



CITY OF JACKSONVILLE BEACH

FLORIDA

MEMORANDUM TO:

The Honorable Mayor and
Members of the City Council
City of Jacksonville Beach, Florida

Council members:

The following Agenda of Business has been prepared for consideration and action at the Regular Meeting of the City Council on **Monday, October 5, 2009, at 7:00 P.M. in the Council Chambers, 11 North Third Street, Jacksonville Beach, Florida.**

**Opening Ceremonies: Invocation
Salute to the Flag**

Roll Call

1. **APPROVAL OF MINUTES:**

Regular City Council Meeting, September 21, 2009

City Council Workshop Meeting, September 22, 2009

2. **COMMUNICATIONS:**

3. **COURTESY OF THE FLOOR TO VISITORS:**

4. **MAYOR:**

5. **CITY COUNCIL:**

6. **CITY CLERK:**

7. **REPORT OF CITY MANAGER:**

(a) Approval of the Sea & Sky Spectacular Air Show Special Event Permit

(b) Award RFP# 10-0809 for Production Services Contract for a Professional Fireworks Company to Provide Pyrotechnic Display on the 4th of July, 2010

Memorandum, Mayor and City Council
City Council Agenda for October 5, 2009

8. **UNFINISHED BUSINESS:**
9. **RESOLUTIONS:**
10. **ORDINANCES:**

Respectfully submitted,

1/2/George D. Forbes

CITY MANAGER

GDF: cmm
10/01/2009

If a person decides to appeal any decision made by the City Council with respect to any matter considered at any meeting, such person may need a record of the proceedings and, for such purpose, such person may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

The public is encouraged to speak on issues on this Agenda that concern them. Anyone who wishes to speak should submit the request to the City Clerk prior to the beginning of the meeting. These forms are available at the entrance of the City Council Chambers for your convenience.

In accordance with the Americans with Disabilities Act and Section 286.26, Florida Statute, persons with disabilities needing special accommodation to participate in this meeting should contact the City Clerk's Office at (904) 247-6299, ext 10, no later than 12:00 PM, Friday, October 2, 2009.

**Minutes of Regular City Council Meeting
held Monday, September 21, 2009, at 7:00 P.M.
In the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida.**



Call to Order

The meeting was called to order by Mayor Fland Sharp.

Opening Ceremony

Invocation was by Council member Knight, Salute to the Flag.

Roll Call

Mayor: Fland Sharp

Council members:	Lee Buck	Penny Christian	Steve Hartkemeyer
	Rick Knight	Pete Mittleman	Tom Taylor

Also present were City Manager George Forbes and City Clerk Heidi Reagan.

Approval of Minutes

It was moved by Ms. Christian, seconded by Mr. Buck, and passed, to approve the minutes of the Regular City Council Meeting on September 21, 2009 as presented:

Courtesy of the Floor to Visitors

None

City Manager "a"

Monthly Financial Reports for August 2009

Motion: It was moved by Ms. Christian, seconded by Mr. Buck, and passed, to accept the monthly financial reports for August 2009.

City Manager "b"

Recommendation on Awarding Bids

Bid No. 0809-19 100 Watt Colonial Luminaries and Fiberglass Poles -12 Months Requirements

Motion: It was moved by Ms. Christian, seconded by Mr. Buck, to award Bid 0809-19 to Electric Supply, Inc. for the unit price purchase of 100 watt , HPS Colonial luminaries and fiberglass poles for a period of twelve months with an option to renew for two additional one-year extensions, upon approval by the City Manager.

**Minutes of Regular City Council Meeting
held Monday, September 21, 2009**

Discussion: Mr. Forbes stated that since this is a small meeting he would like to go over all of his comments now. He explained that there are two bid items – one for luminaries and fiberglass poles for Beaches Energy and one for lot clearing services. Since we have had so much more activity under code enforcement requiring lot clearing, the City put that service out to bid. The last item is amending the operating budget. This is the year-end budget modification and is fairly routine.

Roll call vote: Ayes – Buck, Christian, Hartkemeyer, Knight, Mittleman, Taylor, and Mayor Sharp; motion carried unanimously.

Bid No. 0809-24 Lot Clearing Services

Motion: It was moved by Ms. Christian, seconded by Mr. Buck, to award Bid No. 0809-24 for lot clearing work to R&R Maintenance, Inc. for one year with the City Manager having the authority to renew the agreement for two (2) additional one-year periods.

