



**CITY OF JACKSONVILLE BEACH
FLORIDA**

MEMORANDUM TO:

**The Honorable Mayor and
Members of the City Council
City of Jacksonville Beach, Florida**

Council Members:

The following Agenda of Business has been prepared for consideration and action at the Regular Meeting of the City Council on **Monday, April 7, 2014, at 7:00 P.M. in the Council Chambers, 11 North Third Street, Jacksonville Beach, Florida.**

**Opening Ceremonies: Invocation
 Salute to the Flag**

Roll Call

1. **APPROVAL OF MINUTES:**

- Regular City Council Meeting held March 17, 2014

2. **ANNOUNCEMENTS:**

3. **COURTESY OF THE FLOOR TO VISITORS:**

4. **MAYOR AND CITY COUNCIL:**

- (a) Proclamation of the week of May 4-10, 2014 as Public Service Recognition Week
- (b) Receive Information on the Mayor's "Jacksonville Beach Wave Maker" Program

5. **CITY CLERK:**

6. **CITY MANAGER:**

- (a) American Public Power Association Reliable Public Power Award to Beaches Energy Services
- (b) Authorize the City Manager to execute the Settlement Agreement Between Beaches Energy Services and the Florida Reliability Coordinating Council
- (c) Award RFP 07-1314 to Document, Identify & Categorize Cyber Assets with a Process Implementation Plan to the Highest Ranked Respondent, GDS Associates, Inc.

Memorandum, Mayor and City Council
City Council Agenda for April 7, 2014

7. **RESOLUTIONS:**

8. **ORDINANCES:**

**ADJOURNMENT TO WORKSHOP TO DISCUSS CHANGES TO THE SIGN CODE ON
BANNERS AND CHANGEABLE COPY SIGNS**

Respectfully submitted,

/s/George D. Forbes
CITY MANAGER

GDF: cmm
04/03/14

If a person decides to appeal any decision made by the City Council with respect to any matter considered at any meeting, such person may need a record of the proceedings and, for such purpose, such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The public is encouraged to speak on issues on this Agenda that concern them. Anyone who wishes to speak should submit the request to the City Clerk prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statutes, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299, ext. 10, no later than 12:00 PM, Friday, April 4, 2014.

**Minutes of Regular City Council Meeting
held Monday, March 17, 2014, at 7:00 P.M.
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida.**



CALL TO ORDER:

Mayor Charlie Latham called the meeting to order.

OPENING CEREMONIES:

Invocation was by Council Member Taylor; followed by the Salute to the Flag.

ROLL CALL:

Mayor: William C. Latham

Council Members: Keith Doherty - *Absent* Steve Hartkemeyer Christine Hoffman
Tom Taylor Phil Vogelsang - *Absent* Jeanell Wilson - *Absent*

Also present were City Manager George Forbes, City Department Directors, City Clerk Judy Bullock, and Cathy Martinich, City Clerk's Office.

APPROVAL OF MINUTES

It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, and passed, to approve the following minutes, as presented:

- **Regular City Council Meeting held March 3, 2014**

ANNOUNCEMENTS

Councilmember Christine Hoffman –

- Ms. Hoffman stated she was a judge for Miss Fletcher 2014, Fletcher High School. She congratulated Rachel McKenzie Samuels, who was crowned Miss Fletcher, and told of her accomplishments.
- Ms. Hoffman has been appointed to the Beaches Historical Society Board, as Chairperson for the Annual All Fletcher Class Reunion event.

Mayor Latham –

- Mayor Latham attended the JTA meeting on Wednesday, March 5th, to discuss the potential of modifying routes and trolley schedules. There is a public meeting scheduled for March 15th beginning at 6:00 pm until 7:30 pm, in City Hall Council Chambers.
- Mayor Latham attended the TPO Board meeting on Thursday, March 13th, and has requested a Unified Planning Work Program (UPWP). This is to fund a "Bicycle and Way-finding Plan" study for the best use of bike paths from Ponte Vedra Beach to Atlantic Beach (\$75K - \$150K of Federal money).

**Minutes of Regular City Council Meeting
held Monday, March 17, 2014**

He requested this action be moved from a “priority 2” to a “priority 1”. There is unanimous approval from the Board with vocal support from Councilman Bill Bishop, Greg Evan of FDOT (Florida Department of Transportation), and Donna Harper of JTA (Jacksonville Transit Authority). Mayor Latham will keep Council Members and citizens informed.

