



**Agenda
City Council**

Tuesday, September 6, 2016

7:00 PM

Council Chambers

MEMORANDUM TO:

The Honorable Mayor and
Members of the City Council
City of Jacksonville Beach, Florida

Council Members:

The following Agenda of Business has been prepared for consideration and action at the Regular Meeting of the City Council.

OPENING CEREMONIES: INVOCATION, FOLLOWED BY SALUTE TO THE FLAG

ROLL CALL

APPROVAL OF MINUTES

- a. 16-445 City Council Budget Workshop Held August 2, 2016
- b. 16-446 City Council Budget Workshop Held August 8, 2016
- c. 16-447 City Council Budget Workshop Held August 9, 2016
- d. 16-448 City Council Workshop Held August 15, 2016
- e. 16-449 Regular City Council Meeting Held August 15, 2016

ANNOUNCEMENTS

COURTESY OF THE FLOOR TO VISITORS

MAYOR AND CITY COUNCIL

- 16-450 Presentation of Proclamation to Jennifer Johnson

CITY CLERK

CITY MANAGER

- a. 16-451 Appoint Angela Mathews Gale as the City's Special Magistrate and Laura Boeckman as an Alternate Special Magistrate
- b. 16-452 Appointment of One Member to the Community Redevelopment Agency
- c. 16-453 Appoint a Chair and Vice Chair for the Community Redevelopment Agency
- d. 16-454 Approve a Draw from the Federal Equitable Sharing Fund for Police Officer Overtime Expenses for Crime Prevention and Community Relations Programs
- e. 16-455 Approve a Draw from the Law Enforcement Trust Fund for Equipment and Related Expenses for Ongoing Crime Prevention and Community Relations Programs, and a Part-Time Police Volunteer Coordinator
- f. 16-456 Approval of Five-Year Agreement to Produce an Annual Holiday Event with Deck the Chairs
- g. 16-457 Approval of Partial Funding for an Animated Musical Light Display for Deck the Chairs
- h. 16-459 Award Bid No. 1516-17 Switch and Motor Operating Mechanisms to the Lowest Responsive Bidder, *Gresco Utility Supply, Inc.*

RESOLUTIONS**ORDINANCES****16-460 ORDINANCE NO. 2016-8078 (Second Reading)**

AN ORDINANCE TO AMEND PLANNED UNIT DEVELOPMENT: PUD ORDINANCE NO. 2013-8026, SUPPLEMENTING THE COMPREHENSIVE ZONING REGULATIONS AND PLAN FOR THE CITY OF JACKSONVILLE BEACH, FLORIDA, AS PROVIDED UNDER CHAPTER 34 OF THE CODE OF ORDINANCES OF SAID CITY. (Amends the Ordinance to allow two additional signs for the BluWater Apartments located on the north side of Beach Boulevard, between 6th Street North and 9th Street North)

ADJOURNMENT**NOTICE**

In accordance with Section 286.0105, Florida Statutes, any person desirous of appealing any decision reached at this meeting may need a record of the proceedings. Such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The public is encouraged to speak on issues on this Agenda that concern them. Anyone who wishes to speak should submit the request to the City Clerk or to the recording secretary prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299, extension 10, no later than one business day before the meeting.

**City of Jacksonville Beach
Minutes of City Council
FY 2017 - Budget Workshop
Tuesday, August 2, 2016 – 5:00 PM**

Mayor Latham called the Budget Workshop to order at 5:00 P.M.

The following City Council Members were in attendance:

Mayor: Charlie Latham

Council Members: Lee Buck Keith Doherty Christine Hoffman
Bruce Thomason Phil Vogelsang Jeanell Wilson

Staff in attendance:

City Manager George Forbes, Deputy City Manager Trish Roberts, Budget Officer Ashlie Gossett, Finance Officer Karen Nelson, City Clerk Laurie Scott, Fire Chief David Whitmill, Police Chief Pat Dooley and Administrative Assistant Jodilynn Byrd.

Fire Department

The City Manager provided an overview of the Proposed Budget and Business Plan for the Fire Department. The Fire Department is staffed and equipped to respond to one single serious fire or EMS event or three simultaneous emergency calls. We have automatic mutual aid agreements with City of Jacksonville and St. Johns County. The department is in charge of all emergency disaster training, and the City's radio system.

Chief Whitmill went over the department's accomplishments. He stated there were no fire deaths in the past year. He also stated that the department's response time is near four minutes and lowering the response time was one of the main reasons the second fire station on the south end was built. The Chief also stated that all structure fires responded to were confined to the area involved. He reported that 888 fire safety surveys were completed in the past year, and 383 high hazard [restaurants, churches, schools] inspections were completed. Mr. Vogelsang asked if the inspections sites were selected by the department or if they were conducted on a yearly basis. Chief Whitmill answered that each business is inspected once every two years, and that allows the department to show commitment to fire prevention. Ms. Wilson asked if the department inspects the sprinkler systems in the condo buildings. The Chief stated that those buildings are inspected and are included in the high hazard criteria.

Chief Whitmill commented on the department having over 8,515 hours of in-service training which includes a tremendous amount of ALS and BLS training, as 70% of the service calls received by the department are for medical causes.

Another popular program is the child safety seat program. The department installed and educated 273 families on proper installation of child safety seats in 2015. The City is one of few

organizations in Duval County offering this service. Chief Whitmill also stated that an important departmental accomplishment is that the City improved its ISO protection to a Class 2.

Mr. Forbes stated the Fire Department's FY2017 goals are consistent with the FY2016-year goal with zero fire-related deaths a top priority.

Mr. Thomason asked what the maximum reachable height is with the department's current fire ladder truck. The Chief responded by explaining that the ladder reaches a maximum of 77 feet (4-5 stories high). Mr. Thomason asked what would happen if there was a fire in a building that stood higher than 77 feet. The Chief explained that the firefighters would then enter the building and fight the fire from inside. Mr. Forbes added that buildings over five stories are part of the routine fire inspection process. He further added that if there was to be a fire of that caliber, that the City has a mutual aid agreement with St. John's County and the City of Jacksonville.

Mr. Forbes discussed the department's performance measures highlighting that the average response time is under four minutes for 70% of the time and under six minutes 94% of the time. Mr. Forbes also added that 71% of the department's call are medical related, and 27% of the calls are regarding hazardous conditions.

Mr. Forbes stated that the Fire Department is primarily funded through the General Fund. The radio system is funded by the Radio Communications Special Revenue Fund.

Mr. Forbes discussed the Firefighter Auxiliary Program and advised that there are no members currently. Ms. Wilson asked why there are currently no members in this program. Chief Whitmill clarified that it is very labor intensive to train one person for the program. Ms. Wilson asked if the department was fully staffed at this time and also how long would it take to fill a vacancy should one arise. The Chief stated that the department is currently fully staffed and that the department has the capability to fill an open position immediately should one become available.

Mr. Forbes stated that the budget had increased less than 1% from last year. Mr. Forbes also stated that there is \$10,000 in the Radio Fund that is targeted for emergency repairs. Mr. Forbes stated that \$75,000 had been budgeted for the Fire Apparatus Replacement Program for the purchase of a new fire truck. However, this replacement has been put on hold pending a decision regarding the department joining with the City of Jacksonville.

Mr. Doherty asked how the shifts are scheduled for the department. Chief Whitmill explained that the department works three shifts of 24 hours on and 24 hours off, ending with four days off.

Mr. Forbes discussed the emergency preparedness of the department including hurricane/tropical storm preparedness.

Mr. Forbes discussed the Comparison Survey (on file) showing calls for service, cost per call, cost per \$1 million of protected property and firefighters per 1,000 population.

Mr. Forbes concluded the overview of the Fire Department's budget by stating that the members of the Fire Department are extremely dedicated and do a great job.

Police Department

The City Manager provided an overview of the Proposed Budget and Business Plan for the Police Department.

Chief Pat Dooley reviewed the factors that influence the crime rate such as social economics, the courts, state attorney and the jail system.

Chief Dooley stated that the Patrol Division handled 63,386 calls last year. Many of those calls required a response by two or more officers. Mr. Vogelsang asked if the Police Department had cost comparison charts including information from other cities to show. Chief Dooley stated that he did not have that information prepared, but he could gather the information from surrounding cities and have the charts created for review. Chief Dooley stated that the Traffic Division consists of a total of three officers when it is fully staffed. Currently, the department has two patrol officers and the position for DUI enforcement officer is currently vacant. The K-9 Unit consists of two officers and two K-9s. The Part-Time Officer Program currently has two officers and one reserve officer.

Chief Dooley discussed the Detective Division which includes the General Investigations Team, Community Response Team, Community Assisted Policing Effort, and the Downtown CAPE program.

Chief Dooley explained the numerous sections of the Services Division to include the Ancillary Services Section, Communication Section, Records Sections, Property/Evidence Section, Accreditation Unit, Animal Control Officer, Paid Parking/Security Unit and the Volunteer Programs. Ms. Wilson asked if the corporals and the sergeants of the different CAPE programs cross over and work in both areas. Chief Dooley responded by stating that during the busy summer months, the sergeant and corporals do work in both areas but during the other times of the year, they will mostly work in their regularly assigned areas. Ms. Wilson asked if the City gets reimbursed from the School Crossing Guard program and Chief Dooley stated that the City does not get reimbursed.

Mr. Doherty asked about the Paid Parking Unit and what happens to the staff when there is no paid parking available. Chief Dooley stated that paid parking is staffed by CSO IIs, which are part-time seasonal staff, and only work when there is paid parking. Those positions are paid by the money collected for paid parking.

Mr. Vogelsang asked what months are there mandatory overtime for the CAPE Officers. Chief Dooley responded that the amount of mandatory overtime is driven by the crowds to the area. Generally, the busiest time is during the months of March and April.

Chief Dooley discussed that the average response time to emergency calls is 2.43 minutes and 5.19 minutes for non-emergency calls. The Chief stated that over the last four years there had been a 7% decrease in crimes. Chief Dooley stated the Citizen Police Academy Alumni Association volunteered 12,760 hours over the past year. Chief Dooley stated that over the last

year, every employee in the department had training in de-escalation and diversity. This training was provided by outside sources and will be continued.

The Chief also mentioned the Clergy project that welcomes local Clergy to walk the boardwalk and interact with locals and visitors. Chief Dooley stated that their presence had made a positive impact in the community.

Mr. Vogelsang complimented Chief Dooley and the entire Police Department for their excellent and professional customer service in handling over 95,000 responses.

Mr. Doherty asked if the camera system is operational. Chief Dooley stated that the system is fully operational and is a good monitoring tool. Mr. Thomason asked if the department still has the lift and Chief Dooley stated that they do, and it is often used.

Ms. Wilson asked what department the cybercrime division falls under. Chief Dooley stated that the department has detectives that are trained in that area and focus on internet crimes against children.

Mr. Forbes stated that the Police Department's General Fund budget has an increase of 4.1% due to wage increases, pension, and health insurance. Mr. Forbes also stated that the Special Revenue Fund's primary source is the Community Redevelopment Agency. Also, Other Funding Sources are from the Equitable Sharing Fund and the Law Enforcement Trust Fund.

Chief Dooley discussed the budget issues for the department. He stated that the Public Safety Radio Replacement issue is one that the department is facing right now. He stated that to get all equipment up to date; the department would be required to spend \$716,005 this year. In addition to that, \$105,000 of Federal grant monies will need to be spent to replace 20 radios. Chief Dooley touched on the Vehicle Replacement program. Chief Dooley confirmed the statement asked by Mr. Thomason that the department is shifting over to Ford vehicles. Chief Dooley stated that the department would also like to purchase two new undercover vehicles.

Mr. Forbes asked Chief Dooley what plans the department has made in regard to the Council's request to lower the amount of mandatory overtime. Chief Dooley explained that currently, the department is down five officers. One of the options that have been discussed within the department is to re-evaluate how the Downtown CAPE program is staffed. One idea is to offer parking enforcement duty to sergeants in the hopes of alleviating some of the mandatory overtime from corporals and officers. Another proposed idea is to split up the Downtown CAPE area into two patrol groups as well as adding one additional patrol officer and corporal to the area. With those two additions, it would give each patrol group one corporal and sergeant and four additional patrol officers being supervised by one sergeant who would be responsible for the majority of the administrative work. The Chief stated that this proposed idea would not solve the overtime problem but would make it more manageable. The cost for the additional staff would be approximate \$221,000 for the start-up year and \$138,000 for the following year. Mr. Forbes stated that if Council accepted the proposal, the funds would be requested from the Community Redevelopment Agency.

Mayor Latham asked Chief Dooley for his opinion regarding the proposal for the two additional officers for the Downtown CAPE program. Chief Dooley responded by saying that he feels this is the right step to take and that it's going to take some time to get the new officers hired and become fully staffed due to existing vacancies. Once the department is fully staffed, that will relieve some of the mandatory overtime. Mr. Forbes asked the Council if it was okay for him to proceed with the approval process of this staffing proposal. The Council responded by indicating their support.

Ms. Hoffman expressed that before committing to more funding, has the Chief thought of other options to help solve the staffing issue within the Police Department. Furthermore, Ms. Hoffman suggested using the School Board Police Department during the summer months as it is a slow time for them and a busy time for the City's officers. Ms. Hoffman asked if that option was considered and if so, could the Chief say with every confidence that using the School Board Officers is not a good idea. Chief Dooley stated that using School Board Officers is not a good option for staffing the Police Department because it is a different type of work. He also explained that many of the School Board Officers are retired police officers and no longer wish to work on the streets.

Mr. Thomason asked about the plans for recruiting new officers. Chief Dooley explained that he plans on expanding the recruiting area to the panhandle of Florida. The Chief feels that the salary offered here at the City of Jacksonville Beach will be attractive to officers in that area. The Chief also stated that he plans on reaching out to local colleges located in the panhandle for recruiting efforts. Mr. Vogelsang added that it is important to recruit dedicated new officers as the City spends a lot of time and money in training new officers.

Mayor Latham expressed appreciation for the work the Police Department does.

The workshop adjourned at 6:15 p.m.

Submitted by: Jodilynn Byrd
Administrative Assistant

Approved:

Charlie Latham, Mayor

Date:

**City of Jacksonville Beach
Minutes of City Council Workshop
FY2017 – Budget Workshop
Monday, August 8, 2016 – 5:00 P.M.**

Mayor Latham called the Budget Workshop to order at 5:00 PM.

The following City Council Members were in attendance:

Mayor: Charlie Latham

Council Members: Lee Buck Keith Doherty Christine Hoffman
Bruce Thomason Phil Vogelsang Jeanell Wilson

Also present were City Manager George Forbes, Deputy City Manager Trish Roberts, Assistant Finance/Budget Officer Ashlie Gossett, and Assistant City Clerk Catherine Ponson.

Everyone present had a copy of the Proposed Budget and Business Plan for FY2017. [copy on file]

Staff present from Public Works were Public Works Director Ty Edwards, Distribution & Collection Superintendent Chuck Hernden, Streets Division Superintendent David McDonald, Acting Pollution Control Plant Division Supervisor Phil Brown, Public Works City Engineer Martin Martirone, Water Plant Division Supervisor Michael Taylor and Public Works Engineer Robin Smith.

Public Works

The City Manager went over the Public Works FY2017 Proposed Budget and Business Plan with a review of their mission statement and the organization of the five divisions – Distribution and Collection, Pollution Control Plant, Water Plant, Streets, and Administration. There are 67 employees. One part-time Construction Coordinator for the Downtown Project has been added.

Mr. Edwards reviewed the department's accomplishments as listed in the report. Mr. Edwards highlighted the following accomplishments:

- 45 dune walkovers have been rebuilt, and they are now preparing for the maintenance of the walkovers;
- Water main projects, including 5th & 7th Streets North and Palm Circle;
- Ocean Forest Area Stormwater Improvements Project.

Mr. Edwards reviewed the upcoming projects and goals for FY2017 including the Downtown Redevelopment District Improvements Program; the South Beach Redevelopment District Improvements Program and the Municipal Skate Park Project.

Mr. Edwards stated under the Water, Wastewater, Stormwater Infrastructure Improvements Program there are several key projects being focused on including the:

- Wastewater Lift Station #7 Project, which creates one lift station from three lift stations;
- Water Meter Replacement Program;
- Water & Sewer Extension Project on Hopson Road.

Mr. Edwards reported on the new solid waste collection contract. It has been 15 years since the City has competitively solicited for this service. The current franchise contract expires in December 2016. It has a clause where the current franchise contract is automatically extended month to month once the solicitation process for a new franchise contract is advertised so that there can be a smooth transition between contractors for the benefit of our residents and businesses.

Mr. Forbes discussed the performance measures for the department as detailed in the report. He reported there would be no street resurfacing in 2017 to save money for a larger project.

Mr. Forbes reviewed the funding sources and a financial summary as detailed in the report. He reported the funding source comes from three enterprise utilities and also from the Local Option Gas Tax and the General Fund. He added that the total budget has increased due to the Capital Outlay project to relocate Lift Station #7.

Mr. Forbes reviewed the budget issues and the unfunded mandates by federal and state regulations. He commented that the FDOT project to improve drainage for State Road A1A north of Beach Boulevard has been delayed so that it is now scheduled to begin in 2018.

Distribution and Collection Division

The City Manager reviewed the operations of the Distribution and Collection Division, noting they are responsible for the water mains, the sewer mains, force mains, sewer manholes, fire hydrants, water valves, water services, and sewer services.

Mr. Forbes reviewed the objectives for the Distribution & Collection division as listed in the report, which include replacing 2,500 feet of old deteriorated water mains, clean 20,000 feet of sanitary and storm mains, inspect an average of 400 manholes per year, conduct fire flow tests on 50 fire hydrants annually, and exercise an average of 663 valves in the water distribution system per year.

Mr. Forbes discussed the replacement of water mains. He showed an example of a deteriorated and corroded water main. Mr. Forbes explained PVC materials will now be used for the lines. Mr. Forbes also showed a sample of a pipe that had been clogged with grease. Phil Brown, Acting Pollution Control Plant Division Supervisor, explained how this is important as it can interrupt the wastewater treatment process.

Mr. Edwards discussed the capital outlay projects as detailed in the report. He stated there are two vehicles that need replacing as well as equipment used to video sewer pipe. Chuck Herndon, Distribution

and Collection Division Superintendent, explained how television equipment is used to record the inside of sewer mains.

Mr. Edwards added that two Water Main Projects are in the capital outlay. One is 3rd Street North (9th to 20th Avenue North), 6th to 9th Avenue North, and the second is the Hopson Road water and sewer main extension.

Mr. Edwards stated there is funding of \$550,000 for the first part of the Water Meter Replacement Program. He also stated that replacing the meters needed to be moved up so that all were in place when the Utility Billing Module for the new Enterprise Resource Program was ready to come on line.

Mr. Forbes discussed the operating budget funding for the Water Valve Maintenance Program and the Sanitary Sewer Maintenance Program.

Pollution Control Plant Division

The City Manager stated the division operates and maintains the wastewater transmission system of 38 sewage pump stations and the 4.5 million gallons per day (MGD) capacity sewage treatment facility, with reuse quality effluent.

Mr. Forbes reviewed the division objectives as detailed in the report.

Mr. Forbes reported the overall division budget is down slightly due to lower capital outlay as detailed in the report.

Water Plant Division

The City Manager reviewed the Water Plant Division's mission, objectives, and organization. The water system consists of six wells, two water treatment facilities, and three ground and two elevated water storage tanks. The water system has a total production capacity of 7.0 million gallons of water daily, but currently uses an average of 2.5 million gallons per day. This division also operates and maintains the stormwater treatment facilities for the City consisting of 20 ponds, two stilling basins each with a weir, the downtown underground stormwater collection vault with two sand traps, eight stormwater pump stations, and the water play feature at Sunshine Park. Mr. Forbes expressed his concern for saltwater intrusion into one of the wells.

Mr. Forbes explained the funding sources and budget as detailed in the report. The capital outlay increase is due to the projects to recoat all Raw Water Ground Storage Tanks and to rehabilitate Raw Water Well #11.

Mr. Forbes reviewed other concerns as detailed in the report including the future of the Florida Aquifer.

Streets Division

The City Manager stated the Streets Division maintains the city's roadways, traffic control signage and markings, sidewalks, and stormwater collection.

Mr. Forbes explained the operations and programs of the Streets Division are funded by the General Fund and the Local Option Gas Tax. He reviewed the division budget issues as detailed in the report.

Stormwater Utility Program

The City Manager discussed the program objectives and budget issues as listed in the report.

Mr. Edwards stated the capital outlay is for the 4th Street South Stormwater Improvements Project. The increase in the operating budget is primarily for channel cleaning and maintenance program.

Sanitation Utility Program

The City Manager discussed the budget issues of the Sanitation Utility Program as detailed in the report.

Administration

The City Manager discussed the Administration Division as detailed in the report. He stated the increase in capital outlay is due to the Lift Station #7 project. He reviewed the division budget issues.

The next budget workshop will be held on Tuesday, August 9, 2016, for Beaches Energy and Parks and Recreation.

The Workshop adjourned at 6:20 P.M.

Submitted by: Catherine Ponson
Assistant City Clerk

Approved:

William C. Latham, Mayor

Date: _____

**City of Jacksonville Beach
Minutes of City Council
FY2017 - Budget Workshop
Tuesday, August 9, 2016 – 5:00 P.M.**

Mayor Latham called the Budget Workshop to order at 5:00 PM.

The following City Council Members were in attendance:

Mayor:	Charlie Latham		
Council Members:	Lee Buck	Keith Doherty	Christine Hoffman
	Bruce Thomason	Phil Vogelsang	Jeanell Wilson

Also present were City Manager George Forbes, Deputy City Manager Trish Roberts, Finance Officer Karen Nelson, Budget Officer Ashlie Gossett, Director of Beaches Energy Services (BES) Allen Putnam, Director of Parks and Recreation Mary Ellen Donner and Administrative Assistant Jodilynn Byrd.

Everyone present had a copy of the Proposed Budget and Business Plan for FY2017. [copy on file]

Beaches Energy Services

The City Manager stated the Mission of Beaches Energy is to provide reliable energy services at a competitive price with superior customer service, "Above and Beyond the Expected." At this time, there are no plans for changes in the number of staff.

Allen Putnam, Director of Beaches Energy Services, reviewed the Accomplishments for FY2015-2016, as listed in the report. He reported BES received the Diamond designation from the American Public Power Association. Furthermore, Mr. Putnam explained the transmission circuit inspection by drones worked very well, and the repair of issues found will start this year. Ms. Wilson asked about the status of the inspections. Mr. Putnam stated the inspections had been completed, and the upcoming budget proposal includes funds for the repairs. Mr. Forbes added that using drones to inspect for repairs is very productive and allows workers to find damage that may not be noticeable from the ground.

Mr. Putnam explained the system reliability of BES by stating last year's average outage per customer was 39.46 minutes and currently, for this year, BES is averaging approximately 28-minutes per customer outage.

Mr. Forbes discussed the Performance Measures based on cost, service, and reliability. BES residential rates, as well as the outage times per customer, are below the State average. BES rates have been reduced by \$18 per 1,000 kWh since 2010.

Mr. Putnam highlighted the goals of BES as follows:

- Maintain Residential Rate for 1,000 kWh below State average;
- Maintain an average outage time of 50% less than the average annual results for participating FMPA cities;
- Complete all facility improvements listed in the Capital Improvement Plan. [on file]

Mr. Forbes stated the actual total budget is lower than last year's budget.

Mr. Putnam reviewed the Capital Projects for 2017 as listed in the report. He highlighted the design, purchase, and installation of the new 50 MVA transformer for Guana substation (Phase 1). Mr. Putnam stated that it is critical to add one more transformer at this substation. Mr. Putnam also discussed the transmission line hardware renewal and replacement project. This project includes the repairs and improvements to the damaged power lines noticed during the drone inspection.

The Financial Summary for natural gas was reviewed by Mr. Forbes. He reviewed the Florida Public Gas Systems list from the report which indicated the City had approximately 220 natural gas customers and mentioned the map showing the BES natural gas service area.

Mr. Forbes discussed a \$1.2 million year-end budget modification for BES to begin replacing substation transformers and breakers.

Parks and Recreation

Mr. Forbes began the Parks and Recreation Department FY2017 Proposed Budget and Business Plan with a review of the mission statement, the organization, accomplishments, and goals as detailed in the report.

Recreation Administration Division

Mr. Forbes clarified the majority of the positions within the Parks and Recreation Department are part-time Lifeguard positions. Mr. Vogelsang asked if the position of Special Events Coordinator has been added. Mr. Forbes replied stating two part-time positions have been combined to make one full-time position for the Special Events Coordinator.

Mr. Forbes reviewed the recent accomplishments of the department by highlighting the following:

- Construction of the skate park at South Beach Park;
- Adding public restrooms to Latham Plaza and SeaWalk Pavilion;
- Hosting a successful 4th of July celebration;
- 36 teams for adult flag football;
- A total of 97 special events.

Mr. Forbes reviewed the recreation administration goals and mentioned the estimated numbers of participants for the sports programs that are offered.

