 32250

PROFESSIONAL SERVICES, OPERATIONS MANAGEMENT & BUSINESS DEVELOPMENT

Passionate individual who gains energy from helping customers, employees and the business find success in their respective areas. Results-focused with proven track record of developing international business regions from inception to sustained high growth in extremely competitive SaaS technology markets. Experience partnering with and selling to top Fortune 500 companies as well as SMB's. Consistently earned corporate recognition and bonuses for propelling business divisions ahead of schedule and financial goals. Exceptional team motivator with strong negotiation, problem resolution, and client needs assessment aptitude. Equally effective at building client rapport, identifying opportunities and developing appropriate business solutions. Exceptionally technologically savvy with intimate knowledge and understanding of programming and software development. Extensive travel, cultural familiarity and business dealings in the United States, Europe and Asia.

CORE STRENGTHS

- SaaS
- Leadership & Team Building
- Comprehensive Technical Knowledge
- Territory Expansion & Development
- International Business Experience
- Client Relationship Building & Presentations
- Professional Services
- New Business Development
- Contract Negotiations
- P&L Responsibility
- Crisis Management and Dispute Resolution
- Departmental Restructure

PROFESSIONAL EXPERIENCE & ACHIEVEMENTS

Sr. Director of Professional Services, Cloud Operations – Oracle (3/2012 – present)

- Responsible for Oracle Cloud Services Operations inclusive of RightNow Technologies, Taleo and Fusion
- Tasked with standardizing processes and practices across all of Cloud Services
- Accountable for Project Funding, Field Support, Invoicing, Rev Rec, Collections and Resource Management

Vice President of Professional Services, Operations – Taleo *acquired* (7/2011 – 3/12/2012)

- Shared P&L responsibility for PS revenues of \$60M annually
- Chartered with reducing TCO (Total Cost of Ownership) while maintaining current margin
- Accountable for Taleo's PSA, methodologies & tools utilized by Professional Services globally
- Responsible for developing and deploying Services Engineering/VAS (Value Add Services)

Vice President of Professional Services, Acquisitions – Taleo (7/2008 – 7/2011)

- Owned the Services Operations, inclusive of P&L, for a \$130M acquisition
- Responsible for Services Sales for 160+ Enterprise Customers spanning NA, EMEA & APAC
- Retained 93+% ASP revenue for acquired customers vs. target of 70%
- Delivered a 24% margin with revenues exceeding \$16M vs. target of 0%
- Supported a 50:50 Contractor to FTE delivery model

Vice President of Global Services, Vurv Technology (7/2006 – 7/2008)

- Managed to a P&L with revenues exceeding \$15M within 2% of budget
- Responsible for headcount of 100+ spanning across North America, EMEA & APAC
- Direct the strategic delivery of professional, technology and educational services
- Execute according to organizational business plan against established goals and objectives
- Increased margin by 22% and sustained a 40% margin within first 12 months using innovative ideas to drive financial profits. (Prior margin: 18%)

Director of Global Services, EMEA & APAC, Recruitmax Software Ltd (6/2004 – 7/2006)

- Secured \$6,000,000 in sales within 24 months with clients such as Goldman Sachs, Lehman Brothers, Deutsche Bank, HSBC, Unilever and Nestle
- Negotiated and managed complex project deals in excess of \$1M

- Personal travel and business development throughout Europe and Asia.
- Developed and trained a team of 12 business and technical consultants from the ground up
- Managed team members in diverse geographic locations and time zones

Manager of Service Delivery, Recruitmax Software Ltd (6/2003 – 6/2004)

- Successfully implemented over 3500 hours of requirements within budget and on time for Coca-Cola Enterprises e-recruitment system including a custom 13 tier integration to SAP. Development manager for an effort that lasted 6 months and a team of 11 with a total budget of \$1,200,000.
- Successfully managed the e-recruitment development effort for Wynn Las Vegas which resulted in 8000 hires within 6 months and 350,000 applications. This is the largest recruitment effort accomplished via a web based system in the world.

WORK HISTORY

- Oracle / Sr. Director Professional Services, Cloud Operations / Florida / 3/12 - present
- Taleo / Vice President Professional Services, Operations / Florida / 7/11 – 3/12
- Taleo / Vice President Professional Services / Florida / 7/08 – 7/11
- Vurv / Vice President Global Services / Florida / 7/06 – 7/08
- Recruitmax / Director Global Services, EMEA & APAC / London / 6/04 – 7/06
- Recruitmax / Manager of Service Delivery / Florida / 6/03 – 6/04
- Recruitmax / Lead Developer / Florida / 8/00 – 6/03
- TLC / Satellite Operations / Florida / 1/98 – 1/00

EDUCATION & CREDENTIALS

- **Bachelors Degree in Information Science - 12/2000**
University of North Florida, Jacksonville, FL
 - *Minor in Psychology*
- **Cold Fusion 5 Certification - 6/2003**
Certified for distributed system architecture design and code development
- **Moderator – Talent Recruitment – Global Panel - 3/2007**
Led panel of HR Executives in a discussion on global deployment of HR Technology Revolution User Conference, Las Vegas, Nevada
 - *Yahoo!, Lehman Brothers, Accenture*
- **Speaker – Global Talent Management Event – Global Rollouts - 4/2008**
Spoke on what organizations should consider when implementing a global system in order to get the maximum ROI for their business.
Vurv Revolution: A Global Talent Management Event, Orlando, FL
 - *ING, Unilever, Arrow Electronics*
- **Speaker – Customer Conversion – Vurv Customer Care - 8/2008**
Addressed Vurv customers who had been recently acquired through the Taleo acquisition.
Taleo World 2008: Great Performances, Boston, MA
- **Moderator – Customer Success – Vurv Conversions - 8/2009**
Led panel of HR Executives in a discussion on the success of Vurv Migrations.
Taleo World 2009: Great Performances, Las Vegas, NV
 - *Waste Management, Pharmaceutical Product Development, Inc.*
- **TSIA Member – Technology Services Industry Association (2009-present)**
- **TLP Executive Leadership Program – Dublin, CA - 3/2011**
- **Disney Institute Leadership Program – Orlando, FL - 11/2012**



Received
DEC 17 2013
 Jacksonville Beach City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: <u>JON SCOTT WALKER</u>	Home Phone: <u>904-553-2426</u>
Home Address: <u>2902 MADRID ST. JAX BEACH, FL 32250</u>	
E-Mail Address: <u>JONWALKEROD@MG.COM</u>	Cell Phone: <u>904-553-2426</u>
Occupation: <u>OPTOMETRIST/BUSINESS OWNER</u>	Business Phone: <u>904-363-8282</u>
Business Name: <u>PEARLE VISION OF JACKSONVILLE</u>	
Business Address: <u>11406-1 SAN JOSE BLVD. JACKSONVILLE, FL 32223</u>	

Eligibility – Please Circle

Are you a resident of the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, length of time: <u>7 years</u>
Are you a registered voter?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, what County: <u>Duval</u>
Do you own property in the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, address: <u>ABOVE</u>
Do you hold a public office?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="radio"/> Yes	<input type="radio"/> No	If yes, provide date: <u>N/A</u>

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No

If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

1 Board of Adjustment	2 Planning Commission
3 Community Redevelopment Agency	4 Pension Trustee

Please list the type of City meetings you have attended: ZONING BOARD, CITY COUNCIL MEETINGS.

Qualifications (Briefly describe specific expertise, abilities or qualifications) I SERVED 2 TERMS (8 YEARS) AS VICE-PRESIDENT OF THE MN BOARD OF OPTOMETRY. I HAVE BEEN THE PRESIDENT OF THE SOUTH BEACH VILLAGE HOA FOR 7 YEARS.

Education: <u>- SEE ATTACHED CV -</u> <u>DOCTOR OF OPTOMETRY - NEW ENGLAND COLLEGE OF OPTOMETRY</u> <u>MASTER OF SCIENCE - SOUTHERN ILL UNIVERSITY - CARBONDALE</u> <u>BACHELOR OF SCIENCE - ORAL ROBERTS UNIVERSITY</u> <u>HIGH SCHOOL - WADSWORTH HIGH SCHOOL (WADSWORTH, MA)</u>

Curriculum Vitae of Jon Scott Walker, O.D., M.S., F.A.A.O.
2902 Madrid Street
Jacksonville Beach, Florida 32250
(904) 553-2426

- EDUCATION:** New England College of Optometry
Boston, Massachusetts
March 1984 Graduate
Doctor of Optometry
- Southern Illinois University
Carbondale, Illinois
Major: Physiology-Specialization in Computer Science
August 1980 Graduate
Master of Science
- Oral Roberts University
Tulsa, Oklahoma
Major: Biology
Minor: Chemistry
May 1978 Graduate
Bachelor of Science
- EXPERIENCE:** **Dr. Ted Brink and Associates**
10300-238 Southside Blvd.
Jacksonville, Florida 32256
September 2000 to Present
Board Certified Optometric Physician and Senior Partner of a multi-office (11) Optometric practice.
- Vistakon/Johnson & Johnson Vision Care, Inc.**
7596 Centurion Parkway
Jacksonville, Florida 32256
November 2002 to Present
Clinical Investigator, Consultant and Speaker for The Vision Care Institute, Research & Development and Professional Affairs.
- Alcon Laboratories, Inc.**
6201 South Freeway
Fort Worth, Texas 76134-2099
January 2011 to Present
Clinical Investigator, Consultant and Speaker for Research & Development and Professional Affairs.
- Bausch+Lomb**
1400 N Goodman Street
Rochester, NY 14607
January 2013 to Present
Clinical Investigator and Consultant for Research & Development.
- Ciba Vision Corporation**
11460 Johns Creek Parkway
Duluth, Georgia 30097
February 2010 to January 2012
Clinical Investigator for a Contact Lens Manufacturer.
- Midwestern University College of Optometry**
19379 N 59th Avenue
Glendale, Arizona 85308
August 2011 to Present
Adjunct Faculty for an Optometry School.
- Florida Eye Research Center**
11512 Lake Mead Avenue, Suite 534
Jacksonville, Florida 32256
April 2010 to Present
Co-owner with Rajesh Shetty, MD of a clinical research center.

Schott Management Group
441 Carlisle Drive, First Floor
Herndon, Virginia 20170

August 2010 to January 2012

Speaker for a Continuing Education Provider.

Vistakon Pharmaceuticals, LLC
7500 Centurion Parkway, Suite 100
Jacksonville, Florida 32256

February 2009 to March 2010

Consultant and Speaker for an Ocular Pharmaceutical Manufacturer.

Vistakon/Johnson & Johnson Vision Care, Inc.
7596 Centurion Parkway
Jacksonville, Florida 32256

August 1997 to October 2000

January 1999 to October 2000: Group Leader of Consultation/ Professional Affairs.

June 1998 to December 1998: Group Leader of Consultation/ Customer Quality.

August 1997 to June 1998: Research Optometrist on the Design Platform of Research and Development.

Optos
199 Forest Street
Marlborough, Massachusetts 01752

November 2006 to June 2008

Consultant and speaker for a medical equipment manufacturer.

LasikPlus
8705 Perimeter Park Blvd.
Suite 10
Jacksonville, Florida 32216

October 2004 to April 2005

Board Certified Optometric Physician with a multi-office refractive surgery center.

Northwest Eye Center
1135 South Washington Avenue
Detroit Lakes, Minnesota 56501

April 1988-August 1997

Group Optometric and Ophthalmology practice in northwestern Minnesota.

St. Mary's Regional Health Center
1028 South Washington Avenue
Detroit Lakes, Minnesota 56501

September 1984-August 1997

Staff optometrist at a community hospital.

Northwest Eye Center
Mahnomen County & Village Clinic
410 Third Street West
Mahnomen, Minnesota 56557

November 1993-May 1995

Part-time Optometric practice in a multi-specialty clinic.

Minnesota State Board of Optometry
2700 University Ave. West, Suite 103
St. Paul, Minnesota 55114

June 1991-December 1997

Board Vice-President and Chair of the Disciplinary Committee.

Fergus Falls Community College
1414 College Way
Fergus Falls, Minnesota

November 1989-June 1990

Part-time instructor in the Science department.

Dakota Clinic, Ltd.
125 East Frazee Street
Detroit Lakes, Minnesota 56501

September 1984-April 1988

Dakota Medical Center
1702 South University Drive
Fargo, North Dakota 58108

September 1984-April 1988

Primary care optometrist within a network of multi-specialty clinics.

Minnesota Department of Health
Diabetic Control Steering Committee
Minnesota Department of Health Building
212 Delaware Avenue
Minneapolis, Minnesota

June 1985-August 1991

Clinical research committee organized to study diabetic retinopathy in the state of Minnesota. Research was funded by the Center for Disease Control.

RESEARCH:

Barnes-Hind
Sunnyvale, California

September 1984

Clinical investigator for the Hydrocurve bifocal contact lens.

Syntex
Phoenix, Arizona

May 1987

Clinical investigator for the Aztech contact lens.

Sola/Barnes-Hind
Sunnyvale, California

August 1987

Clinical investigator for the Saturn II Plus (SoftPerm) contact lens.

Sola/Barnes-Hind
Sunnyvale, California

September 1987

Clinical investigator for the Saturn II contact lens and related solutions.

Sola/Barnes-Hind
Sunnyvale, California

August 1988

Clinical investigator for the Polycon HdK, a Group 4 material and a new lens solution.

CibaVision Corporation
Atlanta, Georgia

May 1989

Clinical investigator for the Spectrum bifocal soft contact lens.

CibaVision Corporation January 1990
Atlanta, Georgia
Clinical investigator for the Softwear Saline.

CibaVision Corporation December 1990
Atlanta, Georgia
Clinical investigator for a new contact lens solution system.

Ocular Sciences Corporation June 1992
San Francisco, California
Clinical investigator for a new contact lens material and design.

CibaVision Corporation June 1993
Atlanta, Georgia
Clinical investigator for a new contact lens solution system.

CibaVision Corporation August 1996
Atlanta, Georgia
Clinical investigator for the SEE3 (Focus Night & Day) soft contact lens.

Vistakon/Johnson & Johnson Vision Products, Inc. May 2000
Jacksonville, Florida
Named on 2 patents associated with the ACUVUE Bifocal, 1-Day ACUVUE, ACUVUE Toric and the ACUVUE2 contact lenses.

Vistakon/Johnson & Johnson Vision Products, Inc. November 2002
Jacksonville, Florida
Clinical Investigator for validation of new manufacturing lines for the ACUVUE contact lens.

Vistakon/Johnson & Johnson Vision Products, Inc. December 2002
Jacksonville, Florida
Clinical Investigator for a new Bifocal Emulator.

Vistakon/Johnson & Johnson Vision Products, Inc. April 2003
Jacksonville, Florida
Clinical Investigator for ACUVUE Brand BIFOCAL vs. B&L SofLens Multifocal fit with Modified Monovision.

Foresight Regulatory Strategies July 2003
Boston, Massachusetts
Clinical Investigator for a multi-center evaluation of the galyfilcon A (ACUVUE ADVANCE) contact lens.

Vistakon/Johnson & Johnson Vision Products, Inc. March 2004
Jacksonville, Florida
Clinical Investigator for Evaluation of Several Field Optimized Contact Lens Designs.

Vistakon/Johnson & Johnson Vision Products, Inc. Jacksonville, Florida	June 2004
Clinical Investigator for Evaluation of ACUVUE 2 Manufacturing Change.	
Visioncare Research Surry, England	July 2004
Clinical Investigator for an Evaluation of Four Toric Contact Lenses.	
VisionCare Research Surrey, England	January 2005
Multi-Center Evaluation of Soft Lenses in Daily Wear.	
Vistakon/Johnson & Johnson Vision Products, Inc. Jacksonville, Florida	February 2005
Clinical Investigator for the Evaluation of the Frequency 55 Multifocal Versus The Soflens Multifocal	
I3 Research Chicago, Illinois	August 2005
Clinical Investigator for an Extended Wear Contact Lens	
VisionCare Research Surrey, United Kingdom	January 2006
Clinical Investigator for an Evaluation of 1-Day Contact Lenses	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	February 2007
Clinical Investigator for a new Multi-focal Contact Lens	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	April 2007
Clinical Investigator for a new Multi-focal Contact Lens	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	July 2007
Clinical Investigator for the "Evaluation of the Alpha "A" Lens Design	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	September 2007
Clinical Investigator of a System 8 Lens Design	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	October 2007
Clinical Investigator of a System 8 Lens Design Across a Range of ADD Powers	

Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	October 2007
Clinical Investigator of a Multi-focal Lens Design Across a Range of ADD Powers	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	December 2007
Clinical Investigator of a Multi-focal Lens Design Across a Range of ADD Powers	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	January 2008
Clinical Investigator of a Multi-focal Lens Fitting Process	
Visioncare Research Surrey, United Kingdom	January 2008
Clinical Investigator for a Multi-Center Evaluation of Three Silicone Hydrogel Toric Contact Lenses.	
Foresight Regulatory Strategies Boston, Massachusetts	February 2008
Clinical Investigator for a Multi-Center Evaluation of Toric Contact Lenses	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	April 2008
Clinical Investigator of an Alpha Emmetrope Feasibility Study	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	July 2008
Clinical Investigator for an Evaluation of a Vistakon Multifocal Lens	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	December 2008
Clinical Investigator for a Pilot Study of Alpha Lenses in Mid and High Add Subjects	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	April 2009
Clinical Investigator for the Evaluation of Lens Handling of New 1-Day ACUVUE Prototype 229 on Neophyte	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	April 2009
Clinical Investigator for the New 1-Day ACUVUE Prototype Versus 1-Day ACUVUE Lenses: Dispensing Evaluation	
Vistakon/Johnson & Johnson Vision Care, Inc. Jacksonville, Florida	July 2009
Clinical Investigator for the Dispensing Evaluation of Lens Comfort of SSV New Designs.	

Visioncare Research
Surrey, United Kingdom

August 2009

Clinical Investigator for a Multi-Center Evaluation of Two Silicone Hydrogel Frequent Replacement Contact Lenses

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

September 2009

Clinical Investigator for the Dispensing Evaluation of a Prototype ACUVUE 1-Day Astigmatism Lens with PVP Additive

Ciba Vision Corporation
Atlanta, Georgia

October 2009

Clinical Comparison of Two Silicone Hydrogel Toric Lenses in the U.S.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

October 2009

Pilot Evaluation of a Novel Multifocal Contact Lens System

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

November 2009

Clinical Investigator for the Dispensing Evaluation of Two Prototype ACUVUE 1-Day Moist for Astigmatism Lens

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

November 2009

Clinical Investigator for the Quantitative Evaluation of a New 1-Day ACUVUE Cosmetic Design Lens

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

November 2009

Principle Investigator of a Focus Group Evaluation of Soft Contact Lenses Designed to Enhance the Appearance of the Eye

Ciba Vision Corporation
Atlanta, Georgia

December 2009

Clinical Investigator of a Revised Clear Care Lens Case Study.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

January 2010

Clinical Investigator of a Dispensing Evaluation of New Daily Disposable Toric Soft Contact Lens.

Visioncare Research
Surrey, United Kingdom

January 2010

Clinical Investigator for a Multi-Center Evaluation of Two Daily Disposable Contact Lenses and a Monthly Replacement Contact Lens.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

January 2010

Clinical Investigator of a Non-Dispensing Study To Check Equivalence of Fit Between 1-Day ACUVUE for Astigmatism and 1-Day ACUVUE MOIST for Astigmatism.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

February 2010

Clinical Investigator of a Dispensing Evaluation of a New Galyfilcon A Prototype and Air Optix Aqua Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

February 2010

Clinical Investigator of a Dispensing Evaluation of a New Galyfilcon A Prototype RDL122 Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

March 2010

Clinical Investigator of a Dispensing Evaluation of the N-Lens in a Myopic Population.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

March 2010

Clinical Investigator of a Dispensing Evaluation of a New Daily Disposable Toric Soft Contact Lens in an Expanded Power Range.

CooperVision
Fairport, New York

March 2010

Clinical Investigator of a Clinical Evaluation of the Biofinity Multifocal Compared to the ACUVUE OASYS for Presbyopia Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

June 2010

Clinical Investigator of an Initial Feasibility of the Center Distance and Center Near N-Lens.

CooperVision
Fairport, New York

July 2010

Clinical Investigator of a Clinical Evaluation of the Biofinity Multifocal Compared to the AIR OPTIX Multifocal Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

July 2010

Clinical Investigator of a Dispensing Evaluation of 1-Day ACUVUE DEFINE with Lacreon for Light Eyes Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

September 2010

Clinical Investigator of an Evaluation of Novel Multifocal Designs in Hyperopic and Myopic Presbyopes.

Vistakon/Johnson & Johnson Vision Care, Inc. September 2010
Jacksonville, Florida

Clinical Investigator of a Dispensing Study to Test New Manufacturing Process for 1-Day ACUVUE Moist for Astigmatism.

Visioncare Research September 2010
Surrey, United Kingdom

Clinical Investigator for a Multi-Center 2-Week Evaluation of Three Silicone Hydrogel Contact Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc. September 2010
Jacksonville, Florida

Clinical Investigator of a Dispensing Study of Senofilicon A Plus Lenses Made with Different Processes-3GT Blend Front & Back Plastic Molds.

Vistakon/Johnson & Johnson Vision Care, Inc. December 2010
Jacksonville, Florida

Clinical Investigator of an Evaluation of a Monthly Replacement Soft Toric Contact Lens.