Roll call vote: Ayes – Christian, Hartkemeyer, Knight, Mittleman, Taylor, Buck, and Mayor Sharp; motion carried unanimously.

RESOLUTION NO. 1833-2009

Mayor Sharp requested the City Clerk read Resolution No. 1833-2009, by title only, whereupon Ms. Reagan read the following:

**“A RESOLUTION AMENDING THE OPERATING BUDGET OF THE
CITY OF JACKSONVILLE BEACH, FLORIDA, FOR THE FISCAL
PERIOD BEGINNING OCTOBER 1, 2008 AND ENDING SEPTEMBER
30, 2009”**

Motion: It was moved by Ms. Christian, seconded by Mr. Buck, to adopt Resolution No. 1833-2009 authorizing the year-end budget adjustment.

Roll call vote: Ayes – Hartkemeyer, Knight, Mittleman, Taylor, Buck, Christian and Mayor Sharp; motion carried unanimously.

**Minutes of Regular City Council Meeting
held Monday, September 21, 2009**

Adjournment

There being no further business coming before the Council, Mayor Sharp adjourned the meeting at 7:05 pm.

Submitted by: Heidi Reagan
City Clerk

Approval:

Mayor

October 5, 2009

Date

Minutes of City Council Workshop
Tuesday, September 22, 2009 – 6:15 PM
City Council Conference Room – Workshop

The workshop was called to order at 6:00 PM by Mayor Sharp.

The following City Council members were in attendance:

Lee Buck
Penny Christian
Steve Hartkemeyer
Rick Knight
Pete Mittleman
Tom Taylor
Mayor Fland Sharp

Also present were City Manager George Forbes, and City Clerk Heidi Reagan.

Purpose of Workshop

The purpose of the workshop was to discuss paid parking in Jacksonville Beach.

Consultants Jim Moran and John Kowalchik from Walker Parking Consultants were present. Mr. Moran gave a presentation on parking that discussed parking management and strategies, supply and demand, access, security, issues affecting parking and a model parking organization as it related specifically to the City.

Following the presentation the Council discussed the seasonal nature of larger activities at the beach and whether paid parking would be profitable and whether it would produce competitive private parking lots. Also discussed was whether it might be better to outsource the work versus hiring employees to run the program. Mr. Forbes stated that the City is a non-profit agency and that an enterprise fund would need to be established as paid parking would require parking enforcement, maintenance, collections and back-room operations.

Consultant, Jim Moran stated that this really is a not-for-profit service to the community as it will provide additional funding for police services, special events, lighting or landscaping. He stated it would be wise to stop funding the costs that visitors add to the City with tax dollars. He also pointed out that having employees in uniform out checking meters provides extra security and can be viewed as “ambassadors of goodwill” as they provide a resource to visitors needing information about the area and provide direct access to the police through radio. The Mayor and several Council Members stated they are in favor of a parking program for all the reasons stated.

It was agreed that a study taking into consideration all of the items discussed needs to be done in order to create a well thought out system for parking in the City.

Minutes of City Council Workshop
Tuesday, September 22, 2009 – 5:00 p.m.

Mayor Sharp stated that he feels this is the right time to do a study of this nature and is hoping something can be set in place by next April. He asked Mr. Moran how long it would take to do a proper study, to which Mr. Moran replied that it usually takes approximately 4 to 6 weeks.

City Manager, George Forbes summarized the meeting by confirming that the Council's goals are to provide security and a systemic parking program with an enterprise fund to pay for the program. He stated that a systemic parking program with options will need to be studied, created and presented to the Council, to which the Council concurred that this is what they want to do.

The meeting was adjourned at 6:56 PM.

Submitted by: Heidi Reagan
City Clerk

Approved: _____
Fland O. Sharp, Mayor

Date: _____
October 5, 2009



City of Jacksonville Beach

11 NORTH THIRD STREET • JACKSONVILLE BEACH, FL 32250 • (904) 247-6268 • FAX: (904) 247-6276

MEMORANDUM

TO: George Forbes, City Manager
FROM: Marilyn Matejcek, Special Events Coordinator
DATE: September 30, 2009
SUBJECT: Sea & Sky Spectacular Air Show Special Event Permit

ACTION REQUESTED

Approval of the Sea & Sky Spectacular Air Show Special Event Permit

BACKGROUND

The fifth Sea & Sky Spectacular Air Show will be held in Jacksonville Beach on November 6, 7 & 8, 2009. Based on the success of previous shows, this year's event will be another major event for our community.