Mr. Forbes noted Ms. Donner reorganized the budget recently to assure that costs were allocated to the proper divisions.

Ocean Rescue Division

Mr. Forbes reviewed the division responsibilities, recent accomplishments, performance measures, financial summary, budget issues and goals of the division. Mr. Forbes stated if the Volunteer Life Saving Corp cannot provide full coverage on Sundays and holidays, it will significantly increase the city's costs.

Ground Maintenance Division

Ms. Donner reviewed the goals for FY2017 for the Ground Maintenance Division and made mention of the chart showing all of the facilities that are maintained. Furthermore, Ms. Donner reviewed the recent accomplishments of the Grounds Maintenance Division by highlighting the following:

- Mapping and marking of Lee Kirkland and H. Warren Smith Cemeteries and offering this information online in the future;
- Completed Dog Park improvements;
- Added new deck boards and railing to the Huguenot Park fishing pier;
- Repaired and replaced portions of walkway and rails at Cradle Creek;
- Continued annual tree trimming;
- Reconditioned clay at all athletic playing fields;

Ms. Wilson asked if the City used Florida Inland Navigation District (F.I.N.D.) funds to help build Cradle Creek. Mr. Forbes responded by stating F.I.N.D. funds can only be used for Intracoastal Waterway related projects and did help fund the Cradle Creek Park project.

Tennis Center Division

Ms. Donner reviewed the Tennis Center Division responsibilities, recent accomplishments, performance measures, survey results and budget issues of the division. Discussion ensued regarding the addition of the Facility Manager position and the responsibilities of that position.

Oceanfront Facilities

The City Manager discussed the goals and budget issues for FY2017. Ms. Donner added that public restroom hours were adjusted to better serve the public need.

Carver Center

Mr. Forbes discussed the program goals and performance measures. Mr. Forbes stated the Community Development Block Grant Program does not fund 100% of running the Carver Center. Ms. Hoffman asked about the status of the CDBG capital grant application for the community service building. Ms. Donner stated that the City was not approved for the grant.

Community Center and Exhibition Hall

Mr. Forbes discussed the various events held at the Community Center and the goals of the Center. He noted that in 2015, the Community Center held a total of 158 rental events.

Special Events

Mr. Forbes discussed the funding sources of the special events. It was stated the budget for the City sponsored events had been moved to the Convention Development Fund.

He said the City contributed \$8,000 towards sponsorship of Springing the Blues and security for the surrounding areas of the event.

Mr. Forbes stated that \$40,000 had been set aside to cover possible expenses for 4th of July event should the county decide not to cover the cost of the fireworks.

Golf Course

Mr. Forbes reviewed the division responsibilities, accomplishments, goals and performance measures and survey results. He also made a suggestion of three strategies to bring the golf course to good condition and to pay for the operating costs. The suggestions were as follows:

- Improving soil conditions;
- Set aside funds for redevelopment of the greens in the year-end modification of approximately \$500,000. It is planned to have \$250,000 from the Convention Development Fund and \$250,000 from the Capital Project Reserve Fund to pay for these improvements;
- Revision of rates.

Ms. Hoffman stated the Convention Development Fund had approximately \$176,000 available and asked where the additional funds would come from. Mr. Forbes stated the remaining funds are available in the fund balance. There was much discussion on delaying any rate increase until the course was in better condition, and on how to best redevelop the greens, to build temporary greens or possibly close nine holes.

Mr. Forbes and Mayor Latham thanked everyone for their time and participation.

The Workshop adjourned at 6:15 PM.

Submitted by: Jodilynn Byrd
Administrative Assistant

Approved:

William C. Latham, Mayor

Date: _____

**City of Jacksonville Beach
Minutes of City Council Workshop
Monday, August 15, 2016 – 5:45 P.M.**

Mayor Latham called the Workshop to order at 5:45 p.m.

The following City Council Members were in attendance:

Mayor:	Charlie Latham		
Council Members:	Lee Buck	Keith Doherty(<i>absent</i>)	Christine Hoffman(<i>absent</i>)
	Bruce Thomason	Phil Vogelsang	Jeanell Wilson

Also present were City Manager George Forbes, Deputy City Manager Trish Roberts, Parks and Recreation Director Mary Ellen Donner and City Clerk Laurie Scott.

Purpose of Workshop

The purpose of the workshop was to discuss the draft agreement with Deck the Chairs, farmer's market and food truck rallies, and an appointment to the Redevelopment Agency.

- (1) Mr. Forbes stated he and Kurtis Loftus, 1948 Horn Street, Jacksonville Beach, Executive Director of Deck the Chairs, reviewed the proposed draft agreement. Mr. Loftus distributed a brochure outlining the Deck the Chairs event. There were a couple of changes discussed. On Page 1 where it states the agreement can be terminated with 90 days' written notice, Mr. Loftus would like it to be 180 days. Also, on Page 2, Item 7, the words "Police Department assistance" and replace it with "security costs."

Mr. Loftus explained he is seeking to partner with the City. A light show has been added to the exhibit this year, and he is seeking funding from the City to help with the costs. He stated the organization is growing and has over 90 local sponsors.

Ms. Wilson expressed concerns regarding locking into a five-year agreement which would prevent other events from taking place. She also stated she thought the event would grow on its own and be self-sufficient. Mr. Loftus stated the organization is young, and the residents enjoy the exhibit. The organization is doing everything they can to raise revenues.

Mayor Latham stated his support of the event and the contract was necessary for this type of event that is unique to the City.

Mr. Vogelsang expressed his concerns regarding the potential ethical conflict should Mr. Loftus be elected to the City Council.

Mr. Forbes explained the agreement would be on the next Council agenda with the discussed changes.

- (2) Mr. Vogelsang stated he wants community-related events brought to the City. He suggested a Food Truck Friday to be followed by a Saturday morning vegetable market. The food truck event could be coordinated with different food truck vendors and held in different locations in the City.

Ms. Wilson stated her concerns which included existing food truck events, the City staff being responsible for coordinating the event, and notifying citizens of the changing locations.

Mr. Forbes stated the City does not have the institutional capacity to put this event on. He suggested discussing this idea at some point in the future.

- (3) Mr. Forbes explained there is a board vacancy on the Community Redevelopment Agency. A chairman and vice-chairman also need to be appointed. He added he would like this to be on the next Council agenda.

Ms. Wilson asked if all the applicants were qualified. Mr. Forbes answered they were.

Ms. Wilson stated she would nominate Mr. Jon McGowan.

Mr. Buck stated he would nominate Mr. Art Graham. Mr. Vogelsang stated he had the same recommendation as Mr. Buck.

The appointment will be voted on at the next Council meeting on Tuesday, September 6, 2016.

Mayor Latham adjourned the workshop at 6:45 P.M.

Submitted by: Catherine Ponson
Assistant City Clerk

Approved:

William C. Latham, Mayor

Date: _____

**Minutes of Regular City Council Meeting
held Monday, August 15, 2016, at 7:00 P.M.
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida.**



OPENING CEREMONIES:

Council Member Vogelsang gave the invocation, followed by the salute to the flag.

CALL TO ORDER:

Mayor Latham called the meeting to order at 7:00 P.M.

ROLL CALL:

Mayor: William C. Latham

Council Members: Lee Buck Keith Doherty(*absent*) Christine Hoffman(*absent*)
Bruce Thomason Phil Vogelsang Jeanell Wilson

Also present were City Manager George Forbes, and City Clerk Laurie Scott.

APPROVAL OF MINUTES

It was moved by Ms. Wilson, seconded by Mr. Vogelsang, and passed unanimously, to approve the following minutes, as presented:

- Fiscal Year 2017 Council Budget Tour held on July 29, 2016
- City Council Workshop held on August 1, 2016
- City Council Budget Workshop held on August 1, 2016
- Regular City Council Meeting held on August 1, 2016

ANNOUNCEMENTS:

Mr. Vogelsang questioned Mr. Forbes if he asked the City Attorney to review the Special Events Policy. Mr. Forbes stated he had asked the City Attorney to review the Special Events Policy. Mr. Vogelsang asked if this review involved all Council Members. Mr. Forbes answered by stating not all Council Members run special events.

Mr. Vogelsang stated he and other Council Members are involved in special events. There is no investigation but a review of the policy. His role as an elected official takes precedence over any involvement in a special event. He is doing the special event to better the community and would do away with his involvement in the special event if there was an issue. He spoke with the Florida Commission on Ethics regarding his role in special events, and said that he was told that there is not an issue with his involvement.

COURTESY OF THE FLOOR TO VISITORS:

Speakers:

- Ken Marsh, 2027 Gail Avenue, Jacksonville Beach, spoke regarding oil and gum on the pavers on the streets. He addressed the City Council previously and is requesting a plan to maintain the streets once they are cleaned.
- Jim Burgener, 112 5th Avenue South, Jacksonville Beach, spoke concerning the Pokémon Go activity at Oceanfront Park. There are large groups of people in the park after dusk. He stated this causes problems for the residents in the area. He requested assistance with the large numbers of visitors to the Park.

MAYOR AND CITY COUNCIL

CITY CLERK:

CITY MANAGER:

- (a) **Item #16-433, Accept the Monthly Financial Reports for the Month of July 2016.**

Motion: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, and passed unanimously, to accept the monthly financial reports for the month of July 2016, as submitted by the Chief Financial Officer.

- (b) **Item #16-434, Approve a Commercial Lease Agreement with *Vie Home Services, LLC dba TruBlue of Jacksonville Beaches* for Property at the Industrial Park.**

Motion: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, to authorize the City Manager and Mayor to execute a lease with *Vie Home Services, LLC dba TruBlue of Jacksonville Beaches* for property at the Jacksonville Beach Industrial Park, as described in the memorandum from the Property & Procurement Officer dated August 3rd, 2016.

Mr. Forbes explained this is for a lease in the Industrial Park for Vie Home Services dba TruBlue of Jacksonville Beach. The lease is for five years after which it can be renewed in one-year increments by the City Manager. They are being given a three-month grace period to set up water, sewer, and electric utilities.

Mr. Forbes noted two changes in the Commercial Lease Agreement. On Page 2 of the agreement, remove the words “per year” as the rent rises every year. On Page 3 of the Standard Lease Provisions, under Rental Adjustment, remove the words “of the year in which the Lease is executed” and adding “2017.”

It was moved by Ms. Wilson and seconded by Mr. Vogelsang, and passed unanimously, to accept the changes as presented.

Roll call vote: Ayes – Buck, Thomason, Vogelsang, Wilson, and Mayor Latham.
The motion carried unanimously.

- (c) **Item #16-435, Authorize Funding the City's Percentage of the Beach Cities Combined Effluent Outfall Rehabilitation Project, to be Reimbursed to the City of Atlantic Beach as Construction Progresses.**

Motion: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, to authorize \$220,031.33 to fund the City's portion of the cost of the Beach Cities Combined Effluent Outfall Rehabilitation Project as explained in the memorandum from the Public Works Director dated August 2, 2016.

Mr. Forbes explained the three beach cities, Atlantic Beach, Neptune Beach, and Jacksonville Beach, share a system to pump treated wastewater to the permitted combined effluent outfall in the St. Johns River at Sherman Point. Jacksonville Beach will pay their share of the cost, which is 41.3%, to rebuild the pipe below ground. The Atlantic Beach Commission awarded the project to the lowest, responsible bidder, J.D. Hinson Company.

Roll call vote: Ayes – Thomason, Vogelsang, Wilson, Buck, and Mayor Latham.
The motion carried unanimously.

- (d) **Item #16-436, Approve the Purchase of a Cloud-based Recruitment and Applicant Tracking Software System from NEOGOV HRMS.**

Motion: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, to approve the purchase of a cloud-based recruitment and applicant tracking software system from NEOGOV HRMS as described in the memorandum from the Chief Financial Officer dated August 4, 2016.

Mr. Forbes stated this software system is an online recruitment applicant tracking software. It allows an applicant to apply online and enable the City to track the application. It is currently being used by 103 cities in the State of Florida.

Roll call vote: Ayes – Vogelsang, Wilson, Buck, Thomason, and Mayor Latham.
The motion carried unanimously.

- (e) **Item #16-437, Approve the Purchase and Installation of Access Control and Video Surveillance Systems for Beaches Energy Substations from Siemens Industry, Inc., According to the National Joint Powers Alliance (NJPA) Contract # 031913-SIE.**

Motion: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, to approve the purchase and installation of access control and video surveillance systems for Beaches Energy substations from *Siemens Industry, Inc.*, according to the National Joint Powers Alliance (NJPA) Contract # 031913-SIE as described in the memorandum from the Director of Beaches Energy Services dated August 7, 2016.

Mr. Forbes explained the City is working to rebuild the substations. This action is to purchase and install access control and video surveillance systems for Beaches Energy Substations in accordance with Industry Best Practices.

Roll call vote: Ayes – Wilson, Buck, Thomason, Vogelsang, and Mayor Latham.
The motion carried unanimously.

(f) **Item #16-438, Approval to Execute a Continuing Services Contract with Voya Financial in Response to RFP No. 06-1516 Carrier Request for Group Accident, Group Critical Illness, and Major Medical Complement Coverage.**

Motion: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, to award RFP Number 06-1516, entitled Carrier Request for Group Accident, Group Critical Illness, and Major Medical Complement Coverage to Voya Financial for a period of two years with an option to renew for an additional two-year term, as explained in the memorandum from the Director of Human Resources dated August 13, 2016.

Mr. Forbes stated that these coverages are optional for the employees and not paid for by the City. The coverages include group accident, group critical illness, and major medical complement coverage. An RFP was sent out for a voluntary insurance benefits carrier to six vendors and three RFPs were received. After analysis of the responses by an evaluation committee, Voya Financial was selected meeting the City's requirements.

Mr. Thomason stated his concern about the wording "an option to renew for an additional two-year term." He commented it does not state who should be making that decision. He recommended an amended motion to add the words after "for an additional two-year term," the words "if approved by the City Manager."

It was moved by Mr. Vogelsang and seconded by Ms. Wilson, and passed unanimously, to amend the motion as recommended by Mr. Thomason.

Roll call vote: Ayes – Buck, Thomason, Vogelsang, Wilson, and Mayor Latham.
The motion carried unanimously.

(g) Item # 16-439, Authorize Amendment #2 to the City's South Beach Park Skate Park Design-Build Contract for Construction of Part B (Concrete Skate Park) and Part C (General Park Amenities)

Motion: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, to authorize Amendment #2 to the City's South Beach Park Skate Park Design-Build Contract for construction of Part B (Concrete Skate Park) and Part C (General Park Amenities), as described in the memorandum from the Public Works Director dated August 13, 2016.

Mr. Forbes explained there are two parts to this action, Part B is the skate park and Part C contains the general park amenities. Part A was the site preparation. Tim Payne, representing Team Pain, the contractor for the design-build of the skate park, briefly described the skate park and amenities that will be completed.

Mayor Latham asked about the entrance and sign that were on the conceptual design. Mr. Payne stated he designed the skate park portion and was not involved in that process.

Robin Smith, Public Works Engineer, stated that through several concept meetings with City Staff, the Parks and Recreation Director and the public, it was decided not to include a sign or have any branding. He stated the covered shade areas create an entryway effect without having a sign. Mr. Smith stated there is also a large shade structure that would cover a portion of the adjacent playground area. There are two large picnic areas, bike racks, and benches included in the skate park. The landscaping will be concrete dunes with planting in the middle, similar to the medians on 3rd Street. These will not be used as a skateboarding feature. The trees were specifically selected so they can be easily maintained.

Mr. Forbes commented this was not just a skate park. It also includes amenities and commended Mr. Payne on designing the skate park to blend in with the existing park.

Mr. Buck asked if there was lighting. Mr. Forbes confirmed it was intended to be a daytime only park.

Roll call vote: Ayes –Thomason, Vogelsang, Wilson, Buck and Mayor Latham.
The motion carried unanimously.

(h) Item # 16-440, For Unit Price Bid # 1516-11, Stormwater Pipe Cleaning, Sheet Pile Channel & Related Improvements Project in Vicinity of South Beach Parkway & Jacksonville Drive.

- 1. Award Bid Part A, Stormwater System Pipe Cleaning, Televising and Disposing of Debris**
- 2. Reject bids for Part B, Sheet Pile Channel Improvement**

Motion #1: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, as described in the memorandum from the Public Works Director dated August 11, 2016, to award Part A of Unit Price Bid Number 1516-11, titled "Stormwater Pipe Cleaning, Sheet Pile Channel and Related Improvements project in vicinity of South Beach Parkway and Jacksonville Drive" to *Jax Utilities Management, Incorporated*, and authorize Construction Administration Services with the project's design firm, *Jones Edmunds and Associates*.

Mr. Forbes explained this action is to proceed with Part A, Stormwater System Pipe Cleaning, Televising and Disposing of Debris and to reject Part B, Sheet Pile Channel Improvements. The price for Part B came in higher than expected and will come before the Council again after City Engineers research options and rebid the project. This entire project is important to the City as it drains the stormwater system from Jacksonville Drive to the South Stilling Basin.

Ty Edwards, Public Works Director, stated they will look at other options for Part B, Sheet Pile Channel Improvements, and put it out for bid with different contractors for more competitive pricing. He emphasized the importance of being able to clean out the channel and make improvements in this area for the long term.

Mr. Thomason asked how long the process of rebidding Part B would take. Mr. Forbes stated it could take up to a year as several redesign options are being reviewed and will then be put out for bid.

Mr. Buck stated his concern for the delay. Mr. Forbes answered it was a decision made by the Community Redevelopment Agency to have alternates prepared.

Mr. Buck asked if there was an alternative to the original plan. Mr. Edwards stated he, the engineers, and his staff will look at what is best for the City because it does drain much of the southern area of the City.

Roll call vote: Ayes – Vogelsang, Wilson, Buck, Thomason, and Mayor Latham.
The motion carried unanimously.

Motion #2: It was moved by Ms. Wilson and seconded by Mr. Vogelsang, to reject the bids for Part B of Unit Price Bid Number 1516-11.

Mr. Thomason stated his concern that waiting a year would result in the same numbers or higher numbers. Mr. Forbes answered that was possible, but the CRA asked staff to review the project for more cost effective options.

Mr. Thomason inquired if the work required in Part A would be ongoing while Part B is being reviewed. Mr. Forbes confirmed that it would be.

Roll call vote: Ayes – Wilson, Buck, Thomason, Vogelsang, and Mayor Latham.
The motion carried unanimously.

RESOLUTIONS:

ORDINANCES:

(a) Item #16-441, ORDINANCE NO. 2016-8078 (First Reading)

Mayor Latham requested that the City Clerk read Ordinance No. 2016-8078 (First Reading), by title only, whereupon Ms. Scott read the following:

AN ORDINANCE TO AMEND PLANNED UNIT DEVELOPMENT; PUD ORDINANCE NO. 2013-8026, SUPPLEMENTING THE COMPREHENSIVE ZONING REGULATIONS AND PLAN FOR THE CITY OF JACKSONVILLE BEACH, FLORIDA, AS PROVIDED UNDER CHAPTER 34 OF THE CODE OF ORDINANCES OF SAID CITY. (Amends the Ordinance to allow two additional signs for the BluWater Apartments located on the north side of Beach Boulevard, between 6th Street North and 9th Street North)

Mayor Latham read the following statement for the record:

“This ordinance to amend the PUD zoning regulations of a property is before this Council for a public hearing and consideration on its first reading. Under the laws of the State of Florida, an application to amend the zoning regulations governing a property is handled as a ‘quasi-judicial’ proceeding. A quasi-judicial proceeding means that a governing body is now functioning in a manner similar to a court with the Mayor and Council sitting as impartial decision makers hearing testimony and questioning presenters, who are to provide substantial and competent evidence to support their side of the issue. It is the duty of the Council to arrive at sound decisions regarding the use of property within the City. This includes receiving citizen input regarding the proposed use on the neighborhood, especially where the input is fact-based and not a simple expression of opinion.

It is the applicant’s burden to demonstrate that their application is consistent with the Land Development Code and the Comprehensive Plan. If the applicant is successful in showing consistency, then it is up to the local government to produce competent, substantial evidence of record that the application should be denied. The Council’s decision on a zoning amendment application is based on the criteria set forth in Section 34-211 of the Land Development Code. Each member of the Council has been provided a copy of the criteria.

In addition, the Council has received a copy of the application, and the staff and Planning Commission reports on this PUD zoning amendment request.”

Public Hearing

Mayor Latham opened the public hearing on Ordinance No. 2016-8078 and asked if the applicant or their agent was present and if they would like to make a presentation.

Speakers:

Wyman R. Duggan, 1301 Riverplace Boulevard, Suite 1500, Jacksonville, of Rogers Towers Law Firm, representing the owner and applicant stated the change is to add two signs to the BluWater Apartments. One would be a wall-mounted sign above the entrance to the leasing office on Beach Boulevard. The second would also be a wall-mounted sign on 8th Street North over the garage entrance. The reason for the request is to help direct traffic to the leasing office and parking garage.

Mr. Duggan stated the original application as submitted provided for wall signage that was approximately 54 square feet in area. That has now been revised to reduce both signs to approximately 45 and 47 square feet in area. The Beach Boulevard sign would be internally illuminated and since Planning Commission approval, the 8th Street sign would also be illuminated. The proposed illumination would be LED lights known as reversed channel halo lit signs. They do not shine out but against the building to create a halo effect around the channel letters. He also stated the original PUD ordinance always allowed for an illuminated sign on 8th Street North and is now proposed to be wall-mounted and not monumental. The Beach Boulevard sign will face a major commercial corridor and the 8th Street North sign will face another part of BluWater Apartments and be caddy corner to the Moose Lodge. He commented the signs should not affect any other residential areas.

Mayor Latham exited the meeting at 8:00 P.M., and Mayor Pro Tem Wilson began presiding.

There were no speakers in favor of or in opposition to the ordinance.

Mr. Forbes stated he was concerned this was not the same application approved by the Planning Commission because he has received two more revisions since they approved the change. He recommended sending it back to the Planning Commission for review.

Mr. Duggan stated the application that was submitted had conceptual elevations and were expressly labeled including in the written description. The sign company refined

their plans resulting in smaller signs. The revisions were submitted so the City knows what is getting approved rather than something conceptual.

Mayor Pro Tem Wilson closed the Public Hearing.

Ex-Parte Communications

Mayor Pro Tem Wilson read the following statement for the record:

“Before requesting a motion on this ordinance, beginning with myself, each of the members is requested to indicate for the record *both the names of persons and the substance* of any *ex-parte* communications regarding this application. An *ex-parte* communication refers to any meeting or discussion with a person or citizen who may have an interest in this decision, which occurred outside of the public hearing process.”

There were no *ex-parte* communications from the Council.

Mayor Pro Tem Wilson asked for a motion to approve the ordinance as read by title.

Motion: It was moved by Mr. Vogelsang and seconded by Mr. Buck, to adopt Ordinance No. 2016-8078, amending Ordinance No. 2013-8026, governing the BluWater multifamily Planned Unit Development to authorize two additional project identification wall signs on the main building on Parcel A.

Discussion:

Mr. Vogelsang asked if the leasing office was opened at night and why does it need to be lit up. Mr. Duggan stated he did not know and would find out.

Mr. Thomason commented he agreed with Mr. Forbes as multiple modifications have been made since the Planning Commission reviewed the application. He is not in favor of approving the ordinance tonight as it needs to go back to the Planning Commission.

Mr. Buck stated he had the same concerns as Mr. Thomason.

Mayor Pro Tem Wilson commented her concerns were setting a precedent if approved. She also stated she understands the need for signs, but the illuminated Beach Boulevard sign is right above or below the window to one of the apartments and would shine in the window. She also stated she was unaware of the 8th Street North sign being illuminated until tonight and would not support that proposal.

Mayor Latham returned to the dais at 8:15 P.M.

Mr. Forbes asked Bill Mann, Planning and Development Director, for clarification of the dimensions of the signs. The sign on Beach Boulevard would be 260" wide by 24.5" tall and the sign on the garage would be 142" wide by 47" tall. Mr. Mann confirmed the dimensions.

Mr. Vogelsang questioned if the only changes from the Planning Commission approval were the dimensions and the garage sign being illuminated. Mr. Duggan stated he is willing to abandon the request to illuminate the garage sign. Mr. Vogelsang asked Council if they wanted to vote tonight or send it back to the Planning Commission.

Mr. Buck asked Mr. Mann if approving the ordinance would set a precedent. Mr. Mann said it would not due to the location and because there have been sign concessions for two major commercial PUDs.

Amended Motion: It was moved by Mr. Vogelsang and seconded by Mr. Buck, and passed unanimously, to amend the motion to exclude the illuminated sign over the garage.

Roll call vote: Ayes – Buck, Vogelsang, Wilson, and Mayor Latham.

Nays – Thomason.

The motion carried.

Mr. Forbes reminded the audience this was the first reading of the ordinance and the second reading would be in three weeks.

ADJOURNMENT:

There being no further business, the meeting adjourned at 8:25 P.M.