Alcon Pharmaceutical January 2011
Fort Worth, Texas

Clinical Investigator of an Evaluation of FID 112903 as a Rewetting Drop.

Visioncare Research August 2011
Surrey, United Kingdom

Clinical Investigator for a Multi-Center of the Air Optix Multifocal Soft Contact Lenses.

Ciba Vision Corporation August 2011
Atlanta, Georgia

Clinical Investigator for a Cosmetic Validation (US): COBALT vs. FreshLook ColorBlends Among Habitual Wearers of FreshLooks.

Vistakon/Johnson & Johnson Vision Care, Inc. October 2011
Jacksonville, Florida

Clinical Investigator of an Evaluation of a Novel Daily Disposable Multifocal Contact Lens Designs in Myopes.

Vistakon/Johnson & Johnson Vision Care, Inc. November 2011
Jacksonville, Florida

Clinical Investigator of an Evaluation of a Novel Daily Disposable Multifocal Contact Lens Designs in Hyperopes.

Foresight Regulatory Strategies July 2012
Boston, Massachusetts

Clinical Investigator for an Evaluation of 1-Day ACUVUE TruEye (narafilecon A) Brand Contact Lenses in Current 1-Day ACUVUE TruEye (narafilecon B) Contact Lnes Wearers.

Bausch + Lomb.
Jacksonville, Florida

March 2013

Clinical Investigator of a Study to Evaluate the Product Performance of a New Silicone Hydrogel contact Lens.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

April 2013

Clinical Investigator of an Evaluation of a Novel Daily Disposable Multifocal Contact Lens Designs in High Myopes and Hyperopes.

Alcon
Fort Worth, Texas

June 2013

Clinical Investigator of an Evaluation of Lid Wiper Epitheliopathy with and without Daily Disposable Contact Lenses.

PUBLICATIONS: Walker, J.S. (1980). Quantitative computer analysis of human and boar sperm motility. Master's Thesis. Southern Illinois University at Carbondale. pp. 122.

Winet, H. Walker, J.S., & Freund, M. (1981). Statistical comparison of traditional and precise Sperm motility evaluations. Abstract. Journal of Andrology: January/February. pp. 32.

Walker, J.S., Winet, H., & Freund, M. (1982). A comparison of subjective and objective sperm motility evaluation. Journal of Andrology: May/June. pp. 184-192.

Walker, J.S., et. Al. (1989) Diabetic retinopathy. Minnesota Department of Health-Disease Control Newsletter, 17, pp. 68-70.

Panel Discussion. (1990). Clinical experience with the new SoftPerm lens. Sola/Barnes-Hind Report.

Walker, J.S. (1990). SoftPerm for athletes. Contact Lens Spectrum. March, pp. 55-57.

Dubow, B., Walker, J.S. (1990). The concept of compliance. Contact Lens Spectrum. April, pp. 45-47.

SoftPerm Training Manual. May 1990. Sola/Barnes-Hind Report.

Minnesota Department of Health Diabetes Control Committee. (1990). Preventing and Controlling the Complications of Diabetes in Minnesota. 75 pages.

Minnesota Department of Health Diabetes Control Committee. (1990). Minnesota Plan to Prevent Disability from Diabetes. 19 pages.

Bergenske, P.D., Walker, J.S. (1999). Using Corneal Topography. Contact Lens Spectrum. March, pp. 13s-15s.

Walker, J. (2002). Success with a Soft Bifocal Contact Lens. Contact Lens Spectrum. December. pp. 4-5.

Walker, J. (2002). Case Study: Astigmatism and Presbyopia.. Contact Lens Spectrum. December. pp. 6-8.

Walker, J., Hay, M., Blalock, J., Mack, C., Knezich, G., & Henderson, T. (2003). Evaluating Steeper Base Curve Lens Movement. Contact Lens Spectrum. December. pp. 44-46.

Walker, J.S. (2004). Are You Prepared for Specialty Lens Success? Contact Lens Spectrum. September. pp. 36-39.

Byrne, J. (Ed.). (2005). Careful fitting, lifestyle considerations essential to multifocal success. Primary Care Optometry News. July. Pp. 24-28.

Byrne, J. (Ed.). (2005). Careful fitting, lifestyle considerations essential to multifocal success. Ocular Surgery News. July 15. Pp. 30-34.

McLean, Karlen, Walker, J.S. (2006). Dry Eye Dilemma. Eyecare Business. March. Page 42.

Walker, Jon, Young, G., & Hunt, C. (2006). Multi-centre Evaluation of Two Daily Disposable Contact Lenses. Poster-American Academy of Optometry. December.

Sherman, Jerry, Jones, W., & Karamchandani, G. (2007). Panoramic Ophthalmoscopy: Optomap Images and Interpretation. Slack Publications. 230 pages. (Contributing Author).

Walker, Jon, Young, G., Hunt, C. & Henderson, T. (2007). Multi-centre evaluation of two daily disposable contact lenses. Contact Lens and Anterior Eye, Volume 30, Issue 2, May. Pages 125-133.

Hasson, M. (Ed.). (2009). Ocular Antibiotic Arsenal Continues To Expand. Primary Care Optometry News. September. Pages. 1-3.

Walker, Jon Scott & Hickson-Curren, Sheila. (2010). Clinical Comparison of a 2-Week vs. a Monthly Replacement Silicone Hydrogel Contact Lens. Vistakon Technical Bulletin. June. Pages 1-6.

Walker, Jon Scott. (2011). The Science of Fresh Lenses. Contact Lens Spectrum. November.

Walker, Jon Scott. (2012). Fresh Lenses Means Fewer Contact Lens Dropouts. Review of Optometric Business. May.

PATENTS: Contact Lens Bearing Identifying Marks. Patent Number: 6,024,448. February 15, 2000.

Contact Lens Bearing Marks. Patent Number: 6,203,156 B1. March 30, 2001.

Visual Enhancement Lens and Associated Methods. Patent Number: 7717556. March 18, 2010.

TELEVISION

CREDITS: Pearle Vision's "I Have Seen" National Television and Print Media Spokesperson. (2007).

MUSIC CREDITS: "To Know Your Heart-Live Worship". 1999. Warehouse Studio Production. Electric Guitar.
"Strength For The Journey". 2001. MorningStar Music. Electric Guitar.

"SCC-Live". 2002. GreaterWorks Productions. Baritone Saxophone.

"SCC-Live". 2003. GreaterWorks Productions. Electric and Acoustic Guitar.

"Been To The River". 2007. Bayou & Me Music. Executive Producer and Songwriter.

2008 Grindie Award Winner Best Spiritual CD-"Been To The River"

"Rain Down". 2009. Bayou & Me Music. Co-songwriter. Highest Ranking #10 on Christian Radio.

2009 Rhythm of Gospel Nominations:

- Praise & Worship Album of the Year-"Been To The River"
- Praise & Worship Song of the Year-"Rain Down"

2009 Just Plain Folks Music Awards Nominations

- Contemporary Christian Album of the Year-"Been To The River"
- Contemporary Christian Song of the Year-"You Are King"

ORGANIZATIONS: American Optometric Society-Founding Member
American/Minnesota/Florida Optometric Association
1988 Minnesota Optometrist of the Year
Fellow-American Academy of Optometry
Fellow-International Association of Contact Lens Educators
National Board of Examiners in Optometry-Supervising Clinical Examiner
President-South Beach Village Homeowner's Association
Beta Sigma Kappa Optometric Honor Society
Florida and Minnesota Optometry Licensure
Member of ASCAP
Member of SAG
Worship Musician-Electric and Acoustic Guitar; Soprano, Alto, Tenor and Baritone Saxophone

City of Jacksonville Beach
Office of the City Clerk
11 North 3rd Street
Jacksonville Beach, Florida 32250



Phone: (904) 247-6299 ext 10
FAX: (904) 247-6256
E-mail: cityclerk@jaxbchfl.net

Received
OCT 24 2014
Jacksonville Beach City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Jonathan McGowan	Home Phone: 904-982-1330
Home Address: 5 N 17 th Ave #401, Jacksonville Beach, FL 32250	
E-Mail Address: info@mcgowanfirearms.com	FAX:
Business: McGowan Firearms	Business Phone: 904-372-0770
Business Address: 1245 Mayport Rd, Atlantic Beach, FL 32233	

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: 10 years
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what County: Duval
Do you own property in the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, address:
Do you hold a public office?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Office name:
Are you employed by the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, position:
Are you currently serving on a Board?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Board Name:
Have you been convicted of a felony?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, provide date:
Have your civil rights been restored?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: N/A

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
If yes, please provide details:

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

3	Board of Adjustment	2	Planning Commission
1	Community Redevelopment Agency		Pension Trustee

Please list City meetings you have attended: City Council, CRA, Planning Commission, Pension

Qualifications (Briefly describe specific expertise, abilities or qualifications) President, Better Jacksonville Beach.

Education: University of Florida, BS, Political Science, Real Estate License (expired), Insurance License (expired)

Jonathan A. McGowan
5 N 17th Ave #401
Jacksonville Beach, FL 32250
(904)982-1330

WORK EXPERIENCE

President

2014 – Present

Shooting and Outdoors Convention

- President of production company organizing a regional firearms, hunting, and outdoors trade show in Jacksonville, FL.

Talk Show Host

2013 – Present

Straight Shooting w/ Jon McGowan on AM 600/ FM 102.3

- Host of a weekly talk radio program focused on Florida Politics and the firearms industry.

Owner

2009 – Present

McGowan Firearms

- Owner of firearms retail store in Atlantic Beach, FL

Insurance Agent/ Owner

2005 - 2009

JM Insurance of Jacksonville

- Owner of independent insurance agency offering Health and Supplemental Health products.

Political Consultant

2003 - 2009

- Worked as independent political consultant for campaigns throughout North East and North Central Florida regions. Responsibilities include strategy, networking, promoting candidate or issue, public speaking, fundraising, media relations, volunteer recruitment, and management. Clients include:
 - Business Industry Political Action Committee (BIPAC)
 - Florida Chamber of Commerce
 - Randy Johnson for Florida Chief Financial Officer
 - Doug Gallagher for U.S. Senate

LEADERSHIP/ ACTIVITIES

Better Jacksonville Beach

President 2013 – Present

Organizer/ promoter of the Jax Beach Art Walk and the Jax Beach Classic Car Cruise.

Jacksonville Regional Chamber of Commerce

Member 2007 – 2009

Government Affairs Standing Committee: Member, 2007 – 2009

JaxBiz: Member, 2008 – 2009

South Council: Member, 2008 – 2009

IMPACTjax: Governmental Affairs Committee Chair, January 2008 - December 2008

IMPACTjax: Voice Committee Co-Chair, March 2007 – December 2007

IMPACTjax: Member, January 2007 - Present

First Coast Tiger Bay Club

Board Member, January 2009 – December 2009
Member, September 2007 - 2009

Beaches Business Association, Member, July 2007 - 2012

Jacksonville Beach Gator Club, Member, August 2007 - Present

Duval County Republican Executive Committee

Precinct Committeeman, 2005 - 2010

EDUCATION

Bachelors of Arts in Liberal Arts

December 2006

Major: Political Science

University of Florida, Gainesville, FL

Associates of Arts

December 2002

Major: Business Administration

Florida Community College of Jacksonville, Jacksonville, FL

ADDITIONAL SKILLS

Life, Health, and Variable Annuity License 2-15, February 2005

State of Florida

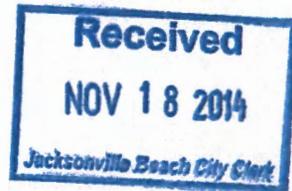
Real Estate Sales Associate License, March 2005

State of Florida

NRA Firearms Instructor, 2009



Interviewed. 12/5/14



Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Chris Shea Home Phone: 904-333-9831
 Home Address: 139 15th Ave. S.
 E-Mail Address: shea9399@gmail.com FAX: _____
 Business: CSX Business Phone: 904-633-1126
 Business Address: 550 Water Street, Jacksonville, FL 32202

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: _____
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what County: _____
Do you own property in the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, address: _____
Do you hold a public office?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

3	Board of Adjustment	2	Planning Commission
1	Community Redevelopment Agency	4	Pension Trustee

Please list City meetings you have attended: City Council Meetings, Supervisor of Elections Meeting,
Action Plan for a Family Friendly Downtown

Qualifications (Briefly describe specific expertise, abilities or qualifications) _____
 Please see attached Letter of Interest

Education: B.S. - Florida State University; M.B.A. - University of Notre Dame

Chris Shea
139 15th Avenue South
Jacksonville Beach, Florida 32250
Cell: 904-333-9831
Shea9399@gmail.com

Tuesday, November 18, 2014

Ms. Judy L. Bullock, City Clerk
City of Jacksonville Beach
11 3rd St. North
Jacksonville Beach, FL 32250

Dear Ms. Bullock:

Inspired by my attendance last night at the community meeting for an action plan on downtown, and on the recommendation of Councilor Christine Hoffman, I am reaching out to you to express my strong interest in a position on one of the Volunteer Boards for the City of Jacksonville Beach.

Understanding you will field many highly qualified applicants, I am confident that I can contribute and would appreciate the opportunity to interview for an appointment. I possess a good mix of private sector, public service, and non-profit experience that can be tapped for a spot on the **Community Redevelopment Agency board** or the **Planning Commission board**.

Locally, I have worked for several companies that provide significant economic impact in Jacksonville and the region:

- CSX, Inc.
- Johnson & Johnson Vision Care, Inc./Vistakon
- Allstate Insurance Company
- Ceva Logistics

Additionally, I worked in Mayor John Peyton's administration during his first term and had responsibility for the following:

- Serving in the Jacksonville Economic Development Commission incenting Fortune 500 companies to expand or relocate to Jacksonville utilizing the public investment policy in concert with Enterprise Florida;
- Reinstating the county's artificial reef program that had been under moratorium;
- Spearheading the City's efforts for Super Bowl XXXIX;

In my years assisting a Mayor, a CEO, and other executives, it is imperative that one be an active listener that is engaged with their organization's strategy for achieving desired outcomes while simultaneously anticipating the tactics that are necessary to get the job done. I see this as the "cause" for a board position in understanding the needs of the community. I would be grateful to serve as an advocate for the residents of Jacksonville Beach.

Similarly, I've been engaged in the community by devoting time and raising funds and awareness in several capacities:

- Vice President, Board of Directors – Susan G. Komen for the Cure North Florida
- Secretary, Board of Directors – Jacksonville Speech & Hearing Center
- Board of Directors – Guardian of Dreams Foundation
- Federal Bureau of Investigation Citizens' Academy
- Jacksonville Beach Police Department Citizens' Police Academy

- Jacksonville Chamber of Commerce Political Leadership Institute
- IMPACTjax Mentor-Protégé Program
- Sulzbacher Center Volunteer
- Atlantic Beach Code Enforcement Board

Surely with the experiences above, I could assist our community on the CRA or Planning Commission.

With degrees in Corporate Communications and Finance, I am a communications and public relations professional and could deploy those skills on behalf of the City.

Judy, I've been recognized as a professional serving professionals and would plan to work with you, the staff, board members, and the City Council in this manner. My desire is to give back to my community and make an impact for the long term.

I look forward to hearing from you.

Respectfully,

A handwritten signature in black ink that reads "Chris Shea". The signature is written in a cursive, flowing style with a large initial "C" and a long, sweeping underline.

Chris Shea

11/18/2014 4:08 PM

City Clerk

From: Shea, Chris <Chris_Shea@csx.com>
Sent: Tuesday, November 18, 2014 3:43 PM
To: City Clerk
Subject: RE: Board Application

My apologies Ms. Bullock – This is the second time I've lived in Jax Beach, so a total of 4 years (also lived in Atl Bch) and I am registered in Duval County.

I look forward to the opportunity to serve.

Chris

From: City Clerk [<mailto:CityClerk@jaxbchfl.net>]
Sent: Tuesday, November 18, 2014 3:41 PM
To: Shea, Chris
Subject: Board Application

November 18, 2014

Mr. Shea –

Thank you for your willingness to serve your community. Your application will be included in the next set of interviews conducted. We will contact you to set a time when the date is determined.

In reviewing your application, I noted that there are there are two questions on the front page without the requested information:

- Length of time you have been a resident of Jacksonville Beach
- The County in which you are a registered voter

You can send the information and I will add it to your application or you may complete those questions and resend the front page of your application.

Sincerely,

Judy L. Bullock, CMC
City Clerk

City of Jacksonville Beach
11 North 3rd Street
Jacksonville Beach, Florida 32250

Phone - (904) 247-6250 ext. #11
FAX - (904) 247-6256

E-mail - cityclerk@jaxbchfl.net
Web Site - www.jacksonvillebeach.org



Application for Appointment to City Boards

Received
 JUN 27 2016
 Jacksonville Beach City Clerk

Personal Information (Please print or type)

Name: WILLIAM DOPF Home Phone: _____
 Home Address: 92 29TH Ave South Jacksonville Beach, FL
 E-Mail Address: wbdopf@gmail.com Cell Phone: 904-208-1135
 Occupation: Market development rep. Business Phone: _____
 Business Name: Resolutions LLC
 Business Address: 92 29TH Ave S. Jacksonville Beach

Eligibility - Please Circle

Are you a resident of the City? Yes No If yes, length of time: 20 yrs
 Are you a registered voter? Yes No If yes, what County: _____
 Do you own property in the City? Yes No If yes, address: _____
 Do you hold a public office? Yes No If yes, Office name: _____
 Are you employed by the City? Yes No If yes, position: _____
 Are you currently serving on a Board? Yes No If yes, Board Name: _____
 Have you been convicted of a felony? Yes No If yes, provide date: _____
 Have your civil rights been restored? Yes No If yes, provide date: _____
 Have you filed bankruptcy? Yes No If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No

If yes, please provide details: _____

City Boards Please indicate your preferences by ranking - denote your Primary choice with a "1", Secondary choice with a "2".

1	Board of Adjustment	2	Planning Commission
	Community Redevelopment Agency		Pension Trustee

Please list the type of City meetings you have attended: BOARD MEETINGS, CITY COMMC MEETINGS

Qualifications (Briefly describe specific expertise, abilities, or qualifications) 30 years of Business Management experience with a Fortune 500 company. 25 years living in Jacksonville + Jacksonville Beach. Served a variety of trade Association + Non Profit Boards

Education: B.S. Biological Science - Colorado State University
MBA - Marketing + Finance - Colorado State University

City of Jacksonville Beach							Rating for Appointment Preference (with 1 being their first choice and 4 being their last choice) (Rev - 1st and 2nd Choice only - 6/6/16)										
Applicants for Appointment to City Boards							Board of	Community	Planning	Pension	Interview	Renewed	Recommended	Date	Date Originally	Years of	
Applicants -	Board of	Community	Planning	Pension	Interview	Renewed	Recommended	Date	Ass	for Appointment/Re-Appointment	Re-Appointed	Appointed	Service	Board Name			
Last Name	First Name	MI	Address	Phone	E-mail	Residency	Adjustment	Redevelopment Agency	Commission	Boards	Date	Ass	for Appointment/Re-Appointment	Re-Appointed	Appointed	Service	Board Name
Chanatry	Michael	C	4054 Palm Way, Jax Bch	904-673-6691	chanatrydc@gmail.com	17 mos		1	2		tbd	6/22/2016	*not interested in interviewing until 2017				
Reddington, Jr.	Francis	J	1208 South 2nd Street, Apt. B, Jax Bch	904-705-5040	reddingtonf@bellsouth.net	15 yrs	1		2		tbd	7/20/2016			3/17/2014	2.3	BOA
Cater	Gary		35020 Ocean Dr S	850-386-2919	scater1@comcast.net	4.5 yrs	2	1			tbd		out of town on family business - will reschedule				
Stevens	Bill		733 2nd Ave N., Jax Bch			55 yrs		1			tbd		*appt scheduled for 6/20/16 - asked to reschedule - running for Elected Office - not interested in interviewing at this time per B. Stevens				
TO BE INTERVIEWED																	
INTERVIEWED APPLICANTS																	
Chanatry	Michael	C	4054 Palm Way, Jax Bch	904-673-6691	chanatrydc@gmail.com	17 mos	2*		1*		12/4/2013	6/22/2016	*Residency reqmts for BOA & PC not met				
Cummlings	Scott		2855 Merrill Blvd, Jax Bch	904-382-0867	scot1960@bellsouth.net	15 yrs	1		2		5/4/16@1000	RE: Board of Adjustment					
Dopf	William		92 South 29th Avenue, Jax Bch	904-208-1135	wbdopf@gmail.com	15 yrs	1		2		6/4/2014	6/27/2016	yes				
Graham	Art		1000 8th Street South, Jax Bch	904-249-4888	honorable@aol.com	***		1	2		5/4/2016		RE: Community Redevelopment Agn				
Greene	Randy		16 Red Snapper Lane, PV	904-273-1161	rlg171@aol.com	out of county**				1	4/12/2016		yes				
Hjatt	Lloyd		134 Coral Way, Jax Bch			17 1/2 yrs		2		1	2/11/2013	requested updated app - non received					
Langham	Samuel		138 32nd Avenue South, Jax Bch	904-249-3403	selangham@reabc.com	27 yrs		1			5/5/2016		yes				
Lee	Jason		1381 Plantation Oaks Drive South, Jax Bch	904-424-6058	jason@repsource.us	10 yrs		2	1		4/12/2016		yes				
Lerman	Justin		1732 7th Street North, Jax Bch	561-929-0214	justinlerman@gmail.com	??		1			5/5/2016		yes				
Lewis	James		522 North 19th Street, Jax Bch			11 1/2 yrs	2	-	1	-	12/10/2014						
Linster	Kris		2600 Independence Drive, Jax Bch	904-588-3057	kclinster@terraopt.com	15 mos		1	2*		12/4/2013	requested updated app - non received	*Residency reqmts for BOA & PC not met				
McCann	Michael		231 Oceanwalk Dr W, Atlantic Beach			Atl. Bch		1			6/10/2016		RE: Community Redevelopment Agn				
McGowan	Jonathan		5 North 17th Avenue, Jax Bch			10 yrs		1	2	-	12/10/2014		yes				
McInerney	Sean		2707 Colonies Drive, Jax Bch	904-962-2313	1987beats68@gmail.com	25 yrs		2	1		6/4/2014	requested updated app - non received	yes				
Moehring	Margo		185 Coral Way, Jax Bch	904-242-9329	mmoehring@nefrc.org	13 1/2 yrs		2	-	1	6/4/2014	6/28/2016	yes				
Montello	Jeffrey		315 33rd Ave. S., Jax Bch			5 yrs		2		1	6/6/2016		yes-Pension				
Page	Michael	K	157 North 19th Avenue, Jax Bch			2yrs 9 mos		1	2		12/10/2014		no				
Reid	William		10 11th Avenue North, # 202, Jax Bch	904-703-7190	wcondo202@aol.com	***			2	1	4/12/2016		yes				
Sams	Chase		709 11th Avenue South, Jax Bch	904-307-5455	chase@southeastwindowcoverings.com	25 yrs	2	1			4/12/2016		yes				
Shea	Chris		139 South 15th Avenue, Jax Bch			Total of 4 yrs		1	2		12/17/2014						
Snyder	Lucas		414 10th Street South, Jax Bch	407-529-4084	lucas.snyder2@gmail.com	15 years	2	1			5/4/2016		yes				
Walker	Jon Scott		2902 Madrid Street, Jax Bch			8 yrs	1		2		12/10/2014						
Dopf	William		92 South 29th Avenue, Jax Bch	904-208-1135	wbdopf@gmail.com	15 yrs	1		2	-	7/18/2016	6/27/2016					
Moehring	Margo		185 Coral Way, Jax Bch	904-242-9329	mmoehring@nefrc.org	13 1/2 yrs	2		1		7/18/2016	6/28/2016					