City staff has been working with the City of Jacksonville Special Events, U.S. Naval Station Mayport, Neptune Beach, and Atlantic Beach to coordinate logistics to produce this air show.

The venue will be similar to past air shows as follows:

- Public activities will be focused on the Sea Walk Pavilion, Latham Plaza and the adjacent municipal parking lot. This is the location where most of the static displays, recruiting stations, and food and beverage vendors will be set up.
- First Street North will also have vendor booths and static displays from the Pavilion area to the pier parking lot.
- The pier parking lot will be Show Center with corporate chalets and VIP viewing area.
- The Navy will provide temporary fencing along the boardwalk from Beach Blvd to 6th Avenue North to help keep viewers out of the sand dunes and sea oats.

Activities will start each day around 9:30 a.m. and culminate with the Blue Angels flying demonstration with the event ending at 3 p.m. Two parties are planned for the Sea Walk Pavilion: the Pre-Flight Deck Party on Friday evening and the Crew Party for those who worked or volunteered during the air show on Saturday evening.

A shuttle bus system similar to the 2007 show will assist in alleviating the demand for public parking near the event. Pablo Avenue is designated as the transportation hub serving the satellite lot located at the TPC in Ponte Vedra Beach.

Significant pre-planning has taken place in preparation for this event, and our City resources will be taxed to cover the needs of producing this show. Although we made no financial contribution toward the cost of the show itself, the City will spend approximately \$60,000 for manpower and equipment.

The City of Jacksonville will provide considerable assistance from the Sheriff's Office, JTA buses, cleaning crews, sanitation trucks, event production, and all set-up costs during the week prior to the show. The Navy will provide and install sand fencing, clean-up crews, and other manpower needs. Atlantic Beach and Neptune Beach will assist with police officers and cleaning crews.

Our police department, along with the City of Jacksonville Special Events personnel, have met individually with all businesses in the affected Show Center area (see attached map.)

RECOMMENDATION

Approve the air show as detailed in a memo from Marilyn Matejcek titled "Sea & Sky Spectacular Air Show Special Event Permit" dated September 30, 2009.

MBM/

2009 Sea & Sky Spectacular

Event dates:

Monday, November 2, 2009- Sunday, November 8, 2009

Friday, November 6 – (9:00 a.m. – 3:00 p.m.) rehearsal day with school children bused in from schools across Duval County.

Saturday, November 7; Sunday November 8 - show days (9:00 a.m. – 3:30 p.m.)

Flights/Restrictions

Blue Angels will fly media rides on Thursday between 11:00 a.m. – 4:00 p.m.

Blue Angels will fly at 2:00 p.m. on Friday, Saturday, and Sunday.

The show box will be closed to beachgoers, including surfers/swimmers, any time the Blues are flying.

Thursday, Friday (11:00 a.m. – 5:00 p.m.)

Saturday, Sunday (9:00 a.m. -5:00 p.m.)

Military Personnel

Fifty uniformed Navy personnel will patrol the beach to restrict access to the Atlantic Ocean. Signs will be placed along the beachfront informing the public of restrictions (Seagate to 32nd Avenue, South).

Uniformed Navy personnel will also assist with traffic access points from 1st Avenue, North to 6th Avenue, North on Friday, Saturday, and Sunday.

Navy or Coast Guard personnel will operate watercraft to help keep people out of the water in restricted areas.

Miscellaneous

Downtown CAPE officers will maintain close contact with businesses and residents to ensure they have ample parking and access during event hours.

Garbage pick-up and deliveries will be restricted to non-show hours.

Pablo Avenue will serve as the transportation hub on Saturday and Sunday for JTA buses.

If the amphibious assault takes place, the beachfront from Beach Blvd. to the pier will be secured with snow fencing (Friday through Sunday). If the assault does not take place, the beach will be left open to the public.

Mutual aid police officers and Jacksonville Beach officers will be assigned to each entry point to search for suspicious persons and packages.

Local, state and federal law enforcement officers will provide a visible, substantial presence inside the event during show hours.

Private security will be provided by the city of Jacksonville during non- event hours. JBPD will maintain one police officer on duty within the perimeter during non-show hours for overall security.