Submitted by: Laurie Scott
City Clerk

Approval:

William C. Latham, MAYOR

Date: _____

Proclamation

Jennifer Johnson Day

Whereas, the J. Johnson Gallery, designed by Richard Skinner, was built in the heart of our central business district and opened in October of 2001; and

Whereas, Jennifer Johnson operated a high quality gallery with a talented and dedicated staff including Bruce Dempsey, Wesley Grissom, and Tom Wagner; and

Whereas, Ms. Johnson made many significant contributions to local, regional, and global causes including public art in Jacksonville Beach; and

Whereas, J. Johnson Gallery showcased an array of modern and contemporary art exhibitions including paintings, sculptures, prints and photographs; and

Whereas, Jennifer Johnson has brought art to Jacksonville Beach over the last 15 years.

Now, Therefore, I, William C. Latham, Mayor of the City of Jacksonville Beach, by virtue of the authority vested in me, do hereby proclaim September 6, 2016, as

Jennifer Johnson Day

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Jacksonville Beach to be affixed this 6th day of September, 2016.



Charlie Latham, MAYOR

City of

Jacksonville Beach

City Hall

11 North Third Street

Jacksonville Beach

FL 32250

Phone: 904.247.6263

Fax: 904.247.6169

www.jacksonvillebeach.org

MEMORANDUM

TO: George D. Forbes
City Manager

FROM: Ann Meuse
Director of Human Resources

DATE: August 27, 2016

RE: Appointment of Special Magistrate and Alternate Special Magistrate for Code Enforcement

ACTION REQUESTED:

Recommend the appointment of Angela Mathews Gale as the City's special magistrate and Laura Boeckman as an alternate special magistrate.

BACKGROUND:

The City's special magistrate, Sonya Hoener resigned to take a full-time position with the City of Jacksonville. As a result of Ms. Hoener's resignation, the City advertised for a special magistrate on the Jacksonville Florida Bar website and on the City's website. The City received applications from the following five candidates in response to the advertisement. Their resumes were sent to the City Attorney for review.

Attached are their resumes:

- Angela Mathews Gale
- Laura Boekman
- William Tedford
- John McE. Miller
- Susan Haag



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The City formed an evaluation committee, which consisted of the Director of Planning and Development, the Code Enforcement Inspector and the Human Resources Director, to interview the five candidates. Based on the interviews performed, the evaluation committee considered all the candidates capable of acting as the City's special magistrate, however one of the candidates, Angela Mathews Gale, stood out due to her extensive experience presiding over civil traffic trials and pre-trial hearings for the State of Florida, Fourth Judicial Circuit.

Ms. Gale is a Jacksonville native and has been a member of The Florida Bar since 1993. She is a Certified Civil Traffic Hearing Officer and has presided over civil traffic trials for the past seven years. She manages an average pre-trial calendar of over a hundred cases per day and a trial calendar of 25 cases per day. She has received specialized training at the National Judicial College and trains new traffic hearing officers. Ms. Gale also has extensive litigation experience in the practice of civil and family law. Ms. Gale's judicial experience with the court system makes her well qualified to act as the City's special magistrate.

The committee was also impressed with Laura Boeckman who is the North Florida Bureau Chief for the consumer protection division of the Florida Office of the Attorney General. Ms. Boeckman has experience in drafting orders as a former law clerk for a federal judge. She is a supervising attorney with the Florida office of the Attorney General and has experience as a clinical and adjunct professor at Florida Coastal

Memo

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School of Law. Ms. Boeckman is also well qualified to act as the City's special magistrate.

Based on the interviews performed, the evaluation committee recommends that Angela Mathews Gale be appointed as the City's special magistrate and Laura Boeckman be appointed as an alternate special magistrate to act in Ms. Gale's absence.

RECOMMENDATION:

Appoint Angela Mathews Gale as the City's special magistrate and Laura Boeckman as an alternate special magistrate and authorize the Mayor and City Manager to execute a special magistrate agreement with these individuals.

Attachments

**Request for Special Magistrate Applications
City of Jacksonville Beach**

The City of Jacksonville Beach is seeking applications from qualified candidates to serve as a Special Magistrate for Code Enforcement cases brought by the City of Jacksonville Beach. Legal training is required. Experience in administrative or judicial evidentiary proceedings is preferred, as municipal code enforcement procedures are quasi-judicial in nature.

Mandatory Qualifications:

1. Currently a member in good standing of the Florida Bar and have been a member in good standing of the Bar for a period of at least five years.
2. Be competent to perform all duties of the office; of good moral character; committed to equal justice under the law; patient and courteous; and capable of deliberation and decisiveness.
3. Understanding of judicial temperament and ethics and willingness to exercise same in municipal role.

Preferential Considerations:

1. Prior experience as a Judge, Hearing Officer, Magistrate, or Special Magistrate.
2. Demonstrated efficiencies of case administration.
3. Background in local government.

Rate of Pay: Services will be provided on a contractual basis. The rate of pay will be in a range between \$175 per hour to \$225 per hour depending on qualifications. The estimated need for services is approximately 8 hours per month.

Meetings: Meetings are held on the fourth Wednesday of each month at 2:00 pm Jacksonville Beach City Hall.

Submit Applications to the following:

Ann Meuse, Director of Human Resources
City of Jacksonville Beach
11 North Third Street
Jacksonville Beach, FL 32250
ameuse@jaxbchfl.net

Application Packet Requirements:

- A cover letter of interest and narrative statement that addresses qualification and relevant experience.
- A current resume detailing education, work experience and contact information for five (5) professional references with at least three (3) of the five professional references from clients for whom work was performed within the last five years.

Angela Denise Mathews Gale, Esquire

Post Office Box 43313, Jacksonville, Florida 32203-3313

904-632-2222 Telephone

amgale.esq@gmail.com E-mail

Professional work experience

STATE OF FLORIDA- FOURTH JUDICIAL CIRCUIT - Certified Civil Traffic Hearing Officer
501 W. Adams Street, Courtroom 411, Jacksonville, Florida

Preside over civil traffic trials and pre-trial hearings before pro se and attorney represented civil traffic offenders involving citations issued and presented by various law enforcement agencies. The average is 25+ trials per session and 200+ pre-trial cases per day. Preside over parking and handicap parking trials averaging 25+ trials per session. Prepare orders following trial based on testimony and evidence presented. Review Motions for New Hearing and Relief from Judgment, prepare Orders granting or denying same. Issue subpoenas for officer and witness appearance at trial. Prepare reports to the Department of Highway Safety and Motor Vehicles which suspends driving privileges pending medical review based on a perceived impairment presented at trial or hearing. Conduct trainings to new hearing officers and police cadets on courtroom procedure.

March 26, 2009- Present

LAW OFFICE OF ANGELA D. MATHEWS GALE, ESQUIRE, P.A. - Attorney
Post Office Box 43313, Jacksonville, Florida

Private law practice with primary focus on family, probate and guardianship matters. Additional practice areas include foreclosure, landlord-tenant, partition and quiet title actions, injunctions for protection and civil contract disputes. Court appointed family law mediator. Represent clients at administrative hearings to own or possess firearms, for issuance and reinstatement of passport privileges. Conduct evaluations, home studies and prepare written recommendations for court determination of custody and time sharing of minor children between parents and guardians.

January 1, 2012- Present

DORRELL, GALE, MIDDLETON & WRIGHT, LLP - Founding Partner. Attorney
245 Riverside Avenue, Suite 130, Jacksonville, Florida

Partnership of private law practitioners representing clients in criminal and civil law matters including personal injury, family, probate, dispute resolution, contracts and guardianship.

January 1, 2010- December 31, 2011

ANGELA D. MATHEWS GALE, ESQUIRE, P. A. - Attorney and Certified Family Law Mediator
625 West Union Street, Suite 4, Jacksonville, Florida

General civil law practice. Conducted court appointed family law mediations, custody evaluations and home studies.

August 1, 2000 - December 31, 2009

JACKSONVILLE AREA LEGAL AID - Staff Attorney, Intake Team Leader and Family Unit Chair
126 West Adams Street, Jacksonville, Florida

Civil litigation practitioner responsible for advising and representing indigent clients in areas of family law, domestic violence and landlord-tenant cases. Represented clients at administrative

hearings on public housing and public benefits including Social Security and Social Security Disability. Co-counseled with private bar on class action litigation for elderly and minority citizens who were victims of unfair and deceptive trade practices, consumer loan fraud and housing discrimination.

October 1, 1992 - June 30, 2000

Education

Juris Doctor, May 1992
SOUTHERN UNIVERSITY LAW CENTER
Baton Rouge, Louisiana

Bachelor of Arts, April 1988
UNIVERSITY OF FLORIDA
Gainesville, Florida

Professional Associations and Accomplishments

Council of Catholic Women, Member 2012-Present
Daniel Webster Perkins Bar Association, Member and Past President 1998
Jacksonville Bar Association, Member
Catholic Lawyers Guild, Member
Jacksonville Women Lawyers Association, Member
Holy Spirit Catholic School, School Advisory Board, Member 2015- Present
Certificate of Completion, Faculty Development, National Judicial College, August 2012
Certificate of Completion, Faculty Development, National Judicial College, June 2010
Civil Traffic Infractions Hearing Officer Training Course, March 2009
Certified Family Law Mediator Training, August 2000, June 2010
Pro Bono Panel, Jacksonville Area Legal Aid, 2008 -Present
Office of Public Guardian, Volunteer Attorney, 2009 -Present
Associate/ Member, Florida Family Law Inns of Court 1998-2006
Adjunct Professor, Jones College of Jacksonville, Family Law-Fall 1997, Spring 1998; Contracts -Fall 1999; Constitutional Law - Spring 2000
Adjunct Professor, University of North Florida, Business Law, Summer 1995
Instructor and Writer, National Business Institute, April 2005 - Family Law and Ethics Continuing Legal Education Courses

Personal

Married: Willard S. Gale, USN (Retired); Owner/ Operator AAMCO Transmissions of St. Augustine
Children: Harrison Stafford Gale, age 9 and Allison Celestine Gale, age 9

LAURA J. BOECKMAN
218 Oceanwalk Dr. S., Atlantic Beach, 32233
904.716.2425 (t)
boeckmanlaw@gmail.com

PROFESSIONAL EXPERIENCE **Florida Office of the Attorney General, Jacksonville, FL**
North Florida Bureau Chief, Consumer Protection Division, 2013-present
Supervising attorney for the Jacksonville and Tallahassee offices; manage seven attorneys, four investigators, and support staff; litigate and investigate violations of Florida's Deceptive and Unfair Trade Practices Act, RICO, and other consumer protection statutes; engage in complex civil litigation.

Florida Coastal School of Law, Jacksonville, FL
Clinical Professor - Consumer Law Clinic, 2005 - 2013
Supervising Attorney of the Consumer Law Clinic; supervise students working on cases involving foreclosure defense, debt collection defense, and bankruptcy; review and edit documents from students including correspondence, court filings, and memos; prepare students for court proceedings; work with students to develop appropriate litigation strategies; maintain private pro bono cases involving consumer protection cases.

Judicial Externship Supervisor, 2006 - 2012
Supervise judicial externship program including placing student with various state and federal courts and judges; taught classroom seminar as part of the judicial externship course; conduct periodic site visits of placements; evaluate and expand opportunities for students to work with new judges and courts; approve long distance judicial externships for students working outside of northeast Florida.

Adjunct Professor of Lawyering Process, 2002 - 2005
Taught first year students research and writing; taught and graded assignments consisting of memos and briefs; conducted and judged appellate oral arguments.

Jacksonville Area Legal Aid, Jacksonville, FL
Staff Attorney, 2003 - 2005
Represented low-income clients in areas of consumer law and predatory lending (mortgage foreclosures, bankruptcy, debt collection, credit reporting errors); counseled clients on alternatives to mortgage foreclosure; negotiated loss mitigation plans with lenders; responsible for overseeing the Consumer Law Project grant funded by the City of Jacksonville.

United States District Court for the Middle District of Florida, Jacksonville, FL
Judicial Clerk, The Honorable Harvey E. Schlesinger, 2001 - 2003
Drafted orders; participated in pretrial hearings and criminal status conferences; drafted jury instructions for criminal trials; and worked closely with the Judge on a range of civil and criminal cases including § 1983 Civil Rights, ERISA, criminal habeas corpus, FLSA, and maritime.

EDUCATION **Indiana University School of Law - Bloomington**
J.D., *cum laude*, 2001
Federal Communications Law Journal, Articles Staff
Moot Court Executive Board

Indiana University School of Public and Environmental Affairs
M.P.A., 3.86/4.00 GPA, 2001

Saint Mary's College, Notre Dame, IN
B.A., *magna cum laude*, 1996

BAR ADMISSIONS State of Florida, November 2001
Middle District of Florida, September 2003

AWARDS Florida Bar Consumer Protection Attorney of the Year – 2015
Jacksonville Area Legal Aid's Outstanding Pro Bono Legal Service Award – 2015
ABA Military Pro Bono Project Outstanding Service Award - 2013

PROFESSIONAL ASSOCIATIONS Chester Bedell Inn of Court, Barrister, 2012 – present, member of the Executive Committee
Florida Bar Consumer Protection Law Committee
2003 – 2010, 2013 – present, current Vice-Chair, past Chair
Florida Bar Public Interest Law Section, 2008 – present, Immediate Past Chair
Jacksonville Chapter Federal Bar Association, 2001 – present, Board Member: 2011 - present
Jacksonville Bar Association, 2009 – present
Co-Chair of the JBA Pro Bono Committee, 2014 – present
Fellow of the American Bar Association, 2015 - present
American Bar Association, 2010 - present
National Association of Consumer Advocates, 2003 - 2013
Florida Bar Small Claims Court Rules Committee, 2009 – 2012

PRESENTATIONS

Analyzing Consumer Impact Cases, Florida Bar Annual Convention CLE on behalf of the Consumer Protection Law Committee, panelist on Attorney General Litigation, June 2015

Standing Issues in Mortgage Foreclosures, Florida Bar Public Interest Law Section CLE, May 2012

Clerkship-Ready: Preparing Students for Judicial Externships and Clerkships, AALS Clinical Conference, Co-Presenter, April 2012

The Decision Making Process in Federal Court – A Clerk's Perspective, Jacksonville Area Legal Aid, Co-Presenter, March 2012

Expanding Clinical Opportunities to Promote Access to Justice and Community Engagement, Southern Clinical Conference, Co-Presenter, March 2012

Debt Collection in Florida, NAS JAX, ABA Military Project, March 2011

Foreclosures in Florida, NAS JAX, ABA Military Project, March 2011

Litigating Garnishment Exemptions, Jacksonville Area Legal Aid, September 2011 and March 2010

The View from the Clinicians, Teaching Consumer Law Conference, May 2010

Defending Foreclosures in Florida – the Truth in Lending Act, Jacksonville Bar Association, March

403 5th Avenue North, Unit A
Jacksonville Beach, FL 32250

William L. Tedford

(c) (904) 445-7629
Email: billytedford@gmail.com

Bar Admissions	Member of the Florida State Bar Member of the New York State Bar Member of the North Carolina State Bar	<i>September 2007</i> <i>February 2009</i> <i>February 2013</i>
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Profile/Skills	Skilled trial attorney with wide range of litigation experience that includes criminal defense, small claims and replevin matters, family law, insurance defense and appellate practice. Demonstrated commitment to community and public service. Lead counsel for approximately thirty-nine (39) jury trials, the majority of which were felony level offenses. Vast experience drafting pleadings, motions, and general correspondence. Superb research and writing skills. Self-starter with extensive experience with depositions, motion arguments and trial work. Strong advocacy skills have led to successful litigation results. Strong moral character, with excellent interpersonal skills. Highly motivated and able to work in supportive work environment.	
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Education	State University of New York at Brockport B.S. Psychology, B.A. Criminal Justice	<i>Brockport, New York</i> <i>2004</i>
	Florida Coastal School of Law Juris Doctorate Overall GPA: 3.07 Overall Class Rank: 71/319 (Top 22%)	<i>Jacksonville, Florida</i> <i>2007</i>

Legal Experience	<u>Adjunct Professor – Business Law and Ethics</u> Florida State College at Jacksonville 9911 Old Baymeadows Road, Jacksonville, FL 32256 Supervisor: Karen J. Arlington, M. Ed. (904)-997-2645	<i>(January 2016-Present)</i> Part-time/Adjunct Position
	Preparation of course work focusing on business law and ethics. Students learn the fundamentals of business law from both a theoretical and practical perspective. Hybrid course consisting of classroom and online curriculum. Preparation of syllabus, assignments and exams.	
	<u>Assistant Vice President – Senior Claims Counsel</u> Fidelity National Title Group 601 Riverside Avenue, Jacksonville, FL, 30282 Supervisor: Jennifer Gaytan (Managing Counsel)	<i>(July 2014-Present)</i> 40+ hours/week
	Management and administration of both owner and lender claims in relation to title insurance policies throughout Northeast and Southeast regions. Heavy investigation required in the review of each individual claim. Coordinating with underwriters and personnel in the management of civil litigation. High level of interaction with office personnel and Company personnel throughout the Northeast and Southeast.	
	<u>Adjunct Professor – Criminal Procedure</u> Roberts Wesleyan College 2301 Westside Drive, Rochester, New York 14624 Supervisor: Kirby Trask, Chair (585) 594-6680	<i>(August 2013-July 2014)</i> Part-time/Adjunct Position
	Preparation of course work focusing on criminal procedure and criminal law. Students learn the fundamentals of criminal procedure/law from both a theoretical and practical perspective. Emphasis of course was placed on combining casebook materials with real-life examples of how criminal procedure/law function. Students became familiar with Constitutional perspectives forming groundwork for comprehending course materials.	
	<u>Assistant Public Defender</u> Genesee County Public Defender's Office 1 West Main Street, Batavia, New York 14020	<i>(Apr. 2010-June 2011; Feb. 2012-July 2014)</i> 50+ hours/week

Supervisor: Gary A. Horton/Jerry Ader, Public Defender (585) 344-2550 ext. 2280
Criminal litigation attorney managing heavy caseload of both misdemeanor and felony level offenses. Lead trial attorney experience. Courtroom presence on daily basis. Extensive experience drafting, briefing, and arguing complex motions. Heavy involvement with Integrated Domestic Violence Court, handling both criminal cases and any accompanying family court matters. High level of community based service and involvement in supportive group environment; for example, assisting troubled veterans in local Veteran's Court program.

Associate Attorney

(July 2011-February 2012)

Law Offices of L. Lee Lockett (now "Stone Lockett")
1540 The Greens Way, Jacksonville Beach, Florida 32250
Supervisor: L. Lee Lockett (904) 356-3335

50+ hours/week

Employed as a criminal litigation attorney sharing the management of heavy caseload with senior partner. The experience included some drafting and briefing of appeals for senior partner review. Extensive experience with depositions of witnesses and law enforcement in furtherance of gaining favorable evidence and testimony. Effectively represented clients in small claims and replevin matters, and other administrative hearings. Gained valuable experience with the business aspect of a legal practice (i.e. advertising, retaining clients, the value of first impressions at initial consults).

Assistant Public Defender

(Nov. 2007-March 2010)

Duval County Public Defender's Office
407 N. Laura Street, Jacksonville, Florida 32202
Supervisor: Matthew Shirk, Public Defender (904) 255-4673

50+ hours/week

Criminal defense attorney managing substantial caseload of both misdemeanor and serious felony level offenses. Lead trial attorney for thirty (30) jury trials. Peer recognition and acknowledgment of successful trial work. Demonstrated leadership role through welcomed mentoring responsibilities for new attorneys. Participated in informal training of new young attorneys, mainly regarding procedural aspects of the courtroom and trial practice. Extensive experience with depositions of eyewitnesses, law enforcement and state experts.

Awards and Honors

Trial Attorney of the Year 2009
Duval County Public Defender's Office (FL)

Trial Team Award of the Year – Victoria Roberts Trial 2009
Duval County Public Defender's Office (FL)

Successful not guilty verdict for client charged with three (3) counts of Assault on Law Enforcement. Large fight at a local night club spilled onto the public streets. Client was mistakenly suspected to somehow be involved. While attempting to drive away from a violent crowd, she was shot twice by law enforcement. Successful presentation of the defense of excessive use of police force in obtaining not guilty verdict on all counts.

Employee of the Year 2012
Genesee County Public Defender's Office (NY)

Community

Batavia High School Mock Trial, Attorney Coach Batavia, New York
2011 & 2013 Regional Champions 2011-2014
(Genesee, Livingston, Orleans, and Wyoming County Competition)

Assisting high school students with preparations of trial materials for Statewide and Regional competitions. Educated students on rules of evidence, objections, and criminal procedure. Yearly competition preparations would focus on case specific factual scenario. Conducted weekly/bi-weekly practices with assistance of teacher coaches. Provided general and individual feedback to students in preparations for and subsequent to team competitions.

Boy Scouts of America, Troop 60 Attica, New York
Eagle Scout Award Recipient 1996

RESUME AND CURRICULUM VITAE OF
JOHN McE. MILLER, ESQUIRE

PRIMARY AREAS OF PRACTICE: Specialization in commercial transactions, real estate, including closings, escrow and title insurance, contracts, corporations, business organizations, wills, trusts and probate, and real property law. Also practicing in the areas of appellate law and general civil matters.

PROFESSIONAL: President, Rock Solid Business Law, LLC (2012 - present); President, John McE. Miller, P.A., (1991 to 2011); Partner, Bartlett, Miller & Morehead (1994 to 1996); Partner, Bartlett & Miller (1992 to 1994); Senior Associate, Slott & Barker, P.A. (1987-1991); Associate, Taylor, Day, Rio & Mercier (1985 to 1987). Clerkships: Howell, Liles, Braddock & Milton, Jacksonville, Florida (1984); Waring, Cox, Memphis, Tennessee (1983). Third year practice in Virginia, Roanoke Legal Aid Society, (1984 to 1985).

LEGAL: President Jacksonville Beaches Bar Association (1994 to 1995). Member of the Florida Bar, Real Property Probate and Trust Section, American Bar Association, Jacksonville Bar Association, and Jacksonville Beaches Bar Association.

EXPERIENCE: Mr. Miller has concentrated a majority of his practice in the areas of business organizations, contracts, residential and commercial closings, transactions and litigation.

PERSONAL AND EDUCATIONAL: Born March 20, 1960 in Richmond, Virginia. Married Krista Ferner April 20, 2002. Previous resident of Tuskegee, Alabama; St. Petersburg, Florida; Montgomery, Alabama; Lake Lure, North Carolina; Atlanta, Georgia; Memphis, Tennessee; Lexington, Virginia; and Jacksonville, Atlantic Beach and Jacksonville Beach, Florida, 1985 to present.

Graduated from Rhodes College, B.A. History, (emphasis on European Renaissance & Enlightenment), 1982. President, Alpha Tau Omega fraternity; two year letterman, football).

Graduated from Washington and Lee University School of Law, J.D., 1985. W & L International Law Society Moot Court Competition finalist (1983); W & L Mock Trial Team (1984); Phi Delta Phi; President, Class of 1985.

Honors Studies, British Studies at Oxford, St. Johns College, Oxford, England (1982).

Admitted to the Florida Bar in 1985. Admitted to United States District Court, Middle District of Florida in 1985. Admitted to Bar of United States Supreme Court in 2002.

CIVIC: Jacksonville Chamber Small Business Leader of the Year 2016; President, Beaches Business Association (2009-2011); Jacksonville Chamber of Commerce, Beaches Division Board, Chair Public Policy Committee; Small Business Resource Network; Northeast Florida Association of Realtors; Election Protection Attorney; Palms Presbyterian Church; Board of Directors, Palms Presbyterian Preschool, Beaches Residents in Support of the Symphony, Ponte Vedra Professionals Networking Group, Beaches Hospitality Network, Beaches Historical Society, Board of Directors; Pablo Towers.

STATEMENT OF PURPOSE: To provide legal services with the highest degree of professionalism. To practice law with honesty and integrity. To fully represent clients' goals and interests in the pursuit of justice and equity.

REPRESENTATIVE PUBLISHED CASES:

Hunter v. Royal, 619 So. 2d 12 (5th DCA 1993). Decision in favor of preservation of Florida Wetlands and Environment. Easement holder not permitted to build a dock into river upon easement not created for that purpose.

Foster v. Arthur, 519 So. 2d 1092 (1st DCA 1988). Gun control decision. Owner of firearm, a dangerous instrumentality, can be liable for entrusting a gun to a person who is known to be violent and dangerous.

Also, prepared a brief for Supreme Court of Florida on behalf of St. Johns County in St. Johns County, Florida v. ABG Real Estate Development Co. In this case, citizens successfully repelled rezoning for fast food drive-through restaurant which was detrimental to safety and welfare of community.

Susan Lain Haag

3809 LaVista Circle #212 - Jacksonville, FL 32217 - 904-386-1899 - susanlainhaag@yahoo.com

PROFESSIONAL ACCOMPLISHMENTS:

Experienced attorney, member of the Florida Bar, with strong communication, business and marketing skills, committed to professional excellence, sustainable results, personal integrity and high ethical standards.