City of Jacksonville Beach							Rating for Appointment Preference (with 1 being their first choice and 4 being their last choice) (Rev - 1st and 2nd Choice only - 6/6/16)										
Applicants for Appointment to City Boards							Board of	Community	Planning	Pension	Interview	Renewed	Recommended	Date	Date Originally	Years of	
Last Name	First Name	MI	Address	Phone	E-mail	Residency	Adjustment	Redevelopment Agency	Commission	Boards	Date	App	for Appointment/Re-Appointment	Re-Appointed	Appointed	Service	Board Name
APPLICANTS APPOINTED TO A BOARD																	
Buck	Thomas	X	1334 Plantation Oak Drive N, Jax Bch	904-388-8315		7 yrs	1	-	-	-	-		Member	7/21/2014	7/19/2010	6.0	BOA
Cummings	Scott		2855 Merrill Road, Jax Beach	904-382-0867									Member		3/3/2014	2.4	BOA
Loretta	Joseph		1887 Green Heron Court, Jax Beach	904-476-5147									Member		2/6/2006	10.4	BOA
Moreland	John		1707 South 2nd Street, Jax Bch	904-536-1830		29 yrs	1	-	-	-	-		Member	7/21/2014	6/19/2006	10.1	BOA
Osewalt	Sylvia		3 Freedom Way, Jax Beach	904-923.0416									Member		7/19/2010	6.0	BOA
Reddington, Jr.	Francis	J	1208 South 2nd Street, Apt. B, Jax Bch	904-242-0991, 904-435-1822		12 yrs		2	1		8/7/2013	7/20/2016	2nd Alternate	-	3/17/2014	2.3	BOA
Truhlar	Jeff		918 North 22nd Street, Jax Bch	904-435-1822		14 yrs -3 mos	2		1		12/4/2013	emailed new app 7/20/16	1st Alternate		3/17/2014	2.3	BOA
Gay	Scott		96 Ponte Vedra Colony Circle, PV			Ponte Vedra		1			6/6/2016		yes		6/20/2016	0.1	CRA
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jaxbch@comcast.net	8 yrs		1			5/4/2016		RE: Community Redevelopment Agn		5/16/2016	0.2	CRA
Nichols	Cory		1107 S 1st Street #C, Jax Beach	904-614-4800									Member		6/17/2013	3.1	CRA
Povloski	Frances		402 North 15th Street, Jax Beach	904-891-4915									Member		6/17/2013	3.1	CRA
Callan	William	T	1093 Blue Heron Lane West, Jax Bch	904-247-3673	wtc1450@hotmail.com	18 yrs	-	-	1	-	-		Member	7/21/2014	4/3/2006	10.3	PC
Dahl	David		4112 Duval Drive, Jax Bch	904-542-5722, 904-210-1833					1				Member		2/17/2003	13.4	PC
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jaxbch@comcast.net	8 yrs					5/4/2016		Member		5/16/2016		CRA
Deloach	Terry		405 32nd Ave S., Jax Beach	904-651-1673									Vice Chair		6/20/1994	22.1	PC
Dumont	Georgette		507 16th Ave S., Jax Beach	508-493-0156									Member		3/4/2013	3.4	PC
Sanders	Britton		59 Oakwood Road, Jax Bch	904-334-8422	britton.sanders@gmail.com	11 yrs 10 mos		2	1		12/4/2013		1st Alternate	-	7/21/2014	2.0	PC
Sutton	Greg		47 Tallwood Road, Jax Beach	904-813-8958					1		5/5/2016		Chair	6/20/2016	6/20/2005	11.1	PC
RESIGNED, WITHDRAWN OR DECLINED APPOINTMENT																	
Kearsey	Grady												moved out of Jax Beach				CRA
Thompson	Ryland		1028 North 4th Street, 1C, Jax Bch	904-553-6805	thompson.ryland@gmail.com	10 yrs	-	2	1	-	12/4/2013		no free time to commit to Brd				CRA
Loretta	Joseph		1887 Green Heron Court, Jax Beach	904-476-5147									declined reappointment per email 7/12/16		2/6/2006		BOA
Dorson	Lee		1326 Blue Heron Lane N, Jax Bch						1	-	-		Was serving as 1st Alternate	-	7/21/2014		PC
Jackson	James "Jerry"	F	1031 South 1st Street, #405, Jax Bch	904-247-5352	jacksonrei@comcast.net	2 yrs 8 mos	-	-	1	-	6/4/2014		Withdrew Application - 07/29/2014	-	-		-
Varnadoe	Lynn												declined reappointment				CRA
Knight	Rick										6/4/2014		resigned		6/16/2014		CRA
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jaxbch@comcast.net	8 yrs					5/4/2016		appointed to CRA on 5/16/2016		2/2/2015		PC

City of

Jacksonville Beach

City Hall

11 North Third Street

Jacksonville Beach

FL 32250

Phone: 904.247.6299

Fax: 904.247.6256

www.jacksonvillebeach.org

cityclerk@jaxbchfl.net

MEMORANDUM

DATE: July 20, 2016

TO: The Honorable Mayor and
Members of the City Council

FROM: Laurie Scott, City Clerk

RE: Appointments to Board of Adjustment

Action requested:

Appointment of members and alternates to the Board of Adjustment.

Background:

The terms of two members of the Board of Adjustment will expire on August 6, 2016.

- The term of Board of Adjustment Chair Scott Cummings will expire on August 6th, 2016. Mr. Cummings was initially appointed to the Board of Adjustment as a 2nd Alternate on July 15, 2013. On March 3, 2014, he was appointed to the unexpired term of Josh Corey. Mr. Cummings has requested that Council consider him for reappointment to the Board of Adjustment.
- The term of Board of Adjustment member Joseph Loretta will also expire on August 6th, 2016. He has declined re-appointment.
- Jeff Truhlar has been serving on the Board of Adjustment as 1st Alternate since March 17, 2014. He would like to be considered to replace Mr. Loretta. If appointed, his new term would expire on December 31, 2019.
- Francis Reddington has been serving as 2nd Alternate on the Board of Adjustment since March 17, 2014. He would like to be considered to fill the remainder of Mr. Truhlar's term, which expires on January 31, 2017.
- A 2nd Alternate would then need to be appointed to a two-year term that would expire on December 31, 2018. The following applicants are qualified to be considered for appointment to the Board of Adjustment and



Memorandum, Mayor, and Council
Appointments to Board of Adjustment
July 20, 2016
Page 2 of 2

have been interviewed by one or more City Council members with City staff in attendance. Their applications are attached for your review:

James Lewis
Chase Sams
Lucas Snyder

Jon Scott Walker
William (Bill) Dopf

Recommendation:

Nominate Scott Cummings for reappointment to the Board of Adjustment for a four-year term expiring on December 31, 2019.

Nominate Jeff Truhlar to the Board of Adjustment for a four-year term expiring on December 31, 2019.

Nominate Francis Reddington to fill the remainder of the term of the 1st Alternate expiring on January 31, 2017.

Nominate Chase Sams as 2nd Alternate to the Board of Adjustment for a two-year term expiring on December 31, 2017.

/LS
Attachments

City of Jacksonville Beach
 Office of the City Clerk
 11 North 3rd Street
 Jacksonville Beach, Florida 32250



Phone: (904) 247-6299 ext 10
 FAX: (904) 247-6256
 E-mail: cityclerk@jaxbchfl.net

Received
 MAY - 9 2016

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Scott Cummings Home Phone: 904/382-0867
 Home Address: 2855 Merrill Blvd
 E-Mail Address: SCOTRIBO@BellSouth.net FAX: _____
 Business: Daymon Worldwide Business Phone: 904/440-2826
 Business Address: 201 San Marco Blvd, Jacksonville, FL ~~32205~~ 32207

Eligibility

Are you a resident of the City? Yes No If yes, length of time: 15yrs
 Are you a registered voter? Yes No If yes, what County: Duval
 Do you own property in the City? Yes No If yes, address: 2855 Merrill Blvd
 Do you hold a public office? Yes No If yes, Office name: _____
 Are you employed by the City? Yes No If yes, position: _____
 Are you currently serving on a Board? Yes No If yes, Board Name: Board of adjustment
 Have you been convicted of a felony? Yes No If yes, provide date: _____
 Have your civil rights been restored? Yes No If yes, provide date: _____
 Have you filed bankruptcy? Yes No If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

1	Board of Adjustment	2	Planning Commission
3	Community Redevelopment Agency	4	Pension Trustee

Please list City meetings you have attended: Board of Adjustment

Qualifications (Briefly describe specific expertise, abilities or qualifications): Supermarket Industry Executive worked in multiple cities across the US

Education: AA Degree Marketing - Marion Inver College of Business

Scott Alan Cummings

2855 Merrill Blvd. • Jacksonville Beach, FL 32250
sacummings32@gmail.com • (904)382-0867

CONSUMER PACKAGE GOODS SALES & MARKETING PROFESSIONAL

Proven history of driving sales

Summary of Qualifications

- Extensive experience in CPG and Fresh Product **development and marketing** interacting with front-line through senior level management
- **Profit-oriented** manager with 30 year history of building **successful sales and marketing programs**
- Experienced in **product development** of value to signature products from ideation to launch
- Skilled in **brand development and management** of multi-million dollar brands
- Extensive knowledge and experience in **category management** and understanding of **consumer dynamics** in fresh and center store categories
- Instrumental in organizing multiple high-profile **corporate events and product launches**
- **Dedicated and hardworking**, with an unmatched drive to produce results
- Proficient in use of **Category Management Software, A.C. Nielsen, Apollo, MS Office & proprietary systems**

Professional Experience

DAYMON WORLDWIDE, Jacksonville, FL

Nov. 2002–Present

Business Manager

Collaborated with a team of category managers and Department VP's at Southeastern Grocers in the creation and implementation of sales and marketing plans of Own Brand products in the fresh and edible categories of the retail food channel across 750 stores. Developed new products utilizing market data, from concept to finished goods.

- Expanded our largest bakery supplier with sales in excess of \$20mm through strategic relationships and business acumen.
- Increased sales dollars in bakery by 526% in a four year period for Daymon Worldwide.
- Negotiated \$55K in supplier incentives YTD 2011 and enhanced profitability, strategic business planning and execution.
- Increased Corporate Brand sales from \$170M to \$280M for six consecutive years; generated \$4.2M in revenues.
- Directed the customer and supplier to create signature items that are a known value item for SEG's business.
- Delivered reduced SKU assortment strategies in following categories that grew sales volume and profits for frozen vegetables, coffee creamer, processed cheese and bottled water.
- Contributed to Winn Dixie's market penetration of 22% by collaborating with senior executives, marketing, procurement, customer service and accounting to deliver results that established Winn Dixie into a top-five retailer for Own Brand Share.
- Recognized for 110% goal attainment with *Award for Plan Achievement, 2008*.

FEDERATED SERVICES SOUTHEAST, Jacksonville, FL

Nov. 2000–Nov. 2002

Senior Category Manager

Hired as first person in role to develop Category Reviews for Suppliers, Customer Category Managers and Senior Executives to determine business strategies and tactics for an \$1.8B Corporate Brand business, with more than 3,500 SKUs at Winn Dixie Stores. Collaborated with manufacturing facilities to support new product development and SKU assortment analyses.

- Grew Corporate Brand Sales 10% by developing and implementing new methods of category analysis.
- Supported sales growth through creation of category reviews and reports using syndicated data, which were utilized by the Corporate Brands Team, Winn Dixie's business units and suppliers to develop sales plans and manage the business.
- Increased profits for FSS and WD and enhanced consumer's buying experience through emphasis on overall category management.

Scott Alan Cummings

2855 Merrill Blvd. • Jacksonville Beach, FL 32250
sacummings32@gmail.com • (904)382-0867

Professional Experience Continued

FMS AMERICA, Hopkins, MN

Dec. 1997–Nov. 2000

Sales and Marketing Manager (Apr. 1999–Nov. 2000)

Managed four business managers and a twelve person retail sales staff to grow Supervalu's Northern Region Corporate Brand business across seven-state area.

- Executed turnaround; delivered profitability to \$180M account for first time in nine-year existence—increased sales and reduced expenses.

Director of Merchandising (Dec. 1997–Apr. 1999)

Coordinated the sales and marketing efforts of Supervalu's \$755 million Corporate Brand program through seven regional offices across 2000+ U.S. stores.

- Instrumental in gaining \$100M in new business in Health & Beauty Care and processed Meat at Supervalu; built relationships with VP and made supplier presentations to expand product line.
- Established consistency across all regions by creating the first corporate-wide promotional calendar for private label products.
- Coordinated semiannual, multiple-day corporate buying events attended by 150+ suppliers and corporate management staff to facilitate negotiating, planning and procuring of product lines.

CAL GROWERS CORPORATION, Eden Prairie, MN and Pleasant Prairie, WI

June 1990–Dec. 1997

Director of Sales (Jan. 1995–Dec. 1997)

Managed fifteen regional merchandising offices, comprised of seventy sales professionals, charged with the sales and marketing of Supervalu's Corporate Brand program with brokerable sales in excess of \$363M. Oversaw two regional food brokers focused on private label market share increases.

- Attained two years of double digit sales increases to grow business to \$363 million.

Account Manager (June 1990–Jan. 1995)

Managed the sales and marketing of a \$45M, three-tier Corporate Brand program, across four states, through leadership of a six-person retail sales team at Supervalu's Pleasant Prairie, WI Division.

- Tripled private label sales in three-year period; appointed 1992 Account Manager of the Year.

DAYMON ASSOCIATES, Madison, WI

Sept. 1987–June 1990

Account Manager

Managed the Sales and Marketing of Certco's Corporate Brand program through Shurfine Central; with annual sales of \$10M.

- Named Account Manager of the Year in 1988.

CUB FOODS, Madison, WI

Aug. 1982–Sept. 1987

Assistant Store Mgr

Managed the daily activities of a supermarket with \$41.6M in annual sales through team of 150 associates.

Previously employed as In-Store Baker, Assistant Bakery Manager and Assistant Produce Manager at COPPS CORPORATION, for four years' while working through college

Formal Education & Professional Development

Marketing – AA Degree, MADISON JUNIOR COLLEGE OF BUSINESS, Madison, WI

Professional Development includes topics such as:

Project Management • Category Management • Negotiation Skills • Sales • Business Management • Finance • Data Utilization
Supplier/Client Relationships • Promotional Planning • New Product Development • Marketing
Managing Assortment • SKU Rationalization • Team Building • Understanding & Utilizing Individual Styles

Chairman – Board of Adjustment, City of Jacksonville Beach, FL, 2016 Calendar Year

City of Jacksonville Beach
 11 North 3rd Street
 Jacksonville Beach, Florida 32250



Office of the City Clerk
 (904) 247-6299
 FAX (904) 247-6256
 E-mail -
 cityclerk@jaxbeach.net

Received
SEP 20 2013
 Jacksonville Beach City Clerk

Application for Appointment to City Boards

Personal Information

Name: Jeff Truhlar _____	Home Phone: 242-0991 _____
Home Address: 918 22 nd Street North _____	
E-Mail Address: jtruhlar@shanercorp.com _____	FAX: 904-241-4321 _____
Business: Shaner Hotels _____	Business Phone: 435-1822 _____
Business Address: 1617 North 1 st Street Jax Beach _____	

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: 1999 - present _____
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	
Do you own property in the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, address: 918 22 nd Street N _____
Do you hold a public office?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards

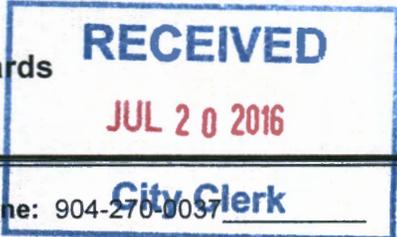
2	Board of Adjustment		1	Planning Commission	<i>no</i>
3	Community Redevelopment Agency	<i>no</i>	4	Pension Trustee	

Please list City meetings you have attended: _____

Qualifications My current position of SE VP for a large hotel company which encompasses operation budgets, construction, development and financing.

Over 29 million in revenues annually and 3-6 new construction projects and takeovers. Additionally I report to three investment funds. _____

Education: John Jay High School Regions Diploma 1981, AMHLA Certified F & B Director 1995,
 Marriott Connect U 2003, AMH&L Certified Hotel Administrator 2001, FEMA Certified 2011



Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Francis Reddington _____ **Home Phone:** 904-270-0037 _____

Home Address: 1208 South 2nd St Unit B _____

E-Mail Address: reddingtonfj@bellsouth.net _____ **Cell Phone:** 904-705-5040 _____

Occupation: Retired from Bellsouth Telecommunications _____ **Business Phone:** N/A _____

Business Name: N/A _____

Business Address: N/A _____

Eligibility – Please Circle

Are you a resident of the City?	(Yes)	No	If yes, length of time: 15 yrs _____
Are you a registered voter?	(Yes)	No	If yes, what County: Duval _____
Do you own property in the City?	(Yes)	No	If yes, address: 1208 S.2 nd Street Unit B _____
Do you hold a public office?	Yes	(No)	If yes, Office name: _____
Are you employed by the City?	Yes	(No)	If yes, position: _____
Are you currently serving on a Board?	(Yes)	No	If yes, Board Name: Board of Adjustment _____
Have you been convicted of a felony?	Yes	(No)	If yes, provide date: _____
Have your civil rights been restored?	Yes	No	If yes, provide date: N/A _____
Have you filed bankruptcy?	Yes	(No)	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? **Yes (No)**

If yes, please provide details:

City Boards (Please indicate your preferences by ranking - denote your Primary choice with a "1", Secondary choice with a "2".)

1	Board of Adjustment	2	Planning Commission
	Community Redevelopment Agency		Pension Trustee

Please list the type of City meetings you have attended: City Council and Board of Adjustment _____

Qualifications (Briefly describe specific expertise, abilities, or qualifications) Communications Engineer, Network Manager, Outside Plant and Construction Manager

Education: Attended Pace University, University of Georgia and Palm Beach Junior College and Bellsouth Communications Technical School _____

Application for Appointment to City Boards (cont.)

State Reporting Requirements

Section 760.80, Florida Statutes, requires that the City annually submit a report to the Secretary of State disclosing race, gender, and physical disabilities of board members and elected officials. Please circle the appropriate responses.

Race

- African-American
 Asian/Pacific Islander
 American Indian/Alaskan

- Caucasian
 Hispanic
 Not Known

Gender

- Female
 Male

Physically Disabled

- Yes
 No

Florida's Public Records Law, Chapter 119, Florida Statutes, states: "It is the policy of this state that all state, county, and municipal records shall at all times be open for a personal inspection by any person." Your application when filed will become a public record and subject to the above statute. In addition, any appointed member of a board of any political subdivision (except members of solely advisory bodies) and all members of bodies exercising planning or zoning, are required to file a financial disclosure form (Form 1) within 30 days after appointment and annually thereafter, for the duration of the appointment as required by Chapter 112, Florida Statutes.

I understand that if I am appointed to one of the City's boards, I will be required to file a financial disclosure form - Form 1, as described above, and I am willing to comply with this requirement.