- Mayor Latham attended the Atlantic Seafood Festival this past Saturday. Weather was perfect, a great turnout, and another family friendly event for Jacksonville Beach.

Mayor Pro-Tem Tom Taylor –

- Mr. Taylor said that on Wednesday, April 20th at 9:00 am, the recommendations of the Consolidated Government Committee would be presented to the City of Jacksonville Council. He and Ms. Dumont have participated on this committee for the past several months, representing the Beach communities.

COURTESY OF THE FLOOR TO VISITORS

MAYOR AND CITY COUNCIL

- (a) **Proclamation of March 19, 2014 as Knights of Columbus Father Murphy Council 5535 Day**

Mayor Latham read and presented the Proclamation to Mr. Woodruff and Mr. Sepia.

CITY CLERK

- (a) **Approve the Re-appointment of Jacqueline Thomason as a Fifth Trustee on the Police Officers’ Board of Trustees**

Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to approve the reappointment of Jacqueline Thomason to the Police Officers’ Pension Board of Trustees, effective April 1 2014 (new two-year term, beginning April 1, 2014 and ending March 31, 2016).

Mr. Forbes explained that this appointment is a necessary ministerial function, required by the City Code, that the Council approves this appointment to the pension board.

Roll call vote: Ayes - Hartkemeyer, Hoffman, Taylor, and Mayor Latham; motion carried unanimously.

Councilmember Hoffman asked if the City Council was being provided with all of the applications on file. City Clerk Judy Bullock stated, the Council had all of the eligible candidates. She added that some applicants move away or are no longer interested in serving on a Board.

- (b) **Appointment of Two Trustees to the Firefighters’ Pension Board**

1. Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to reappoint Bruce Anderson as a pension trustee on the Firefighters’ Pension Board for a new two-year term, beginning April 1, 2014, and ending March 31, 2016.

**Minutes of Regular City Council Meeting
held Monday, March 17, 2014**

Discussion: Discussion ensued regarding the application and interview process of interested citizens for volunteer board participation.

Roll call vote: Ayes - Hoffman, Taylor, Hartkemeyer, and Mayor Latham; motion carried unanimously.

2. Motion: It was moved by Mr. Hartkemeyer, seconded by Mr. Taylor, to reappoint Dennis Povloski as a pension trustee on the Firefighters' Pension Board for a new two-year term, beginning April 1, 2014, and ending March 31, 2016.

Roll call vote: Ayes - Taylor, Hartkemeyer, Hoffman, and Mayor Latham; motion carried unanimously.

(c) Appointment of Two Trustees to the Police Officers' Pension Board

1. Motion: It was moved by Mr. Hartkemeyer, seconded by Mr. Taylor, to reappoint Marvin DuPree as a pension trustee on the Police Officers' Pension Board for a new two-year term, beginning April 1, 2014, and ending March 31, 2016.

Roll call vote: Ayes - Hartkemeyer, Hoffman, Taylor, and Mayor Latham; motion carried unanimously.

2. Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to reappoint Alan Grant as a pension trustee on the Police Officers' Pension Board for a new two-year term, beginning April 1, 2014, and ending March 31, 2016.

Roll call vote: Ayes - Hoffman, Taylor, Hartkemeyer, and Mayor Latham; motion carried unanimously.

(d) Appointment of Two Alternate Members to the Board of Adjustment

1. Motion: It was moved by Mr. Hartkemeyer, seconded by Mr. Taylor, to appoint Jeff Truhlar as 1st Alternate on the Board of Adjustment to complete the unexpired term of Mr. Gallimore, who resigned on March 4, 2014. The unexpired term will end on January 31, 2015.

Roll call vote: Ayes - Taylor, Hartkemeyer, Hoffman, and Mayor Latham; motion carried unanimously.

2. Motion: It was moved by Mr. Hartkemeyer, seconded by Mr. Taylor, to appoint Francis Reddington as 2nd Alternate on the Board of Adjustment to complete the unexpired term of Mr. Cummings, who was appointed by Council as a Regular member at the March 3, 2014, Council Meeting. The unexpired term will end on January 31, 2015.

Roll call vote: Ayes - Hartkemeyer, Hoffman, Taylor, and Mayor Latham; motion carried unanimously.