EMPLOYMENT AND EXPERIENCE:

Civil Traffic Hearing Officer

August 2015 – Present

- Accept pleas in civil traffic ticket cases and preside over trials

Board of Directors, USA Triathlon

March 2013 – Present

- Currently serving in voluntary capacity with the 500,000 member national governing body for triathlon and paratriathlon events in the United States
- Serve as the Board liaison to the Women Committee promoting female participation and mentoring in the United States
- Work with the International Triathlon Union (ITU) Women's Commission on advancing woman's leadership roles and recognition

Attorney, State of Florida

Department of Children and Families

Jacksonville, Florida

March 2013 – September 2013

- Successfully handled complex children's advocacy and legal rights cases

Assistant Attorney General, State of Florida

Medicaid Fraud Control Unit

Jacksonville, Florida

March 2004 – January 2012

- Highly successful record of prosecuting healthcare fraud as well as abuse, neglect and exploitation of the elderly

Attorney, Spohrer, Wilner, Maxwell & Matthews

Jacksonville, Florida

June 2002 – November 2003

- Handled complex legal matters focusing on nursing home abuse and personal injuries

Assistant State Attorney, Fourth

Judicial Circuit

Jacksonville, Florida

March 1993 – June 2002

- Nassau County Division Chief: Supervised four attorneys while maintaining own homicide and felony case load

EDUCATION:

Juris Doctorate, 1992

University of Florida, College of Law, Gainesville, FL

- University of Florida Trial Team
- Honors Legal Research and Writing
 - Huber Hurst Excellence in Research Award, 1991
- Journal of Law & Public Policy
 - Senior Development Editor
- President, John Marshall Student Bar Association
- President, Law College Counsel
- President, Phi Delta Phi Legal Fraternity

Bachelor of Arts with Honors, American Studies, 1988

Smith College, Northampton, MA

PROFESSIONAL ACTIVITIES:

- Florida Bar Association
- Jacksonville Bar Association
- Florida Association of Women Lawyers (Board Member)
- Jacksonville Women Lawyers Association (Past President)
- Jacksonville Trial Lawyers
- Association of Trial Lawyers of America
- Academy of Florida Trial Lawyers

PERSONAL:

- USA Triathlon National Board of Directors
- USA Triathlon Women's Committee
- International Triathlon Union (ITU) Women's Commission
- Board of Directors, Young Professionals Supporting the Zoo
- Member USA Triathlon's International Long Course Championship Team, 2003-2007
- Susan G. Komen Breast Cancer Foundation, Board of Directors, 2005-2011
- USA Triathlon Referee
- World Record Holder for Female with the most full distance triathlons at 90 (swim 2.4 miles, bike 112 miles and run 26.2 miles)

SPECIAL MAGISTRATE
AGREEMENT FOR LEGAL SERVICES

THIS AGREEMENT is entered into this ___ day of _____, ____, between the City of Jacksonville Beach, a political division of the State of Florida (the City), and _____ Esq. (Special Magistrate), who agree as follows:

1. The Special Magistrate agrees to act as a Code Enforcement Magistrate in order to hear and decide code enforcement matters as provided in the Jacksonville Beach Code of Ordinances and Chapter 163, Florida Statutes.
2. The Special Magistrate certifies that she is qualified under the laws of the State of Florida, to perform the above referenced services for the City of Jacksonville Beach.
3. The Special Magistrate shall attend, at a minimum, one hearing day per month on a set date, time and place to hear the entire docket of Codes Enforcement cases scheduled for that hearing day. The Special Magistrate may also call special meetings as necessary to perform her responsibilities under this Agreement.
4. The Special Magistrate shall render her written findings of fact and conclusions of law within thirty (30) calendar days of the conclusion of the hearing on each code enforcement matter, and shall issue an order affording the proper relief consistent with the authority granted by state law and the City of Jacksonville Beach Code of

Ordinances. The written order shall include a written and signed final determination on each charge brought against the defendant and the amount of the fine, if any.

5. The Special Magistrate shall also hear and consider matters relating to repeat violations pursuant to state law or City Code of Ordinances.
6. The City of Jacksonville Beach agrees to provide incidental clerical support to the Special Magistrate related to code enforcement matters and responsibilities, including but not limited to case file maintenance, setting the hearing docket, sending notices to violators, providing a recording secretary, and any associated typing, mailing and copying requirements.
7. In return for the above referenced service, the City agrees to pay the Special Magistrate at the rate of \$____ per hour, based upon statements received for work accomplished. The Special Magistrate is a contractual employee, and shall not receive any vacation, social security, insurance, health, sick leave or other benefits. All compensation and fees for services rendered by the Special Magistrate pursuant to this Agreement shall be paid to the Special Magistrate at _____. The City shall review the rate of compensation and fees paid to the Special Magistrate annually and may increase the rate of compensation and fees paid for her services at the time of this annual review or at any time, but is not obligated to do so.
8. Nothing in the Agreement shall prohibit the City from hiring other Special Magistrates to perform any work deemed necessary by the City.

9. The Special Magistrate will immediately reveal any conflicting employment relationship or conflict of interest. The Special Magistrate shall abide by the rules regulating the Florida Bar.
10. Either party may terminate this agreement in writing at its discretion.

NAME

CITY OF JACKSONVILLE BEACH

Special Magistrate

By: _____

William C. Latham, Mayor

By: _____

George D. Forbes, City Manager

MEMORANDUM

DATE: August 23, 2016

TO: The Honorable Mayor and
Members of the City Council

FROM: Laurie Scott, City Clerk

Re: Appointment to Community Redevelopment Agency

ACTION REQUESTED:

Appointment of one member to the Community Redevelopment Agency.

BACKGROUND:

The Community Redevelopment Agency is composed of five (5) members. One of the seats is currently vacant.

The following applicants have been interviewed and have selected CRA as their first or second choice: Art Graham, Samuel Langham, Jason Lee, Justin Lerman, Michael McCann, Jon McGowan, Jeffrey Montello, Chris Shea and Lucas Snyder. [applications attached]

Art Graham served on the Planning Commission in 1998, was a Council Member in Jacksonville Beach from 1998-2002, and a Councilman for the City of Jacksonville from 2003 to 2009, and in 2010. He holds a Bachelor of Engineering Degree in Chemical Engineering from the Georgia Institute of Technology.

At our August 15, 2016, workshop, Council Members discussed appointing Art Graham or Jon McGowan to the Community Redevelopment Agency. Since that time Mr. McGowan has sent us an e-mail stating that he would like his name withdrawn from consideration at this time. [Attached]

RECOMMENDATION:

Nominate Art Graham to the Community Redevelopment Agency to fill the 4-year term expiring 12/31/2019.

City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6299
Fax: 904.247.6256
www.jacksonvillebeach.org
cityclerk@jaxbchfl.net



Sheri Gosselin

From: Better Jax Beach <info@betterjaxbeach.com>
Sent: Sunday, August 21, 2016 12:57 PM
To: Charlie Latham
Cc: Jeanell Wilson; Phil Vogelsang; Keith Doherty; Chris Hoffman; Lee Buck; Bruce A. Thomason
Subject: CRA Appointment

Mayor Latham and Members of the Jax Beach City Council,

I would like to respectfully request that my name be temporarily withdrawn from consideration for appointment on the CRA. Due to my other commitments, I was unaware that another vacancy was coming available. Over the past month, I've been quietly working to revamp Better Jax Beach in order to further its mission to bring families back to the Jacksonville Beach Downtown. It has become clear that in order for the Jax Beach Art Walk and the Jax Beach Classic Car Cruise to grow, additional financial resources need to be put into marketing and promotion. To that end, we have filed to expand our organization from a non-profit to a 501c3. I do not have all the details worked out yet, which is why we have not announced any changes, but I do not want to eliminate any possibilities at this time. Additionally, even though I do not receive a salary from Better Jacksonville Beach, given the current discussion over special events I would prefer there to be no question of conflict of interest. I do not want to put any city staff in a situation where they feel they have to say yes to something because I'm on a board. Better Jacksonville Beach has had a great relationship with the City of Jacksonville Beach for the past three years and look forward to continuing working with you to further our common goals of making Jacksonville Beach more family friendly. As always, I am willing to serve if the need is there.

Thanks!

Jon McGowan



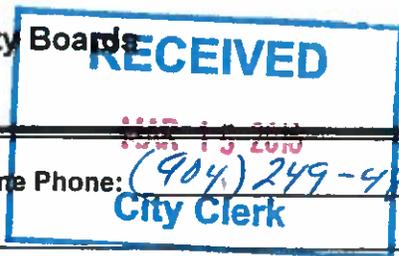
Better Jacksonville Beach, Inc

info@betterjaxbeach.com
www.betterjaxbeach.com
www.facebook.com/BetterJacksonvilleBeach
www.facebook.com/JBArtWalk
www.facebook.com/JBCarCruise
www.facebook.com/JBCarsNCoffee

[Report this message as spam](#)



Application for Appointment to City Boards



Personal Information (Please print or type)

Name: Art Graham Home Phone: (904) 249-4888
 Home Address: 1000 8th Street North
 E-Mail Address: Honorable@aol.com Cell Phone: _____
 Occupation: PSC Commissioner Business Phone: _____
 Business Name: Florida PSC
 Business Address: 2540 Shumard Oak Blvd; Tallahassee, FL 32308

Eligibility – Please Circle

Are you a resident of the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, length of time: _____
Are you a registered voter?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, what County: _____
Do you own property in the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, address: _____
Do you hold a public office?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, Office name: <u>PSC</u>
Are you employed by the City?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="radio"/> Yes	<input type="radio"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No

If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

<input type="checkbox"/> Board of Adjustment	<input checked="" type="checkbox"/> 2 Planning Commission
<input checked="" type="checkbox"/> 1 Community Redevelopment Agency	<input type="checkbox"/> Pension Trustee

Please list the type of City meetings you have attended: All

Qualifications (Briefly describe specific expertise, abilities, or qualifications) Planning Commissioner in '98, Councilman in JB '98-'02, Councilman JGA '03-'09 and again in 2010.

Education: Bachelor of Engineering in Chemical Engineering @ Ga Tech

Art Graham
15 North 16th Avenue
Jacksonville Beach, Florida 32250
(904) 318-0485
Voteart@aol.com

KEY PROFESSIONAL SKILLS

Process Engineering
Team Building
Chemical and Industrial Sales

Marketing
Problem Solving
Public Speaking

PROFESSIONAL EXPERIENCE

FLORIDA PUBLIC SERVICE COMMISSION

July 2010 - Present

Commissioner

One of a five-member collegial body responsible for regulating the rates and service quality of five investor owned electric companies, seven investor-owned natural gas utilities, and 148 investor-owned water and/or wastewater utilities; competitive market oversight for more than 400 telecommunications companies; limited jurisdiction over municipal electric and gas utilities and rural electric cooperatives; and other statutory responsibilities.

- Exercise high-level quasi-judicial and quasi-legislative functions related to regulated utilities
- Analyze and act on complex information submitted by the Commission's staff, the Public Counsel, utility companies' representatives, other interested parties, and the general public
- Balance short-term consumer cost concerns with the need for stable utility companies that provide reliable service

ART ENVIRONMENTAL CONSULTING SERVICES (LLC) Jacksonville Bch, FL 2005-2010

President

Provide consulting for general environmental services and for the collection of Kraft paper mill by-products (turpentine and tall oil).

- Designed, optimized, and balanced steam condensers and CST decanters
- Wetland delineation, mitigation planning, and design
- Wetlands permitting for construction and maintenance of ponds

GEORGIA PACIFIC CORPORATION, Atlanta, Ga. **1995-2002**

Senior Recovery Engineer, Jacksonville, FL (1999 - 2002)

Responsible for the by-products recovery of all the GP Kraft Paper Mills throughout the United States.

- Optimized the logistics of transporting the raw materials from the mills to the manufacturer resulting in a \$1.6 million savings in transportation cost
- Increased the efficiency of all GP by-products collection to 98%

Recovery Engineer, Jacksonville, FL (1995 - 1999)

Responsible for the by-products recovery for half the GP Kraft Mills throughout the United States.

- Designed pumping systems, floating skimmers, and collection devices for the various soap operations in the different mills
- Increase by-products recovery by over 35%

BETZ PAPERCHEM, Jacksonville, FL **1991-1995**

Sales Engineer

Sold chemical solutions and provided chemical consulting services to the paper industry.

- Reduced chlorine dioxide usage by 9% in the bleach plant of a major paper mill
- Solved a paper mill by-product centrifuge efficiency problem, increasing tall oil production by 30% between shutdowns

GOODYEAR TIRE & RUBBER, Akron, OH **1988-1991**

Regional Sales Manager, Southern CA (1989-1991)

Grew a sales territory from \$1.2 million to over \$5 million per year in a two-year period.

Application Engineer, Columbus, OH (1988-1989)

Responsible for technical support for the sales staff, trouble shooting conveyor systems, and designing new conveyor belts for unique applications.

- Never lost a sale to a competitor
- Designed software which allowed the field sales staff independence from technical support

GOVERNMENT EXPERIENCE

CITY OF JACKSONVILLE **4/2003-9/2009 and 3/2010-7/2010**

City Councilman

Responsible for making the laws which governed quality of life in a city of 850,000 citizens.

- Managed a campaign, built an extensive organization, and raised over \$120,000
- Awarded the Charlie Webb award for 2008-2009 (best councilmember)
- Balanced the budget every year in office without a tax increase

CITY OF JACKSONVILLE BEACH **1998-2002**

City Councilman

Responsible for making the laws which governed quality of life in a city of 22,000 citizens.

- Turned around blighted downtown area
- Created a showcase entertainment and shopping district without increasing the tax rate
- Increased the tax base from \$300 to over \$700 million

EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY, Atlanta, Ga.

Bachelor of Chemical Engineering 1988

Certificate of Paper Sciences 1988

Co-op student for Stone Container Paper mill
(senior engineering division) 1983 - 1987



Application for Appointment to City Boards

Personal Information (Please print or type)

Name: <u>Samuel A. Langham</u>	Home Phone: <u>904 249-3403</u>
Home Address: <u>138 32nd Ave S.</u>	
E-Mail Address: <u>salanghamereale.com</u>	FAX: <u>904-249-3441</u>
Business: <u>Langham Appraisals, Inc. / RENSE, LLC</u>	Business Phone: <u>904 249-3403</u>
Business Address: <u>138 32nd Ave S. Jun 8th, R 32250</u>	

Eligibility

Are you a resident of the City? time:	<input checked="" type="radio"/> Yes <u>27 yr</u>	<input type="radio"/> No	If yes, length of
Are you a registered voter?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, what County: <u>Duval</u>
Do you own property in the City?	<input checked="" type="radio"/> Yes	<input type="radio"/> No	If yes, address: <u>138th 139 32nd Ave S. / 2815 1st</u>
Do you hold a public office?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="radio"/> Yes <u>NA</u>	<input checked="" type="radio"/> No	If yes, provide date: _____
Have you filed bankruptcy?	<input type="radio"/> Yes	<input checked="" type="radio"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No

If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

<input checked="" type="checkbox"/> Board of Adjustment	<input type="checkbox"/> Planning Commission
<input type="checkbox"/> Community Redevelopment Agency	<input type="checkbox"/> Pension Trustee

Please list City meetings you have attended: various board of Adjustment & Planning Commission meetings over the years

Qualifications (Briefly describe specific expertise, abilities or qualifications) Real Estate Appraiser, Broker and Consultant, Property owner and landlord.



City of Jacksonville Beach
 Office of the City Clerk
 11 North 3rd Street
 Jacksonville Beach, Florida 32250



Phone: (904) 247-6299 ext 10
 FAX: (904) 247-6256
 E-mail: cityclerk@jaxbchfl.net

Interviewed 4/10/12

3.00

Application for Appointment to City Boards

City Clerk

Personal Information (Please print or type)

Name: Jason Lee Home Phone: N/A
 Home Address: 1381 Plantation Oaks Drive South, Jax Beach
 E-Mail Address: Jason@repsource.us Cell Phone: 904-424-6058
 Occupation: Sales Business Phone: " "
 Business Name: Repsource
 Business Address: 1381 Plantation Oaks Drive South, Jax Beach

Eligibility - Please Circle

Are you a resident of the City? Yes No If yes, length of time: 10 years
 Are you a registered voter? Yes No If yes, what County: Duval
 Do you own property in the City? Yes No If yes, address: 1381 Plantation Oaks Dr S
 Do you hold a public office? Yes No If yes, Office name: _____
 Are you employed by the City? Yes No If yes, position: _____
 Are you currently serving on a Board? Yes No If yes, Board Name: President HOA
 Have you been convicted of a felony? Yes No If yes, provide date: _____
 Have your civil rights been restored? Yes No If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please Indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

	Board of Adjustment	1	Planning Commission
2	Community Redevelopment Agency		Pension Trustee

Please list the type of City meetings you have attended: General City Council Meetings

Qualifications (Briefly describe specific expertise, abilities or qualifications) Work with local hotels, clubs, restaurants, etc. Hospitality industry. Coach youth athletic teams in local community. Married w/ 3 children. Want to make Jax Beach better.

Education: Flagler College - 1993 Bachelors Degree
St. Augustine, FL Business Management

City of Jacksonville Beach
 Office of the City Clerk
 11 North 3rd Street
 Jacksonville Beach, Florida 32250



Phone: (904) 247-6299 ext 10
 FAX: (904) 247-6256
 E-mail: cityclerk@jaxbchfl.net

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: <u>Justin Michael Lerman</u>	Home Phone: <u>561.926.0214</u>
Home Address: <u>1732 7th Street North Jacksonville Beach FL, 32250</u>	
E-Mail Address: <u>justinlerman@gmail.com</u>	FAX: <u>N/A</u>
Business: <u>University of North Florida</u>	Business Phone: <u>904.620.5299</u>
Business Address: <u>1 UNF Drive Jacksonville FL 32224</u>	

Eligibility

Are you a resident of the City? Yes No If yes, length of time: 1 Year

Are you a registered voter? Yes No If yes, what County: USA

Do you own property in the City? Yes No If yes, address: 1732 7th Street North Jacksonville Beach

Do you hold a public office? Yes No If yes, Office name: _____

Are you employed by the City? Yes No If yes, position: _____

Are you currently serving on a Board? Yes No If yes, Board Name: _____

Have you been convicted of a felony? Yes No If yes, provide date: _____

Have your civil rights been restored? Yes No If yes, provide date: N/A

March 2015

Potential Conflict of interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

	Board of Adjustment	-1	Planning Commission
2	Community Redevelopment Agency		Pension Trustee

Planned per email

Please list City meetings you have attended: I attended a city meeting on February 07, 2011 regarding special permits to sell alcohol past midnight.

Qualifications (Briefly describe specific expertise, abilities or qualifications)

- Good organizational and negotiation skills
- Excellent written and spoken communication skills
- Logical approach to solving problems
- Team player
- Strong computer skills
- Equal opportunist

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Received
OCT 24 2014
Jacksonville Beach City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Jonathan McGowan	Home Phone: 904-982-1330
Home Address: 5 N 17 th Ave #401, Jacksonville Beach, Fl 32250	
E-Mail Address: info@mcgowanfirearms.com	FAX:
Business: McGowan Firearms	Business Phone: 904-372-0770
Business Address: 1245 Mayport Rd, Atlantic Beach, Fl 32233	

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: 10 years
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what County: Duval
Do you own property in the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, address:
Do you hold a public office?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Office name:
Are you employed by the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, position:
Are you currently serving on a Board?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Board Name:
Have you been convicted of a felony?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date:
Have your civil rights been restored?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: N/A

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

3	Board of Adjustment	2	Planning Commission
1	Community Redevelopment Agency		Pension Trustees

Please list City meetings you have attended: City Council, CRA, Planning Commission, Pension _____

Qualifications (Briefly describe specific expertise, abilities or qualifications) President, Better Jacksonville Beach. _____

Education: University of Florida, BS, Political Science, Real Estate License (expired), Insurance License (expired) _____

Jonathan A. McGowan
5 N 17th Ave #401
Jacksonville Beach, FL 32250
(904)982-1330

WORK EXPERIENCE

President

2014 – Present

Shooting and Outdoors Convention

- President of production company organizing a regional firearms, hunting, and outdoors trade show in Jacksonville, FL.

Talk Show Host

2013 – Present

Straight Shooting w/ Jon McGowan on AM 600/ FM 102.3

- Host of a weekly talk radio program focused on Florida Politics and the firearms industry.

Owner

2009 – Present

McGowan Firearms

- Owner of firearms retail store in Atlantic Beach, FL

Insurance Agent/ Owner

2005 - 2009

JM Insurance of Jacksonville

- Owner of independent insurance agency offering Health and Supplemental Health products.

Political Consultant

2003 - 2009

- Worked as independent political consultant for campaigns throughout North East and North Central Florida regions. Responsibilities include strategy, networking, promoting candidate or issue, public speaking, fundraising, media relations, volunteer recruitment, and management. Clients include:
 - Business Industry Political Action Committee (BIPAC)
 - Florida Chamber of Commerce
 - Randy Johnson for Florida Chief Financial Officer
 - Doug Gallagher for U.S. Senate

LEADERSHIP/ ACTIVITIES

Better Jacksonville Beach

President 2013 – Present

Organizer/ promoter of the Jax Beach Art Walk and the Jax Beach Classic Car Cruise.

Jacksonville Regional Chamber of Commerce

Member 2007 – 2009

Government Affairs Standing Committee: Member, 2007 – 2009

JaxBiz: Member, 2008 – 2009

South Council: Member, 2008 – 2009

IMPACTjax: Governmental Affairs Committee Chair, January 2008 - December 2008

IMPACTjax: Voice Committee Co-Chair, March 2007 – December 2007

IMPACTjax: Member, January 2007 - Present

First Coast Tiger Bay Club

Board Member, January 2009 – December 2009
Member, September 2007 - 2009

Beaches Business Association, Member, July 2007 - 2012

Jacksonville Beach Gator Club, Member, August 2007 - Present

Duval County Republican Executive Committee

Precinct Committeeman, 2005 - 2010

EDUCATION

Bachelors of Arts in Liberal Arts

December 2006

Major: Political Science

University of Florida, Gainesville, FL

Associates of Arts

December 2002

Major: Business Administration

Florida Community College of Jacksonville, Jacksonville, FL

ADDITIONAL SKILLS

Life, Health, and Variable Annuity License 2-15, February 2005

State of Florida

Real Estate Sales Associate License, March 2005

State of Florida

NRA Firearms Instructor, 2009



RECEIVED
 MAY 25 2016
 City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: <u>Michael McCann</u>	Home Phone: <u>904-982-1545 (mobile)</u>
Home Address: <u>2311 Oceanwalk Dr. West Atlantic Beach, FL 32233</u>	
E-Mail Address: <u>mike@resource-group.net</u>	FAX: _____
Business: <u>The Resource Group</u>	Business Phone: <u>904-242-8195 ext. 205</u>
Business Address: <u>135 Second Ave. North Suite #3 Jacksonville Beach, FL 32250</u>	

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: _____
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what County: _____
Do you own property in the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, address: <u>Office Building - 6 Resident Units</u>
Do you hold a public office?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, Office name: _____
Are you employed by the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, position: _____
Are you currently serving on a Board?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, provide date: _____
Have you filed bankruptcy?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

<input type="checkbox"/> Board of Adjustment	<input type="checkbox"/> Planning Commission
<input checked="" type="checkbox"/> Community Redevelopment Agency	<input type="checkbox"/> Pension Trustees

Please list City meetings you have attended. Rezoning hearings/Redevelopment workshops since 2002.

Qualifications (Briefly describe specific expertise, abilities or qualifications) Significant experience in financial and practical feasibility for real estate ventures, business plan development, buying and selling companies and startup operations.

Education: _____

See Resume Attached

City of Jacksonville Beach
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 Jacksonville Beach, Florida 32250



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 FAX: (904) 247-6256
 E-mail: cityclerk@jaxbchfi.net

RECEIVED
 MAY 25 2016
 City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Jeffrey Montello _____	Home Phone: 904-525-7027 _____
Home Address: 315 33 rd Ave. South - 32250 _____	
E-Mail Address: Jacksonvillejeff@gmail.com _____	FAX: _____
Business: Morgan Stanley _____	Business Phone: 904-543-7833 _____
Business Address: 50 A1A Ste 112 - 32082 _____	

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: 5 years _____
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what County: Duval _____
Do you own property in the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, address: _____
Do you hold a public office?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

3 Board of Adjustment	4 Planning Commission
2 Community Redevelopment Agency	1 Pension Trustee

Please list City meetings you have attended: _____

Qualifications (Briefly describe specific experience, abilities or qualifications) I am a Financial Advisor with Morgan Stanley and hold several Securities licenses (Series 7, 63, 66) and have a deep understanding of micro/macroeconomics and financial planning. I have a deep love for our community and would love the opportunity to get involved and help anyway I can utilizing my professional skills for the betterment of the beaches.