Communications

All command and control personnel will work in the Jacksonville Emergency Operations Center command vehicle located in the 200 block of 1st Avenue, North during hours of the event. Agencies/Organizations represented in the EOC are as follows:

- Jacksonville Beach Police Department;
- Jacksonville Beach Fire Department;
- Jacksonville Sheriff's Office;
- Jacksonville Fire/Rescue Division/Emergency Management;
- Federal Bureau of investigation;
- United States Navy;
- United States Coast Guard; and
- City of Jacksonville Special Events.

The EOC will be equipped with hard-wired phone lines for the following agencies:

- Jacksonville Beach Police Department;
- Jacksonville Beach Police Department Communications;
- Jacksonville Beach Fire Department;
- Jacksonville Sheriff's Office;
- Jacksonville Fire/Rescue Division/Emergency Management;
- United States Navy;
- United States Coast Guard; and
- City of Jacksonville Special Events.

Lee Mathis (City of Jacksonville radio communications) will provide radios for Navy personnel and will also assign a mutual aid channel (probably B-12). The Communications Plan is under revision and will be completed shortly.

U.S. Navy Personnel and Mutual Aid Officers by Date

Friday, November 6

- Fifty U.S. Navy personnel staffing posts on the beachfront and along Third Street from 20th Avenue, North, in and around the 'hard and soft' event perimeters, to 30th Avenue, South.
- Six Florida Fish and Wildlife Conservation Officers (FWC) in marked SUVs to assist Jacksonville Beach Police Officers on the beach.

Saturday, November 7; Sunday, November 8

The following mutual aid officers are scheduled as additional event security officers to be dispersed in and around the event's inner perimeter:

- Fifty U.S. Navy personnel;
 - Six FWC Officers;
 - Five Atlantic Beach Police Officers
 - Three Neptune Beach Police Officers
 - Ten St. Augustine Police Officers
 - Two University of North Florida Police Officers
 - Seven Fernandina Beach Police Officers
 - Three Nassau County Sheriff's Office Deputies*
- *Scheduled to assist with uniformed patrol on beach proper*

Note: On Saturday and Sunday, approximately 50 JSO deputies will provide traffic assistance and control for shuttle buses and traffic congestion before, during, and after show hours.

**Note: Both Florida Highway Patrol and the Department of Motor Carrier Compliance will be handling all traffic crash-related calls during the event hours November 6-8, 2009.*

Friday, November 6

Sea & Sky Spectacular • November 6-8

The City of Jacksonville, Naval Station Mayport and City of Jacksonville Beach, City of Neptune Beach and City of Atlantic Beach are proud to present the 2009 Jacksonville Sea and Sky Spectacular at Jacksonville Beach Oceanfront. Highlighted by the world-famous United States Navy Blue Angels, this FREE event will feature three days of the most exciting military and civilian air acts in the world in an over-the-ocean sky show, amphibious landing a street festival featuring static displays of aircraft and military vehicles, simulators, recruitment booths, autograph sessions, and kids area. The event is expected to draw more than 400,000 visitors and residents to the Jacksonville Beach Oceanfront and provide an \$80,000,000 impact on the local economy.



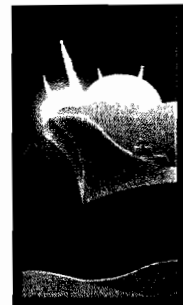
- Sea and Sky Field Trip/Recruit Day
 - 9 a.m. – 3 p.m.
 - Site open to high school ROTC groups
 - Selected vendors open

 - Sea and Sky Spectacular Pre-Flight Party
 - Sea Walk Pavilion
 - 6-10 p.m.
 - Free and open to the public
 - Food and beverages available for purchase
 - Meet and Greet
Take advantage of this opportunity to get an autograph from your favorite performer. You are invited to meet and mingle with Sea and Sky Spectacular military and civilian performers and crews.
 - Featuring live entertainment by “Last to Leave”
 - Movie: TBD (Time – TBD)
- * Note: Air show practice will take place throughout the day with the U.S. Navy Blue Angels practicing at approximately 2:15 p.m.

Saturday, November 7

Sea & Sky Spectacular – 9 a.m. – 3:30 p.m.