**Minutes of Regular City Council Meeting
held Monday, March 17, 2014**

CITY MANAGER

(a) Monthly Financial Reports – Month of February 2014

Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to accept the reports for the month of February 2014.

Roll call vote: Ayes - Hoffman, Taylor, Hartkemeyer, and Mayor Latham; motion carried unanimously.

(b) Authorize the City Manager to Execute a Contract for Temporary Employment for Beaches Energy Services During Emergency Events

Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to execute a contract for Temporary Employment during emergency events, as described in a memo from Roy Trotter, Director of Beaches Energy, dated, March 8, 2014.

Mr. Forbes explained that since several very knowledgeable employees have recently retired, he would like to be able to hire them on a contractual basis, during an emergency event.

Ms. Hoffman asked how the salary of the rehired workers would be set. City Manager George Forbes advised that the salary would be according to City's Pay Plan.

Roll call vote: Ayes - Hartkemeyer, Hoffman, Taylor, and Mayor Latham; motion carried unanimously.

(c) Award RFP 04-1314 Titled Design of Communications Infrastructure System to the Highest Ranked Respondent, Columbia Telecommunications Corp. d/b/a CTC Technology and Energy.

Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to award RFP 04-1314 titled Design of Communication Infrastructure System to the highest ranked respondent, Columbia Telecommunications Corp., d/b/a CTC Technology and Energy.

Mr. Forbes stated this is to hire a company to consult and recommend installation of a Wi-Fi grid over Beaches Energy territory that would be used to implement smart grid systems, and in the future, could possibly be used to read electric and water meters.

Roll call vote: Ayes - Hoffman, Taylor, Hartkemeyer, and Mayor Latham; motion carried unanimously.

(d) Award RFP 05-1314 Titled Critical Infrastructure Protection (CIP) Version 5 Assessment Program to the Highest Ranked Respondent, Selah Group, Inc.

Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to award RFP 05-1314, titled Critical Infrastructure Protection (CIP) Version 5 Assessment Program to the highest ranked respondent, Selah Group, Inc.

**Minutes of Regular City Council Meeting
held Monday, March 17, 2014**

Mr. Forbes explained that this is a NERC requirement, concerning the physical security of the electrical grid. This consultant would make recommendations to the City that are acceptable to the NERC & FERC, the Reliability Council.

Roll call vote: Ayes - Hartkemeyer, Hoffman, Taylor, and Mayor Latham; motion carried unanimously.

(e) Award of Bid No. 1314-03 – Electric Supplies – 12 Months Requirements

Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to award Bid No. 1314-03 to the lowest bidders meeting specifications, as recommended in the February 26, 2014, memorandum from Roy Trotter, titled “Electric Supplies – 12 months Requirements.”

Mr. Forbes talked about the different parts and technical supplies that are required to support Beaches Energy Services.

Discussion: Discussion ensued regarding vendors and the bid pricing process for electric department supplies

Roll call vote: Ayes - Taylor, Hartkemeyer, Hoffman, and Mayor Latham; motion carried unanimously.

RESOLUTIONS

(a) RESOLUTION NO. 1927-2014

Mayor Latham requested that the City Clerk read Resolution No. 1927-2014, by title only; whereupon Ms. Bullock read the following:

“A RESOLUTION AMENDING THE OPERATING BUDGET OF THE CITY OF JACKSONVILLE BEACH, FLORIDA FOR THE FISCAL YEAR BEGINNING OCTOBER 1, 2013 AND ENDING SEPTEMBER 30, 2014.”

Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to adopt Resolution No. 1927-2014, authorizing the mid-year budget adjustment.

Mr. Forbes reviewed the adjustments noted in the budget.

Roll call vote: Ayes - Hartkemeyer, Hoffman, Taylor, and Mayor Latham; motion carried unanimously.

ORDINANCES

(a) ORDINANCE NO. 2014-8050 – Second Reading

Mayor Latham requested that the City Clerk read Ordinance No. 2014-8050, by title only; whereupon Ms. Bullock read the following:

**Minutes of Regular City Council Meeting
held Monday, March 17, 2014**

“AN ORDINANCE ESTABLISHING A *REDEVELOPMENT DISTRICT: RD ZONING DISTRICT* WITHIN THE CITY OF JACKSONVILLE BEACH, FLORIDA, AS PROVIDED UNDER THE JACKSONVILLE BEACH LAND DEVELOPMENT CODE, CHAPTER 34 OF THE CODE OF ORDINANCES OF SAID CITY. (This is for Pablo Towers, 115 South 3rd Street, and involves the demolition of the one story building adjacent to the residential tower, and replacing it with a three story building.)”

1. Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to adopt Ordinance No. 2014-8050, establishing a *Redevelopment District: RD* zoning district to allow the proposed addition of a three-story Enhanced Services and Rooms Building on the Pablo Towers property located at 115 South 3rd Street.

Mr. Forbes explained the new three-story building would house the new services planned for the residents of Pablo Towers.

Roll call vote: Ayes - Hoffman, Taylor, Hartkemeyer, and Mayor Latham; motion carried unanimously.

2. Motion: It was moved by Mr. Taylor, seconded by Mr. Hartkemeyer, to approve the Findings of Fact for Ordinance No. 2014-8050, dated March 7, 2014.

Roll call vote: Ayes - Taylor, Hartkemeyer, Hoffman, and Mayor Latham; motion carried unanimously.

ADJOURNMENT

There being no further business coming before the Council, Mayor Latham adjourned the meeting at 7:35 p.m.

Submitted by: Cathy Martinich
City Clerk's Office

Approval:

William C. Latham, Mayor

Date: April 7, 2014

Proclamation

Public Service Recognition Week

In honor of the millions of public employees at the federal, state, county, and city levels:

Whereas Americans are served every single day by public servants at the federal, state, county and city levels. These unsung heroes do the work that keeps our nation working; and

Whereas Public employees take not only jobs, but oaths; and

Whereas Many public servants, including military personnel, police officers, firefighters, border patrol officers, embassy employees, health care professionals and others, risk their lives each day in service to the people of the United States and around the world; and

Whereas Public servants include teachers, doctors, scientists, train conductors and astronauts, nurses and safety inspectors, laborers, computer technicians and social workers, and countless other occupations. Day in and day out they provide the diverse services demanded by the American people of their government with efficiency and integrity; and

Whereas, Without these public servants at every level, continuity would be impossible in a democracy that regularly changes its leaders and elected officials.

Now, Therefore, I, William C. Latham, Mayor of the City of Jacksonville Beach, by virtue of the authority vested in me, do hereby proclaim the week of May 4-10, 2014, as

Public Service Recognition Week

All citizens are encouraged to recognize the accomplishments and contributions of government employees at all levels – federal, state, county and city.

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Jacksonville Beach to be affixed this 7th day of April, 2014.



A handwritten signature in blue ink, appearing to read "W. C. Latham", is written over a horizontal line.

William C. Latham, MAYOR

CITY OF JACKSONVILLE BEACH

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FL 32250
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www.jacksonvillebeach.org

Memo To: Mayor and City Council

From: George D. Forbes, City Manager

Date: March 28, 2014

Action Requested:

Receive information on the Mayor's "Jacksonville Beach Wave Maker" program.

Background:

Mayor Latham has been researching a way to improve recognizing citizens who have performed an outstanding service to the Jacksonville Beach Community. Currently we perform this task primarily through proclamations of the Mayor. Mayor Latham has been working on an appropriate title and award system for outstanding citizens. By talking to citizens and working with Kurtis Loftus on an appropriate logo, he has come up with a new program called the "**Jacksonville Beach Wave Maker**".

This would involve Council Members or citizens who believe they have a person who has contributed in an outstanding manner to our community to request that the Mayor proclaim this person a Wave Maker. If the Mayor considers the citizen worthy of this award he will then request the citizen to attend a Council meeting where they will receive a small award with the attached logo along with a proclamation stating why they are a Wave Maker.

Recommendation:

Provide the Mayor with any comments or recommendations you may have on the "Wave Maker" program.







MEMORANDUM

TO: George D. Forbes
City Manager

FROM: Roy Trotter
Director of Beaches Energy Services

DATE: March 30, 2014

RE: American Public Power Association Reliable Public Power Award to
Beaches Energy Services

Action Requested:

Receive the American Power Association Reliable Public Power Award

Background:

The American Public Power Association (APPA) is the service organization for the nation's more than 2,000 community owned electric utilities, serving more than 47 million Americans. The APPA has notified us Beaches Energy Services will be awarded the Reliable Public Power Provider (RP₃) Diamond designation at the annual Engineering and Operations Conference on April 7, 2014.