Education: UNF, UCF – AA and BS degrees awarded. UNF concentration on Finance Investing. UCF concentration on Advertising / PR.
FINRA REGISTERED – SERIES 7, 66, 63

City of Jacksonville Beach
 Office of the City Clerk
 11 North 3rd Street
 Jacksonville Beach, Florida 32250



Phone: (904) 247-6299 ext 10
 FAX: (904) 247-6256
 E-mail: cityclerk@jaxbchfl.net

Interviewed 12/5/14

Received
NOV 18 2014
 Jacksonville Beach City Clerk

Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Chris Shea Home Phone: 904-333-9831
 Home Address: 139 15th Ave. S.
 E-Mail Address: shea9399@gmail.com FAX: _____
 Business: CSX Business Phone: 904-633-1126
 Business Address: 550 Water Street, Jacksonville, FL 32202

Eligibility

Are you a resident of the City?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, length of time: _____
Are you a registered voter?	<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No	If yes, what County: _____
Do you own property in the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, address: _____
Do you hold a public office?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Office name: _____
Are you employed by the City?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, position: _____
Are you currently serving on a Board?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, Board Name: _____
Have you been convicted of a felony?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____
Have your civil rights been restored?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

3	Board of Adjustment	2	Planning Commission
1	Community Redevelopment Agency	4	Pension Trustee

Please list City meetings you have attended: City Council Meetings, Supervisor of Elections Meeting, Action Plan for a Family Friendly Downtown

Qualifications (Briefly describe specific expertise, abilities or qualifications)
 Please see attached Letter of Interest

Education: B.S. - Florida State University; M.B.A. - University of Notre Dame

Chris Shea
139 15th Avenue South
Jacksonville Beach, Florida 32250
Cell: 904-333-9831
Shea9399@gmail.com

Tuesday, November 18, 2014

Ms. Judy L. Bullock, City Clerk
City of Jacksonville Beach
11 3rd St. North
Jacksonville Beach, FL 32250

Dear Ms. Bullock:

Inspired by my attendance last night at the community meeting for an action plan on downtown, and on the recommendation of Councilor Christine Hoffman, I am reaching out to you to express my strong interest in a position on one of the Volunteer Boards for the City of Jacksonville Beach.

Understanding you will field many highly qualified applicants, I am confident that I can contribute and would appreciate the opportunity to interview for an appointment. I possess a good mix of private sector, public service, and non-profit experience that can be tapped for a spot on the **Community Redevelopment Agency board** or the **Planning Commission board**.

Locally, I have worked for several companies that provide significant economic impact in Jacksonville and the region:

- CSX, Inc.
- Johnson & Johnson Vision Care, Inc./Vistakon
- Allstate Insurance Company
- Ceva Logistics

Additionally, I worked in Mayor John Peyton's administration during his first term and had responsibility for the following:

- Serving in the Jacksonville Economic Development Commission incenting Fortune 500 companies to expand or relocate to Jacksonville utilizing the public investment policy in concert with Enterprise Florida;
- Reinstating the county's artificial reef program that had been under moratorium;
- Spearheading the City's efforts for Super Bowl XXXIX;

In my years assisting a Mayor, a CEO, and other executives, it is imperative that one be an active listener that is engaged with their organization's strategy for achieving desired outcomes while simultaneously anticipating the tactics that are necessary to get the job done. I see this as the "cause" for a board position in understanding the needs of the community. I would be grateful to serve as an advocate for the residents of Jacksonville Beach.

Similarly, I've been engaged in the community by devoting time and raising funds and awareness in several capacities:

- Vice President, Board of Directors – Susan G. Komen for the Cure North Florida
- Secretary, Board of Directors – Jacksonville Speech & Hearing Center
- Board of Directors – Guardian of Dreams Foundation
- Federal Bureau of Investigation Citizens' Academy
- Jacksonville Beach Police Department Citizens' Police Academy

- Jacksonville Chamber of Commerce Political Leadership Institute
- IMPACTjax Mentor-Protégé Program
- Sulzbacher Center Volunteer
- Atlantic Beach Code Enforcement Board

Surely with the experiences above, I could assist our community on the CRA or Planning Commission.

With degrees in Corporate Communications and Finance, I am a communications and public relations professional and could deploy those skills on behalf of the City.

Judy, I've been recognized as a professional serving professionals and would plan to work with you, the staff, board members, and the City Council in this manner. My desire is to give back to my community and make an impact for the long term.

I look forward to hearing from you.

Respectfully,

A handwritten signature in black ink that reads "Chris Shea". The signature is written in a cursive, flowing style with a large initial "C" and a long, sweeping underline.

Chris Shea

11/18/2014 4:08 PM

City Clerk

From: Shea, Chris <Chris_Shea@csx.com>
Sent: Tuesday, November 18, 2014 3:43 PM
To: City Clerk
Subject: RE: Board Application

My apologies Ms. Bullock – This is the second time I've lived in Jax Beach, so a total of 4 years (also lived in Atl Bch) and I am registered in Duval County.

I look forward to the opportunity to serve.

Chris

From: City Clerk [<mailto:CityClerk@jaxbchfl.net>]
Sent: Tuesday, November 18, 2014 3:41 PM
To: Shea, Chris
Subject: Board Application

November 18, 2014

Mr. Shea –

Thank you for your willingness to serve your community. Your application will be included in the next set of interviews conducted. We will contact you to set a time when the date is determined.

In reviewing your application, I noted that there are there are two questions on the front page without the requested information:

- Length of time you have been a resident of Jacksonville Beach
- The County in which you are a registered voter

You can send the information and I will add it to your application or you may complete those questions and resend the front page of your application.

Sincerely,

Judy L. Bullock, CMC
City Clerk

City of Jacksonville Beach
11 North 3rd Street
Jacksonville Beach, Florida 32250

Phone - (904) 247-6250 ext. #11
FAX - (904) 247-6256

E-mail - cityclerk@jaxbchfl.net
Web Site - www.jacksonvillebeach.org



Application for Appointment to City Boards

Personal Information (Please print or type)

Name: Lucas N. Snyder _____ Home Phone: 407-529-4084 _____
 Home Address: 414 10th ST S Jacksonville Beach, FL. 32250 _____
 E-Mail Address: lucas.snyder2@gmail.com _____ FAX: _____
 Business: _____ Business Phone: _____
 Business Address: _____

Eligibility

Are you a resident of the City? Yes No If yes, length of time: 6 years _____
 Are you a registered voter? Yes No If yes, what County: Duval _____
 Do you own property in the City? Yes No If yes, address: 414 10th St S, 1821 Tanglewood Rd. _____
 Do you hold a public office? Yes No If yes, Office name: _____
 Are you employed by the City? Yes No If yes, position: _____
 Are you currently serving on a Board? Yes No If yes, Board Name: _____
 Have you been convicted of a felony? Yes No If yes, provide date: _____
 Have your civil rights been restored? Yes No If yes, provide date: _____
 Have you filed bankruptcy? Yes No If yes, provide date: _____

Potential Conflict of Interest: Have you ever been engaged in the management/ownership of any business enterprise that has a financial interest with the City of Jacksonville Beach? Yes No
 If yes, please provide details: _____

City Boards (Please indicate your preferences by ranking - denote your first choice with a "1", second choice with a "2", etc.)

2	Board of Adjustment	3	Planning Commission
1	Community Redevelopment Agency		Pension Trustee

Please list City meetings you have attended: City Council: Oct 13, 2015, Feb 15, 2016, March 7th
 Board of Adjustments: July 21, 2015, November 3, 2015, _____

Qualifications (Briefly describe specific expertise, abilities or qualifications) _____

Involvement in multiple community service events/locations including The Carver Center, Boys and Girls Club of Jacksonville Beach, ARC Surf Camps for underprivileged youth, Donner Park in Atlantic Beach.

Education: University of North Florida, 12/2007
 Bachelor of Science, Communications/Public Relations _____

Summary

Extensive knowledge of administration procedures, management of other workers and conflict resolution. Excels in creative problem solving through focused communication and leadership. Dedicated and goal oriented for the purpose of seeing vision become a reality.

Education

Bachelor of Science : Communications/ Public Relations, 2007
University of North Florida - Jacksonville, FL, USA
Cumulative GPA 3.2

UNF Senior Service Award Winner

Experience**League Coordinator**

August 2007 to Current

i9 Sports/ Jacksonville - Jacksonville, FL

Responsibilities included overseeing the development and operation of all youth sports programs, execution of local marketing plans establishing community relationships, sourcing of volunteers, staffing of sports officials, managing daily inquiries, maintaining website, ensuring the highest level of customer satisfaction.

The program consists of 2,000 + annual participants and generates annual revenue of \$500,000 +.

2006 and 2007 Franchise of the Year

2008 and 2009 MVP Club Award Winner

2015 Highest Customer Satisfaction Award Winner

Dean of Students

August 2010 to Current

Beaches Chapel School - Jacksonville, FL

Responsibilities include establishing policies and procedures through collaborative input that deal directly with student behavior, conducting training of faculty/staff in regards to appropriate classroom decorum, reviews and revises disciplinary aspects of the student handbook, maintains detailed records and student behavior profiles, assists in developing strategic plans to improve student behavior.

School consists of 200+ students

F.L.O.C.S Accredited School

College Basketball Official

October 2010 to Current

Women's College Basketball Official - Southeast United States

Responsibilities include managing all aspects of a basketball game, working closely with fellow referees to foster a team atmosphere dealing strategically within conflict resolution, an advanced ability to manage people in a highly stressful situation, making decisions in a quick and decisive manner, subjecting yourself to immediate evaluation of the decisions that you make.

Assistant Director

August 2004 to August 2006

Osprey Productions- University of North Florida - Jacksonville, FL

Responsibilities included overseeing a student programming board which was directly tasked with planning large scale concerts, homecoming, movie nights and other weekly events. Administrative responsibilities included managing finances, soliciting community partners and graphic design of promotional materials.

Annual budget \$2.5 million

Serving 17,000+ students

Organizational Involvement

Children's Miracle Network, Girls Inc of Jacksonville, Life Rolls on Foundation and Christian Surfers United States

References

References are available upon request

City of Jacksonville Beach							Rating for Appointment Preference (with 1 being their first choice and 4 being their last choice) (Rev - 1st and 2nd Choice only - 6/6/16)										
Applicants for Appointment to City Boards							Board of	Community	Planning	Pension	Interview	Renewed	Recommended	Date	Date Originally	Years of	
Last Name	First Name	MI	Address	Phone	E-mail	Residency	Adjustment	Redevelopment Agency	Commission	Boards	Date	App	for Appointment/Re-Appointment	Re-Appointed	Appointed	Service	Board Name
Chanatry	Michael	C	4054 Palm Way, Jax Bch	904-673-6691	chanatrydc@gmail.com	17 mos		1	2		tbd	6/22/2016	*not interested in interviewing until 2017				
Cater	Gary		35020 Ocean Dr S	850-386-2919	gcater1@comcast.net	4.5 yrs	2	1			tbd		out of town on family business - will reschedule				
Hall, Jr	Samuel		404 3rd Ave North, Jax Bch	904-504-4243	samhallist1@gmail.com	2.5 yrs	1		2		tbd						
Stevens	Bill		733 2nd Ave N, Jax Bch			55 yrs		1			tbd		*appt scheduled for 6/20/16 - asked to reschedule - running for Elected Office - not interested in interviewing at this time per B. Stevens				
TO BE INTERVIEWED																	
INTERVIEWED APPLICANTS																	
Chanatry	Michael	C	4054 Palm Way, Jax Bch	904-673-6691	chanatrydc@gmail.com	17 mos	2*		1*		12/4/2013	6/22/2016	*Residency reqmts for BOA & PC not met				
Dopf	William		92 South 29th Avenue, Jax Bch	904-208-1135	wbdopf@gmail.com	15 yrs	1		2		6/4/2014	6/27/2016	yes				
Graham	Art		1000 8th Street South, Jax Bch	904-249-4888	honorable@aol.com	***		1	2		5/4/2016		RE: Community Redevelopment Agn				
Greene	Randy		16 Red Snapper Lane, PV	904-273-1161	rlg171@aol.com	out of country**				1	4/12/2016		yes				
Hyatt	Lloyd		134 Coral Way, Jax Bch			17 1/2 yrs		2		1	2/11/2013	requested updated app - non received					
Lanigham	Samuel		138 32nd Avenue South, Jax Bch	904-249-3403	salanigham@reabc.com	27 yrs		1			5/5/2016		yes				
Lee	Jason		1381 Plantation Oaks Drive South, Jax Bch	904-424-6058	jason@repsource.us	10 yrs		2	1		4/12/2016		yes				
Lerman	Justin		1732 7th Street North, Jax Bch	561-929-0214	justinlerman@gmail.com	??		1			5/5/2016		yes				
Lewis	James		522 North 19th Street, Jax Bch			11 1/2 yrs	2		1		12/10/2014	requested updated app - non received					
Linster	Kris		2600 Independence Drive, Jax Bch	904-588-3057	kclinster@terracon.com	15 mos		1	2*		12/4/2013	requested updated app - non received	*Residency reqmts for BOA & PC not met				
McCann	Michael		231 Oceanwalk Dr W, Atlantic Beach			Atl. Bch		1			6/20/2016		RE: Community Redevelopment Agn				
McGowan	Jonathan		5 North 17th Avenue, Jax Bch			10 yrs		1	2		12/10/2014	requested updated app - non received	yes				
McInerney	Sean		2707 Colonies Drive, Jax Bch	904-962-2313	1987bears68@gmail.com	25 yrs		2	1		6/4/2014	requested updated app - non received	yes				
Monte'o	Jeffrey		315 33rd Ave. S., Jax Bch			5 yrs		2		1	6/6/2016		yes-Pension				
Page	Michael	K	157 North 19th Avenue, Jax Bch			2yrs 9 mos		1	2		12/10/2014		no				
Reid	William		10 11th Avenue North, # 202, Jax Bch	904-703-7190	wcondo202@aol.com	***			2	1	4/12/2016		yes				
Sams	Chase		709 11th Avenue South, Jax Bch	904-307-5455	chase@southeastwindowcoverings.com	25 yrs	2	1			4/12/2016		yes				
Shea	Chris		139 South 15th Avenue, Jax Bch			Total of 4 yrs		1	2		12/17/2014						
Snyder	Lucas		414 10th Street South, Jax Bch	407-529-4084	lucas_snyder2@gmail.com	15 years	2	1			5/4/2016		yes				
Walker	Jon Scott		2902 Madrid Street, Jax Bch			8 yrs	1		2		12/10/2014						
Dopf	William		92 South 29th Avenue, Jax Bch	904-208-1135	wbdopf@gmail.com	15 yrs	1		2		7/18/2016	6/27/2016					

City of Jacksonville Beach							Rating for Appointment Preference (with 1 being their first choice and 4 being their last choice) (Rev - 1st and 2nd Choice only - 6/6/16)												
Applicants for Appointment to City Boards																			
Applicants -							Board of	Community	Planning	Pension	Interview	Renewed	Recommended	Date	Date Originally	Years of			
Last Name	First Name	MI	Address	Phone	E-mail	Residency	Adjustment	Redevelopment Agency	Commission	Boards	Date	App	for Appointment/Re-Appointment	Re-Appointed	Appointed	Service	Board Name		
APPLICANTS APPOINTED TO A BOARD																			
Buck	Thomas	K	1334 Plantation Oak Drive N, Jax Bch	904-388-8315		7 yrs	1	-	-	-	-		Member	7/21/2014	7/19/2010	6.0	BOA		
Cummings	Scott		2855 Merrill Road, Jax Beach	904-382-0867									Member	8/1/2016	3/3/2014	2.4	BOA		
Sams	Chase		709 11th Avenue South, Jax Bch	904-307-5455	chase@southeastwindowco verings.com	25 yrs	2	1			4/12/2016		appointed 2nd Alternate		8/1/2016		BOA		
Moreland	John		1707 South 2nd Street, Jax Bch	904-536-1830		29 yrs	1	-	-	-			Member	7/21/2014	6/19/2006	10.1	BOA		
Osewalt	Sylvia		3 Freedom Way, Jax Beach	904-923-0416									Member		7/19/2010	6.0	BOA		
Reddington, Jr	Francis	J	1208 South 2nd Street, Apt. B, Jax Bch			12 yrs		2	1		8/7/2013	7/20/2016	appointed 1st Alternate	8/1/2016	3/17/2014	2.3	BOA		
Truhlar	Jeff		918 North 22nd Street, Jax Bch	904-242-0991, 904-435-1822		14 yrs -3 mos	2		1		12/4/2013	emailed new app 7/20/16	appointed member	8/1/2016	3/17/2014	2.3	BOA		
Gay	Scott		96 Ponte Vedra Colony Circle, PV			Ponte Vedra		1			6/6/2016		appointed member		6/20/2016	0.1	CRA		
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jjj.jaxbch@comcast.net	8 yrs		1			5/4/2016		appointed member		5/16/2016	0.2	CRA		
Nichols	Cory		1107 S 1st Street #C, Jax Beach	904-614-4800									Member		6/17/2013	3.1	CRA		
Povloski	Frances		402 North 15th Street, Jax Beach	904-891-4915									Member		6/17/2013	3.1	CRA		
Callan	William	T	1093 Blue Heron Lane West, Jax Bch	904-247-3673	wtc1450@hotmail.com	18 yrs	-	-	1	-	-		Member	7/21/2014	4/3/2006	10.3	PC		
Dahl	David		4112 Duval Drive, Jax Bch	904-542-5722, 904-210-1833					1				Member		2/17/2003	13.4	PC		
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jjj.jaxbch@comcast.net	8 yrs					5/4/2016		Member		5/16/2016		CRA		
Deloach	Terry		405 32nd Ave S., Jax Beach	904-651-1673									Vice Chair		6/20/1994	22.1	PC		
Dumont	Georgette		507 16th Ave S., Jax Beach	508-493-0156									Member		3/4/2013	3.4	PC		
Sanders	Britton		59 Oakwood Road, Jax Bch	904-334-8422	britton.sanders@gmail.com	11 yrs 10 mos		2	1		12/4/2013		1st Alternate		7/21/2014	2.0	PC		
Sutton	Greg		47 Tallwood Road, Jax Beach	904-813-8958					1		5/5/2016		Chair	6/20/2016	6/20/2005	11.1	PC		
Moehring	Margo		185 Coral Way, Jax Bch	904-242-9329	mamoehring@nefrc.org	13 1/2 yrs		2	-	1	6/4/2014	6/28/2016	appointed 2nd Alternate		8/1/2016		PC		
RESIGNED, WITHDRAWN, DECLINED AND OTHER APPOINTMENT HISTORY																			
Kearsey	Grady																	CRA	
Thompson	Ryland		1028 North 4th Street, 1C, Jax Bch	904-553-6805	thompson.ryland@gmail.com	10 yrs	-	2	1	-	12/4/2013		moved out of Jax Beach no free time to commit to Brd					CRA	
Loretta	Joseph		1887 Green Heron Court, Jax Beach	904-476-5147									declined reappointment per email 7/12/16		2/6/2006		BOA		
Dorson	Lee		1326 Blue Heron Lane N, Jax Bch						1	-	-		Was serving as 1st Alternate		7/21/2014		PC		
Jackson	James "Jerry"	F	1031 South 1st Street, #405, Jax Bch	904-247-5352	jacksonre1@comcast.net	2 yrs 8 mos	-	-	1	-	6/4/2014		Withdrew Application - 07/29/2014						
Varnadoe	Lynn												declined reappointment					CRA	
Knight	Rick										6/4/2014		resigned		6/16/2014		CRA		
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jjj.jaxbch@comcast.net	8 yrs					5/4/2016		appointed member		5/16/2016		CRA		
Moehring	Margo		185 Coral Way, Jax Bch	904-242-9329	mamoehring@nefrc.org	13 1/2 yrs		2	-	1	6/4/2014	6/28/2016	appointed 2 Alternate		8/1/2016		PC		
Sams	Chase		709 11th Avenue South, Jax Bch	904-307-5455	chase@southeastwindowco verings.com	25 yrs	2	1			4/12/2016		appointed 2 Alternate		8/1/2016		BOA		
Gay	Scott		96 Ponte Vedra Colony Circle, PV			Ponte Vedra		1			6/6/2016		appointed member		6/20/2016	0.1	CRA		
Jones	Jeff		320 1st Street North, # 809, Jax Bch	904-380-0536	jjj.jaxbch@comcast.net	8 yrs		1			5/4/2016		from BOA to CRA appointed member		5/16/2016	0.2	CRA		
Reddington, Jr.	Francis	J	1208 South 2nd Street, Apt. B, Jax Bch			12 yrs		2	1		8/7/2013	7/20/2016	appointed from 2nd Alt to 1st Alternate	8/1/2016	3/17/2014	2.3	BOA		
Truhlar	Jeff		918 North 22nd Street, Jax Bch	904-242-0991, 904-435-1822		14 yrs -3 mos	2		1		12/4/2013	emailed new app 7/20/16	appointed from 1st Alt to member	8/1/2016	3/17/2014	2.3	BOA		
Cummings	Scott		2855 Merrill Road, Jax Beach	904-382-0867									Member	8/1/2016	3/3/2014	2.4	BOA		

MEMORANDUM

DATE: August 22, 2016

TO: The Honorable Mayor and
Members of the City Council

FROM: Laurie Scott, City Clerk

Re: Appointment to Community Redevelopment Agency

ACTION REQUESTED:

Appoint a Chair and Vice Chair for the Community Redevelopment Agency.

BACKGROUND:

The Community Redevelopment Agency is composed of five (5) members. Nominations for Chair and Vice Chair are necessary due to recent Board Member resignations.

State law states the governing body of the county or municipality shall designate a chair and vice chair from among the commissioners (163.356(3)(c), Florida Statutes). Frances Povloski has been serving as the Interim Chair, following the resignation of Grady Kearsy in February. Lynn Varnadoe was the previous Vice Chair until her term expired.

RECOMMENDATION:

1. Accept Nominations for the Chair of the Community Redevelopment Agency.
2. Accept Nominations for the Vice Chair of the Community Redevelopment Agency.

Respectfully,

Laurie Scott
City Clerk

City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6299
Fax: 904.247.6256
www.jacksonvillebeach.org
cityclerk@jaxbchfl.net



Community Redevelopment Agency Roster

Scott Gay	Board Member	06/20/2016	12/31/2019
Jeffrey Jones	Board Member	05/16/2016	05/16/2020
Cory Nichols	Board Member	06/17/2013	06/17/2017
Frances Povloski	Board Member	06/17/2013	06/17/2017
Vacant	Board Member		

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JACKSONVILLE BEACH

City of

Jacksonville Beach

Police Department

101 Penman Road, South

Jacksonville Beach

FL 32250

Phone: 904.247.6343

Fax: 904.247.6342

www.jacksonvillebeach.org



To: George D. Forbes, City Manager

From: Patrick K. Dooley, Chief of Police

Subject: Draw from the Federal Equitable Sharing Fund for Police Officer Overtime for instructing Crime Prevention and Community Relation Programs.

Date: August 18, 2016

ACTION REQUESTED

Approve a draw from the Federal Equitable Sharing Fund for police officer overtime expenses for crime prevention and community relations programs.

BACKGROUND

The police department has numerous crime prevention and community relations programs scheduled during FY16-17, as follows:

- Citizen Police Academy, Class XXXVIII and XXXIX;
- Youth Police Academy, Class XIV;
- Citizen On Patrol Certification Class;
- Citizen Police Academy Alumni Association Banquet;
- National Night Out;
- Kids Halloween Party;
- Kids Christmas Party; and
- Kids Fishing Rodeo.

The foregoing programs can be presented at a cost of **\$17,100**. This amount includes only police officer overtime costs associated with the programs.

The recommended expenditures meet statutory requirements for the use of these funds.

RECOMMENDATION

Approve a draw of **\$17,100** from the Federal Equitable Sharing Fund to expend as described in an August 18, 2016, memorandum from Police Chief Patrick K. Dooley entitled, "Draw from Federal Equitable Sharing Fund for Police Officer Overtime for Crime Prevention and Community Relation Programs.



City of

Jacksonville Beach

Police Department

101 Penman Road, South

Jacksonville Beach

FL 32250

Phone: 904.247.6343

Fax: 904.247.6342

www.jacksonvillebeach.org



To: George D. Forbes, City Manager

From: Patrick K. Dooley, Chief of Police

Subject: Draw from Law Enforcement Trust Fund for Crime Prevention Programs and Continued Funding for Part-time Police Volunteer Coordinator.

Date: August 17, 2016

ACTIONS REQUESTED

Approve a draw from the Law Enforcement Trust Fund for the following:

1. Equipment and related expenses for ongoing crime prevention and community relations programs; and
2. Continue funding the part-time police volunteer coordinator for the Citizen Police Academy Alumni Association and Citizens On Patrol volunteers.

BACKGROUND

ACTION 1

The police department has numerous crime prevention and community relations programs scheduled during FY16-17, as follows:

- Citizen Police Academy, Class XXXVIII and XXXIX;
- Youth Police Academy, Class XIV;
- Citizen On Patrol Certification Class;
- Citizen Police Academy Alumni Association Banquet;
- National Night Out;
- Carver Center Movies and other Youth Activities;
- Kids Halloween Party;
- Kids Christmas Party; and
- Kids Fishing Rodeo.