I understand that any false, incomplete, or misleading information given by me on the application is sufficient cause for rejection of this application. I understand and agree that any such false, incomplete, or misleading information discovered on this application at any time after appointment to a Board may result in my removal.

I also understand that all board appointments are for voluntary, uncompensated services. Additionally, if appointed, I am able to attend meetings and otherwise fulfill the duties of the office.

Applications are submitted to the City Council when vacancies occur and are effective for two years from date of completion.

By submitting this form, I declare the foregoing facts to be true, correct, and complete. Additionally I hereby authorize a criminal background check.

07-20-2016
Date

Francis Neely Jr
Applicant's Signature

Please do not write below - Staff use

Date application received: 7/20/16



RECEIVED
 OCT 20 2015
 City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: <u>Chase Sams</u>	Home Phone: <u>904-307-5455</u>
Home Address: <u>709 11th Avenue South, Jax Bch, FL 32250</u>	
E-Mail Address: <u>chase@southeastwindowcoverings.com</u>	FAX: <u>904-372-0327</u>
Business: <u>Southeast Window Coverings</u>	Business Phone: <u>904-372-0326</u>
Business Address: <u>3948 3rd Street South, # 284 Jax Bch, FL 32250</u>	

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: <u>25 years</u>
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what County: <u>Duval</u>
Do you own property in the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, address: <u>709 11th Ave S, 646 Lower 3rd Ave</u>
Do you hold a public office?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input checked="" type="checkbox"/> Yes/NA	<input type="checkbox"/> No	If yes, provide date: <u>N/A</u>

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

2 Board of Adjustment	3 Planning Commission
1 Community Redevelopment Agency	4 Pension Trustee

Please list City meetings you have attended: _____

Qualifications (Briefly describe specific expertise, abilities or qualifications) Small Business owner, born + raised in Jacksonville Beach, + I know the city very well.

Education: <u>Duncan U. Fletcher - Graduated 2007</u>
- <u>University of Central Florida - B.S - Biology + Environ. Science Graduate 2010</u>
- <u>Gordon Conwell Theological Seminary - Jur : Currently Enrolled</u>

CHASE SAMS

709 11TH AVENUE SOUTH, JACKSONVILLE BEACH, FLORIDA

904-307-5455

CHASE@SOUTHEASTWINDOWCOVERINGS.COM

EDUCATION

GORDON-CONWELL THEOLOGICAL SEMINARY, Jacksonville, Florida

Masters in Divinity, In Progress

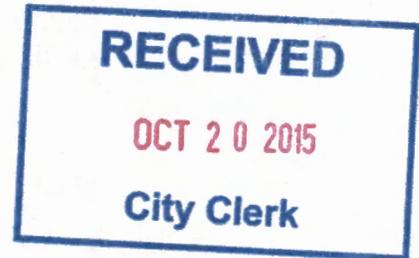
Grade Point Average: 3.50 / 4.00

UNIVERSITY OF CENTRAL FLORIDA, Orlando, Florida

Bachelor's Degree, Life and Biomedical Sciences, August 2010

Focus: Biology

Double Minor: Environmental Studies & Anthropology



EXPERIENCE

SOUTHEAST WINDOW COVERINGS, Jacksonville Beach, Florida

September 2013- Current

Owner

- Continued business with long-time customers
- Doubled the company's size in less than two years
- Expanded product line and geographical boundaries
- Added multiple new accounts
- Dealing with the Southeast's Largest General Contractors and Jacksonville's Hospitals

BEACON FISHERIES, Jacksonville, Florida

February 2013-September 2013

Sale Account Manager

- Excelled through training and began managing accounts 4 months ahead of schedule
- Reestablished relationships with stagnant accounts
- Focus on building long-term relationships through excellent customer service

SOUTHEAST WINDOW COVERINGS, Jacksonville Beach, Florida

August 2010-February 2013

Sales and Installation

- Served as contact point for new customers and established accounts
- Helped calculate bids and presented customers with proposals
- Provided excellent customer service and customer satisfaction

MAYPORT PRINCESS DEEP SEA FISHING CHARTERS, Mayport, Florida

May 2009-August 2009

Deck Hand

- Assisted an average of 45 guests per day
- Performed consistently despite long hours and less than favorable conditions
- Was asked to return following season

COMMUNITY SERVICE & INTERESTS

- **THE IMAGE CHURCH, Small Group Bible Study leader, Worship Team Leader**
- Engaging in multi-racial and multi-ethnic conversations.
- Home and Property Ownership
- Interests include surfing, spear fishing, free-diving, crossfit, traveling, and spending time at the beach with my wife and son.



Application for Appointment to City Boards

Personal Information (Please print or type)

Name: James Lewis Home Phone: 904.807.7609
 Home Address: 522 19th Street N, Jacksonville Beach FL 32250 MOBILE: 904.294.3324 *Preferred
 E-Mail Address: jlewisiii@gmail.com FAX: _____
 Business: _____ Business Phone: _____
 Business Address: _____

Eligibility

Are you a resident of the City? Yes No If yes, length of time: 11 YEARS
 Are you a registered voter? Yes No If yes, what County: DUVAL
 Do you own property in the City? Yes No If yes, address: 522 19th Street N, 1508 6th AVE N
 Do you hold a public office? Yes No If yes, Office name: _____
 Are you employed by the City? Yes No If yes, position: _____
 Are you currently serving on a Board? Yes No If yes, Board Name: _____
 Have you been convicted of a felony? Yes No If yes, provide date: _____
 Have your civil rights been restored? Yes No If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

2	Board of Adjustment	1	Planning Commission
	Community Redevelopment Agency		Pension Trustee

Please list City meetings you have attended: City Council meeting for Tax Review - 3/13

Qualifications (Briefly describe specific expertise, abilities or qualifications) Executive at CRACHE. oversee operations for North America Consulting. B) moderator at Software world wide user conf. C) Speaker at multiple conferences.

Education: Bachelor's Degree in Information Science from UNF - 12/2000. Minor in Psychology

Jim Lewis

jlewisiii@gmail.com // +1 904 294 3324
Jacksonville Beach, FL 32250

PROFESSIONAL SERVICES, OPERATIONS MANAGEMENT & BUSINESS DEVELOPMENT

Passionate individual who gains energy from helping customers, employees and the business find success in their respective areas. Results-focused with proven track record of developing international business regions from inception to sustained high growth in extremely competitive SaaS technology markets. Experience partnering with and selling to top Fortune 500 companies as well as SMB's. Consistently earned corporate recognition and bonuses for propelling business divisions ahead of schedule and financial goals. Exceptional team motivator with strong negotiation, problem resolution, and client needs assessment aptitude. Equally effective at building client rapport, identifying opportunities and developing appropriate business solutions. Exceptionally technologically savvy with intimate knowledge and understanding of programming and software development. Extensive travel, cultural familiarity and business dealings in the United States, Europe and Asia.

CORE STRENGTHS

- SaaS
- Leadership & Team Building
- Comprehensive Technical Knowledge
- Territory Expansion & Development
- International Business Experience
- Client Relationship Building & Presentations
- Professional Services
- New Business Development
- Contract Negotiations
- P&L Responsibility
- Crisis Management and Dispute Resolution
- Departmental Restructure

PROFESSIONAL EXPERIENCE & ACHIEVEMENTS

Sr. Director of Professional Services, Cloud Operations – Oracle (3/2012 – present)

- Responsible for Oracle Cloud Services Operations inclusive of RightNow Technologies, Taleo and Fusion
- Tasked with standardizing processes and practices across all of Cloud Services
- Accountable for Project Funding, Field Support, Invoicing, Rev Rec, Collections and Resource Management

Vice President of Professional Services, Operations – Taleo *acquired* (7/2011 – 3/12/2012)

- Shared P&L responsibility for PS revenues of \$60M annually
- Chartered with reducing TCO (Total Cost of Ownership) while maintaining current margin
- Accountable for Taleo's PSA, methodologies & tools utilized by Professional Services globally
- Responsible for developing and deploying Services Engineering/VAS (Value Add Services)

Vice President of Professional Services, Acquisitions – Taleo (7/2008 – 7/2011)

- Owned the Services Operations, inclusive of P&L, for a \$130M acquisition
- Responsible for Services Sales for 160+ Enterprise Customers spanning NA, EMEA & APAC
- Retained 93+% ASP revenue for acquired customers vs. target of 70%
- Delivered a 24% margin with revenues exceeding \$16M vs. target of 0%
- Supported a 50:50 Contractor to FTE delivery model

Vice President of Global Services, Vurv Technology (7/2006 – 7/2008)

- Managed to a P&L with revenues exceeding \$15M within 2% of budget
- Responsible for headcount of 100+ spanning across North America, EMEA & APAC
- Direct the strategic delivery of professional, technology and educational services
- Execute according to organizational business plan against established goals and objectives
- Increased margin by 22% and sustained a 40% margin within first 12 months using innovative ideas to drive financial profits. (Prior margin: 18%)

Director of Global Services, EMEA & APAC, Recruitmax Software Ltd (6/2004 – 7/2006)

- Secured \$6,000,000 in sales within 24 months with clients such as Goldman Sachs, Lehman Brothers, Deutsche Bank, HSBC, Unilever and Nestle
- Negotiated and managed complex project deals in excess of \$1M

- Personal travel and business development throughout Europe and Asia.
- Developed and trained a team of 12 business and technical consultants from the ground up
- Managed team members in diverse geographic locations and time zones

Manager of Service Delivery, Recruitmax Software Ltd (6/2003 – 6/2004)

- Successfully implemented over 3500 hours of requirements within budget and on time for Coca-Cola Enterprises e-recruitment system including a custom 13 tier integration to SAP. Development manager for an effort that lasted 6 months and a team of 11 with a total budget of \$1,200,000.
- Successfully managed the e-recruitment development effort for Wynn Las Vegas which resulted in 8000 hires within 6 months and 350,000 applications. This is the largest recruitment effort accomplished via a web based system in the world.

WORK HISTORY

- Oracle / Sr. Director Professional Services, Cloud Operations / Florida / 3/12 - present
- Taleo / Vice President Professional Services, Operations / Florida / 7/11 – 3/12
- Taleo / Vice President Professional Services / Florida / 7/08 – 7/11
- Vurv / Vice President Global Services / Florida / 7/06 – 7/08
- Recruitmax / Director Global Services, EMEA & APAC / London / 6/04 – 7/06
- Recruitmax / Manager of Service Delivery / Florida / 6/03 – 6/04
- Recruitmax / Lead Developer / Florida / 8/00 – 6/03
- TLC / Satellite Operations / Florida / 1/98 – 1/00

EDUCATION & CREDENTIALS

- **Bachelors Degree in Information Science - 12/2000**
University of North Florida, Jacksonville, FL
 - *Minor in Psychology*
- **Cold Fusion 5 Certification - 6/2003**
Certified for distributed system architecture design and code development
- **Moderator – Talent Recruitment – Global Panel - 3/2007**
Led panel of HR Executives in a discussion on global deployment of HR Technology Revolution User Conference, Las Vegas, Nevada
 - *Yahoo!, Lehman Brothers, Accenture*
- **Speaker –Global Talent Management Event – Global Rollouts - 4/2008**
Spoke on what organizations should consider when implementing a global system in order to get the maximum ROI for their business.
Vurv Revolution: A Global Talent Management Event, Orlando, FL
 - *ING, Unilever, Arrow Electronics*
- **Speaker – Customer Conversion – Vurv Customer Care - 8/2008**
Addressed Vurv customers who had been recently acquired through the Taleo acquisition.
Taleo World 2008: Great Performances, Boston, MA
- **Moderator – Customer Success – Vurv Conversions - 8/2009**
Led panel of HR Executives in a discussion on the success of Vurv Migrations.
Taleo World 2009: Great Performances, Las Vegas, NV
 - *Waste Management, Pharmaceutical Product Development, Inc.*
- **TSIA Member – Technology Services Industry Association (2009-present)**
- **TLP Executive Leadership Program – Dublin, CA - 3/2011**
- **Disney Institute Leadership Program – Orlando, FL - 11/2012**



Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Lucas N. Snyder _____ **Home Phone:** 407-529-4084 _____

Home Address: 414 10th ST S Jacksonville Beach, FL. 32250 _____

E-Mail Address: lucas.snyder2@gmail.com _____ **FAX:** _____

Business: _____ **Business Phone:** _____

Business Address: _____

Eligibility

Are you a resident of the City? Yes No If yes, length of time: 6 years _____

Are you a registered voter? Yes No If yes, what County: Duval _____

Do you own property in the City? Yes No If yes, address: 414 10th St S, 1821 Tanglewood Rd. _____

Do you hold a public office? Yes No If yes, Office name: _____

Are you employed by the City? Yes No If yes, position: _____

Are you currently serving on a Board? Yes No If yes, Board Name: _____

Have you been convicted of a felony? Yes No If yes, provide date: _____

Have your civil rights been restored? Yes No If yes, provide date: _____

Have you filed bankruptcy? Yes No If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

2	Board of Adjustment	3	Planning Commission
1	Community Redevelopment Agency		Pension Trustee

Please list City meetings you have attended: City Council: Oct 13, 2015, Feb 15, 2016, March 7th
 Board of Adjustments: July 21, 2015, November 3, 2015, _____

Qualifications (Briefly describe specific expertise, abilities or qualifications) _____
 Involvement in multiple community service events/locations including The Carver Center, Boys and Girls Club of Jacksonville Beach, ARC Surf Camps for underprivileged youth, Donner Park in Atlantic Beach, _____

Education: University of North Florida, 12/2007
 Bachelor of Science, Communications/Public Relations _____



Application for Appointment to City Boards

Personal Information (Please print or type)

Name: JON SCOTT WALKER Home Phone: 904-553-2426
 Home Address: 2902 MADRID ST. JAX BEACH, FL 32250
 E-Mail Address: JONWALKEROD@MG.COM Cell Phone: 904-553-2426
 Occupation: OPTOMETRIST/BUSINESS OWNER Business Phone: 904-363-8282
 Business Name: PEARLE VISION OF JACKSONVILLE
 Business Address: 11406-1 SAN JOSE BLVD. JACKSONVILLE, FL 32223

Eligibility - Please Circle

Are you a resident of the City? Yes No If yes, length of time: 7 years
 Are you a registered voter? Yes No If yes, what County: Duval
 Do you own property in the City? Yes No If yes, address: ABOVE
 Do you hold a public office? Yes NO If yes, Office name: _____
 Are you employed by the City? Yes NO If yes, position: _____
 Are you currently serving on a Board? Yes NO If yes, Board Name: _____
 Have you been convicted of a felony? Yes NO If yes, provide date: _____
 Have your civil rights been restored? Yes No If yes, provide date: N/A

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

<u>1</u>	Board of Adjustment	<u>2</u>	Planning Commission
<u>3</u>	Community Redevelopment Agency	<u>4</u>	Pension Trustee

Please list the type of City meetings you have attended: ZONING BOARD, CITY COUNCIL MEETINGS.

Qualifications (Briefly describe specific expertise, abilities or qualifications) I SERVED 2 TERMS (8 YEARS) AS VICE-PRESIDENT OF THE MN BOARD OF OPTOMETRY. I HAVE BEEN THE PRESIDENT OF THE SOUTH BEACH VILLAGE HOA FOR 7 YEARS.

Education: - SEE ATTACHED CV -
DOCTOR OF OPTOMETRY - NEW ENGLAND COLLEGE OF OPTOMETRY
MASTERS OF SCIENCE - SOUTHERN ILLINOIS UNIVERSITY - CARBONDALE
BACHELOR OF SCIENCE - ORAL ROBERTS UNIVERSITY
HIGH SCHOOL - WADSWORTH HIGH SCHOOL (WADSWORTH, MN)

Curriculum Vitae of Jon Scott Walker, O.D., M.S., F.A.A.O.
2902 Madrid Street
Jacksonville Beach, Florida 32250
(904) 553-2426

- EDUCATION:** New England College of Optometry March 1984 Graduate
Boston, Massachusetts Doctor of Optometry
- Southern Illinois University August 1980 Graduate
Carbondale, Illinois Master of Science
Major: Physiology-Specialization in Computer Science
- Oral Roberts University May 1978 Graduate
Tulsa, Oklahoma Bachelor of Science
Major: Biology
Minor: Chemistry
- EXPERIENCE:** **Dr. Ted Brink and Associates** September 2000 to Present
10300-238 Southside Blvd.
Jacksonville, Florida 32256
Board Certified Optometric Physician and Senior Partner of a multi-office (11) Optometric practice.
- Vistakon/Johnson & Johnson Vision Care, Inc.** November 2002 to Present
7596 Centurion Parkway
Jacksonville, Florida 32256
Clinical Investigator, Consultant and Speaker for The Vision Care Institute, Research & Development and Professional Affairs.
- Alcon Laboratories, Inc.** January 2011 to Present
6201 South Freeway
Fort Worth, Texas 76134-2099
Clinical Investigator, Consultant and Speaker for Research & Development and Professional Affairs.
- Bausch+Lomb** January 2013 to Present
1400 N Goodman Street
Rochester, NY 14607
Clinical Investigator and Consultant for Research & Development.
- Ciba Vision Corporation** February 2010 to January 2012
11460 Johns Creek Parkway
Duluth, Georgia 30097
Clinical Investigator for a Contact Lens Manufacturer.
- Midwestern University College of Optometry** August 2011 to Present
19379 N 59th Avenue
Glendale, Arizona 85308
Adjunct Faculty for an Optometry School.
- Florida Eye Research Center** April 2010 to Present
11512 Lake Mead Avenue, Suite 534
Jacksonville, Florida 32256
Co-owner with Rajesh Shetty, MD of a clinical research center.

Schott Management Group
441 Carlisle Drive, First Floor
Herndon, Virginia 20170

August 2010 to January 2012

Speaker for a Continuing Education Provider.

Vistakon Pharmaceuticals, LLC
7500 Centurion Parkway, Suite 100
Jacksonville, Florida 32256

February 2009 to March 2010

Consultant and Speaker for an Ocular Pharmaceutical Manufacturer.

Vistakon/Johnson & Johnson Vision Care, Inc.
7596 Centurion Parkway
Jacksonville, Florida 32256

August 1997 to October 2000

January 1999 to October 2000: Group Leader of Consultation/ Professional Affairs.

June 1998 to December 1998: Group Leader of Consultation/ Customer Quality.

August 1997 to June 1998: Research Optometrist on the Design Platform of Research and Development.

Optos
199 Forest Street
Marlborough, Massachusetts 01752

November 2006 to June 2008

Consultant and speaker for a medical equipment manufacturer.

LasikPlus
8705 Perimeter Park Blvd.
Suite 10
Jacksonville, Florida 32216

October 2004 to April 2005

Board Certified Optometric Physician with a multi-office refractive surgery center.

Northwest Eye Center
1135 South Washington Avenue
Detroit Lakes, Minnesota 56501

April 1988-August 1997

Group Optometric and Ophthalmology practice in northwestern Minnesota.

St. Mary's Regional Health Center
1028 South Washington Avenue
Detroit Lakes, Minnesota 56501

September 1984-August 1997

Staff optometrist at a community hospital.

Northwest Eye Center
Mahnommen County & Village Clinic
410 Third Street West
Mahnommen, Minnesota 56557

November 1993-May 1995

Part-time Optometric practice in a multi-specialty clinic.

Minnesota State Board of Optometry
2700 University Ave. West, Suite 103
St. Paul, Minnesota 55114

June 1991-December 1997

Board Vice-President and Chair of the Disciplinary Committee.

Fergus Falls Community College
1414 College Way
Fergus Falls, Minnesota

November 1989-June 1990

Part-time instructor in the Science department.

Dakota Clinic, Ltd.
125 East Frazee Street
Detroit Lakes, Minnesota 56501

September 1984-April 1988

Dakota Medical Center
1702 South University Drive
Fargo, North Dakota 58108

September 1984-April 1988

Primary care optometrist within a network of multi-specialty clinics.

Minnesota Department of Health
Diabetic Control Steering Committee
Minnesota Department of Health Building
212 Delaware Avenue
Minneapolis, Minnesota

June 1985-August 1991

Clinical research committee organized to study diabetic retinopathy in the state of Minnesota. Research was funded by the Center for Disease Control.

RESEARCH:

Barnes-Hind
Sunnyvale, California

September 1984

Clinical investigator for the Hydrocurve bifocal contact lens.

Syntex
Phoenix, Arizona

May 1987

Clinical investigator for the Aztech contact lens.

Sola/Barnes-Hind
Sunnyvale, California

August 1987

Clinical investigator for the Saturn II Plus (SoftPerm) contact lens.

Sola/Barnes-Hind
Sunnyvale, California

September 1987

Clinical investigator for the Saturn II contact lens and related solutions.

Sola/Barnes-Hind
Sunnyvale, California

August 1988

Clinical investigator for the Polycon HdK, a Group 4 material and a new lens solution.

CibaVision Corporation
Atlanta, Georgia

May 1989

Clinical investigator for the Spectrum bifocal soft contact lens.