The RP₃ program recognizes utilities that demonstrate high proficiency in reliability, safety, work force development and system improvement. Criteria within each of the four areas are based upon sound business practices and recognized utility leading practices. A panel of industry experts evaluates the application submitted by utilities and assigns a point value for each area. The highest value a utility can be assigned is 25 points per area. A utility can be awarded a Diamond (98 – 100 points), Platinum (90 – 97 points) or Gold (80 – 89 points) designation.

Beaches Energy Services' application was evaluated as follow: Reliability 24 points, Safety 25 points, Work Force Development 24.5 points and System Improvement 25 points; for a total of 98.5 points. This qualifies Beaches Energy Services for the Diamond designation. The APPA presented 6 utilities the Diamond designation at the 2013 conference. This designation will be in effect for three years. Utilities must submit a new application in September 2016 to continue in the program.

George D. Forbes

March 27, 2014

Page 2

Beaches Energy Services is one of the most reliable electric utilities in the State of Florida which is a credit to our workforce in implementing the City's high performance standards.

Recommendation:

Recognize Beaches Energy Services Employees for their hard work in receiving the American Public Power Association Reliable Public Power Award.



®

Reliable Public
Power Provider



BEACHES ENERGY SERVICES
JACKSONVILLE BEACH, FL

Diamond Member

2014-2017





BEACHES | ENERGY
SERVICES

MEMORANDUM

TO: George D. Forbes
City Manager

FROM: Roy Trotter
Director of Beaches Energy Services

DATE: March 28, 2014

RE: Florida Reliability Coordinating Council Compliance Audit Settlement Agreement

ACTION REQUESTED:

Authorize the City Manager to execute the Settlement Agreement between Beaches Energy Services and the Florida Reliability Coordinating Council.

BACKGROUND:

In July 2012, the Florida Reliability Coordinating Council (FRCC) conducted a mandatory compliance audit on Beaches Energy Services transmission operations. The result of the audit found violation of the following standards; FAC-009-1 and COM-002-2.

The first violation, FAC-009-1 involves the rating of equipment, lines and devices necessary for operating the bulk electric system. It provides the basis for regulatory engineers to identify deficiencies in system design used for planning purposes. Our documentation stating the operating value of three specific assets was in conflict with the actual rating of the device.

The second violation, COM-002-2 involves communications between Beaches Energy Services system (SCADA) operators and the Florida Reliability Coordinating Council (FRCC) and neighboring transmission operators. A Beaches Energy Services employee inadvertently tripped a breaker open and requested the system operator to close the breaker. The failure to report this incident to their supervisors prevented the necessary documentation to be submitted to the FRCC as required by the standard.

At the settlement hearing in September 2013, the violations were discussed and Beaches Energy Services requested a non-monetary sanction in lieu of a monetary penalty. A conceptual framework for remedial action was presented to the FRCC. An agreement was struck allowing Beaches Energy Services 30 days to develop a formal proposal for consideration by FRCC. It was made clear by the FRCC although this initiative was allowable under the North American Electric Reliability Corporation (NERC) Sanction Guidelines; it had yet to be approved as a remedy for audit violations.

Beaches Energy Services proposal included the development of program documents and associated training that: 1) increases the technical skillset of employees, 2) raises the awareness to comply with regulatory standards, 3) establishes structured internal controls and work practices and, 4) creates a sustainability plan to keep Beaches Energy Services moving forward with regulatory standards.

The proposal was submitted in November 2013. The FRCC accepted the proposal and submitted it to the NERC for approval, to be included as part of the Settlement Agreement. Final approval from the NERC and FRCC has been obtained, culminating into a formal agreement and effectuating a complete and final resolution to the violations found from the July 2012 compliance audit.

RECOMMENDATION:

Authorize the City Manager to execute the Settlement Agreement between Beaches Energy Services and the Florida Reliability Coordinating Council.

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TO: George D. Forbes
City Manager

FROM: Roy Trotter
Director, Beaches Energy Services

DATE: March 27, 2014

RE: Award RFP 07-1314 – CIP 002-5.1 Document, Identify & Categorize Cyber Assets With Process Implementation Plan

ACTION REQUESTED:

Award RFP 07-1314 to Document, Identify & Categorize Cyber Assets With A Process Implementation Plan to the highest ranked respondent, GDS Associates, Inc.