The foregoing programs can be presented at a cost of **\$20,360**. This amount includes materials associated with the programs.

ACTION 2

Since April 2007, the City Council has approved annual draws from the Law Enforcement Trust Fund for the position of **part-time police volunteer coordinator**. The position was created to assume some of the extra workload brought about as a result of the growing membership and volunteer activities of the Citizen Police Academy Alumni Association and Citizens On Patrol program.

William (Bill) Ostrowski, a graduate of the Citizen Police Academy (CPA) and member of the CPA Alumni Association, was hired for the position. His day-to-day duties include oversight and scheduling of the Citizens On Patrol volunteer program as well as assisting with Citizen Police Academy classes and Alumni Association activities. Those volunteers provide more than **12,760 hours of service** annually to the police department and other city departments.

Based upon Police Volunteer Coordinator Ostrowski's hourly rate of **\$14.30**, and factoring in scheduled pay increases, the cost to continue funding the part-time position for the period October 1, 2016 - Sept 30, 2017, is approximately **\$14,998**.

The recommended expenditures meet statutory requirements for the use of seizure funds.

RECOMMENDATION

Approve a draw of **\$35,358** from the Law Enforcement Trust Fund to expend as described in an August 17, 2016, memorandum from the Police Chief Patrick K. Dooley entitled, "Draw from Law Enforcement Trust Fund for Crime Prevention Programs and Continued Funding for Part-time Police Volunteer Coordinator."

City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6268
Fax: 904.247.6276

www.jacksonvillebeach.org

MEMORANDUM

TO: The Honorable Mayor
Members of the City Council

FROM: George Forbes
City Manager

DATE: August 26, 2016

RE: Agreement with Deck the Chairs

ACTION REQUESTED

Approval of five-year agreement to produce an annual holiday event with Deck the Chairs.

BACKGROUND

Deck the Chairs, the City's annual holiday event was started in 2013 as a way to attract visitors to the downtown area during what has historically been a slow time of year. Kurtis Loftus worked with members of the community to install and decorate lifeguard chairs in a holiday theme throughout Latham Plaza. In addition, there are periodic, related, smaller events such as a holiday music concert, a Toys-for-Tots collection, Josh's Run for Paws, food trucks, and ornament sales.

To help facilitate the event each year, the City waived the facility rental fees and paid for utilities. It has also provided additional funding for a sound system, signage, lighting and a metal storage building to house the event's supplies and equipment in the off-season. A summary of annual costs of the event is attached.

Following the 2015 event, Deck the Chairs developed a plan and requested a five-year agreement that would formalize the arrangement between the City and Deck the Chairs and the responsibilities of both parties. A proposed agreement is attached for your review.



In the agreement, the City agrees to:

- Reserve Latham Plaza and the SeaWalk on specified dates
- Waive facility rental fees
- Provide utilities

Deck the Chairs agrees to:

- Produce an annual holiday event
- Seek additional sponsors and financial support for the event
- Pay for costs of the event such as: security, materials and equipment storage, electrician costs, fencing and clean-up services
- Obtain necessary permits and provide liability insurance

The agreement specifies that any additional financial support for the event shall be at the sole discretion of the City, subject to annual approval by the City Council and budget availability. Specific funding requests must be made by Deck the Chairs in advance and appropriate documentation of the use of any City funding must be provided to the City.

RECOMMENDATION

Approve a five-year agreement dated September 6, 2016 with Deck the Chairs to produce an annual holiday event.

City of Jacksonville Beach
 Deck The Chairs
 COJB paid or contributed expenses

FISCAL YEAR 2014

Date	Vendor	Item	Amount	Notes
1-Oct-13				
25-Oct-13	St. John's Illuminations	City Hall Lighting	\$ 10,714.19	COJB
18-Jun-14	Home Depot	Lifeguard Chairs	\$ 3,874.00	COJB
13-Aug-14	Proforma Print Source	Light Pole Banners	\$ 948.95	COJB
13-Aug-14	Deck the Chairs	Christmas Tree	\$ 3,250.00	COJB
19-Sep-14	Deck the Chairs	Christmas Tree	\$ 9,000.00	COJB
		subtotal	\$ 27,787.14	
Dec. 2013	COJB	Facility rental fees	\$ 30,300.00	in-kind
Dec. 2013	COJB	Utilities	\$ 1,325.00	in-kind
			\$ 31,625.00	
	Totals	Total FY 2014	\$ 59,412.14	

FISCAL YEAR 2015

Date	Vendor	Item	Amount	Notes
1-Oct-14				
18-Nov-14	Deck the Chairs	Sound System	\$ 3,500.00	COJB
19-Nov-14	St. John's Illuminations	City Hall Lighting	\$ 2,628.00	COJB
19-Nov-14	St. John's Illuminations	Christmas Tree Lights	\$ 437.66	COJB
24-Nov-14	Deck the Chairs	Way finding signs, lights	\$ 6,490.00	COJB
24-Nov-14	Home Depot	Materials for Chairs	\$ 210.92	COJB
Jan/June 2015	H. Frank Hufham	Metal bldg. for DTC storage	\$ 13,800.00	COJB
		subtotal	\$ 27,066.58	
Dec. 2014	COJB	Facility rental fees	\$ 30,300.00	in-kind
Dec. 2014	COJB	Utilities	\$ 1,534.00	in-kind
			\$ 31,834.00	
		Total FY 2015	\$ 58,900.58	

FISCAL YEAR 2016

Date	Vendor	Item	Amount	Notes
1-Oct-15				
19-Nov-15	HMS Electric	City Hall Lighting	\$ 2,923.46	COJB
31-Oct-15	HMS Electric	City Hall Lighting	\$ 1,088.10	COJB
9-Dec-15	HMS Electric	City Hall Lighting	\$ 932.50	COJB
14-Dec-15	Deck the Chairs	Lighting	\$ 1,109.62	COJB
		subtotal	\$ 6,053.68	
Dec. 2015	COJB	Facility rental fees	\$ 36,800.00	in-kind
Dec. 2015	COJB	Utilities	\$ 1,534.00	in-kind (estimated)
			\$ 38,334.00	
		Total FY 2016	\$ 44,387.68	

*Total value of SeaWalk, Stage and Latham Plaza for the period from November 20 through January 8, (setup through tear down) is \$65,000.

**AGREEMENT BETWEEN
DECK THE CHAIRS AND THE CITY OF JACKSONVILLE BEACH**

This AGREEMENT dated the 6th day of September 2016, by and between the City of Jacksonville Beach, a municipal corporation organized and existing under the laws of the State of Florida, hereinafter referred to as "CITY", and Deck the Chairs, hereinafter referred to as "DECK THE CHAIRS".

WHEREAS, DECK THE CHAIRS is a producer of a winter holiday lighted lifeguard chair display; and

WHEREAS, DECK THE CHAIRS has previously produced a successful holiday event in the City; and

WHEREAS, the CITY desires that DECK THE CHAIRS continue to promote and produce an event known as the DECK THE CHAIRS Holiday Event for the CITY.

NOW THEREFORE, for and in consideration of the covenants contained in this AGREEMENT and for other good and valuable consideration, the CITY and DECK THE CHAIRS agree as follows.

The term of this AGREEMENT shall commence on the 1st day of September, 2016, and terminate on the 10th day of January, 2021. However, either party may terminate this AGREEMENT at any time by giving the other party one hundred eighty (180) days written notice.

DECK THE CHAIRS AGREES AS FOLLOWS:

To promote, produce, supervise and direct the DECK THE CHAIRS Holiday Event annually in the City of Jacksonville Beach.

1. DECK THE CHAIRS shall designate the DECK THE CHAIRS Holiday Event as a Jacksonville Beach sponsored event and agrees that the CITY shall be advertised as the primary sponsor and shall prominently display CITY logos in all media, including but not limited to digital, print, radio and television; and on all promotional materials including but not limited to T-shirts, registration materials, etc.
2. DECK THE CHAIRS shall extend due diligence and its best efforts to obtain additional funds from other sources.
3. DECK THE CHAIRS agrees to work with other agencies, where possible, to promote and enhance the production of the event.

4. DECK THE CHAIRS shall seek and obtain additional sponsors for this event in order to provide additional financial support for the costs incurred for production and advertising. Additional sponsors shall be organizations whose image and objectives comply with and do not conflict with the CITY's image of a family-oriented community.
5. DECK THE CHAIRS shall work in cooperation with the CITY's Special Events Committee to ensure compliance with all CITY Ordinances.
6. DECK THE CHAIRS agrees to follow and comply at all times with the CITY's Special Events Policies and Guidelines.
7. DECK THE CHAIRS shall be responsible for and shall pay for costs for goods and services associated with this event such as: security costs, materials and equipment storage of any non-CITY owned property, electrician costs, fencing, and clean-up service for the event site, promotions, advertising and any other items specified in this contract.
8. Annually, on or before July 1, DECK THE CHAIRS shall submit the following documentation to the CITY:
 - a. Articles of Incorporation and IRS Form 990, documenting non-profit status.
 - b. Annual statement of Income and Expense
9. DECK THE CHAIRS shall submit in advance to the City Manager, or his/her designee, all specific financial requests for this event. Financial requests shall be submitted by March 1 of each year. The CITY, at its sole discretion, may provide funds to DECK THE CHAIRS.
10. DECK THE CHAIRS shall provide the CITY annually with a complete expense report of CITY monies expended for the event with supporting documentation by June 30 of each year this contract is in effect.
11. DECK THE CHAIRS shall be solely responsible to secure any necessary permits and shall provide the CITY with a Special Event liability insurance policy in the amount of \$1,000,000 (one million dollars) naming the City of Jacksonville Beach as additional insured for this event. Proof of insurance shall be produced and exhibited to the City Manager or his/her designee no later than fourteen (14) business days in advance of this event.
 - a. The CITY shall be held harmless against all claims for bodily injury, sickness, disease, death or personal injury, or damage to property or loss of use resulting from the performance of this AGREEMENT.

b. The CITY shall also be held harmless against all claims for financial loss with respect to the provision of or failure to provide professional or other services, resulting in professional, malpractice or errors or omissions liability arising out of performance of this AGREEMENT.

12. Prior to their distribution, copies of any press releases and advertisements will be provided to the CITY.

13. Notices, press releases, advertisements and other public information may be sent to:

City of Jacksonville Beach
Director of Parks & Recreation
2508 South Beach Parkway
Jacksonville Beach, FL 32250

THE CITY AGREES AS FOLLOWS:

1. The CITY agrees to reserve the Latham Plaza and the SeaWalk stage and lawn area (areas A and B only, see Attachment 1 for map) on the dates below through January of the year 2021. The dates for DECK THE CHAIRS Holiday Event may be changed for future events, if agreed upon by DECK THE CHAIRS and the CITY's Special Events Committee.

DATES: Beginning on the Sunday following Thanksgiving and ending on the Sunday following New Year's Day

Year	Beginning	Ending
2016-2017	Sunday November 27, 2016	Sunday January 1, 2017
2017-2018	Sunday November 26, 2017	Sunday January 7, 2018
2018-2019	Sunday November 25, 2018	Sunday January 6, 2019
2019-2020	Sunday November 24, 2019	Sunday January 5, 2020
2020-2021	Sunday November 29, 2020	Sunday January 3, 2021

2. The CITY agrees to reserve one week prior to the event for set up and one week following the event for tear down.

Year	Beginning	Ending
2016-2017	Sunday November 20, 2016	Sunday January 8, 2017
2017-2018	Sunday November 19, 2017	Sunday January 14, 2018
2018-2019	Sunday November 18, 2018	Sunday January 13, 2019
2019-2020	Sunday November 17, 2019	Sunday January 12, 2020
2020-2021	Sunday November 22, 2020	Sunday January 10, 2021

3. The CITY agrees that as a CITY promoted event, no facility rental fees will be charged

for this event.

4. The CITY agrees to pay for utilities for the event.
5. The CITY agrees to provide storage for CITY-owned items used to produce DECK THE CHAIRS.
6. CITY funding, set forth below, will be used exclusively for the DECK THE CHAIRS Holiday Event. Purchases made with CITY funding will be subject to the following restrictions:
 - a. CITY funding will be subject to annual approval by the City Council at their sole discretion and budget availability. Both the purpose and the specific use of CITY funding may be approved annually at the sole discretion of the City Council.
 - b. CITY funding will be paid on a reimbursement basis, following the presentation of receipts and other appropriate supporting documentation as determined by the CITY.
 - c. The CITY does not guarantee funding for this event except as specified in this agreement.

THE CITY AND DECK THE CHAIRS AGREE AS FOLLOWS:

1. The CITY's Special Events Coordinator will serve as the CITY's representative and coordinator.
2. DECK THE CHAIRS and its employees shall be independent contractors and shall at no time be considered employees of the CITY. The CITY shall not withhold taxes, pay taxes or provide any benefits on behalf of DECK THE CHAIRS.

SPECIAL EVENTS CONDITIONS

1. DECK THE CHAIRS will obtain a Special Event Permit annually by October 30 of each year this contract is in effect.
2. A minimum of ninety (90) calendar days prior to DECK THE CHAIRS Holiday Event, DECK THE CHAIRS shall prepare and submit a Special Events Application in sufficient detail to allow it to be considered for permit approval by the CITY's Special Events Committee.
3. The Special Events Committee must approve the DECK THE CHAIRS Holiday Event site plan. Use of municipal parking lots by DECK THE CHAIRS is not permitted.

4. The distribution and consumption of alcoholic beverages will not be allowed.

IN WITNESS WHEREOF, the parties have hereunto set their hands and seals the day and year first above written.

DECK THE CHAIRS

By:

Kurtis Loftus, Executive Director
DECK THE CHAIRS

Witness:

CITY OF JACKSONVILLE BEACH

By:

William C. Latham, Mayor

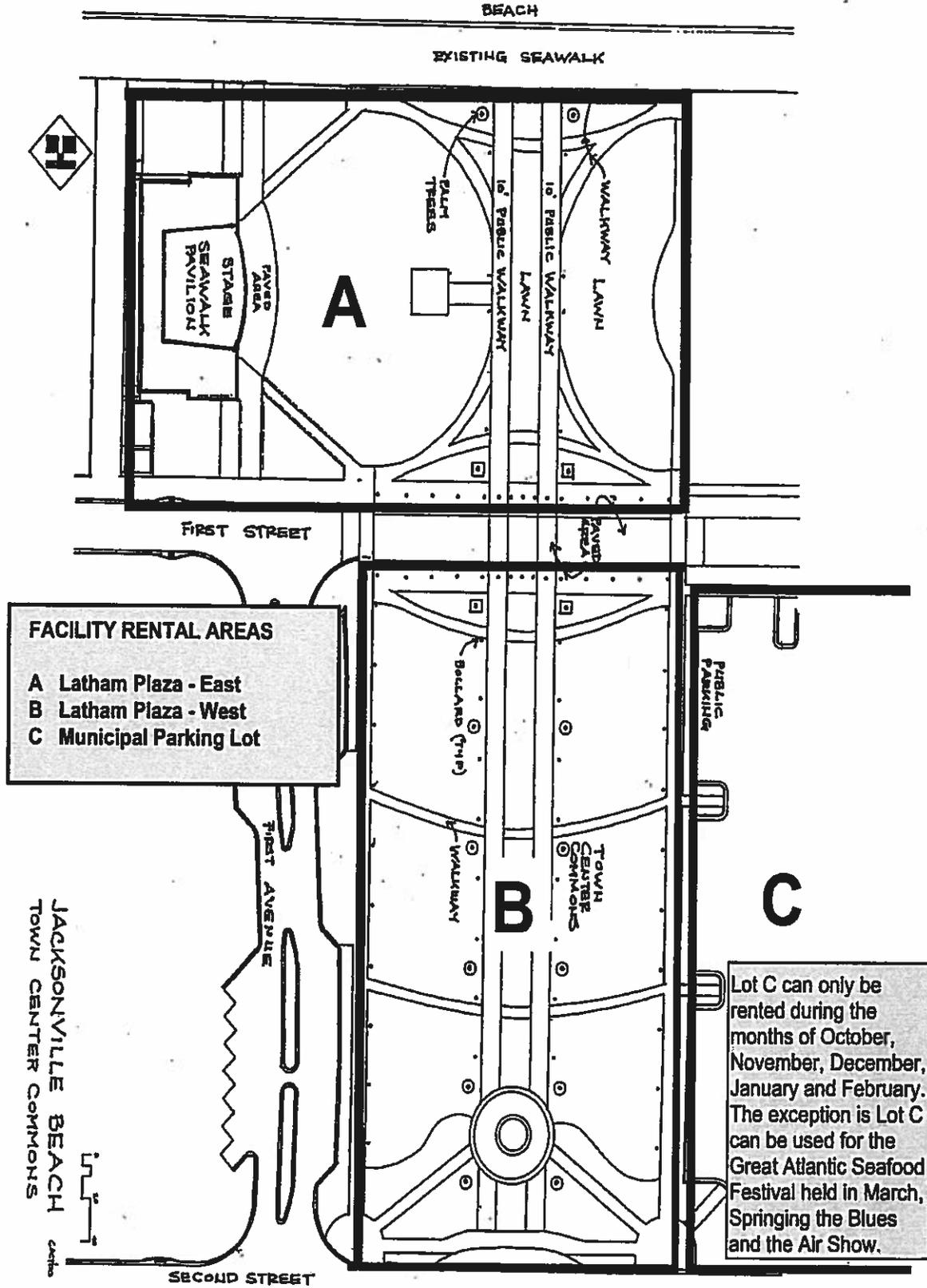
By:

George D. Forbes, City Manager

Witness:

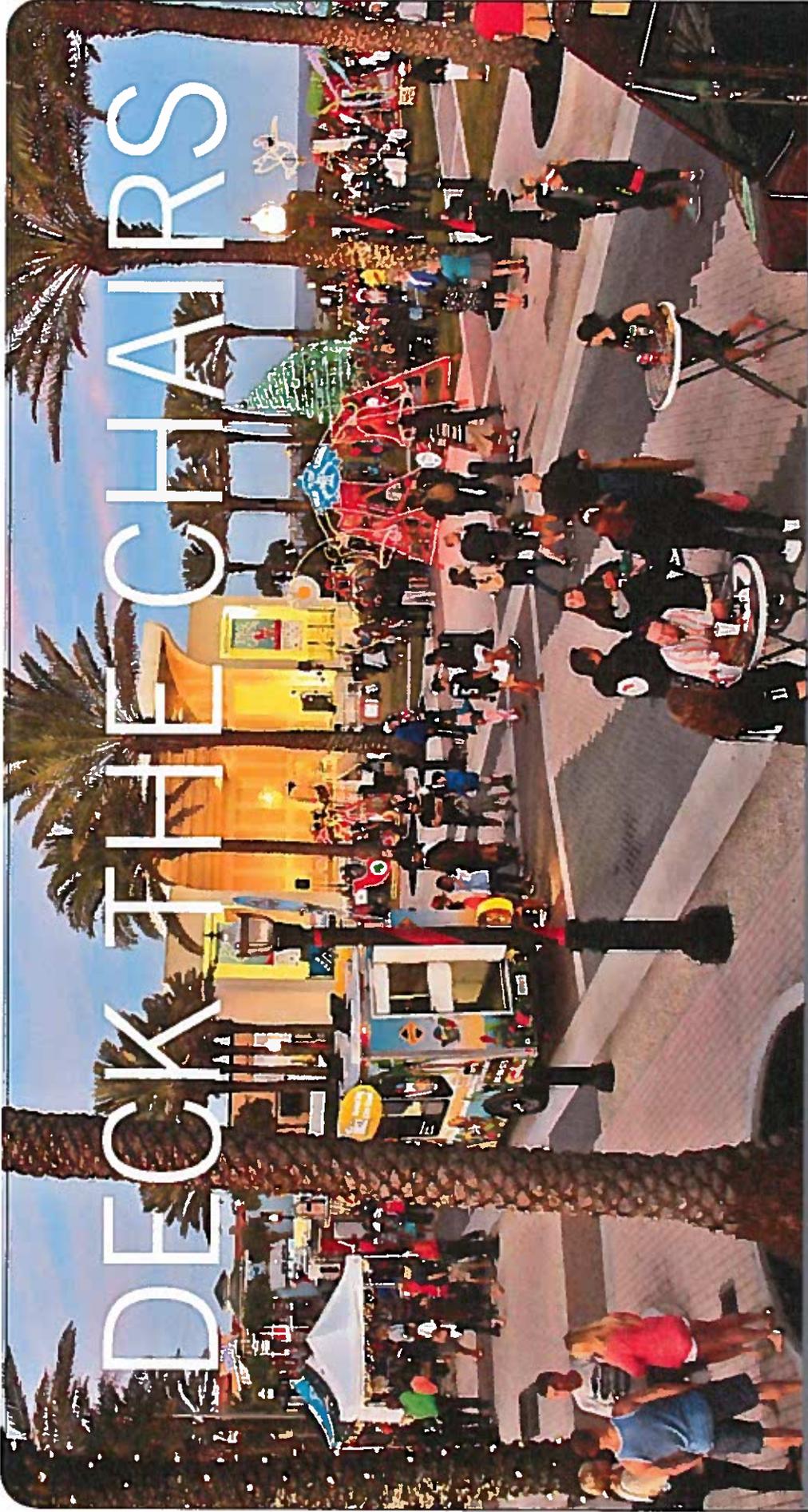
Laurie Scott, City Clerk

**ATTACHMENT 1
FACILITY RENTAL AREAS**



- FACILITY RENTAL AREAS**
- A** Latham Plaza - East
 - B** Latham Plaza - West
 - C** Municipal Parking Lot

Lot C can only be rented during the months of October, November, December, January and February. The exception is Lot C can be used for the Great Atlantic Seafood Festival held in March, Springing the Blues and the Air Show.



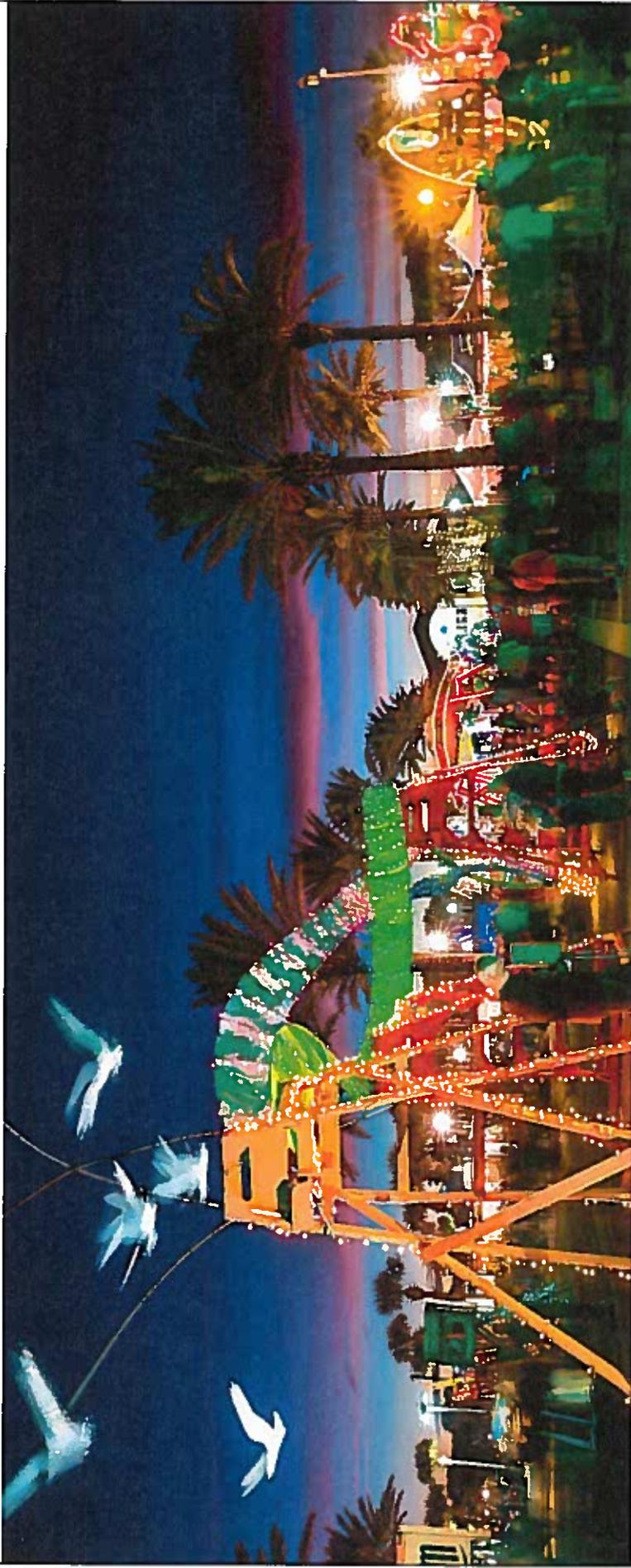
Check the Chairs

CITY OF JACKSONVILLE BEACH PRESENTATION



THERE'S MAGIC IN THE CHAIR!