CibaVision Corporation Atlanta, Georgia	January 1990
Clinical investigator for the Softwear Saline.	
CibaVision Corporation Atlanta, Georgia	December 1990
Clinical investigator for a new contact lens solution system.	
Ocular Sciences Corporation San Francisco, California	June 1992
Clinical investigator for a new contact lens material and design.	
CibaVision Corporation Atlanta, Georgia	June 1993
Clinical investigator for a new contact lens solution system.	
CibaVision Corporation Atlanta, Georgia	August 1996
Clinical investigator for the SEE3 (Focus Night & Day) soft contact lens.	
Vistakon/Johnson & Johnson Vision Products, Inc. Jacksonville, Florida	May 2000
Named on 2 patents associated with the ACUVUE Bifocal, 1-Day ACUVUE, ACUVUE Toric and the ACUVUE2 contact lenses.	
Vistakon/Johnson & Johnson Vision Products, Inc. Jacksonville, Florida	November 2002
Clinical Investigator for validation of new manufacturing lines for the ACUVUE contact lens.	
Vistakon/Johnson & Johnson Vision Products, Inc. Jacksonville, Florida	December 2002
Clinical Investigator for a new Bifocal Emulator.	
Vistakon/Johnson & Johnson Vision Products, Inc. Jacksonville, Florida	April 2003
Clinical Investigator for ACUVUE Brand BIFOCAL vs. B&L SofLens Multifocal fit with Modified Monovision.	
Foresight Regulatory Strategies Boston, Massachusetts	July 2003
Clinical Investigator for a multi-center evaluation of the galyfilcon A (ACUVUE ADVANCE) contact lens.	
Vistakon/Johnson & Johnson Vision Products, Inc. Jacksonville, Florida	March 2004
Clinical Investigator for Evaluation of Several Field Optimized Contact Lens Designs.	

Vistakon/Johnson & Johnson Vision Products, Inc. June 2004
Jacksonville, Florida

Clinical Investigator for Evaluation of ACUVUE 2 Manufacturing Change.

Visioncare Research July 2004
Surry, England

Clinical Investigator for an Evaluation of Four Toric Contact Lenses.

VisionCare Research January 2005
Surrey, England

Multi-Center Evaluation of Soft Lenses in Daily Wear.

Vistakon/Johnson & Johnson Vision Products, Inc. February 2005
Jacksonville, Florida

Clinical Investigator for the Evaluation of the Frequency 55 Multifocal Versus The Soflens Multifocal

I3 Research August 2005
Chicago, Illinois

Clinical Investigator for an Extended Wear Contact Lens

VisionCare Research January 2006
Surrey, United Kingdom

Clinical Investigator for an Evaluation of 1-Day Contact Lenses

Vistakon/Johnson & Johnson Vision Care, Inc. February 2007
Jacksonville, Florida

Clinical Investigator for a new Multi-focal Contact Lens

Vistakon/Johnson & Johnson Vision Care, Inc. April 2007
Jacksonville, Florida

Clinical Investigator for a new Multi-focal Contact Lens

Vistakon/Johnson & Johnson Vision Care, Inc. July 2007
Jacksonville, Florida

Clinical Investigator for the "Evaluation of the Alpha "A" Lens Design

Vistakon/Johnson & Johnson Vision Care, Inc. September 2007
Jacksonville, Florida

Clinical Investigator of a System 8 Lens Design

Vistakon/Johnson & Johnson Vision Care, Inc. October 2007
Jacksonville, Florida

Clinical Investigator of a System 8 Lens Design Across a Range of ADD Powers

Visioncare Research
Surrey, United Kingdom

August 2009

Clinical Investigator for a Multi-Center Evaluation of Two Silicone Hydrogel Frequent Replacement Contact Lenses

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

September 2009

Clinical Investigator for the Dispensing Evaluation of a Prototype ACUVUE 1-Day Astigmatism Lens with PVP Additive

Ciba Vision Corporation
Atlanta, Georgia

October 2009

Clinical Comparison of Two Silicone Hydrogel Toric Lenses in the U.S.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

October 2009

Pilot Evaluation of a Novel Multifocal Contact Lens System

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

November 2009

Clinical Investigator for the Dispensing Evaluation of Two Prototype ACUVUE 1-Day Moist for Astigmatism Lens

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

November 2009

Clinical Investigator for the Quantitative Evaluation of a New 1-Day ACUVUE Cosmetic Design Lens

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

November 2009

Principle Investigator of a Focus Group Evaluation of Soft Contact Lenses Designed to Enhance the Appearance of the Eye

Ciba Vision Corporation
Atlanta, Georgia

December 2009

Clinical Investigator of a Revised Clear Care Lens Case Study.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

January 2010

Clinical Investigator of a Dispensing Evaluation of New Daily Disposable Toric Soft Contact Lens.

Visioncare Research
Surrey, United Kingdom

January 2010

Clinical Investigator for a Multi-Center Evaluation of Two Daily Disposable Contact Lenses and a Monthly Replacement Contact Lens.

Vistakon/Johnson & Johnson Vision Care, Inc. January 2010
Jacksonville, Florida

Clinical Investigator of a Non-Dispensing Study To Check Equivalence of Fit Between 1-Day ACUVUE for Astigmatism and 1-Day ACUVUE MOIST for Astigmatism.

Vistakon/Johnson & Johnson Vision Care, Inc. February 2010
Jacksonville, Florida

Clinical Investigator of a Dispensing Evaluation of a New Galyfilcon A Prototype and Air Optix Aqua Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc. February 2010
Jacksonville, Florida

Clinical Investigator of a Dispensing Evaluation of a New Galyfilcon A Prototype RDL122 Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc. March 2010
Jacksonville, Florida

Clinical Investigator of a Dispensing Evaluation of the N-Lens in a Myopic Population.

Vistakon/Johnson & Johnson Vision Care, Inc. March 2010
Jacksonville, Florida

Clinical Investigator of a Dispensing Evaluation of a New Daily Disposable Toric Soft Contact Lens in an Expanded Power Range.

CooperVision March 2010
Fairport, New York

Clinical Investigator of a Clinical Evaluation of the Biofinity Multifocal Compared to the ACUVUE OASYS for Presbyopia Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc. June 2010
Jacksonville, Florida

Clinical Investigator of an Initial Feasibility of the Center Distance and Center Near N-Lens.

CooperVision July 2010
Fairport, New York

Clinical Investigator of a Clinical Evaluation of the Biofinity Multifocal Compared to the AIR OPTIX Multifocal Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc. July 2010
Jacksonville, Florida

Clinical Investigator of a Dispensing Evaluation of 1-Day ACUVUE DEFINE with Lacreon for Light Eyes Lenses.

Vistakon/Johnson & Johnson Vision Care, Inc. September 2010
Jacksonville, Florida

Clinical Investigator of an Evaluation of Novel Multifocal Designs in Hyperopic and Myopic Presbyopes.

Bausch + Lomb.
Jacksonville, Florida

March 2013

Clinical Investigator of a Study to Evaluate the Product Performance of a New Silicone Hydrogel contact Lens.

Vistakon/Johnson & Johnson Vision Care, Inc.
Jacksonville, Florida

April 2013

Clinical Investigator of an Evaluation of a Novel Daily Disposable Multifocal Contact Lens Designs in High Myopes and Hyperopes.

Alcon
Fort Worth, Texas

June 2013

Clinical Investigator of an Evaluation of Lid Wiper Epitheliopathy with and without Daily Disposable Contact Lenses.

PUBLICATIONS: Walker, J.S. (1980). Quantitative computer analysis of human and boar sperm motility. Master's Thesis. Southern Illinois University at Carbondale. pp. 122.

Winet, H. Walker, J.S., & Freund, M. (1981). Statistical comparison of traditional and precise Sperm motility evaluations. Abstract. Journal of Andrology: January/February. pp. 32.

Walker, J.S., Winet, H., & Freund, M. (1982). A comparison of subjective and objective sperm motility evaluation. Journal of Andrology: May/June. pp. 184-192.

Walker, J.S., et. Al. (1989) Diabetic retinopathy. Minnesota Department of Health-Disease Control Newsletter, 17, pp. 68-70.

Panel Discussion. (1990). Clinical experience with the new SoftPerm lens. Sola/Barnes-Hind Report.

Walker, J.S. (1990). SoftPerm for athletes. Contact Lens Spectrum. March, pp. 55-57.

Dubow, B., Walker, J.S. (1990). The concept of compliance. Contact Lens Spectrum. April, pp. 45-47.

SoftPerm Training Manual. May 1990. Sola/Barnes-Hind Report.

Minnesota Department of Health Diabetes Control Committee. (1990). Preventing and Controlling the Complications of Diabetes in Minnesota. 75 pages.

Minnesota Department of Health Diabetes Control Committee. (1990). Minnesota Plan to Prevent Disability from Diabetes. 19 pages.

Bergenske, P.D., Walker, J.S. (1999). Using Corneal Topography. Contact Lens Spectrum. March, pp. 13s-15s.

Walker, J. (2002). Success with a Soft Bifocal Contact Lens. Contact Lens Spectrum. December. pp. 4-5.

Walker, J. (2002). Case Study: Astigmatism and Presbyopia.. Contact Lens Spectrum. December. pp. 6-8.

Walker, J., Hay, M., Blalock, J., Mack, C., Knezich, G., & Henderson, T. (2003). Evaluating Steeper Base Curve Lens Movement. Contact Lens Spectrum. December. pp. 44-46.

Walker, J.S. (2004). Are You Prepared for Specialty Lens Success? Contact Lens Spectrum. September. pp. 36-39.

- Byrne, J. (Ed.). (2005). Careful fitting, lifestyle considerations essential to multifocal success. Primary Care Optometry News. July. Pp. 24-28.
- Byrne, J. (Ed.). (2005). Careful fitting, lifestyle considerations essential to multifocal success. Ocular Surgery News. July 15. Pp. 30-34.
- McLean, Karlen, Walker, J.S. (2006). Dry Eye Dilemma. Eyecare Business. March. Page 42.
- Walker, Jon, Young, G., & Hunt, C. (2006). Multi-centre Evaluation of Two Daily Disposable Contact Lenses. Poster-American Academy of Optometry. December.
- Sherman, Jerry, Jones, W., & Karamchandani, G. (2007). Panoramic Ophthalmoscopy: Optomap Images and Interpretation. Slack Publications. 230 pages. (Contributing Author).
- Walker, Jon, Young, G., Hunt, C. & Henderson, T. (2007). Multi-centre evaluation of two daily disposable contact lenses. Contact Lens and Anterior Eye, Volume 30, Issue 2, May. Pages 125-133.
- Hasson, M. (Ed.). (2009). Ocular Antibiotic Arsenal Continues To Expand. Primary Care Optometry News. September. Pages. 1-3.
- Walker, Jon Scott & Hickson-Curren, Sheila. (2010). Clinical Comparison of a 2-Week vs. a Monthly Replacement Silicone Hydrogel Contact Lens. Vistakon Technical Bulletin. June. Pages 1-6.
- Walker, Jon Scott. (2011). The Science of Fresh Lenses. Contact Lens Spectrum. November.
- Walker, Jon Scott. (2012). Fresh Lenses Means Fewer Contact Lens Dropouts. Review of Optometric Business. May.

PATENTS: Contact Lens Bearing Identifying Marks. Patent Number: 6,024,448. February 15, 2000.

Contact Lens Bearing Marks. Patent Number: 6,203,156 B1. March 30, 2001.

Visual Enhancement Lens and Associated Methods. Patent Number: 7717556. March 18, 2010.

TELEVISION

CREDITS: Pearle Vision's "I Have Seen" National Television and Print Media Spokesperson. (2007).

MUSIC CREDITS: "To Know Your Heart-Live Worship". 1999. Warehouse Studio Production. Electric Guitar.
 "Strength For The Journey". 2001. MorningStar Music. Electric Guitar.

"SCC-Live". 2002. GreaterWorks Productions. Baritone Saxophone.

"SCC-Live". 2003. GreaterWorks Productions. Electric and Acoustic Guitar.

"Been To The River". 2007. Bayou & Me Music. Executive Producer and Songwriter.

2008 Grindie Award Winner Best Spiritual CD-"Been To The River"

"Rain Down". 2009. Bayou & Me Music. Co-songwriter. Highest Ranking #10 on Christian Radio.

2009 Rhythm of Gospel Nominations:

- Praise & Worship Album of the Year-"Been To The River"
- Praise & Worship Song of the Year-"Rain Down"

2009 Just Plain Folks Music Awards Nominations

- Contemporary Christian Album of the Year-"Been To The River"
- Contemporary Christian Song of the Year-"You Are King"

ORGANIZATIONS: American Optometric Society-Founding Member

American/Minnesota/Florida Optometric Association

1988 Minnesota Optometrist of the Year

Fellow-American Academy of Optometry

Fellow-International Association of Contact Lens Educators

National Board of Examiners in Optometry-Supervising Clinical Examiner

President-South Beach Village Homeowner's Association

Beta Sigma Kappa Optometric Honor Society

Florida and Minnesota Optometry Licensure

Member of ASCAP

Member of SAG

Worship Musician-Electric and Acoustic Guitar; Soprano, Alto, Tenor and Baritone Saxophone



Interview schedule 7/13/16 5:30

Application for Appointment to City Boards

Received
 JUN 27 2016
 Jacksonville Beach City Clerk

Personal Information (Please print or type)

Name: WILLIAM DOPF Home Phone: _____
 Home Address: 92 29th Ave South Jacksonville Beach, FL
 E-Mail Address: wldopf@gmail.com Cell Phone: 904-208-1135
 Occupation: Market development rep. Business Phone: _____
 Business Name: Resolutions LLC
 Business Address: 92 29th Ave S. Jacksonville Beach

Eligibility - Please Circle

Are you a resident of the City? Yes No If yes, length of time: _____
 Are you a registered voter? Yes No If yes, what County: _____
 Do you own property in the City? Yes No If yes, address: _____
 Do you hold a public office? Yes No If yes, Office name: _____
 Are you employed by the City? Yes No If yes, position: _____
 Are you currently serving on a Board? Yes No If yes, Board Name: _____
 Have you been convicted of a felony? Yes No If yes, provide date: _____
 Have your civil rights been restored? Yes No If yes, provide date: _____
 Have you filed bankruptcy? Yes No If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No

If yes, please provide details: _____

City Boards Please indicate your preferences by ranking - denote your Primary choice with a "1", Secondary choice with a "2".

<u>1</u> Board of Adjustment	<u>2</u> Planning Commission
Community Redevelopment Agency	Pension Trustee

Please list the type of City meetings you have attended: BOARD VARIANCE, CITY COUNCIL

Meetings
Qualifications (Briefly describe specific expertise, abilities, or qualifications) 30 years of business management experience with a fortune 500 company. 25 years living in Jacksonville & Jacksonville Beach. Served on a variety of trade Association & Non Profit Boards

Education: B.S. Biological Science - Colorado State University
MBA - Marketing & Finance - Colorado State University

City of Jacksonville Beach							Rating for Appointment Preference (with 1 being their first choice and 4 being their last choice) (Rev - 1st and 2nd Choice only - 6/6/16)										
Applicants for Appointment to City Boards							Board of	Community	Planning	Pension	Interview	Renewed	Recommended	Date	Date Originally	Years of	
Applicants -	Board of	Community	Planning	Pension	Interview	Renewed	Recommended	Date	Ass	for Appointment/Re-Appointment	Re-Appointed	Appointed	Service	Board Name			
Last Name	First Name	MI	Address	Phone	E-mail	Residency	Adjustment	Redevelopment Agency	Commission	Boards	Date	Ass	for Appointment/Re-Appointment	Re-Appointed	Appointed	Service	Board Name
Chanatry	Michael	C	4054 Palm Way, Jax Bch	904-673-6691	chanatrydc@gmail.com	17 mos		1	2		tbd	6/22/2016	*not interested in interviewing until 2017				
Reddington, Jr.	Francis	J	1208 South 2nd Street, Apt. B, Jax Bch	904-705-5040	reddingtonf@bellsouth.net	15 yrs	1		2		tbd	7/20/2016			3/17/2014	2.3	BOA
Cater	Gary		35020 Ocean Dr S	850-386-2919	scater1@comcast.net	4.5 yrs	2	1			tbd		out of town on family business - will reschedule				
Stevens	Bill		733 2nd Ave N., Jax Bch			55 yrs		1			tbd		*appt scheduled for 6/20/16 - asked to reschedule - running for Elected Office - not interested in interviewing at this time per B. Stevens				
TO BE INTERVIEWED																	
INTERVIEWED APPLICANTS																	
Chanatry	Michael	C	4054 Palm Way, Jax Bch	904-673-6691	chanatrydc@gmail.com	17 mos	2*		1*		12/4/2013	6/22/2016	*Residency reqmts for BOA & PC not met				
Cummlings	Scott		2855 Merrill Blvd, Jax Bch	904-382-0867	scot1960@bellsouth.net	15 yrs	1		2		5/4/16@1000	RE: Board of Adjustment					
Dopf	William		92 South 29th Avenue, Jax Bch	904-208-1135	wbdopf@gmail.com	15 yrs	1		2		6/4/2014	6/27/2016	yes				
Graham	Art		1000 8th Street South, Jax Bch	904-249-4888	honorable@aol.com	***		1	2		5/4/2016		RE: Community Redevelopment Agn				
Greene	Randy		16 Red Snapper Lane, PV	904-273-1161	rlg171@aol.com	out of county**				1	4/12/2016		yes				
Hjatt	Lloyd		134 Coral Way, Jax Bch			17 1/2 yrs		2		1	2/11/2013	requested updated app - non received					
Langham	Samuel		138 32nd Avenue South, Jax Bch	904-249-3403	selangham@reabc.com	27 yrs		1			5/5/2016		yes				
Lee	Jason		1381 Plantation Oaks Drive South, Jax Bch	904-424-6058	jason@repsource.us	10 yrs		2	1		4/12/2016		yes				
Lerman	Justin		1732 7th Street North, Jax Bch	561-929-0214	justinlerman@gmail.com	??		1			5/5/2016		yes				
Lewis	James		522 North 19th Street, Jax Bch			11 1/2 yrs	2	-	1	-	12/10/2014						
Linster	Kris		2600 Independence Drive, Jax Bch	904-588-3057	kclinster@terraopt.com	15 mos		1	2*		12/4/2013	requested updated app - non received	*Residency reqmts for BOA & PC not met				
McCann	Michael		231 Oceanwalk Dr W, Atlantic Beach			Atl. Bch		1			6/10/2016		RE: Community Redevelopment Agn				
McGowan	Jonathan		5 North 17th Avenue, Jax Bch			10 yrs		1	2	-	12/10/2014		yes				
McInerney	Sean		2707 Colonies Drive, Jax Bch	904-962-2313	1987beats68@gmail.com	25 yrs		2	1		6/4/2014	requested updated app - non received	yes				
Moehring	Margo		185 Coral Way, Jax Bch	904-242-9329	mmoehring@nefrc.org	13 1/2 yrs		2	-	1	6/4/2014	6/28/2016	yes				
Montello	Jeffrey		315 33rd Ave. S., Jax Bch			5 yrs		2		1	6/6/2016		yes-Pension				
Page	Michael	K	157 North 19th Avenue, Jax Bch			2yrs 9 mos		1	2		12/10/2014		no				
Reid	William		10 11th Avenue North, # 202, Jax Bch	904-703-7190	wcondo202@aol.com	***			2	1	4/12/2016		yes				
Sams	Chase		709 11th Avenue South, Jax Bch	904-307-5455	chase@southeastwindowcoverings.com	25 yrs	2	1			4/12/2016		yes				
Shea	Chris		139 South 15th Avenue, Jax Bch			Total of 4 yrs		1	2		12/17/2014						
Snyder	Lucas		414 10th Street South, Jax Bch	407-529-4084	lucas.snyder2@gmail.com	15 years	2	1			5/4/2016		yes				
Walker	Jon Scott		2902 Madrid Street, Jax Bch			8 yrs	1		2		12/10/2014						
Dopf	William		92 South 29th Avenue, Jax Bch	904-208-1135	wbdopf@gmail.com	15 yrs	1		2	-	7/18/2016	6/27/2016					
Moehring	Margo		185 Coral Way, Jax Bch	904-242-9329	mmoehring@nefrc.org	13 1/2 yrs	2		1		7/18/2016	6/28/2016					