BACKGROUND:

The North American Electric Reliability Corporation (NERC) governs the development of regulatory standards for electric utilities. Since 2008, NERC has defined standards governing critical physical infrastructure, as well as cyber security standards. These standards have been updated continuously since inception and must be implemented by July 1, 2015. Currently there are eleven standards that must be satisfied.

For this reason, in February 2014, Beaches Energy Services solicited proposals from qualified firms to document, identify & categorize cyber assets to include a process implementation plan.

The intent of this plan is to implement cyber security requirements commensurate with the adverse impact that a misuse of electric cyber systems could have on the reliable operation of the bulk electric system. In order to begin this process we must first identify and categorize Beaches Energy cyber assets. We can then design and implement a security plan to ensure our system has adequate protection against potential compromises. This is critical so we can fully implement the North American Reliability Council standard.

We received responses from six (6) qualified firms. Each submittal was independently evaluated by an evaluation committee of three (3) employees.



Evaluations were score-ranked based on four (4) criteria:

1. Response to the RFP format, content and scope of work	10%
2. Demonstrate a broad knowledge of writing and implementing NERC CIP Version 5 compliance documents	45%
3. Demonstrate a complete knowledge of electric substation transmission operations and maintenance	30%
4. Approach/methodology to the project	15%
Total	100%

Attached herewith is the Ranking Assessment Summary detailing evaluation scores by category.

Following is a summary of the combined scoring results:

Rank	Respondent Firm	Score	Pricing
1	GDS Associates, Inc.	1,200	\$ 13,700
2	Encari (Powersecure)	1,000	\$ 19,000
3	Power Delivery Assoc	710	\$ 23,500
4	Selah Group, Inc.	590	\$ 25,000
5	Enervision, Inc.	440	\$ 24,600
6	NAES Corp.	260	within \$25,000

Funding for this project is encumbered in the FY 2014 Capital Improvement Plan and sourced from Beaches Energy Services Operating Revenues.

RECOMMENDATION:

Award RFP 07-1314 to document, identify & categorize cyber assets to include a process implementation plan to GDS Associates, Inc.

Evaluation Ranking - Assessment Summary

RFP No. #07-1314

CIP 002-5.1 Document, Identify & Categorize Cyber Assets

Evaluation Methodology: Rank each Vendor from 1 through 6 for each Evaluation Factor

6 is the highest score

	Response to RFP Content & Scope			Knowledge of writing CIP 5 compliance docs			Knowledge of substation ops & maintenance			Approach & methodology to project			Total Score	Rank
	A	B	C	A	B	C	A	B	C	A	B	C		
Encari (Powersecure)	5	5	4	5	5	4	5	5	4	5	5	5	1,000	2
Enervision, Inc.	2	3	5	2	3	3	2	1	5	2	3	3	440	5
GDS Associates, Inc.	6	6	6	6	6	6	6	6	6	6	6	6	1,200	1
NAES Corp.	1	1	2	1	1	1	1	3	2	1	1	2	260	6
Power Delivery Associates, Inc.	4	4	3	4	2	5	4	4	3	4	4	4	710	3
Selah Group, Inc.	3	2	1	3	4	2	3	2	1	3	2	1	590	4

Respondent:

Evaluator:

Category Weight

10	45	30	15
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Evaluator A = Don Cuevas

Evaluator B = Steve Lancaster

Evaluator C = Jason Phitides

From: Public Power Daily <newsletter@mail.naylorcampaign3.com>
Sent: Wednesday, March 26, 2014 6:01 AM
To: City Manager's Office
Subject: FERC denies APPA-NRECA request to clarify order on cybersecurity standards

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Wednesday, March 26, 2014

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FERC denies APPA-NRECA request to clarify order on cybersecurity standards

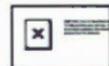
The Federal Energy Regulatory Commission rejected a request by APPA and the National Rural Electric Cooperative Association to clarify its Nov. 22 order (Order No. 791) on implementation of the North American Electric Reliability Corp.'s version 5 cybersecurity standards for critical infrastructure (CIP version 5). In a March 20 order, the commission also rejected a request by the associations for a further explanation of its Regulatory Flexibility Act analysis finding that implementation of the version 5 standards will not have a significant economic impact on a substantial number of small entities.