PRIVATE INVESTMENT & IN-KIND DONATIONS

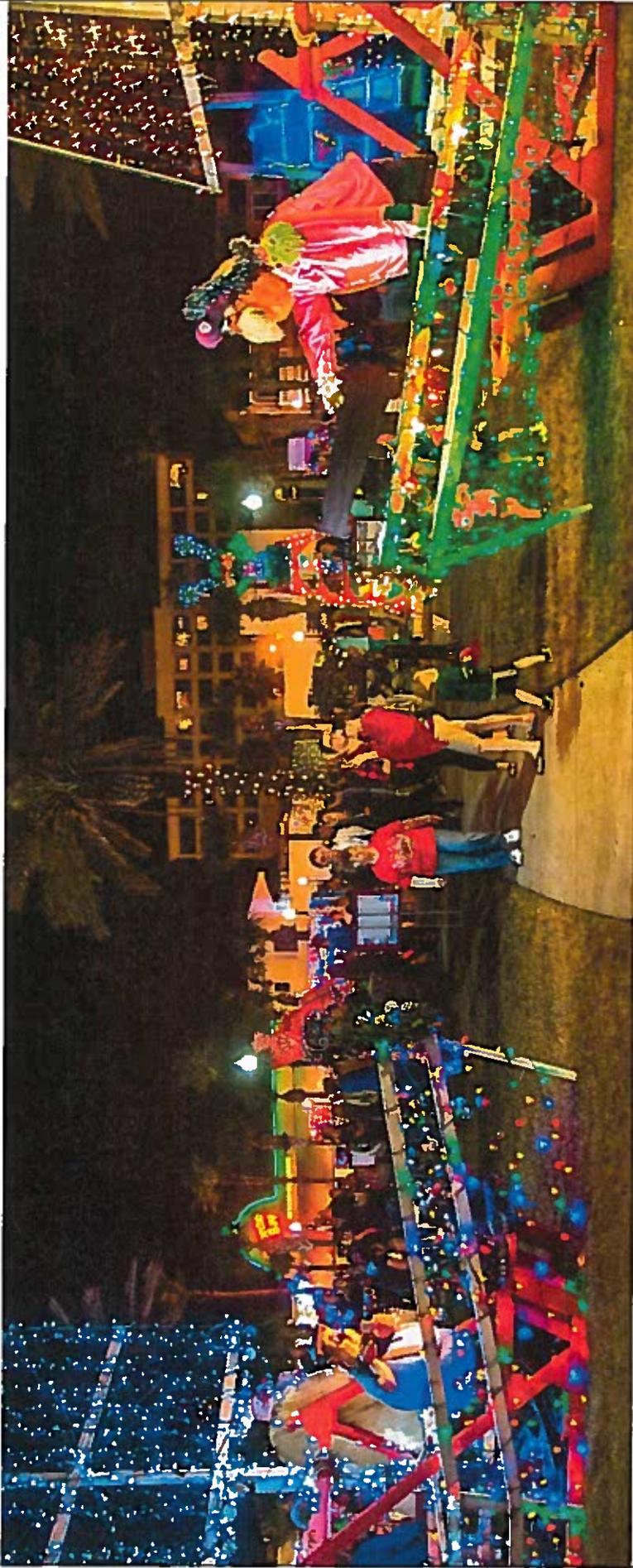


DTC Averages More Than \$80,000 Annually From Private Donations
Total Private Dollars & In Kind Donations Since 2013 – \$530,000+



THERE'S MAGIC IN THE CHAIR!

SUPPORTING VOLUNTEER LIFE GUARDS



DECK THE CHAIRS AND COMMUNITY PARTNERS HAVE HELPED TO CONTRIBUTE IMPORTANT FUNDS AND NEW CHAIRS TO THE VOLUNTEER LIFE SAVING CORPS OF JACKSONVILLE BEACH SINCE 2013 - \$30,000 & 20 NEW CHAIRS



THERE'S MAGIC IN THE CHAIR!

GROWING PARTNERSHIPS AND VISITORS



2013
BUSINESS
ORGANIZATION
PARTNERS
24 TOTAL

2016
BUSINESS
ORGANIZATION
PARTNERS
90+

2014 **2015**
20,000+ **40,000+**
VISITORS* **VISITORS***

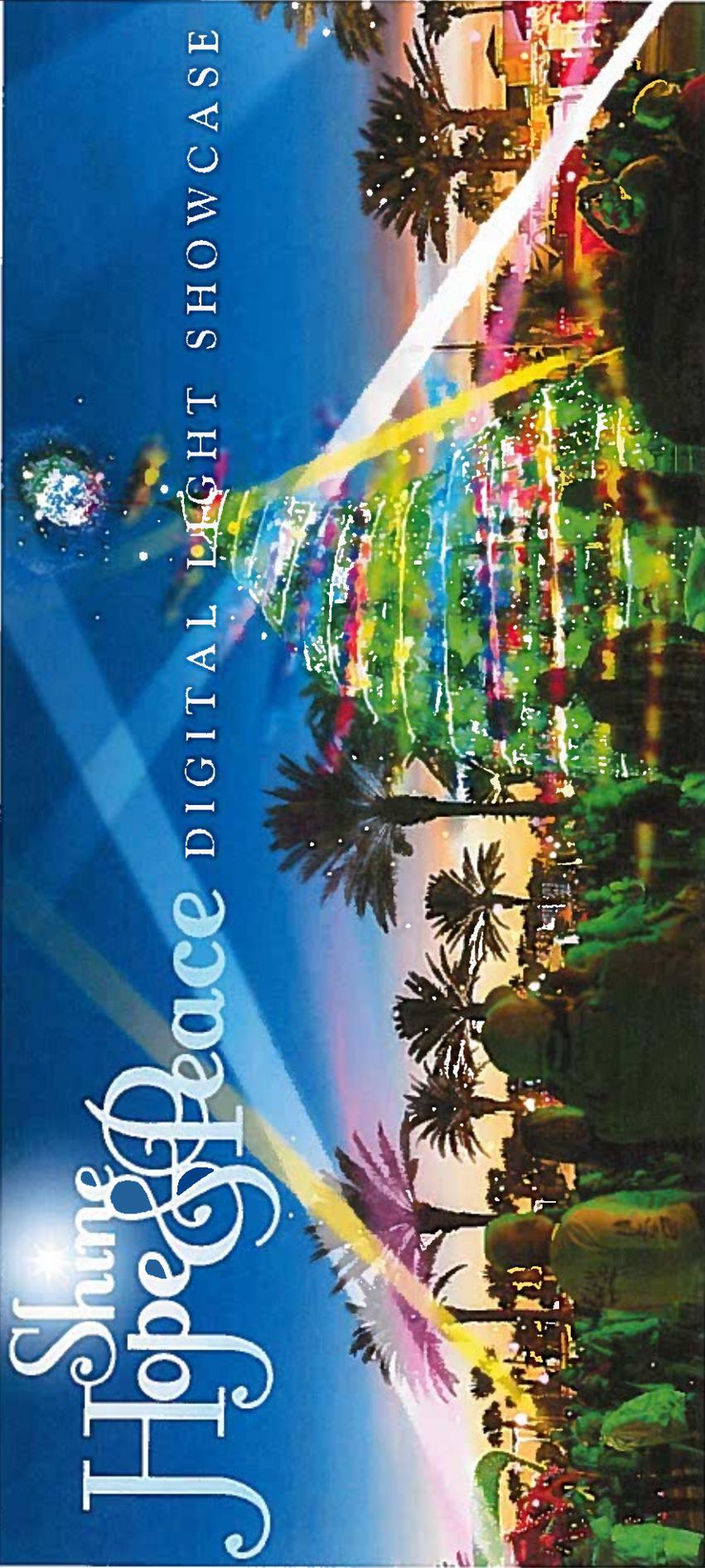
* Deck The Chairs works with volunteers throughout the five/six week event sampling evening, daytime and weekend visitor head counts. This is done every .5hrs-.75hrs. Exact accuracy in number of visitors remains difficult. DTC is providing conservative estimates.



THERE'S MAGIC IN THE CHAIR!

2016 SHINE HOPE & PEACE LIGHT SHOW

Shine & Peace DIGITAL LIGHT SHOWCASE



60 WEEKEND SHOWS — 20,000+ ADDL VISITORS

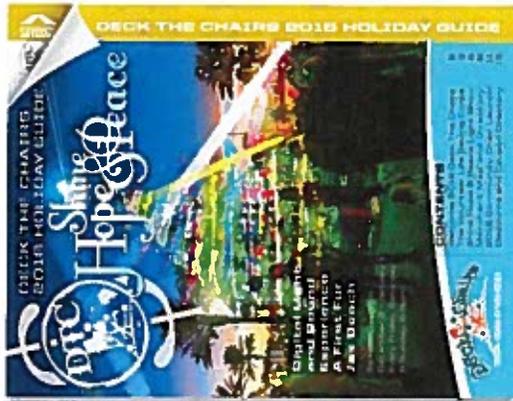


THERE'S MAGIC IN THE CHAIR!

2016 SHOP THE BEACHES

IN 2016 DECK THE CHAIRS AND MINT MAGAZINE ARE PARTNERED TO PRODUCE AND DISTRIBUTE A 16 PAGE DISCOUNT AND EVENT GUIDE

57,000 TOTAL DISTRIBUTION



DECK THE CHAIRS 2016 HOLIDAY GUIDE

Deck The Chairs (DTC) has partnered with MINT Magazine to bring valuable DTC information and Beaches holiday discounts to residents and visitors during the holiday season. The guide will be mailed to each beach home (37,000+) in early November and an additional 20,000 will be distributed on-site during DTC events. The 16-page guide will include holiday best buys, discount offers for Beaches business, things to do at the Beaches and schedule details for the various planned events taking place at DTC during the 6 week display — including the new Light Show.

DTC 2016 HOLIDAY GUIDE APP

Linked with Deck The Chairs 2016 Holiday Guide, the DTC APP will bring all the information to your fingertips. And your customers!



— Deck The Chairs • November 27, 2016 - January 1, 2017 • Jacksonville Beach, Florida — 3948 3rd Street South, # 372 | Jacksonville Beach, FL 32250-5847 | Follow us [Facebook](#) [Twitter](#) [DeckTheChairs.org](#) | 904.716.3853



2016 Holiday Guide

RATES | SPECS | DEADLINES

DISTRIBUTION = 57,000

AD RATES — ALL ADS ARE FULL COLOR

Full pg	\$1,800	1/4 pg	\$500
1/2 pg	\$900	1/8 pg	\$300

AD SPECS

FILE FORMAT: High Quality PDF | Adobe InDesign, CSS
Adobe Photoshop, CSS (Lower versions of programs below also accepted)

IMAGE RESOLUTION: Color Images — minimum 300 dpi at 100%
Continuous Tone or Grayscale — minimum 300 dpi
eps, tiff or jpg — no compression

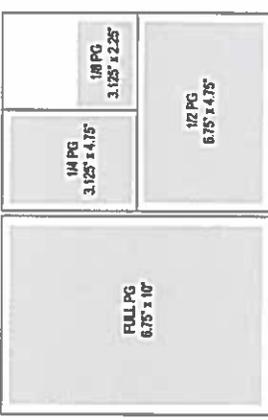
DIGITAL CAMERAS When taking digital pictures, please set your camera to the largest setting for high resolution. Also, please turn off the double stamp. Please DO NOT color correct or alter the original.

COLOR All colors must be in CMYK mode (not RGB). Pantone and TouchUp colors should be converted. When using black in large areas or with text over 12pt, please fill with C-30, M-20, Y-20, K-100

AD PRODUCTION

Deck The Chairs can provide ad production services at a cost of \$100 per ad for sponsors that require graphic services support. Sponsors committing to DTC for graphic work should anticipate a one week minimum for completion of preliminary layout and final design revisions.

AD SIZES — ALL ADS ARE NON BLEED



AD PLACEMENT DEADLINE — SEPTEMBER 9, 2016
FINAL ART DEADLINE — SEPTEMBER 21, 2016



THERE'S MAGIC IN THE CHAIR!

NATIONAL EXPOSURE

Get 4 FREE ISSUES plus instant digital access [CLICK HERE](#)

HOME NEWS VIDEO PHOTOS STYLE BABIES ROYALS PREMIUM SHOP MORE [SUBSCRIBE](#) [Digital Subscribers](#) | [Sign In](#)

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1.2k [SHARES](#) [Share on Facebook](#) [Tweet](#) [Pin](#) [+](#) [SUBSCRIBE NOW](#)

Florida: Deck the Chairs

Who needs an evergreen? Jacksonville Beach ornately decorates their lifeguard chairs to get into the holiday spirit.

Christmas Across America: A Unique Way to Celebrate the Holidays in Each State

Holiday Entertaining 2015

See Julianne's Best Locks in Under 1 Minute

Sing's Son Locks and Sounds Exactly Like His Dad

VIDEO: Downtown Abbey Star Michelle Dockery Devastated After Fiance Dies of Cancer at 34

[DELL](#) [Intel](#)

PEOPLE MAGAZINE DISCOVERED DECK THE CHAIRS IN 2015 —

DTC was designated a favorite event among the 50 states.

City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6268
Fax: 904.247.6276

www.jacksonvillebeach.org

MEMORANDUM

TO: The Honorable Mayor
Members of the City Council

FROM: George Forbes
City Manager

DATE: August 25, 2016

RE: Funding Request from Deck the Chairs

ACTION REQUESTED

Approval of partial funding for an animated musical light display for Deck the Chairs.

BACKGROUND

Deck the Chairs is requesting \$9,100 in partial City funding to pay half of the cost of an animated musical light display, to further enhance the holiday event. The light display will be shown in the evenings during the event at the SeaWalk Pavilion. The purchase includes hardware, software, equipment, and programming for up to 4 songs. The total cost of the light display is \$18,125. As Deck the Chairs continues to move toward becoming fully self-supporting, it is my recommendation that Deck the Chairs should retain ownership of the light display.

A depiction of the event and a cost proposal are attached for your review.

RECOMMENDATION

Consider Deck the Chairs' funding request of \$9,100 for the purchase of an animated musical light display for Deck the Chairs.





THERE'S

MAGIC IN THE CHAIR!

2016 DTC / City of Jacksonville Beach Request for Light Show Support

Deck The Chairs is requesting support from the City of Jacksonville Beach to help fund expenses related to the creation of "Shine Hope & Peace" a unique animated musical light display featuring decorated lifeguard chairs. A portion of the project cost will be in new light purchases and development technology (excluding DTC tree enhancements, projection systems and new sound equipment).

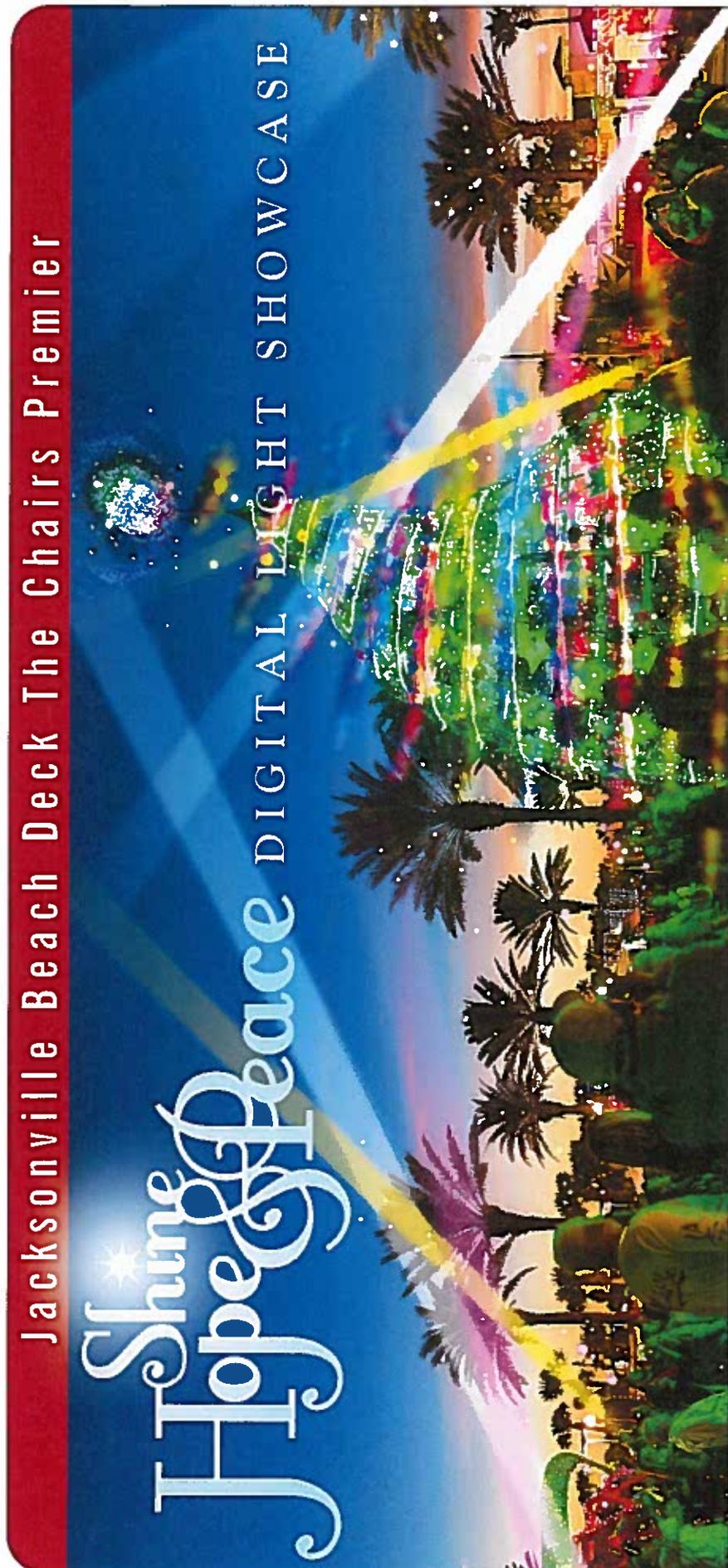
The light show costs have been outlined in an estimate provided to DTC and the City by Holiday Technologies. DTC is requesting to share cost of \$18,125 with the City and asking that \$9,100 be approved for expenditure. The lights and technology will be available to the City for future DTC events and other City-related programming.

— **Deck The Chairs** • November 27, 2016 - January 1, 2017 • Jacksonville Beach, Florida —
3948 3rd Street South, #372 | Jacksonville Beach, FL 32250-5847 | Follow us  deckthechairs | www.deckthechairs.org | 904.716.3853

Deck The Chairs, Inc. is a 501(c)(3) Public Charity

Jacksonville Beach Deck The Chairs Premier

Shine Hope & Peace DIGITAL LIGHT SHOWCASE



Animated Musical Light Display Featuring Decorated Lifeguard Chairs!

Jacksonville Beach Deck The Chairs premier's "Shine Hope & Peace" Digital Light Showcase, featuring state-of-the-art digital light technology and projection systems. The light show is a one-of-a-kind experience with programming of integrated and decorated lifeguard chairs. Visitors to the spacious Jacksonville Beach Sea Walk Pavilion will hear choreographed holiday music while transfixed by the dancing lights of a newly enhanced 30-ft. whimsical DTC Tree. Shine Hope & Peace will bring joy to those in attendance and smiles to many more viewing online.

FREE AND OPEN TO THE PUBLIC | PROCEEDS BENEFIT THE VOLUNTEER LIFE GUARDS



Shine Hope & Peace | December 3 through January 1 | 6 p.m.-- 9 p.m. | Shows every hour on the hour.
Shine Hope & Peace is a collaboration of Jacksonville Beach Deck The Chairs, D'Land Entertainment, Holiday Technologies & Banks Pappas Creative

Holiday Technologies
 13701 West 70th Street
 Shawnee, KS 66216-2361
 (913) 626-6226
 sales@holidaytechnologies.com
 http://www.holidaytechnologies.com



INVOICE

BILL TO

Deck The Chairs, Inc.
 3948 3rd Street South
 #372
 Jacksonville, FL 32250-5847
 USA

SHIP TO

Deck The Chairs, Inc.
 3948 3rd Street South
 #372
 Jacksonville, FL 32250-5847
 USA

INVOICE # 6717

DATE 08/15/2016

DUE DATE 02/11/2017

TERMS See invoice text

DESCRIPTION	QTY	RATE	AMOUNT
Project Hardware, software, and services for animating part of the 2016 Deck the Chairs light display. This project includes the following items: RGB pixel lights for main tree and associated controllers AC light controllers/dimmer packs network switch software license programming for up to 4 songs (each not longer than 3 minutes) up to 3 days of on-site time --- Terms are 50% down and remaining balance due once project is up and running --- NOTE: no spare parts included customer to provide adequate power and power extension cords wherever needed customer to provide mp3 files, cat5/6 network cabling, computer to operate show, and all lights other than pixel christmas tree lights customer to install pixel lights at direction of on-site HT personnel	1	17,975.00	17,975.00
Thank you for your business!	SUBTOTAL		17,975.00
	SHIPPING		150.00
Team Holiday Technologies	TOTAL		18,125.00
http://www.holidaytechnologies.com	BALANCE DUE		\$18,125.00



BEACHES | ENERGY
S E R V I C E S

TO: George D. Forbes
City Manager

FROM: Allen Putnam
Director of Beaches Energy Services

DATE: August 22, 2016

SUBJECT: Bid No. 1516-17 Switch and Motor Operating Mechanisms.

ACTION REQUESTED:

Award Bid No. 1516-17 Switch and Motor Operating Mechanisms to the lowest responsive bidder, *Gresco Utility Supply, Inc.*

BACKGROUND:

The intent of this bid is to procure eight (8) switch and motor operating mechanisms at Beaches Energy Services Sampson substation that are in need of replacement due to age and general wear and tear. The current mechanisms are between 24 to 34 years old.

Motor-Operated Switches are used for isolating and disconnecting substation power transformers in order to conduct maintenance and testing. They are also utilized to isolate equipment that has failed and restore electric power after an outage. Motor-operated switches can be locally or remotely controlled. Beaches Energy Services typically operates these switches remotely to ensure the safety of our field employees.

Invitations were sent to six (6) vendors and we received four (4) responses. *Gresco Utility Supply, Inc.* was the lowest responsive bidder.

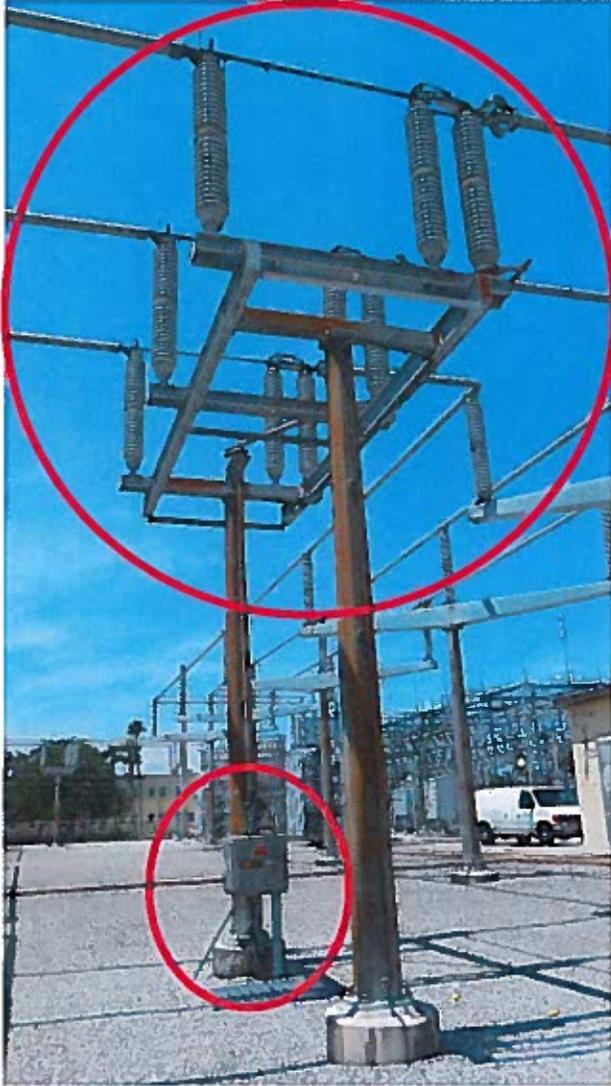
The bid tabulation is attached.

Funding will be provided by Beaches Energy Services General Operating Revenue.

RECOMMENDATION:

Award Bid Number 1516-17, titled Switch and Motor Operating Mechanisms to the lowest responsive bidder, *Gresco Utility Supply, Inc.*, as explained in the memorandum from the Director of Beaches Energy Services dated August 22nd 2016.