City of Jacksonville Beach							Rating for Appointment Preference (with 1 being their first choice and 4 being their last choice) (Rev - 1st and 2nd Choice only - 6/6/16)											
Applicants for Appointment to City Boards							Board of	Community	Planning	Pension	Interview	Renewed	Recommended	Date	Date Originally	Years of		
Last Name	First Name	MI	Address	Phone	E-mail	Residency	Adjustment	Redevelopment Agency	Commission	Boards	Date	App	for Appointment/Re-Appointment	Re-Appointed	Appointed	Service	Board Name	
APPLICANTS APPOINTED TO A BOARD																		
Buck	Thomas	K	1334 Plantation Oak Drive N, Jax Bch	904-388-8315		7 yrs	1	-	-	-	-		Member	7/21/2014	7/19/2010	6.0	BOA	
Cummings	Scott		2855 Merrill Road, Jax Beach	904-382-0867									Member		3/3/2014	2.4	BOA	
Loretta	Joseph		1887 Green Heron Court, Jax Beach	904-476-5147									Member		2/6/2006	10.4	BOA	
Moreland	John		1707 South 2nd Street, Jax Bch	904-536-1830		29 yrs	1	-	-	-	-		Member	7/21/2014	6/19/2006	10.1	BOA	
Oswalt	Sylvia		3 Freedom Way, Jax Beach	904-923.0416									Member		7/19/2010	6.0	BOA	
Reddington, Jr.	Francis	J	1208 South 2nd Street, Apt. B, Jax Bch	904-242-0991, 904-435-1822		12 yrs		2	1		8/7/2013	7/20/2016	2nd Alternate	-	3/17/2014	2.3	BOA	
Truhlar	Jeff		918 North 22nd Street, Jax Bch	904-435-1822		14 yrs -3 mos	2		1		12/4/2013	emailed new app 7/20/16	1st Alternate		3/17/2014	2.3	BOA	
Gay	Scott		96 Ponte Vedra Colony Circle, PV			Ponte Vedra		1			6/6/2016		yes		6/20/2016	0.1	CRA	
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jaxbch@comcast.net	8 yrs		1			5/4/2016		RE: Community Redevelopment Agn		5/16/2016	0.2	CRA	
Nichols	Cory		1107 S 1st Street #C, Jax Beach	904-614-4800									Member		6/17/2013	3.1	CRA	
Povloski	Frances		402 North 15th Street, Jax Beach	904-891-4915									Member		6/17/2013	3.1	CRA	
Callan	William	T	1093 Blue Heron Lane West, Jax Bch	904-247-3673	wtc1450@hotmail.com	18 yrs	-	-	1	-	-		Member	7/21/2014	4/3/2006	10.3	PC	
Dahl	David		4112 Duval Drive, Jax Bch	904-542-5722, 904-210-1833					1				Member		2/17/2003	13.4	PC	
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jaxbch@comcast.net	8 yrs					5/4/2016		Member		5/16/2016		CRA	
Deloach	Terry		405 32nd Ave S., Jax Beach	904-651-1673									Vice Chair		6/20/1994	22.1	PC	
Dumont	Georgette		507 16th Ave S., Jax Beach	508-493-0156									Member		3/4/2013	3.4	PC	
Sanders	Britton		59 Oakwood Road, Jax Bch	904-334-8422	britton.sanders@gmail.com	11 yrs 10 mos		2	1		12/4/2013		1st Alternate	-	7/21/2014	2.0	PC	
Sutton	Greg		47 Tallwood Road, Jax Beach	904-813-8958					1		5/5/2016		Chair	6/20/2016	6/20/2005	11.1	PC	
RESIGNED, WITHDRAWN OR DECLINED APPOINTMENT																		
Kearsey	Grady												moved out of Jax Beach					CRA
Thompson	Ryland		1028 North 4th Street, 1C, Jax Bch	904-553-6805	thompson.ryland@gmail.com	10 yrs	-	2	1	-	12/4/2013		no free time to commit to Brd					
Loretta	Joseph		1887 Green Heron Court, Jax Beach	904-476-5147									declined reappointment per email 7/12/16		2/6/2006		BOA	
Dorson	Lee		1326 Blue Heron Lane N, Jax Bch						1	-	-		Was serving as 1st Alternate	-	7/21/2014		PC	
Jackson	James "Jerry"	F	1031 South 1st Street, #405, Jax Bch	904-247-5352	jacksonrei@comcast.net	2 yrs 8 mos	-	-	1	-	6/4/2014		Withdrew Application - 07/29/2014	-	-		-	
Varnadoe	Lynn												declined reappointment					CRA
Knight	Rick										6/4/2014		resigned		6/16/2014		CRA	
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jaxbch@comcast.net	8 yrs					5/4/2016		appointed to CRA on 5/16/2016		2/2/2013		PC	

City of

Jacksonville Beach

1460A Shetter Avenue

Jacksonville Beach

FL 32250

Phone: 904.247.6226

Fax: 904.270.1639

www.jacksonvillebeach.org

MEMORANDUM

TO: George D. Forbes
City Manager

FROM: Ann Meuse
Director of Human Resources

DATE: July 21, 2016

RE: Award RFP 08-1516, Third-Party Administrator for Workers'
Compensation Claims

ACTION REQUESTED:

Approval to execute a continuing services contract with *USIS, Inc.* in response to RFP No. 08-1516 Third-Party Administrator for Workers' Compensation Claims.

BACKGROUND:

The City is self-insured for workers' compensation claims up to \$150,000 and is insured by Florida Municipal Insurance Trust for claims in excess of that amount. For claims under \$150,000, the City utilizes a third-party administrator to manage and facilitate the claims. For the past ten (10) years, the City has contracted with Amtrust to provide such administration. The current contract will expire at the end of September 2016.

Requests for Proposals were sent to thirteen (13) vendors, and three (3) responses were received. Amtrust has decided to exit the workers' compensation line of business and; therefore, they did not respond to the RFP.

An Evaluation Committee consisting of the Director of Human Resources and the Payroll Benefits Administrator assessed each response based on factors such as staffing qualifications, experience, account and data management, and pricing.

A comparison summary of each response is attached.

Each firm demonstrated sufficient qualifications to provide effective claims administration. While *PMA Management Corp.*, and *Commercial Risk*



Memo
Page 2

Management, Inc., provided variable based pricing models, *USIS, Inc.*, provided a primarily fixed fee structure. Based on the average number of workers' compensation claims over the past several years, we determined the fixed fee structure would yield lower costs and was most suitable to the City's requirements.

USIS, Inc. also has an established presence in the Jacksonville market through a long-standing contract with the City of Jacksonville. They also have widespread experience in the public safety market sector.

For these reasons, *USIS, Inc.* is recommended as the third-party administrator for the City's workers' compensation claims.

The contract term is five (5) years with an option to renew for an additional two-year term, with the approval of the City Manager.

Funds are budgeted in the Workers' Compensation Insurance Fund under Workers' Compensation Administration Fee. The estimated cost is \$35,188.

RECOMMENDATION:

Award RFP Number 08-1516, entitled Third-Party Administrator for Workers' Compensation Claims to *USIS, Inc.* for a period of five (5) years with an option to renew for an additional two-year term, with the approval of the City Manager, as explained in the memorandum from the Director of Human Resources, dated July 21st, 2016.

**Evaluation of RFP 08-1516 Workers' Compensation Third-Party Administrator
7/19/2016**

	USIS, Inc.	PMA Management Corp.	Commercial Risk Management
Total Estimated Cost			
Annual Administrative and Loss Run Fee	\$ 32,500	\$ 19,850	\$ 4,590
Lost Time New Claims	Included	Included	\$ 1,250
Medical Only Claims	Included	Included	\$ 250
Report Only Claims	Included	Included	Included
Data Conversion Fee	Included	Included	\$ 1,800
Excess Reporting	Included	Included	Included
Electronic Data Interchange	Included	Included	Included
COBC - Medicare Reporting	Included	\$ 6	Included
Unlimited Access to Internet Claims System	Included	Included	Included
Subrogation & Second Injury Fund States	Included	Included	Included
Telephonic Case Management	Included	\$ 95	\$ 78
Field Case Management	\$ 87	\$ 95	\$ 89
Precertification	Included	\$ 95	\$125/ per review
Utilization Review	Included	\$ 95	\$135/ per review \$135 /Plus Physician Fees
Medical Director/Physician Advisor Services	\$ 300	\$ 300	Fees
Medical Bill Review	Included	19% of Savings	\$6.70/ Per Bill
Networks Access Repricing	25% of Savings	19% of Savings	28% of Savings
1099 Preparation	Included	Included	Included
Estimated Total Cost Assuming:			
5 Hours/week - Telephonic Case Management	\$ -	\$ 24,700	\$ 20,280
2 hours/month - Field Case Management	\$ 2,088	\$ 2,280	\$ 2,136
6 pre-certifications/ year - 1 hour/each	\$ -	\$ 570	\$ 750
25 Utilization Reviews/year - 1 hour each	\$ -	\$ 2,375	\$ 3,375
2 Medical Director/ Physician Advisory Services/ year	\$ 600	\$ 600	\$ 870
40 medical bills/month	\$ -	\$ -	\$ 3,216
Total Estimated Cost	\$ 35,188	\$ 50,375	\$ 38,517
Currently Provides Public Safety Workers Comp	Yes	Yes	Yes Independent
Financial viability of the firm	Subsidiary of Brown & Brown	Subsidiary of Old Republic Companies	Corporation with \$1.3 million in assets
Experience in the Jacksonville market	Yes	No	No
Establish medical care networks in Jacksonville	Yes	No	No
Qualifications of staff	Good	Good	Good
On-line reporting and on-line access	Yes	Yes	Yes
Quality and types of reports available in the system	Excellent	Excellent	Good

July 22, 2016

TO: George Forbes, City Manager

FROM: Ty Edwards, Public Works

SUBJECT: Award Bid #1516-09, Irrigation, Landscaping & Related Improvements Project (Parts A & B) on South Beach Parkway & Jacksonville Drive

City of
Jacksonville Beach
Operations &
Maintenance Facility
Department of Public
Works
1460-A Shetter Avenue
Jacksonville Beach
FL 32250
Phone: 904.247.6219
Fax: 904.247.6117

www.jacksonvillebeach.org

ACTION REQUESTED:

Award Unit Price Bid Number 1516-09, "Irrigation, Landscaping & Related Improvements Project (Parts A & B) on South Beach Parkway & Jacksonville Drive", to *Jax Utilities Management, Inc.*, and authorize construction Administration Services with the project design firm, *Jones Edmunds*.

BACKGROUND:

This project is part of the South Beach Redevelopment District Improvements Program. The project is divided into two (2) parts. Part A work involves enhancement of the existing median strips with new landscaping and irrigation system along South Beach Parkway (Osceola Avenue to Jacksonville Drive) and Jacksonville Drive (South Beach Parkway to A1A). It also includes milling and overlay of Jacksonville Drive (South Beach Parkway to A1A). Part B work involves construction of a pedestrian crosswalk at the intersection of South Beach Parkway and Riptide Boulevard for the safety of local residents and school children crossing South Beach Parkway.

PROJECT WORK SUMMARY	
(Part A) <i>(South Beach Parkway & Jax Dr.)</i>	(Part B) <i>(South Beach Parkway @ Riptide Blvd.)</i>
<ul style="list-style-type: none"> Enhance the existing medians with new landscaping and concrete accent borders Construct new reuse irrigation system in the medians Mill and resurface road pavement on Jacksonville Drive 	<ul style="list-style-type: none"> Reconstruct portions of the existing concrete sidewalk, curb & gutter and median at intersection of South Beach Parkway & Riptide Blvd. Construct new solar power battery-operated pedestrian crossing with striping, flashing lights and signage.

The Invitation to Bid was advertised, ten (10) invitations were issued, three (3) bid packages were requested and two (2) bids were received. The City's design engineer firm, *Jones Edmunds & Associates*, evaluated the bids and recommended award to *Jax Utilities Management, Inc.*, the lowest, qualified



bidder. The bid tabulation sheet is attached. The construction cost and staff recommendation are summarized as follows:

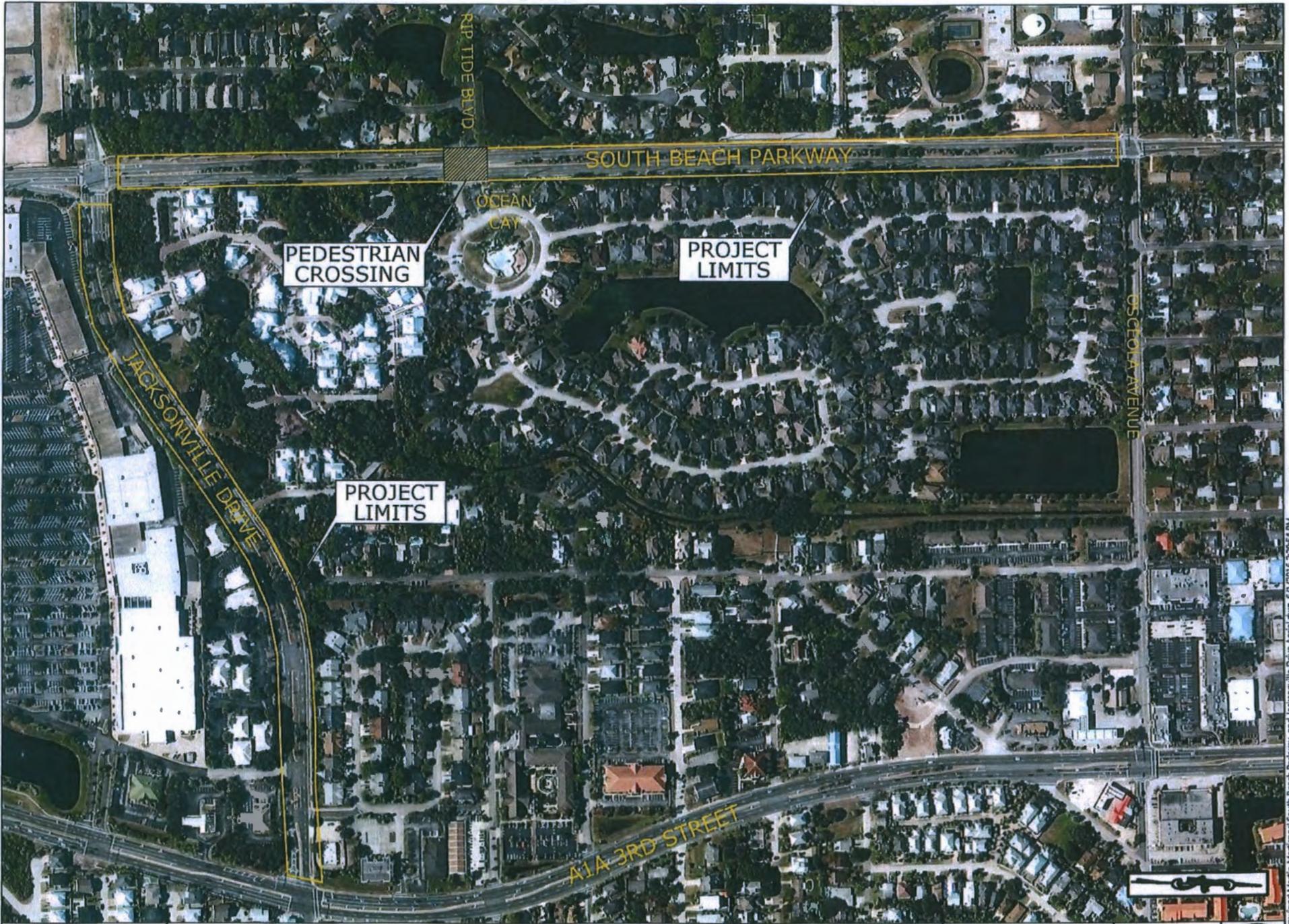
Unit Price Bid #1516-09, Irrigation, Landscaping, & Related Improvements on South Beach Parkway & Jacksonville Drive Project (Parts A & B)		
<u>DESCRIPTION</u>	<u>COST</u>	<u>RECOMMENDATION</u>
Unit Price Bid (based on estimated quantities)	\$ 978,136.00	<ul style="list-style-type: none"> • Award to <i>Jax Utilities Management, Inc.</i>, (the lowest qualified bidder)
10% Contingency	\$ 97,813.60	
Construction Total:	\$ 1,075,949.60	
Engineer Construction Administration (C&A) Services	\$ 27,974.00	<ul style="list-style-type: none"> • Authorize C&A with <i>Jones Edmunds & Associates, Inc.</i>, (the project's design firm)
10% Contingency	\$ 2,797.40	
C&A Services Total:	\$ 30,771.40	
GRAND TOTAL:	\$ 1,106,721.00	<ul style="list-style-type: none"> • Funded by CRA ¹
<p>¹ The Community Redevelopment Agency (CRA) appropriated funding for this project from the South Beach Redevelopment Tax Increment Trust Fund at its meeting held on July 11, 2016.</p> <p>² The contract completion time is 180 days (6 months) after Notice to Proceed is issued.</p>		

It is recommended that the Unit Price Bid 1516-09, "Irrigation, Landscaping & Related Improvements Project (Parts A & B) on South Beach Parkway & Jacksonville Drive" be awarded to the lowest, qualified bidder, *Jax Utilities Management, Inc.* at a cost, based on estimated quantities, of **\$978,136.00**, plus a 10% contingency, for a total cost not to exceed **\$1,075,949.60**.

It is also recommended that Construction Administration Services be authorized with the project's design firm, *Jones Edmunds*, at a cost of **\$27,974.00**, plus a 10% contingency for a total cost not to exceed **\$30,771.40**.

RECOMMENDATION:

Award Unit Price Bid Number 1516-09, titled "Irrigation, Landscaping and Related Improvements Project (Parts A and B) on South Beach Parkway and Jacksonville Drive" to *Jax Utilities Management, Incorporated*, and authorize Construction Administration Services with the project's design firm, *Jones Edmunds and Associates*, as explained in the memorandum from the Public Works Director dated July 22, 2016.



DATE	REVISION	BY

CITY OF JACKSONVILLE BEACH, FLORIDA
 DEPARTMENT OF PUBLIC WORKS

LANDSCAPING/IRRIGATION ON
 JACKSONVILLE DRIVE AND
 SOUTH BEACH PARKWAY

SCALE:
 DATE: 6/1/2016
 DRAWN BY: JAB
 CHECKED BY:
 APPROVED BY:
 FILE No. 1



JONES EDMUNDS®

June 2, 2016

Martin Martirone
City Engineer
City of Jacksonville Beach
Department of Public Works
1460A Shetter Avenue
Jacksonville Beach, Florida 32250

RE: Jacksonville Beach, Florida
Recommendation of Award
Irrigation, Landscaping, and Related Improvements on South Beach Parkway & Jacksonville Drive
City Bid No. 1516-09
Jones Edmunds Project No.: 09803-031-01

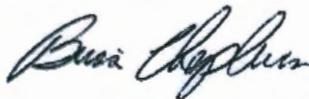
Dear Mr. Martirone:

On June 1, 2016, two (2) bids were received by the City of Jacksonville Beach for the Irrigation, Landscaping, and Related Improvements on South Beach Parkway & Jacksonville Drive project. We are pleased to enclose two copies of the certified bid tabulation for the bids received by the City on June 1, 2016 at 2:00 P.M. (local time), for the referenced project. The bids have been verified and evaluated for conformance with the criteria set forth in the bidding documents.

Jax Utilities Management, Inc. is the lowest responsive bidder for the project with a Bid Amount for Part A of \$901,256.00 and a Bid Amount for Part B of \$62,425.00 and Performance and Payment Bonds in the amount of \$14,455.00 for a Total Bid Amount of \$978,136.00. Based on our understanding of available City funds, we recommend award of both Part A and Part B to Jax Utilities Management, Inc. for the total amount of \$978,136.00. We also recommend that the City set aside a contingency fund in an amount no less than 10% of the bid amount to allow for any unknown conditions that may be encountered during construction.

A review of the Jax Utilities Management, Inc. references and their past experience with the City indicates they are a reputable contractor. Our review of their bid bond and Dun and Bradstreet credit rating, indicate that they meet the requirements of the City for award of the project. We appreciate this opportunity to be of service to the City of Jacksonville Beach and look forward to the successful construction of this project.

Sincerely,



Brian F. Hepburn, MPA
Project Manager

\\JAXMDI01\projects\09803 Jacksonville Beach\031-01 South Beach Reuse Extension\Construction\Correspondence Out\RECAWARD LTR.doc

Enclosure

BID TABULATION
City of Jacksonville Beach

Irrigation, Landscaping, and Related Improvements on South Beach Parkway & Jacksonville Drive
 Jones Edmunds Project No. 09803-031-01
 Bid Date: June 1, 2016 at 2:00 PM (Local Time)

Certified Correct
 June 1, 2016



				Jax Utilities Management, Inc. Jacksonville, FL		BGCO, Inc.	
Base Bid							
PART A LANDSCAPE/IRRIGATION (JACKSONVILLE DRIVE & SOUTH BEACH PARKWAY)							
Item #	Unit	QTY	Description	Unit Price	Extended Price	Unit Price	Extended Price
1	LS	1	Furnish and Install Irrigation System	\$ 86,290.00	\$ 86,290.00	\$ 216,000.00	\$ 216,000.00
			Construct DR 11 HDPE Sleeves for Irrigation and Control Piping				\$ -
2	LF	400	a. 2-inch Sleeves	\$ 62.50	\$ 25,000.00	\$ 33.00	\$ 13,200.00
	LF	450	b. 3-inch Sleeves	\$ 68.00	\$ 30,600.00	\$ 37.00	\$ 16,650.00
	LF	750	c. 6-inch Sleeves	\$ 85.00	\$ 63,750.00	\$ 49.00	\$ 36,750.00
3	LF	750	Construct 3-Inch Schedule 40 PVC Reclaimed Water Main	\$ 31.25	\$ 23,437.50	\$ 12.00	\$ 9,000.00
4	SY	550	Asphalt Pavement Removal and Replacement Type SP-12.5 (15% Maximum Recycled Mix)	\$ 24.65	\$ 13,557.50	\$ 79.00	\$ 43,450.00
5	SY	25	Concrete Sidewalk Removal and Replacement	\$ 55.00	\$ 1,375.00	\$ 100.00	\$ 2,500.00
6	SY	150	Concrete Curb and Gutter Removal and Replacement	\$ 29.00	\$ 4,350.00	\$ 40.00	\$ 6,000.00
7	SY	2,000	Sod Replacement	\$ 6.50	\$ 13,000.00	\$ 3.00	\$ 6,000.00
8	LS	1	Furnish and Install Landscaping	\$ 165,196.00	\$ 165,196.00	\$ 215,500.00	\$ 215,500.00
9	SY	2,000	Furnish and Install Median Concrete Accent in Landscaped Areas	\$ 95.00	\$ 190,000.00	\$ 80.00	\$ 160,000.00
10	SY	13,000	Mill and Overlay Jacksonville Drive 1.5-Inch Type SP-12.5 (15% Maximum Recycled Mix)	\$ 21.60	\$ 280,800.00	\$ 13.90	\$ 180,700.00
11	SY	50	Replace Brick Pavers in Roadway Median with 6-Inch Concrete	\$ 78.00	\$ 3,900.00	\$ 100.00	\$ 5,000.00
BASE BID PART A SUB TOTAL					\$ 901,256.00		\$ 910,750.00
PART B PEDESTRIAN CROSSING AT SOUTH BEACH PARKWAY AND RIP TIDE BOULEVARD							
Item #	Unit	QTY	Description	Unit Price	Extended Price	Unit Price	Extended Price
	LS	1	Pedestrian Crossing at South Beach Parkway and Rip Tide Boulevard	\$ 62,425.00	\$ 62,425.00	\$ 82,000.00	\$ 82,000.00
BASE BID PART B SUB-TOTAL					\$ 62,425.00		\$ 82,000.00
1		1	Payment Plus Performance Bond (1.5% Maximum of All Bid Parts)	\$ 14,455.00	\$ 14,455.00	\$ 500.00	\$ 500.00
Total PART A PLUS PART B (Including Item 1, Payment Plus Performance Bond)					\$ 978,136.00		\$ 993,250.00

City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6274

MEMORANDUM

TO: George D. Forbes, City Manager
FROM: Karen W. Nelson, Chief Financial Officer
SUBJECT: Resolution No. 1961-2016 Extending the Interlocal Agreement for the Distribution of Local Option Gas Taxes
DATE: July 25, 2016

ACTION REQUESTED

Adopt Resolution No. 1961-2016, authorizing the Mayor and City Manager to execute a 20-year extension of the Interlocal Agreement for the distribution of local option gas taxes.