APPA and NRECA asked the commission to clarify what the industry must do now as it prepares to comply with CIP version 5. FERC in Order No. 791 substantially approved the version 5 standards but directed NERC to eliminate the standard's "identify, assess, and correct" language. CIP version 5 likely will become mandatory and enforceable before those changes are made, APPA and NRECA said.

The commission in its March 20 order said Order No. 791 "found that the substantive, technical requirements of the CIP version 5 standards are just and reasonable." FERC said utilities should "move forward with implementation of the substantive, technical controls approved in Order No. 791 while NERC addresses the Commission's directive regarding the 'identify, assess, and correct' compliance language."

The commission said its certification of the potential economic impact of the CIP version 5 standards on small entities satisfies the requirements of the Regulatory Flexibility Act (RFA). While noting that APPA and NRECA questioned how the commission came up with some of its assumptions for the RFA analysis, the commission asserted that the two associations "do not challenge either of the Commission's assumptions or submit evidence that contradicts those assumptions." Absent any facts that undermine its assumptions, "we see no basis to modify the Order No. 791 RFA certification," FERC said in its March 20 order. — [ROBERT](#)

APPA On Camera



[Watch](#)



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MEMORANDUM

To: George D. Forbes, City Manager
From: William C. Mann, Senior Planner 
Re: Draft Sign Standards amendments
Date: March 28, 2014

Based on feedback received from business owners over the last year, primarily via contact with our Code Enforcement Division, staff has reviewed the City's current regulations relative to both temporary banner signs and electronic message board signs, to see if certain adjustments could be made to those regulations to address businesses' concerns, while still preserving the goals of our sign regulations to maintain the positive visual character of Jacksonville Beach and to promote both resident- and visitor-oriented businesses in the city.

Banners - Because they are considered non-permanent signs, temporary banner signs are not regulated in the Land Development Code. They are regulated by Resolution No. 1864-2010. Per that resolution, banner signs are currently allowed only once for local businesses, and that is for new uses or occupants (grand openings), and for a maximum of 31 consecutive days. The resolution also regulates 'seasonal' sales signs for activities such as pumpkins and fireworks, for the same duration of (31) days, and it regulates other non-advertising types of signage.

A concern of some businesses and other organizations is that the current regulations are overly restrictive and don't allow for any occasional 'extra' advertising for permanent businesses, for events such as special events, sales, or change in management/ownership, or just to occasionally increase awareness of a business or organization's location.

Based on a discussion with Code Enforcement staff and also on a general review of other cities' banner regulations, staff has prepared a draft amendment to Resolution 1864-2010 for discussion purposes, that provides for additional opportunities for businesses and non-profit organizations (including religious



organizations) to utilize banner signage in conjunction with various types of events. **The major changes include:**

1. One (1) promotional or sales event banner with a maximum size of thirty-two (32) square feet may be displayed for no more than fifteen (15) days per sales, promotional or nonprofit activity event, and no establishment may display such signage more than three (3) times in a calendar year.
2. In shopping centers, no more than two (2) promotional or sales event banners shall be permitted for display at one time. Determination of which establishments may display such signage at any specific point in time is at the discretion of the property owner or his or her designee.

Changeable Copy Signs – One other component of our sign regulations that business owners have requested certain flexibility in is in the regulations dealing with electronic message board signs. These are signs, or areas within signs, where the message and/or image portrayed on an electrified screen can be changed electronically, as opposed to having to change the sign image and text manually. A good example of this type of sign is the City's new surfboard-themed LED message board sign at the Beach Boulevard/A-1-A intersection.

Changeable copy signs are regulated in Article VIII, Div. 4 Sign Standards of the Land Development Code. Currently, per Sections 34-453(6)b. and e., electronic changeable copy signs **are only allowed to change their sign 'copy' once in a 24 hour period**. This is seen by current owners of such signs as overly restrictive, especially in light of the capabilities of these types of signs, and also of their expense as compared to more traditional forms of signage.