- American Flag fly over and National Anthem
- Recruitment Booths
 - Navy
 - Marines
 - Army
 - Air Force
 - Air National Guard
 - U.S. Coast Guard
 - Jacksonville Sheriff’s Office
 - Jacksonville Fire & Rescue Department
- Arts and Crafts vendors
- Food and Beverage vendors
- Kids Area
- Meet the Performers Autograph Session



- Radio Simulcast by 99.1 – Blue Angels performance on Saturday and Sunday
- Volunteers provided by Naval Station Mayport
- Performers: (pending contracts)
 - Narrated by: Danny Clisham
 - Air Boss: Wayne Boggs
 - U.S. Navy Blue Angels
 - British Red Devils
 - Michael Goulian sponsored by Castrol
 - Czech Six Jet Team
 - Red Bull Helicopter
 - Black Daggers U.S. Army Special Operations Command Parachute Team
 - John Klatt sponsored by the Air National Guard
 - Red Eagles
 - Teresa Stokes & Gene Soucy
 - Mike Wiskus sponsored by Lucas Oil
 - Matt Chapman sponsored by Embry-Riddle Aeronautical University
 - Dale Snodgrass
 - Rob Holland
 - Sean Tucker
 - Air Force Heritage Flight
 - H60 SAR Demo
 - Navy Legacy Flight
 - F-16 Tactical Demonstration
 - Other military flybys expected to be confirmed
- **VIP Viewing Area**
 - **Premier Viewing Area**
Premier Viewing Area tickets are located along the beachfront and put you up close and in the heat of the action! Seating is first-come, first-served. Food and beverages are available for purchase.
 - Location: 1st Street between 3rd and 4th Avenues South.
 - Prices:
Adults: \$15.00
Children 4-12 years: \$5.00
Children 3 years and under free
 - Open to the public with limited number of tickets available for purchase in advance at the Office of Special Events, 117 West Duval St., Ste. 280 beginning September 28 and at the VIP entrance during show hours.
 - Tickets are limited and will be sold on a first-come, first-served basis Cash only. All sales are final. No refunds or exchanges regardless of weather or changes in flying schedule.
 - Premier seating will be available to individuals and their families, sponsors for private groups, corporate gatherings and invited guests.
 - **Cabanas**
Experience the best view of the show with beachfront seating, catered food and beverages, restrooms, tables and chairs in relaxing covered and uncovered cabanas. All seating is first-come, first-served. Corporate Cabanas are also available (see below).
 - Location: First Street between Fourth and Fifth Avenues South

- Prices:
 - Adults: \$75.00 (includes: admission, one meal ticket and two beverage tickets)
 - Children 4-12 years: \$30.00 (includes: admission, one meal ticket and two beverage tickets)
 - Children 3 years and under free
- Open to the public with limited number of tickets available for purchase in advance at the Office of Special Events, 117 West Duval St., Ste. 280 beginning September 28 and at the VIP entrance during show hours.
- Tickets are limited and will be sold on a first-come, first-served basis Cash only. All sales are final. No refunds or exchanges regardless of weather or changes in flying schedule.
- Cabana seating will be available to individuals and their families, sponsors for private groups, corporate gatherings and invited guests.
- Corporate Cabanas are located in the Cabana area. This reserved tented area with tables and chairs is decorated each day with patriotic décor and designated with your company name, includes a catered lunch with two beverages per person per day. This is the ideal space for you to entertain clients, employees, friends and family! Corporate Cabana packages reserved for 25 to attend both Saturday and Sunday of the air show start at \$5,000. For corporate packages, call (904) 630-3690.
 - VyStar Credit Union
 - Oracle
 - Frank Hammer
 - Fed Ex
 - Navy
 - Mayor

- **Important Security Information:**

In order to protect the safety of all those attending the Jacksonville Sea & Sky Spectacular, certain security measures have been implemented. The following lists prohibited and allowed items within the festival site. All items and persons are subject to visual inspections.

- Items Prohibited:
 - Coolers
 - Picnic baskets
 - Backpacks
 - Food
 - Beverages
 - Pets
 - Rollerblades or skates
 - Bicycles(Bicycle racks will be available at event entrances. All bicycles will be left at owner's own risk.)
- Items Allowed:
 - Ponchos
 - Umbrellas
 - Flags
 - Towels
 - Hats
 - Binoculars