BACKGROUND

On June 28, 1985 the City approved an Interlocal Agreement with the City of Jacksonville, the City of Atlantic Beach, the City of Neptune Beach and the Town of Baldwin which created a distribution formula for dividing the proceeds of a local option gas tax levied on a per-gallon basis on gasoline and diesel sold within Duval County. The taxes are authorized to be imposed by the County under Section 336.025, Florida Statutes, which also provides that the County may enter into an agreement with the municipalities within its boundaries as to the formula by which these taxes are to be divided. On August 28, 1996 the City adopted Resolution No. 1496-96 which extended the Interlocal Agreement through August 31, 2016. The attached agreement is a 20-year extension of the current agreement and continues the same distribution formula by population that has been in effect since the original agreement was executed.

RECOMMENDATION

Adopt Resolution No. 1961-2016 which authorizes the Mayor and City Manager to execute an extension to the Interlocal Agreement for the distribution of local option gas taxes that is in substantial compliance with the attached agreement.



Introduced by: _____

Adopted: _____

RESOLUTION NO. 1961-2016

A RESOLUTION OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, AUTHORIZING THE EXTENSION OF AN INTERLOCAL AGREEMENT PROVIDING A FORMULA FOR THE DISTRIBUTION OF LOCAL OPTION GAS TAXES COLLECTED PURSUANT TO SECTION 336.025, FLORIDA STATUTES, BETWEEN THE CITY OF JACKSONVILLE AND OTHER MUNICIPALITIES WITHIN DUVAL COUNTY.

WHEREAS, the parties hereto are the City of Jacksonville Beach, the City of Atlantic Beach, the City of Neptune Beach, and the Town of Baldwin, hereinafter referred to as the "Cities" and the City of Jacksonville, and

WHEREAS, the parties entered into an Interlocal Agreement on June 28, 1985 creating a distribution formula for dividing the proceeds of a local option gas tax up to the maximum amount allowed per gallon upon every gallon of motor fuel and special fuel sold within Duval County and taxed under the provisions of Chapter 206, Florida Statutes, as authorized to be imposed by the governing body of Duval County by Section 336.025, Florida Statutes, and

WHEREAS, the parties hereto entered into an extension of the Interlocal Agreement on August 28, 1996 for the period beginning September 1, 1986 and extending through August 31, 2016, and

WHEREAS, the parties hereto are entering into this extension of the Interlocal Agreement pursuant to and in compliance with the provisions of Section 336.025, Florida Statutes.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, THAT:

SECTION 1. The Mayor and City Manager are hereby authorized to execute an Interlocal Agreement which provides for the distribution formula for dividing the proceeds of local option gas taxes among the parties to the Interlocal Agreement.

SECTION 2. This Resolution shall become effective immediately upon its adoption.

AUTHENTICATED this ___ day of _____, **2016**.

William C. Latham, MAYOR

Laurie Scott, CITY CLERK

INTERLOCAL AGREEMENT

WHEREAS, the parties hereto are the City of Jacksonville Beach, the City of Atlantic Beach, the City of Neptune Beach, and the Town of Baldwin, hereinafter referred to as the "Cities" and the City of Jacksonville; and

WHEREAS, the parties have entered into dialogue pursuant to creating a distribution formula for dividing the proceeds of a proposed local option gas tax of up to the maximum amount allowed by law per gallon upon every gallon of motor fuel and special fuel sold in Duval County and taxed under the provisions of Chapter 206, Florida Statutes, as authorized to be imposed by the governing body of Duval County by Section 336.025, Florida Statutes; and

WHEREAS, the Council of the City of Jacksonville acting as the governing body of Duval County, Florida, proposes to levy said tax for a period of up to the maximum number of years allowed by law beginning September 1, 1985; and

WHEREAS, the parties hereto are entering into this Inter-Local Agreement pursuant to and in compliance with the provisions of Section 336.025(3)(a)(1), Florida Statutes; and

WHEREAS, the parties hereto agree that the distribution formula for said tax as derived herein below is in the best interest of all the citizens of Duval County, Florida;

Now, therefore, it is agreed:

1. Each of the parties hereto shall receive a distribution proportion of the local option gas tax in the percentage amount calculated by dividing each party's latest annual population total, as calculated and certified annually by the State of Florida Department of Administration, by the latest annual population total of Duval County as likewise calculated and certified. This percentage amount shall be revised annually during the term of the tax as the population figures calculated and certified by the Department of Administration are revised.

2. The tax monies collected and distributed as provided herein shall be utilized only for transportation expenditures, as the term is defined in Section 336.025(7), Florida Statutes.

3. This agreement shall be subject at all times to the provisions of Section 336.025, Florida Statutes, and to such rules and regulations promulgated by the State of Florida, Department of Revenue.

4. This agreement supersedes and replaces that certain similar Interlocal Agreement agreed to and executed by the parties hereto in June, 1985.

EXECUTED as of the dates indicated herein below by the parties hereto.

WITNESSES:

Attest: _____
City Clerk
SEAL

CITY OF JACKSONVILLE BEACH

By: _____
Mayor

City Manager

Date: _____

WITNESSES:

Attest: _____
City Clerk
SEAL

CITY OF ATLANTIC BEACH

By: _____
Mayor

City Manager

Date: _____

WITNESSES:

Attest: _____
City Clerk
SEAL

CITY OF NEPTUNE BEACH

By: _____
Mayor

City Manager

Date: _____

WITNESSES:

Attest: _____

Town Clerk

SEAL

TOWN OF BALDWIN

By: _____

Mayor

City Manager

Date: _____

WITNESSES:

Attest: _____

Corporation Secretary

SEAL

CITY OF JACKSONVILLE

By: _____

Mayor

Date: _____

Form Approved:

Assistant General Counsel

City of

Jacksonville Beach

Police Department

101 Penman Road, South

Jacksonville Beach

FL 32250

Phone: 904.247.6343

Fax: 904.247.6342

www.jacksonvillebeach.org

To: George D. Forbes, City Manager

From: Patrick K. Dooley, Chief of Police

Subject: Request to adopt revisions to Chapter 4 "Alcoholic Beverages" of the Code of Ordinances of the City of Jacksonville Beach, Florida, by amending sections of 4-2, "Prohibited hours of sale, consumption, and service."

Date: July 11, 2016

ACTION REQUESTED

Adopt City Ordinance 2016-8074, amending sections of 4-2, "Prohibited hours of sale, consumption, and service" of the Code of Ordinances of the City of Jacksonville Beach, Florida.

BACKGROUND

In 2011, the City Council revised section 4-2, "Hours of sale permitted" to read "Permitted hours of sale, consumption, and service." This required alcoholic beverage establishments that desire to serve alcoholic beverages for consumption on the property after 12:00 midnight to obtain an "Extended hours of operation permit" from the City. The ordinance also designated by definition the various requirements for different types of alcoholic beverage licenses issued by the State Alcoholic Beverage Department. The ordinance also set forth several requirements which operators are required to follow in order to obtain an "Extended hours of operation permit."

Changes to the ordinance were requested by council to provide clarity for enforcement purposes as follows:

1. Provides distinction between SRX state alcoholic beverage license holders (special restaurant exemption) and 4COP Quota state alcoholic beverage licenses;
2. Clarifies the establishments' responsibility to maintain order during all hours of operation;
3. Requires establishments operating with a SRX state alcoholic beverage license to serve 150 persons full course meals from a menu at tables at all times during all hours of operation. The kitchen shall remain open and be capable of preparing food and shall fill customers' orders up to 30 minutes



before time of closing. All tables and chairs must remain upright and in place during all hours of operation as per diagram submitted to the city during the permitting process, and such restaurant shall derive at least fifty-one (51%) percent of its gross revenue from the sale of food and nonalcoholic beverages;

4. Amends terminology, and eliminates the term “warning” and replaces it with “1st notice of violation.” The first notice of violation will not require an appearance before the special magistrate. The new wording clearly defines the process of notifying the establishment of a violation;
5. If the 1st notice of violation is the result of a felony, criminal offense being committed on the premises, or an incident resulting in the felony offense being committed began on the premises of the establishment, the first violation may be presented to the special magistrate for consideration of the suspension of the extended hours permit;
6. If the special magistrate orders a suspension of an extended hours permit, the effective date shall give the alcoholic beverage establishment at least 10 calendar days’ notice of suspension; and
7. Corrects various scrivener’s errors.

RECOMMENDATION

Adopt City Ordinance 2016-8074, amending sections of 4-2, “Prohibited hours of sale, consumption, and service” of the Code of Ordinances of the City of Jacksonville Beach, Florida.

Introduced By: Council Member Jeanell Wilson

1st Reading: July 18, 2016

2nd Reading: _____

ORDINANCE NO. 2016-8074

AN ORDINANCE AMENDING CHAPTER 4, "ALCOHOLIC BEVERAGES", OF THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, BY AMENDING SECTION 4-2, "PROHIBITED HOURS OF SALE, CONSUMPTION, AND SERVICE", PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT WITH THIS ORDINANCE; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE AND FOR OTHER PURPOSES.

WHEREAS, the City has received a number of complaints concerning certain alcoholic beverage establishments operating in violation of applicable laws, including but not limited to, the sale of alcoholic beverages to underage persons; the sale of alcoholic beverages to intoxicated persons; disturbances; fights; batteries; driving under the influence (DUI); illegal sales, usage, or deliveries of controlled substances; violation of the fifty-one percent (51%) food sales requirement as set forth in F. S. § 561.20; among other violations of law; and

WHEREAS, Chapter 562.14 of the Florida Statutes authorizes a municipality to regulate the hours that an alcoholic beverage establishment may sell alcoholic beverages; and

WHEREAS, Chapter 562.14 of the Florida Statutes authorizes a municipality to regulate conduct related to the sale of alcoholic beverages at an alcoholic beverage establishment; and

WHEREAS, the City Council, in order to protect the public health and safety of the residents of the City of Jacksonville Beach, desires to regulate the hours of sale, consumption and service of alcoholic beverages, provide for a process and procedures for issuance of extended hours of operation permits, and prevent sale to and consumption of alcoholic beverages by underage persons, by providing for the suspension of the extended hours of operation permit in the event of violation of the regulations and ordinances of the City; and

WHEREAS, the City has experienced an increase in law enforcement costs as a result of the sale and consumption of alcoholic beverages to individuals who consume alcoholic beverages to the point of intoxication, and particularly after midnight, and the City's law enforcement personnel must respond to a greater number of calls for service directly resulting from the need to keep the peace with individuals who have over-consumed alcohol, particularly after midnight; and

WHEREAS, the City finds that an Extended Hours of Operation Permit is the exercise of its quasi-legislative function, and further finds that such extended hours of operation represent a privilege rather than a right.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF JACKSONVILLE BEACH, FLORIDA:

SECTION 1. That Section 4-2, "Hours of sale permitted", of Chapter 4 of the Code of Ordinances of the City of Jacksonville Beach, Florida, is rescinded and declared null and void in its entirety; and that a new Section 4-2, "Prohibited hours of sale, consumption, and service"; is created and shall read as follows:

Sec. 4-2. Prohibited hours of sale, consumption, and service.

(a) *Applicability.* The provisions of this section shall apply to the following state alcoholic beverage license types: **1-COP** (beer only consumption on premises), **2-COP** (beer and wine consumption on premises), **4-COP Quota License** (beer, wine, and liquor package sales and consumption on premises), **4-COP-S** (beer, wine, and liquor consumption on premises in connection with the operation of a hotel, motel, motor court, or condominium), **4-COP-SRX** (beer, wine, and liquor consumption on premises in connection with a restaurant), **4-COP-SBX** (beer, wine, and liquor consumption on premises in connection with a bowling alley), **11-GC** (beer, wine, and liquor consumption on premises in connection with a golf club), **11-C** (beer, wine, and liquor in connection with a bona fide club, including fraternal or benevolent association lodges or clubs, social clubs; and tennis, racquetball, cabana, or beach clubs, for consumption on premises by members and their guests only), and **ODP** (beer, wine, and liquor consumption on premises for a bona fide non-profit civic organization for a period not to exceed three days and no more than three times per year).

(b) *Definitions.*

- (1) *Sale and Sell* shall mean and include not only selling but also consuming, serving, and/or permitting to be served or consumed, any alcoholic beverages.
- (2) *Alcoholic beverage* shall mean (as provided in F.S. § 561.01) distilled spirits and all beverages containing one-half of one percent or more alcohol by volume.
- (3) *Alcoholic beverage establishment* shall mean any commercial establishment located in the City which allows for alcoholic beverages (beer, wine, or liquor) to be sold for consumption on the premises.
- (4) *Beer, wine and liquor* shall have the same meanings as provided in F.S. §§ 563.01, 564.01, 565.01, as those Sections may be amended or renumbered from time to time.
- (5) *Establishment* shall have the same meaning as alcoholic beverage establishment.

(6) *Extended Hours of Operation Permit* shall mean a permit issued by the City of Jacksonville Beach that allows an alcoholic beverage establishment to operate and sell alcoholic beverages for purposes of consumption on the premises between the hours of 12:00 midnight and 2:00 a.m.

(7) *Restaurant*, as defined in F. S. § 509.013 (5)(a), shall mean and include any building, vehicle, place, or structure, or any room or division in a building, vehicle, place, or structure where food is prepared, served, or sold for immediate consumption on or in the vicinity of the premises; called for or taken out by customers; or prepared before being delivered to another location for consumption. For the purposes of this Chapter, the definition of a restaurant shall include any business with a special license issued by the Division of Alcohol and Tobacco of the Florida Department of Business and Professional Regulation.

(8) *Transfer of ownership* shall mean a transfer of a license, change of officers or directors, or transfer of interest as defined and regulated under the provisions of F. S. § 561.32.

(c) *Restricted hours of sale and operation.* Except as provided in Section 4-2. (d), no alcoholic beverage establishment licensed under the state alcoholic beverage laws to sell alcoholic beverages (beer, wine, or liquor), shall sell or offer for sale, or serve or offer to serve, any beer, wine, liquor, or alcoholic beverages of any kind, regardless of alcoholic content, or be open for operation, on any day of the week between the hours of 12:00 midnight and 6:00 a.m.

(d) *Permit required for certain alcoholic beverage establishments to sell alcoholic beverages between the hours of 12:00 midnight and 2:00 a.m.*

(1) *Permit required.* Any alcoholic beverage establishment licensed under the state alcoholic beverage laws to sell, offer for sale, or deliver alcoholic beverages, for purposes of consumption on the premises, between the hours of 12:00 midnight and 2:00 a.m., but in any case no later than 2:00 a.m., on any day of the week, shall make application with the City Clerk for an Extended Hours of Operation Permit.

(2) The alcoholic beverage establishment shall complete an application form provided by the City, including, but not limited to, the name and street address where notices related to this section are to be mailed. An annual fee, in an amount set by resolution of the City Council and payable upon issuance, shall be charged for the permit. The application form shall include, but not be limited to, the following information:

- a) Name and street address of the owner of the alcoholic beverage establishment,
- b) Valid business tax receipt for the alcoholic beverage establishment,
- c) Verification of compliance by the alcoholic beverage establishment with City zoning regulations,
- d) Specific type of state alcoholic beverage license held by the alco-

holic beverage establishment.

e) If the establishment holds a state alcoholic beverage license other than a 4-COP Quota License, the establishment shall submit a copy of the proposed seating diagram, to include any proposed dining area.

(3) The City Manager or designee shall review the application and, if the application is complete, and the alcoholic beverage establishment is in compliance with the Code of Ordinances and state alcoholic beverage laws, a permit shall be issued allowing the alcoholic beverage establishment to sell alcoholic beverages, as restricted by the alcoholic beverage establishment's state beverage license, for purposes of consumption on the premises, between the hours of 12:00 midnight and 2:00 a.m. on every day of the week.

(4) Such permit shall be renewed by the City annually on or before the 30th day of September, unless any of the following occur:

- a) The permit ~~has been suspended by the City,~~ is under suspension at the time of renewal;
- b) The alcoholic beverage establishment's state beverage license has been revoked or suspended; or
- c) A transfer of ownership, as defined in Section 4-2. (b)(9) *Definitions.*, or a change in location of the establishment has occurred, and this information was not provided to the City.

(5) The City shall be notified immediately, and the alcoholic beverage establishment shall apply for a new permit if a transfer of ownership, as defined in Section 4-2(b)(9) *Definitions.*, or a change in location of the establishment has occurred. Until such time as the alcoholic beverage establishment makes application, is approved, and receives a new permit, the privilege of extended hours for the sale of alcoholic beverages shall be suspended. Failure to renew the Extended Hours of Operation Permit on or before the 30th day of September of each year, or to pay the annual fee as set by resolution of the City Council, shall be cause for the immediate suspension of extended hours privileges pursuant to Section 4-2. (e) *Notice of violations, hearings, and penalties.*

(6) No alcoholic beverage establishment is authorized to sell or serve alcoholic beverages for purposes of consumption on the premises after 12:00 midnight unless it ~~has received an~~ possesses a valid Extended Hours of Operation Permit from the City. No alcoholic beverage establishment is authorized to sell or serve alcoholic beverages, or be open for business operation, after 2:00 a.m. and before 6:00 a.m. on any day of the week.

(7) The provisions of this section shall not impair or affect the right of an alcoholic beverage establishment with a state alcoholic beverage license to remain open and sell alcoholic beverages between the hours of 6:00 a.m. and 12:00 midnight.

(e) *Notice of violations, hearings, and penalties.* The ability of an alcoholic beverage

establishment to sell, offer for sale, deliver or permit to be consumed upon the premises any alcoholic beverage between the hours of 12:00 midnight and 2:00 a.m. on any day of the week is hereby declared to be and is a privilege subject to suspension, and no person may reasonably rely upon a continuation of that privilege. As a condition of the continuation of the privilege, alcoholic beverage establishments are required to take all necessary steps to minimize illegal activities.

(1) *Illegal activities included.* The following are representative, but not all-inclusive, of activities that may result in suspension of the privilege of extended hours of operation for authorized alcoholic beverage establishments to sell alcoholic beverages for purposes of consumption on the premises:

- a) Illegal activities requiring a police response that occur on or adjacent to the premises of an alcoholic beverage establishment ~~requiring a police response~~. Particular emphasis will be given to illegal activities of the owner, employees, patrons of the establishment, or others associated with the establishment; including, but not limited to, the use, sale, or delivery of controlled substances, allowing underage drinking, continuing to sell alcoholic beverages after closing time, violation of open container laws, serving alcoholic beverages to intoxicated persons, disturbances, batteries, driving under the influence (DUI), disorderly intoxication, violations of the Florida Fire Prevention Code, and other violations of law during all hours of operation. The City shall consider whether the need for police services is the result of the establishment's failure or inability to maintain proper order and control during ~~extended~~ all hours of operation;
- b) Failure of any restaurant, as defined in Section 4-2(b)(87), ~~and~~ which possesses a 4-COP-SRX (Special Restaurant) state alcoholic beverage license as addressed ~~issued~~ under the provisions of F. S. § 561.20(2)(a)4;
 1. To maintain at least 2,500 square feet of service area,
 2. To be equipped to serve 150 persons full course meals from a menu, at tables at ~~one~~ all times during all hours of operation,
 3. To keep the kitchen shall remain open and be capable of preparing food and filling customers' orders up to 30 minutes before time of closing.
 4. To keep all tables and chairs must remain upright and in place during all hours of operation as per diagram submitted to the city during the permitting process, and or
 5. To derive at least fifty-one (51%) percent of its gross revenue from the sale of food and nonalcoholic beverages. Failure to derive at least fifty-one (51%) percent of its gross revenue from the sale of food and nonalcoholic beverages shall be based on the findings of an audit of the 4-COP-SRX licensee by the Division of Alcoholic Beverages and Tobacco of the Florida Department of Business and Professional Regulation, irrespective of any sanctions or penalties imposed by said Division pursuant to that audit.