Attached is a draft amendment to Section 34-453 which increases the frequency of allowable **electronic sign image changes to a maximum of once every eight seconds**. This frequency is consistent with the City of Jacksonville's regulations concerning 'changing message device' signage, and is also consistent with several model sign codes reviewed by staff. Eight seconds is seen as a minimum reasonable time for a sign display to remain static, while being not overly distracting to motorists it might be oriented towards. The proposed amendment also requires these electronic signs to have auto-dimming capabilities so that they are lit appropriate intensities at all times, based on the surrounding varying ambient light.

This amendment does not change the current prohibition of animated signs, which involve active motion of sign copy, regardless of display duration, and are deemed to be very distracting to motorists and pedestrians alike.

Resolution 1864-2010 - amended language for banners.



SECTION 2. BANNER SIGNS. ~~One (1) temporary banner sign is allowed for a new occupancy or use, of the size permitted for a permanent wall sign for such use, and for a maximum of thirty (30) days within the first six (6) months of establishment of such new occupancy or use. A banner sign may not be illuminated. Temporary banner signs~~

A. *Grand Opening and New Ownership Banners.* One (1) banner sign with a maximum size of thirty-two (32) square feet is allowed for a new occupancy or use, or for a change in ownership of an existing occupancy or use, and may be displayed for a maximum of thirty-one (31) consecutive days, within the first six months of change of occupancy or ownership.

B. *Promotional, Sales Event, and Nonprofit Organization Banners.* Each establishment in a shopping center, or a single business or nonprofit organization on an individual parcel, shall be allowed temporary banner signage for promotional activities or sales events subject to the following restrictions:

1. One (1) promotional or sales event banner with a maximum size of thirty-two (32) square feet may be displayed for no more than fifteen (15) days per sales, promotional or nonprofit activity event, and no establishment may display such signage more than three (3) times in a calendar year.
2. In shopping centers, no more than two (2) promotional or sales event banners shall be permitted for display at one time. Determination of which establishments may display such signage at any specific point in time is at the discretion of the property owner or his or her designee.

**LDC Art. VIII, Div . 4 Sign Standards –
'Changeable Copy Signs' amended language**

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Sec 34-453. Permitted signs.

(6) *Signs Allowed for Permitted Or Conditional Non-residential Uses In All Zoning Districts, Permit Required.* Except for those signs and sign types allowed in accordance with Sections 34-453(2), 34-453(3), and 34-453(4), and 34-453(5) above, no additional signs or sign types shall be permitted on any lot or parcel for any permitted or conditional use zone, except the following sign types shall be allowed with an sign permit for each lot or parcel with a permitted or conditional non-residential use:

b. *Changeable copy signs, manual or electronic (LED).* One (1) changeable copy sign may be installed as a part of a permitted monument sign or wall sign.

1. The changeable copy sign shall not exceed fifty (50%) percent of allowable area of the monument sign or wall sign.
2. The changeable copy sign shall not exceed ten (10) feet in height when installed as a part of a monument sign for a single occupant or tenant building, and sixteen (16) feet in height if part of the monument sign for a multiple occupant or tenant building.
3. A changeable copy sign that is a part of wall sign shall not be installed higher than the wall of the building.
4. The sign copy on a changeable copy sign shall not change more than once every eight (8) seconds, except that no single electronic message is permitted to be repeated by flashing more than once every thirty (30) seconds in a twenty-four (24) hour time period.
5. The maximum period of time to accomplish change in sign copy on a changeable copy sign shall be one (1) second.
6. Changeable copy signs may be internally illuminated. All internally illuminated changeable copy signs are required to have automatic dimming capability to adjust sign brightness to the ambient light at all times of the day and night.

e. *Monument signs (single occupant or tenant building).* For each single occupant or tenant parcel in the city, one (1) monument sign is permitted.

1. A monument sign shall not exceed one (1) square foot of sign area for each linear foot of road frontage on the street toward which the sign is oriented, up to a maximum sign area of one-hundred (100) square feet.
2. The maximum allowable height of a monument sign in a single occupant or tenant parcel shall be ten (10) feet. The maximum allowable height of a monument sign shall not include the height of any optional architectural embellishment at the base or top of the sign.



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3. The maximum width of a monument sign allowed is twelve (12) feet.
4. Up to fifty (50) percent of the allowable area of the monument sign may be a changeable copy sign; ~~provided, however, that the sign copy cannot be changed more than once in a twenty-four (24) hour time period.~~ subject to Section 34-453(6)b regulations.
5. The monument sign may be illuminated.