- Cameras
 - Empty spray bottles
 - Sunscreen
 - Small radios with headphones
 - Small purses/fanny packs no larger than 8 ½ x 11”
 - Strollers
 - Lawn/beach chairs and seat cushions
- **Parking & Shuttle Transportation**
 Parking will be extremely limited on-site Saturday, November 7 and Sunday, November 8. Event attendees are strongly encouraged to take the convenient, free shuttles. Locations: TPC Lots (located west of A1A on Palm Valley Road/County Road 210) for a charge of \$20 per car. Shuttles will run continuously to and from the event site.
- **Beach Pier Hours and Accessibility**
 The Jacksonville Beach Pier and parking lot will have limited accessibility and/or be closed to the public for the Sea and Sky Spectacular in order to accommodate show center and the VIP cabana area. Below is the schedule of access and closure.
 - Tuesday, November 3-**No parking at the pier.** Limited parking will be made available at the City Lot on the corner of 1st Street and 4th Avenue for pier patrons. Pier will be open regular business hours.
 - Wednesday, November 4-**No parking at the pier.** Limited parking will be made available at the City Lot on the corner of 1st Street and 4th Avenue for pier patrons. Pier will be open regular business hours.
 - Thursday, November 5-**No parking at the pier. Pier will be closed.** The Bait and Tackle Shop will be open normal business hours of 7 a.m. to 7 p.m.
 - Friday, November 6-**No parking at the pier. The Pier and Bait and Tackle Shop will be closed.** Pier will not be open for patrons prior to or after hours of closure.
 - Saturday, November 7- **No parking at the pier. The Pier and Bait and Tackle Shop will be closed.** Pier will not be open for patrons prior to or after hours of closure.
 - Sunday, November 8- **No parking at the pier. The Pier and Bait and Tackle Shop will be closed.** Pier will not be open for patrons prior to or after hours of closure.
- **Sea & Sky Spectacular Crew Party (Invitation Only)**
 - 6-10 p.m.
 - Live entertainment, dancing, food and beverages.

DOWNTOWN JACKSONVILLE ACTIVITIES

- **USS KLAKRING (not ADA compliant)**
 - Available for free tours
 - Docked on the Northbank Riverfront behind the Hyatt Regency Jacksonville Riverfront Hotel.
- **Make A Scene Downtown**
 - Feature presentation of *The Longest Day* shown on the side of the CSX building
 - Northbank Riverfront Park
 - 7:30 p.m.
 - Free and open to the public. Viewers are encouraged to bring picnics, blankets and chairs.

- **Riverside Arts Market**
 - 10 a.m. - 4 p.m.
 - Under the Fuller Warren Bridge, Downtown Jacksonville
 - www.riversideartsmarket.com

Sunday, November 8

- **Sea & Sky Spectacular – 9 a.m. – 3:30 p.m.**
 - American Flag fly over and National Anthem
 - Recruitment Booths
 - Navy
 - Marines
 - Army
 - Air Force
 - Air National Guard
 - U.S. Coast Guard
 - Jacksonville Sheriff's Office
 - Jacksonville Fire & Rescue Department
 - Arts and Crafts vendors
 - Food and Beverage vendors
 - Kids Area
 - Meet the Performers Autograph Session
 - Radio Simulcast by 99.1 – Blue Angels performance on Saturday and Sunday
 - Volunteers provided by Naval Station Mayport
 - Performers: (pending contracts)
 - Narrated by: Danny Clisham
 - Air Boss: Wayne Boggs
 - U.S. Navy Blue Angels
 - British Red Devils
 - Michael Goulian sponsored by Castrol
 - Czech Six Jet Team
 - Red Bull Helicopter
 - Black Daggers U.S. Army Special Operations Command Parachute Team
 - John Klatt sponsored by the Air National Guard
 - Red Eagles
 - Teresa Stokes & Gene Soucy
 - Mike Wiskus sponsored by Lucas Oil
 - Matt Chapman sponsored by Embry-Riddle Aeronautical University
 - Dale Snodgrass
 - Rob Holland
 - Sean Tucker
 - Air Force Heritage Flight
 - H60 SAR Demo
 - Navy Legacy Flight
 - F-16 Tactical Demonstration
 - Other military flybys expected to be confirmed