- c) Complaints verified and documented by police arising from adverse effects of extended hours of operation upon neighboring properties, including, but not limited to, excessive noise, illegal parking, vandalism, generation of trash or garbage on or adjacent to the establishment, loitering by intoxicated persons, or exterior lighting on neighboring residential properties;
- d) Violations of any provisions of the City of Jacksonville Beach Code of Ordinances; including, but not limited to, Chapter 18, relating to noise and sound limitations;
- e) Failure to obtain an Extended Hours of Operation Permit, or failure to renew the permit as required;
- f) Violations of state statutes and/or fire codes related to the maximum permissible occupancy at the alcoholic beverage establishment location;
- g) *Sales by employees during prohibited hours.* No person, or any agent, servant, or employee of any person licensed under the state alcoholic beverage laws shall sell, or offer for sale, any beer, wine, liquor, or alcoholic beverage of any kind during prohibited hours.
- h) *Gifts.* It is a violation of this section for any person, or any agent, servant or employee of any person licensed under the state alcoholic beverage laws, during prohibited hours as set forth in this section, to gratuitously give any kind of alcoholic beverage, whether conditioned upon the purchase of any kind of alcoholic beverage or product of any nature, at any inflated price or otherwise, or in the form of a so-called bonus predicated upon another purchase, or as a gift.

(2) *Successive violations.* In order to invoke the enforcement provisions of this section, a violation must be traceable to the particular alcoholic beverage establishment against which action is taken, and must be verified and documented by a police officer, code enforcement officer, or fire department official.

- a) *1st Notice of Violation Warning* Except as provided, a first violation by an alcoholic beverage establishment of any section of the Code of Ordinances or state statutes shall result in a written notice of violation that will not require an appearance before the special magistrate. warning and not a Notice of Violation. Issuance of a written 1st notice of violation warning for a violation of this ordinance shall not prevent the filing of charges against the alcoholic beverage establishment or any person with any other violation of the Code of Ordinances or state statutes. The 1st notice of violation shall be issued by a police officer. The 1st notice of violation shall be left with the owner, proprietor, manager, or highest-ranking employee then on the premises of the alcoholic beverage establishment. Issuance of a 1st notice of violation for a violation of this ordinance shall not prevent the filing of charges against the alcoholic beverage establishment or any person with any other violation of the Code of Ordinances or state statutes. If the first violation is the result of a felony criminal offense being committed on the premises, or the incident resulting in a felony criminal offense being committed began

on the premises of the establishment, the first violation may be presented to the special magistrate for consideration of the suspension of the extended hours permit.

- b) 2nd Notice of violation. A subsequent violation of any section of the Code of Ordinances or state statutes by an alcoholic beverage establishment within one hundred, eighty (180) days of issuance of a written 1st notice of violation warning shall result in a 2nd notice of violation. The 2nd notice of violation shall be issued by a police officer. The 2nd notice of violation shall be left with the owner, proprietor, manager, or highest-ranking employee then on the premises of the alcoholic beverage establishment. Issuance of a 2nd notice of violation for a violation of this ordinance shall not prevent the filing of charges against the alcoholic beverage establishment or any person with any other violation of the Code of Ordinances or state statutes.
- c) Special magistrate. A 2nd notice of violation shall be taken before the City's Special Magistrate for consideration of suspension of the alcoholic beverage establishment's Extended Hours of Operation Permit. The Special Magistrate shall exercise jurisdiction over such matters as set forth in Article VI, Sec. 2-170 of the Code of Ordinances of the City of Jacksonville Beach.
- d) Action by the Special Magistrate. Upon completion of the hearing, the Special Magistrate shall deliver a ruling either that no action shall be taken against the alcoholic beverage establishment's Extended Hours of Operation Permit, or that the Extended Hours of Operation Permit shall be suspended. A suspension of the Extended Hours of Operation Permit for a first finding by the special magistrate of a violation shall be not less than thirty (30) days nor more than ninety (90) days. ~~as determined by the Special Magistrate.~~ A second and any subsequent finding by the special magistrate of a violation of the Extended Hours of Operation Permit within one year (365 days) of the date of completion of the most recent suspension period shall result in a suspension of not less than ninety (90) days nor more than one hundred and eighty (180) days. In addition to any suspension of the Extended Hours of Operation Permit, the Special Magistrate may issue a fine of not more than five hundred dollars (\$500.00) per violation of this ordinance. The Special Magistrate shall base his/her ruling upon substantial, competent evidence presented that supports a finding of non-compliance with this section. The special magistrate's written order of suspension of the extended hours of operation permit shall state the effective date of suspension and shall give the alcoholic beverage establishment at least ten calendar days notice of the suspension.
- e) Failure of alleged violator to appear. If an alcoholic beverage establishment served with a Notice of Violation fails to appear at the hearing after having received proper notice, the Special Magistrate shall take testimony from city staff, and other relevant testimony, as available, and shall deliver a ruling either that no action shall be taken against the alcoholic beverage establishment's Extended Hours of Operation Permit, or that the Extended Hours of Operation Permit shall be suspended for a period of time as set forth in Section 4-2. (e)(2)(d)

of this ordinance. A ruling that the Extended Hours of Operation be suspended shall take effect on the ~~fourth~~ eleventh calendar day after the order is issued and provided to the alcoholic beverage establishment. The enforcement of such order shall be stayed if the alcoholic beverage establishment files a request for a rehearing with the City Clerk's office before the date the order is scheduled to take effect. In such case, the alcoholic beverage establishment shall be rescheduled for a hearing before the Special Magistrate. At that hearing, the Special Magistrate shall take testimony from the alcoholic beverage establishment, and other relevant testimony, as available, and shall deliver a ruling upholding the previous order suspending the Extended Hours of Operation Permit, amending the order suspending the Extended Hours of Operation Permit, or rescinding the order suspending the Extended Hours of Operation Permit. If the Special Magistrate upholds a suspension of the Extended Hours of Operation Permit, such suspension shall take effect the next calendar day after the ruling is issued.

- f) Any alcoholic beverage establishment that has had an Extended Hours of Operation Permit suspended cannot avoid the consequences of the Special Magistrate's action by changing its business name or corporate status, as set forth in F. S. § 561.32.
- g) The enforcement procedures contained herein are alternative procedures, and the City reserves the right to arrest, prosecute, or take action utilizing alternative procedures authorized by law.

SECTION 2. That Section 4-3, "Drinking in public; prima facie evidence", of Chapter 4 of the Code of Ordinances of the City of Jacksonville Beach, Florida, be amended, and the same shall read as follows:

Sec. 4-3. Drinking in public; prima facie evidence.

(a) *Drinking in public places.* It shall be unlawful for any person to consume or drink any beer, wine, liquor, or other alcoholic beverage on any public street, sidewalks, boardwalk, or other public place not duly licensed to permit consumption of beverages on the premises.

(b) *Drinking of alcoholic beverages on premises of alcoholic beverage establishment.*

(1) *Consumption.* It shall be unlawful for any person to consume or drink any beer, wine, liquor, or other alcoholic beverage on the premises of any establishment, except on a patio or porch where tables and chairs are provided and approved and licensed for outdoor consumption, or within the building which is the address of the establishment.

(2) *Consumption.* This section shall not be construed to authorize the consumption of any alcoholic beverages on any premises where such consumption would otherwise be prohibited by the provisions of an alcoholic beverage license or by a zoning regulation of the city or by the laws of the state.

(c) *Prima facie evidence.* Possession of an open container containing an alcoholic beverage by any person in the areas prohibited by this section shall be prima facie evidence of a violation of this section.

SECTION 3. If any provision of this Ordinance or the particular application of this Ordinance shall be held invalid by any Court, administrative agency or other body with appropriate jurisdiction, the remaining section, subsection, sentences, clauses, or phrases shall remain in effect.

SECTION 4. That all other ordinances or parts of ordinances in conflict with this ordinance are, to the extent the same may be in conflict, repealed.

SECTION 5. Codification of this ordinance in the Code of Ordinances of the City of Jacksonville Beach is hereby authorized and directed.

SECTION 6. This ordinance shall take effect ninety (90) days from the date of its adoption.

DONE IN OPEN MEETING THIS _____ DAY OF _____, A.D. 2016.

William C. Latham, MAYOR

Laurie Scott, CITY CLERK

City of

Jacksonville Beach

Police Department

101 Penman Road, South

Jacksonville Beach

FL 32250

Phone: 904.247.6343

Fax: 904.247.6342

www.jacksonvillebeach.org

To: George D. Forbes, City Manager

From: Patrick K. Dooley, Chief of Police

Subject: Proposed revisions to Chapter 4 "Alcoholic Beverages" of the Code of Ordinances of the City of Jacksonville Beach, Florida, by amending section 4-5, "Temporary Extension of Premises."

Date: July 11, 2016

ACTION REQUESTED

Adopt Ordinance 2016-8075, amending section 4-5, "Temporary Extension of Premises" of Chapter 4 "Alcoholic Beverages" of the Code of Ordinances of the City of Jacksonville Beach, Florida.

BACKGROUND

Section 4-5 of the City's Code of Ordinances specifies the conditions that must be met in order for an establishment licensed to serve alcoholic beverages to obtain a permit for a temporary extension of licensed premises. For such establishments meeting the criteria, a permit may be issued for a maximum period of two business days. In addition, a maximum of two temporary premises extension permits may be issued in a calendar year.

Changes to Section 4-5 are being proposed to (1) clarify that a live band, disc jockey and the use of sound amplifications are allowed under a temporary extension of licensed premises permit and (2) to correct scrivener's errors. Regulation of live or amplified music will fall under Chapter 18-Noise, of the Code of Ordinances.

The proposed changes to Section 4-5 are the following:

1. Subsection (e), corrects a scrivener's error;
2. Subsection (e)(4), if applicable, adds a requirement for the site plan to include the location and orientation of any sound producing device, band, or disc jockey and any sound amplification system;



3. Subsection (e)(10), revises the requirement for details about sound amplification systems to include a live band and/or disc jockey; and
4. Subsection (g)(5), clarifies the requirements for complying with Chapter 18-Noise of the Code of Ordinances by specifying the relevant subsections that apply to the outdoor sound. It also removes the wording that refers to “outdoor amplified sound permits” which are no longer issued by the City.

RECOMMENDATION

Adopt Ordinance 2016-8075 amending specified sections of Chapter 4, Section 4-5, “Temporary Extension of Premises.”

ORDINANCE NO. 2016-8075

AN ORDINANCE AMENDING CHAPTER 4 "ALCOHOLIC BEVERAGES", OF THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, BY AMENDING SECTION 4-5 "TEMPORARY EXTENSION OF LICENSED PREMISES", PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT WITH THIS ORDINANCE; PROVIDING FOR SEVERABILITY; PROVIDING FOR CODIFICATION; AND PROVIDING FOR AN EFFECTIVE DATE AND FOR OTHER PURPOSES.

WHEREAS, the City of Jacksonville Beach, Florida wishes to list the conditions under which an alcoholic beverage establishment with a license for on-premises consumption of alcoholic beverages can receive a permit for a temporary extension of licensed premises.

THEREFORE, BE IT ORDAINED BY THE CITY OF JACKSONVILLE BEACH, FLORIDA:

SECTION 1. That Chapter 4 – Alcoholic Beverages of the City of Jacksonville Beach, Florida Code of Ordinances is amended by adding a new Section 4-5, which shall read as follows:

Sec. 4-5. - Temporary extension of licensed premises.

- (a) It shall be unlawful for any establishment as defined in this chapter, or for its agent, servant or employee to permit the consumption of any alcoholic beverages in or upon any area outside of or adjacent to the building, room or area identified as the licensed premises in the establishment's state alcoholic beverage license.
- (b) It shall not be a violation of subsection (a) for an establishment or its agent, servant, or employee to engage in the activity prohibited by subsection (a) if the establishment obtains permits for the temporary extension of its licensed premises ("temporary premises extension permit") from the city and the State of Florida.
- (c) A temporary premises extension permit may be approved for a maximum period of two (2) business days. A maximum of two (2) temporary premises extension permits may be issued by the city for a qualified establishment per calendar year. No temporary premises extension permit shall be issued for any activity after 2:00 a.m. on a federal holiday.
- (d) To obtain a temporary premises extension permit, an establishment must meet the following conditions:

- (1) Apply for and obtain a temporary premises extension permit in accordance with subsection (e) below.
 - (2) Assure that the area authorized for the sale of alcoholic beverages shall be located on private property, directly adjacent to and accessible from the establishment's main business premises where alcoholic beverages are sold in the normal course of business.
 - (3) Submit a site plan identifying the area where the establishment proposes to sell or dispense alcoholic beverages, and providing the overall square footage of that area. The area authorized for the sale of alcoholic beverages shall be contained by a minimum forty-two (42) inch high wall or fence. The area shall also be included within the establishment's premises as described in the alcoholic beverage license issued by the state as an area within which the establishment is temporarily permitted by the state to serve alcoholic beverages.
 - (4) Enforce the maximum capacity of persons as set by the city fire marshal after he/she reviews the site plan and assigns a maximum capacity to the extended premises area.
 - (5) Mark the access point(s) into and out of the extended license area with signs informing patrons that alcoholic beverages are not to be taken past the perimeter of the area shown on the site plan, and staff the access points with personnel to assure that this condition is properly enforced.
 - (6) Provide sufficient trash receptacles to serve patrons and to prevent littering.
 - (7) Obtain all necessary building permits and other licenses and approvals for any tent or other structure erected to facilitate use of the area covered by the permit. Under no circumstances shall any ground surface on private property be punctured or otherwise damaged by the placement or removal of any tent or other structure unless the establishment first has the appropriate qualified party perform an inspection for the purpose of locating water, wastewater, electrical, underground or fiber optic cable, or gas lines; and if such damage occurs, the establishment shall be liable for the full cost of repairs. If a permit is issued and there are breaches to any private property owner's asphalt or concrete surface, the establishment is fully responsible for any expenses associated with repairing the damages.
 - (8) Comply with all applicable laws, rules, and regulations in the operation of its business within the permitted area.
- (e) An authorized representative of an establishment may submit a written application to the city manager or his/her designee requesting a temporary premises extension permit. The application shall contain the following:
- (1) A detailed description of the event proposed to be conducted.
 - (2) An estimate of the number of people anticipated to attend the event.
 - (3) An application fee in an amount set by the city council by resolution.
 - (4) A site plan outlining the area where the establishment proposes to sell or dispense alcoholic beverages with identification of the access points into and out of the extended area. The site plan shall identify the overall square footage of the area where alcohol is to be served and consumed. If applicable, the site plan shall include the location and orien-

tation of any sound producing device, band or disc jockey and any sound amplification system.

- (5) If applicable, documents shall be submitted showing that all necessary building permits and other licenses and approvals for any tent or other structure erected to facilitate use of the area covered by the permit have been obtained.
 - (6) The proposed date(s) for the temporary premises extension permit and the proposed hours when alcoholic beverages will be served in the extended area.
 - (7) Details on how the establishment intends to enforce, restrict or control access to the temporary use area.
 - (8) Information outlining how increased parking needs will be met.
 - (9) A plan for police protection and crowd and traffic control.
 - (10) Details concerning entertainment including a live band, disc jockey and /or the use of sound amplification systems.
 - (11) Information on whether the establishment has had its extended hours of operation permit suspended and/or obtained any temporary extension of premises permits in the previous twelve-month period from the date of application.
- (f) The city manager or his/her designee shall coordinate review of the permit application by the applicable city departments. The city reserves the right to disapprove any request and, in doing so, shall take the following into consideration:
- (1) Whether the hours of operation of the event would create a nuisance to the peaceful use of nearby areas, such as residential areas or would cause a traffic hazard;
 - (2) Whether inspection by the building official, police chief or designee, fire chief or designee, or other authorized public official, determines that the site is insufficient to accommodate the anticipated number of attendees;
 - (3) Whether adequate parking exists to accommodate the anticipated number of attendees;
 - (4) Whether the permit application and its attachments are fully completed and properly signed;
 - (5) Whether the permit application contains a material falsehood or misrepresentation;
 - (6) Whether the permit applicant or the establishment has on prior occasions caused damages or nuisance or been previously suspended in connection with the city's prior grant of a temporary premises extension permit;
 - (7) Whether the permit applicant or establishment has in the prior twelve-month period from date of the application received a suspension of its extended hours of operation permit; and
 - (8) Whether the city manager or his/her designee, applying objective criteria, determines that granting the permit would result in an unreasonable danger to the health, safety or welfare of the public.
- (g) A permit may be issued if the establishment has met the application requirements in subsections (d) through (f) above and maintains compliance with all applicable laws and regula-

tions relating to the sale of or dispensing of alcoholic beverages and shall agree to, but shall not be limited to, the following provisions:

- (1) The designated event date(s), and the hours during which alcoholic beverages will be sold or consumed. The city shall retain the right to approve or disapprove such dates and hours.
 - (2) A plan for enforcing, restricting, or controlling access to the temporary use area, which must be approved by the city manager or designee, and any other governmental agency which may have jurisdiction.
 - (3) A plan for police protection and crowd and traffic control. The plan and the personnel necessary to implement the plan shall be approved by the chief of police or his designee, and all resources necessary to implement the plan shall be furnished at the expense of the individual or organization. The costs for provision of city public safety personnel and equipment at events required to have such services under this chapter shall be determined by the city police department in accordance with departmental policies. The payment of such expenses shall be the responsibility of the establishment.
 - (4) The establishment shall ensure that the temporary use area and adjacent properties and rights of way are cleared of all trash, debris, or other materials related to the temporary premises extension permit no later than twelve (12) hours after the permit expires.
 - (5) Any activity or event within an area of temporary licensed premises extension shall comply with the standards of Chapter 18-3 (Noise limitations) & 18-4 (Noises prohibited)—Noise of the Code of Ordinances of the City of Jacksonville Beach, Florida. ~~Pursuant to Chapter 18, the use of outside sound amplification equipment within the temporary licensed premises extension area shall only be allowed through the application and approval of an outside sound amplification permit.~~
 - (6) The establishment shall indemnify and hold the city, its officials, and employees harmless from any claim arising from the temporary premises extension permit.
 - (7) The city reserves the right to immediately revoke the temporary permit, and to suspend or terminate the event or any portion of it, if any of the elements of the agreement are violated, or if deemed necessary for the protection of the general peace, property, life or limb. In such case, all fees and charges shall be nonrefundable.
- (h) The discretion granted to the city manager or his/her designee under this section to grant exceptions, require the presence of police officers at a function, or terminate any permit issued under subsection (b), may be exercised for any purpose or in any manner which is lawful under the Constitution or Laws of the United States or the state. This discretion shall be exercised with regard to the protection of life, limb and property, and the preservation of the public safety, health and welfare, according to the judgment of the city manager or designee based on the facts and circumstances of each case.

SECTION 3. Codification of this ordinance in the City Code of Ordinances is authorized and directed.

SECTION 4. This ordinance shall take effect upon its passage and publication as required by law.

DONE IN OPEN MEETING THIS _____ DAY OF _____, A.D. 2016.

William C. Latham, MAYOR

Laurie Scott, CITY CLERK

City of
Jacksonville Beach
Police Department
101 Penman Road, South
Jacksonville Beach
FL 32250
Phone: 904.247.6343
Fax: 904.247.6342

www.jacksonvillebeach.org

To: George D. Forbes, City Manager
From: Patrick K. Dooley, Chief of Police
Subject: Proposed addition to Chapter 4 "Alcoholic Beverages" of the Code of Ordinances of the City of Jacksonville Beach, Florida, by creating a new section 4-6, "Severability."
Date: July 11, 2016

ACTION REQUESTED

Adopt City Ordinance 2016-8076, creating a new section 4-6, "Severability" of Chapter 4 "Alcoholic Beverages" of the Code of Ordinances of the City of Jacksonville Beach, Florida.

BACKGROUND

Creating a section 4-6, of the City's Code of Ordinances which provides for severability to all sections of chapter 4, "Alcoholic Beverages".

The section provides for codification and effective date.

RECOMMENDATION

Adopt Ordinance 2016-8076, which creates a new section of Chapter 4, Section 4-6, "Severability."



Introduced By: Council Member Jeanell Wilson

1st Reading: July 18, 2016

2nd Reading: _____

ORDINANCE NO. 2016-8076

AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA; CREATING A NEW SECTION OF CHAPTER 4 ALCOHOLIC BEVERAGES; CREATING LANGUAGE AND PROVIDING FOR SEVERABILITY OF ALL SECTIONS OF CHAPTER 4 PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT HEREWITH; PROVIDING FOR CODIFICATION AND PROVIDING AN EFFECTIVE DATE.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF JACKSONVILLE BEACH, FLORIDA:

Sec. 4-6. Severability

SECTION 1. Each separate provision of this chapter and ordinances herein shall be deemed to be severable. If any provision, word or section within this chapter or ordinances herein are deemed unconstitutional or otherwise invalid, such determination shall not affect the validity of any other provision, section or word of this chapter or ordinances.

SECTION 2. All ordinances or part of ordinances in conflict with this Ordinance are hereby repealed.

SECTION 3. Codification of this ordinance in the City Code of Ordinances is authorized and directed.

SECTION 4. This ordinance shall take effect upon its adoption in accordance with the law.

DONE IN OPEN MEETING THIS _____ DAY OF _____, A.D. 2016.

William C. Latham, MAYOR

Laurie Scott, CITY CLERK