Switch and motor operating mechanisms



City of Jacksonville Beach
 Bid Tabulation Sheet
 Bid No. 1516-17 Switch and Motor Operating Mechanisms

Model #	Qty	GRESKO		Electrical Supply		Stuart Irby		ANIXTER		
		Each	Total	Each	Total	Each	Total	Each	Total	
ITEM No. 1										
138FAS3-2000-SPA	Switch	3	\$11,632	\$ 34,896	\$11,750	\$ 35,250	\$11,759	\$ 35,277	\$11,820	\$ 35,460
Pascor Atlantic MO-10	Motor	3	\$ 4,320	\$ 12,960	\$ 4,368	\$ 13,104	\$ 4,368	\$ 13,104	\$ 4,390	\$ 13,170
Subtotal Item No. 1			\$ 47,856		\$ 48,354		\$ 48,381		\$ 48,630	
ITEM No. 2										
230FAS3-2000-SPA	Switch	3	\$13,999	\$ 41,997	\$14,150	\$ 42,450	\$14,154	\$ 42,462	\$14,227	\$ 42,681
Pascor Atlantic MO-10	Motor	3	\$ 4,320	\$ 12,960	\$ 4,368	\$ 13,104	\$ 4,368	\$ 13,104	\$ 4,390	\$ 13,170
Subtotal Item No. 2			\$ 54,957		\$ 55,554		\$ 55,566		\$ 55,851	
ITEM No. 3										
230TTT7-SPA	Switch	2	\$16,047	\$ 32,094	\$16,215	\$ 32,430	\$16,222	\$ 32,444	\$16,306	\$ 32,612
Pascor Atlantic MO-10	Motor	2	\$ 4,320	\$ 8,640	\$ 4,368	\$ 8,736	\$ 4,368	\$ 8,736	\$ 4,390	\$ 8,780
Subtotal Item No. 3			\$ 40,734		\$ 41,166		\$ 41,180		\$ 41,392	
GRAND TOTAL			<u>\$143,547</u>		<u>\$145,074</u>		<u>\$145,127</u>		<u>\$145,873</u>	

City of
Jacksonville Beach
City Hall
11 North Third Street
Jacksonville Beach
FL 32250
Phone: 904.247.6231
Fax: 904.247.6107
Planning@jaxbchfl.net

www.jacksonvillebeach.org

MEMORANDUM

To: George D. Forbes, City Manager 

From: Heather Ireland, Senior Planner

Re: **Ordinance No. 2016-8078**, amending Ordinance No. 2013-8026, governing the *BluWater* multifamily Planned Unit Development, to authorize two additional project identification walls signs on the main building.

Date: August 24, 2016

ACTION REQUESTED:

Adopt Ordinance No. 2016-8078, amending Ordinance No. 2013-8026, governing the *BluWater* multifamily Planned Unit Development, to authorize two additional project identification walls signs on the main building.

BACKGROUND:

Staff recently met with a representative for the *BluWater* apartments to discuss the desire of the owners to install two wall-mounted project identification signs. The applicant was advised by staff that an amendment to the project's Planned Unit Development (PUD) ordinance would be necessary to accommodate any proposed wall signs, because the two signs proposed are not contemplated in the City's sign regulations, or in the project's approved PUD ordinance. In response, the owner of the *BluWater* apartments submitted an application to amend the PUD to allow the requested wall signage.

The subject property is a 4.4 acre residential apartment project (*BluWater* apartments) located on the north side of Beach Boulevard between 9th Street North and 6th Street North. In 2013 the property was rezoned from *Commercial, general: C-2* to *Planned Unit Development: PUD*, to allow for the multi-family apartment project (ref. Ordinance No. 2013-8026). The PUD project narrative does provide sign standards specific to the project in order to maintain consistency and flexibility for signage, but it was not contemplated in the original



PUD ordinance that additional wall signage would be needed to help identify the project's garage and leasing office locations.

The applicant wishes to install two wall-mounted identifications signs on the main building located on Parcel A. One sign would be installed above the entrance to the leasing office, facing Beach Boulevard, and the other would be installed above the entrance to the parking garage, facing 8th Street North. The current PUD provides that wall signs are only allowable per Land Development Code sign standards. Land Development Code Section 34-445(18) addresses Wall Signs. However, since the subject property is a residential use, any wall signage pursuant to Section 34-445 would not be permitted.

At the August 15, 2016 City Council meeting, the applicant proposed modified standards for the proposed wall signs as follows:

1. One 260" x 24.5" internally illuminated project identity sign above the first floor leasing office facing Beach Boulevard between 7th Street and 8th Street North, and
2. One 142" x 47" internally illuminated project identity sign over the garage entry on 8th Street North.

Following deliberation on the applicant's requested amendment, the Council modified and approved the applicant's request as follows:

1. One 260" x 24.5" internally illuminated project identity sign above the first floor leasing office facing Beach Boulevard between 7th Street and 8th Street North, and
2. One 142" x 47" non-illuminated project identity sign over the garage entry on 8th Street North.

The requested amendment language is provided in the attached draft Ordinance No. 2016-8078, presented in Section 2 in underlined addition/strike-through deletion format.

The locations for the wall signs were provided with the application and are attached to the Ordinance as Exhibit "A" and shown in red. Examples of the sign design are provided in Exhibit "B". The signs would each be 46 square feet or less in size. The current PUD project narrative provides for an identity monument

sign on Parcel D or E for the leasing office, however the leasing office was ultimately located on Parcel A of the project.

The Planning Commission met on July 11, 2016 and unanimously recommended that City Council approve the requested PUD amendment, based on there being no perceived negative impacts to adjacent properties, and also based on the previous commercial zoning of the subject property, where commercial businesses would be permitted illuminated wall mounted identification signs.

RECOMMENDATION:

- 1. Adopt Ordinance No. 2016-8078, as amended, amending Ordinance No. 2013-8026, as amended, governing the *BluWater* multifamily Planned Unit Development district, to authorize two additional project identification wall signs on the main building located on Parcel A.**
- 2. Approve Findings of Fact, Ordinance No. 2016-8078, dated September 6, 2016.**

Introduced by: Council Member Phil Vogelsang

1st Reading: August 15, 2016

2nd Reading: _____

AS AMENDED

ORDINANCE NO. 2016-8078

AN ORDINANCE TO AMEND PLANNED UNIT DEVELOPMENT: PUD ORDINANCE NO. 2013-8026, SUPPLEMENTING THE COMPREHENSIVE ZONING REGULATIONS AND PLAN FOR THE CITY OF JACKSONVILLE BEACH, FLORIDA, AS PROVIDED UNDER CHAPTER 34 OF THE CODE OF ORDINANCES OF SAID CITY.

WHEREAS, the City Council of the City of Jacksonville Beach, Florida, heretofore enacted and established a Land Development Code and Zoning Atlas for said City; and

WHEREAS, the City Council approved the rezoning of certain lands in the City from *Commercial, general: C-2 to Planned Unit Development: PUD* on May 6, 2013, establishing the *TriBridge Residential PUD*, pursuant to Ordinance No. 2013-8026; and

WHEREAS, the owner of the *BluWater* Apartments property desires to modify the signage provisions approved via Ordinance No. 2013-8026 to authorize two additional project identification walls signs on the building, located on Parcel A of the PUD; and

WHEREAS, such modification would require an amendment to the PUD ordinance governing said *BluWater* Apartments; and

WHEREAS, the City Council has considered the application, all relevant support materials, the staff report, the recommendation of the Planning Commission, and public testimony given at the public hearings.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF JACKSONVILLE BEACH, FLORIDA:

SECTION 1. The City Council has considered the adoption of this ordinance based on one or more of the factors listed in Section 34-211(c) of the Land Development Code and hereby finds that this amendment will not result in an adverse change in the community in which it is located.

SECTION 2. That Section 1, Paragraph B, Subparagraph 1 and Subparagraph 5 of Ordinance No. 2013-8026, are hereby amended to correct typographical errors, and as amended shall henceforth read as follows:

B. The project shall be generally carried out in accordance with the presentments of the PUD Rezoning application, PUD written description and preliminary PUD development plan, and in accordance with the following:

1. Permitted uses within the PUD shall be limited to those uses listed in Exhibit B A, including a maximum of 176 multiple-family dwelling units, parking structure, leasing office, amenity/recreation center, and exercise/fitness facilities. Accessory uses and structures are also permitted within the PUD, subject to Land Development Code Article VIII, Division 2, Section 34-392(c) *Residential Accessory Uses* standards.
5. Signage – Except as provided in Exhibit B A, signage within the PUD development shall conform to Land Development Code Article VIII, Division 4 standards.

SECTION 3. That Section F. Paragraph 2, of Exhibit B, *PUD Written Description*, is hereby amended, and as amended shall henceforth read as follows:

2. Other Signs

Directional signs, internally or indirectly illuminated, indicating buildings, common areas, recreation areas, parking, driveways, and access points will be permitted on all Parcels. These signs may include the multifamily use logo and name. For predominately vehicle directional signage, such signs shall be a maximum of four (4) square feet in area per sign face. For pedestrian directional signage, such signs shall be a maximum of three (3) square feet per side and a maximum of three (3) feet in height.

In addition to, and notwithstanding, Land Development Code Article VIII, Division 4, Sign Standards, one (1) internally illuminated (reverse/halo lit channel letters) project identity wall sign shall be permitted above the entrance to the first floor leasing office facing Beach Boulevard between Seventh Street and Eighth Street. This sign will be mounted perpendicularly to the standing metal seam roof. This sign shall be a maximum of 260” wide by 24.5” tall in size, including the sign back plate. One (1) non-illuminated project identity wall sign shall also be permitted over the garage entry on Eighth Street. This sign will also be wall-mounted. This sign shall be a maximum of 142” wide by 47” tall in size, including the back plate. The locations for the proposed wall signs are shown in red on the attached Exhibit “A.” Conceptual sign elevations for both locations are attached as Exhibit “B.”

Other signs as permitted pursuant to Chapter 34, Article VIII, Division 3, Jacksonville Beach Code or Ordinances, will be permitted in this PUD.

Because all identity and directional signs are architectural features intended to be compatible with and complimentary of the buildings in the Parcels, they may be located in structures or frames that are part of the architecture of the project. Accordingly, sign area for all such signs as well as wall, awning, and under the

canopy signs, shall be computed on the basis of the smallest regular geometric shape encompassing the outermost individual letters, words, or numbers on the sign.

Unless otherwise provided in this Section F, the provisions in Chapter 34, Article VIII, Division 3, Jacksonville Beach Code of Ordinances, shall apply.

SECTION 4. All ordinances or parts of ordinances in conflict herewith be and the same are, to the extent the same may in conflict, hereby repealed.

SECTION 5. This ordinance shall take effect upon its adoption and recordation with the Clerk of Circuit Court, Duval County, Florida.

AUTHENTICATED THIS _____ day of _____, 2016.

William C. Latham, MAYOR

Laurie Scott, CITY CLERK

FINDINGS OF FACT
Ordinance No. 2016-8078

September 6, 2016

SUBJECT: Ordinance No. 2016-8078, as amended, amending the Planned Unit Development: PUD Ordinance governing the *BluWater* Apartments, to modify the approved PUD project narrative to allow two project identity wall signs on the main building on Parcel A, over the entrance to the leasing office and the parking garage.

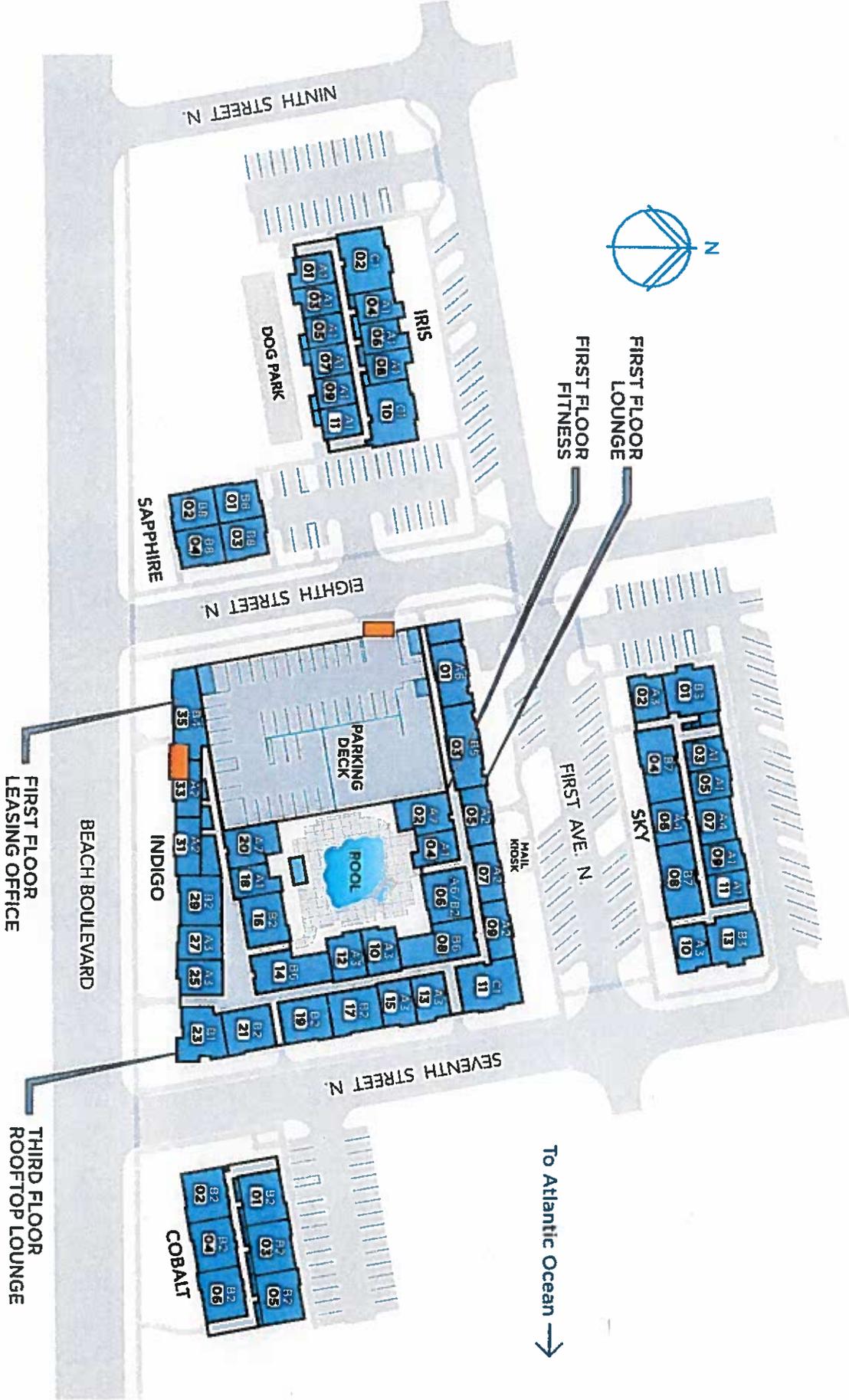
Pursuant to Article VI, Section 34-211(c) of the Land Development Code of the Jacksonville Beach Code of Ordinances, the City Council shall consider the adoption of an ordinance enacting an amendment to the Zoning Atlas or Code based on only one (1) or more of the following factors, provided however, that in no event shall an amendment be approved which will result in an adverse community change in which the proposed development is located.

- (1) Whether the proposed amendment is consistent with the comprehensive plan;
- (2) Whether the proposed amendment is in conflict with any portion of the LDC;
- (3) Whether and the extent to which the proposed amendment is consistent with existing and proposed land uses;
- (4) Whether and the extent to which there are any changed conditions that require an amendment;
- (5) Whether and the extent to which the proposed amendment would result in demands on public facilities, and whether and the extent to which the proposed amendment would exceed the level of service standards established for public facilities in the comprehensive plan;
- (6) Whether, and the extent to which, zoning district boundaries are not properly drawn on the official zoning atlas;
- (7) Whether and the extent to which the proposed amendment would result in significantly adverse impacts on the natural environment, including, but not limited to, water, air, stormwater management, wildlife, vegetation, wetlands, and the natural functioning of the coastal environment;
- (8) Whether and the extent to which the proposed amendment would adversely affect the property values in the area;
- (9) Whether and the extent to which the proposed amendment would result in a logical and orderly development pattern;

- (10) Whether it is impossible to find other lands in the city for the proposed use in a zoning district that permits such use as of right.

The written submittal presented by the applicant enumerates how the proposed change complies with the standards in Section 34-211(c). Based on a review of the application, staff analysis of the information submitted, and the public hearing on the proposed project conducted on July 11, 2016, the City Council has found that the applicant has fulfilled their burden to show that the project should be approved as follows:

1. A change in the originally planned location of the leasing office from Parcel D to Parcel A constitutes a changed condition to the property, making the originally proposed monument sign placement now ineffective.
2. The requested identification wall signs in the locations proposed will not negatively impact adjacent properties, and based on the previous commercial zoning of the property, where commercial business would have been permitted to have illuminated wall mounted identification signs.
3. The application for PUD amendment was reviewed and unanimously recommended for approval by the Jacksonville Beach Planning Commission, prior to the consideration of the application by the City Council.
4. There was no public testimony presented at either the Planning Commission public hearing or the City Council public hearing to dispute the presentments of the applicant.



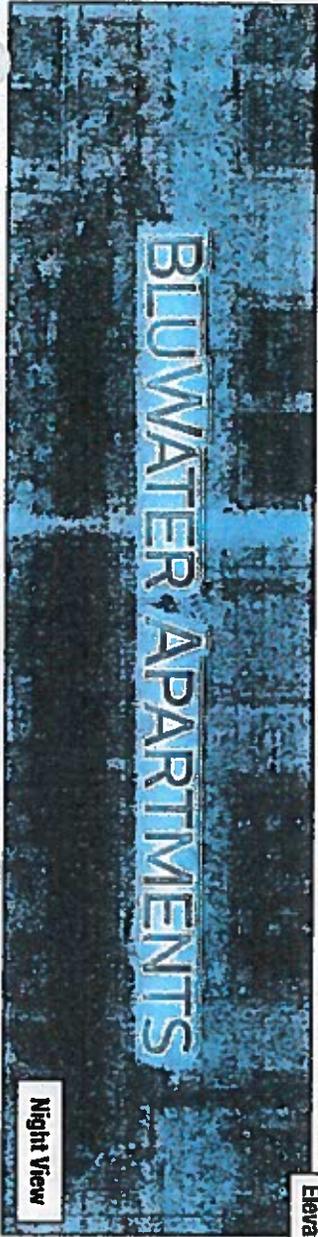
FIRST FLOOR
LOUNGE
FIRST FLOOR
FITNESS

FIRST FLOOR
LEASING OFFICE

THIRD FLOOR
ROOFTOP LOUNGE

To Atlantic Ocean →

BUILDING SIGN A - REVERSE LT CHANNEL LETTERS WITH BACK PLATE



Sign Sq. Feet: 45 sq/ft
Elevation Frontage: 286 linear ft.

THIS DESIGN AND ENGINEERING IS SUBMITTED AS OUR PROPOSAL, AND THE RIGHT TO USE OR EXHIBIT IN ANY FORM, IS NOT AUTHORIZED WITHOUT WRITTEN PERMISSION BY Sign-A-Rama.

Signarama
The key to your business.

Jacksonville
Florida

3633 Southside Boulevard
Jacksonville, FL 32216
P: (904) 998-8980
F: (904) 998-8986

TriBridge Residential
Phillip Bowman
Phone: (919) 999-7270

**SIGN ELEVATION
EXHIBIT**

Address: 713 Beach Blvd.

City: Jacksonville Beach

State: FL 32250

Account Rep: Danny Van Wageningen

Production Mgr: Shanna Nunnally

Designer: Chris Gilderlove

Permit Freq: 1x/12 Months

Design No: 5663-A

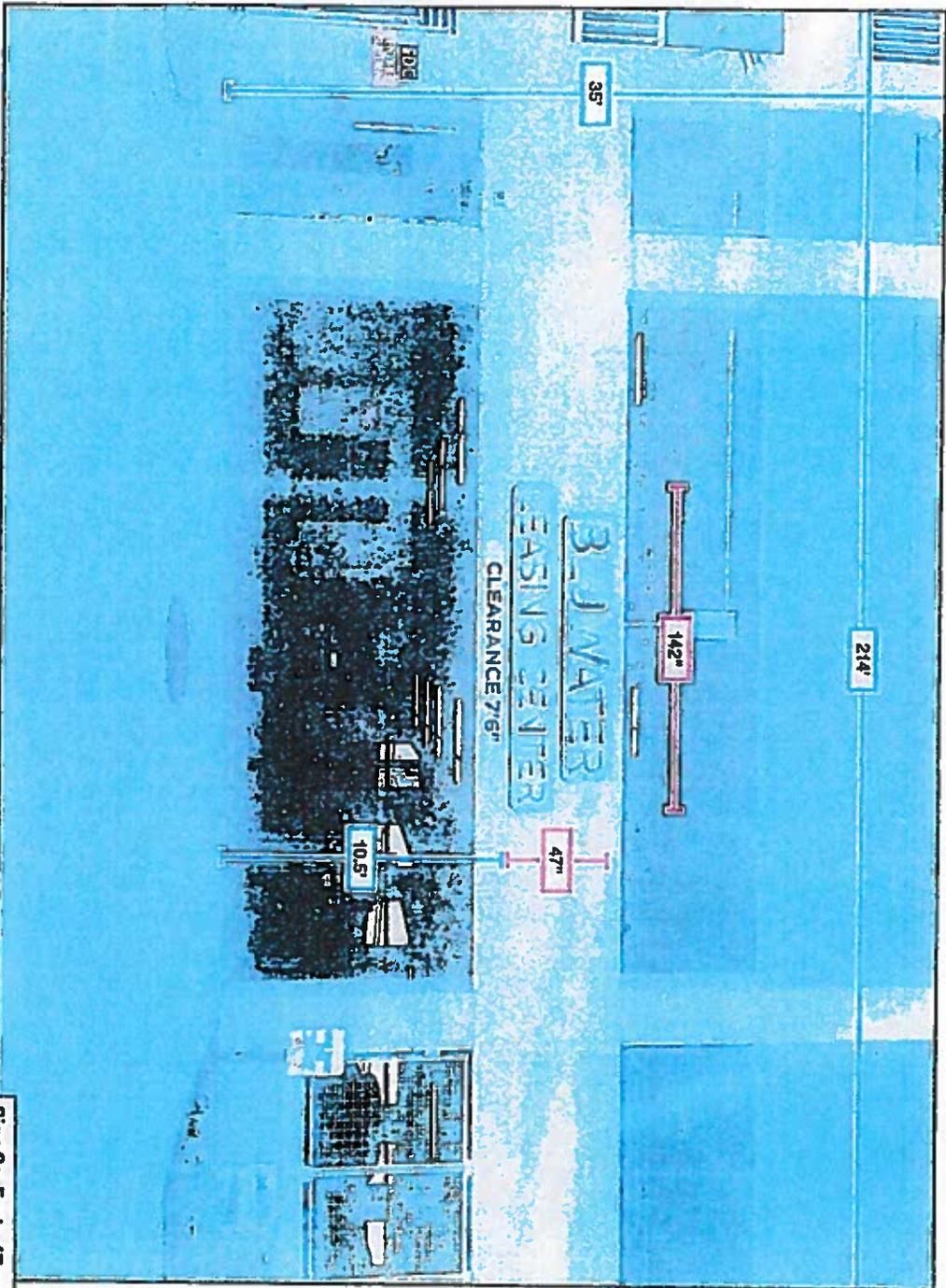
DATE: 07/15/2016

Rev. Date:

DESCRIPTION:

The information on this exhibit is provided for informational purposes only. It is not intended to constitute an offer of any financial product or service. The information is not intended to be used as a basis for any investment decision. The information is not intended to be used as a basis for any investment decision. The information is not intended to be used as a basis for any investment decision.

BUILDING SIGN B - REVERSE LT CHANNEL LETTERS WITH BACK PLATE



Sign Sq. Feet: 47 sq/ft
Elevation Frontage: 214 linear ft

Night View

THIS DESIGN AND ENGINEERING IS SUBMITTED AS OUR PROPOSAL, AND THE RIGHT TO USE OR EXHIBIT IN ANY FORM, IS NOT AUTHORIZED WITHOUT WRITTEN PERMISSION BY SIGN-A-RAMA.

Signarama
The way to great first impressions.

Jacksonville
Florida

3633 Southside Boulevard
Jacksonville, FL 32216
P: (904) 998-8880
F: (904) 998-8896

TB/Bridge Residential
Philip Bowman
Phone: (919) 999-7270

**SIGN ELEVATION
EXHIBIT**

Address: 711 Beach Blvd

City: Jacksonville Beach
State: FL 32250

Account: Danny Van Wagman

Producer: Shawn Rhineland

Designer: Chris Galdensleve

Printer: Link Link

Design No: 5653-8

DATE: 07/15/2016

New Date:

DESCRIPTION:

Signage is not to be used for any other purpose without the written consent of Sign-A-Rama. The design and engineering is submitted as our proposal, and the right to use or exhibit in any form, is not authorized without written permission by Sign-A-Rama.