- **VIP Viewing Area**
 - **Premier Viewing Area**
Premier Viewing Area tickets are located along the beachfront and put you up close and in the heat of the action! Seating is first-come, first-served. Food and beverages are available for purchase.
 - Location: 1st Street between 3rd and 4th Avenues South.
 - Prices:
Adults: \$15.00
Children 4-12 years: \$5.00
Children 3 years and under free
 - Open to the public with limited number of tickets available for purchase in advance at the Office of Special Events, 117 West Duval St., Ste. 280 beginning September 28 and at the VIP entrance during show hours.
 - Tickets are limited and will be sold on a first-come, first-served basis Cash only. All sales are final. No refunds or exchanges regardless of weather or changes in flying schedule.
 - Premier seating will be available to individuals and their families, sponsors for private groups, corporate gatherings and invited guests.
 - **Cabanas**
Experience the best view of the show with beachfront seating, catered food and beverages, restrooms, tables and chairs in relaxing covered and uncovered cabanas. All seating is first-come, first-served. Corporate Cabanas are also available (see below).
 - Location: First Street between Fourth and Fifth Avenues South
 - Prices:
Adults: \$75.00 (includes: admission, one meal ticket and two beverage tickets)
Children 4-12 years: \$30.00 (includes: admission, one meal ticket and two beverage tickets)
Children 3 years and under free
 - Open to the public with limited number of tickets available for purchase in advance at the Office of Special Events, 117 West Duval St., Ste. 280 beginning September 28 and at the VIP entrance during show hours.
 - Tickets are limited and will be sold on a first-come, first-served basis Cash only. All sales are final. No refunds or exchanges regardless of weather or changes in flying schedule.
 - Cabana seating will be available to individuals and their families, sponsors for private groups, corporate gatherings and invited guests.
 - Corporate Cabanas are located in the Cabana area. This reserved tented area with tables and chairs is decorated each day with patriotic décor and designated with your company name, includes a catered lunch with two beverages per person per day. This is the ideal space for you to entertain clients, employees, friends and family! Corporate Cabana packages reserved for 25 to attend both Saturday and Sunday of the air show start at \$5,000. For corporate packages, call (904) 630-3690.
 - VyStar Credit Union
 - Oracle
 - Frank Hammer
 - Fed Ex
 - Navy
 - Mayor

- **Important Security Information:**

In order to protect the safety of all those attending the Jacksonville Sea & Sky Spectacular, certain security measures have been implemented. The following lists prohibited and allowed items within the festival site. All items and persons are subject to visual inspections.

▪ **Items Prohibited:**

- Coolers
- Picnic baskets
- Backpacks
- Food
- Beverages
- Pets
- Rollerblades or skates
- Bicycles(Bicycle racks will be available at event entrances. All bicycles will be left at owner's own risk.)

▪ **Items Allowed:**

- Ponchos
- Umbrellas
- Flags
- Towels
- Hats
- Binoculars
- Cameras
- Empty spray bottles
- Sunscreen
- Small radios with headphones
- Small purses/fanny packs no larger than 8 ½ x 11"
- Strollers
- Lawn/beach chairs and seat cushions

- **Parking & Shuttle Transportation**

Parking will be extremely limited on-site Saturday, November 7 and Sunday, November 8. Event attendees are strongly encouraged to take the convenient, free shuttles.

Locations: TPC Lots (located west of A1A on Palm Valley Road/County Road 210) for a charge of \$20 per car. Shuttles will run continuously to and from the event site.

- **Beach Pier Hours and Accessibility**

The Jacksonville Beach Pier and parking lot will have limited accessibility and/or be closed to the public for the Sea and Sky Spectacular in order to accommodate show center and the VIP cabana area. Below is the schedule of access and closure.

- Tuesday, November 3-**No parking at the pier.** Limited parking will be made available at the City Lot on the corner of 1st Street and 4th Avenue for pier patrons. Pier will be open regular business hours.
- Wednesday, November 4-**No parking at the pier.** Limited parking will be made available at the City Lot on the corner of 1st Street and 4th Avenue for pier patrons. Pier will be open regular business hours.
- Thursday, November 5-**No parking at the pier. Pier will be closed.** The Bait and Tackle Shop will be open normal business hours of 7 a.m. to 7 p.m.

- Friday, November 6-**No parking at the pier. The Pier and Bait and Tackle Shop will be closed.** Pier will not be open for patrons prior to or after hours of closure.
- Saturday, November 7- **No parking at the pier. The Pier and Bait and Tackle Shop will be closed.** Pier will not be open for patrons prior to or after hours of closure.
- Sunday, November 8- **No parking at the pier. The Pier and Bait and Tackle Shop will be closed.** Pier will not be open for patrons prior to or after hours of closure.

DOWNTOWN JACKSONVILLE ACTIVITIES

- USS KLAKRING (not ADA compliant)
- Available for free tours
- Docked on the Northbank Riverfront behind the Hyatt Regency Jacksonville Riverfront

- Jacksonville Jaguars vs. Kansas City Chiefs
 - Jacksonville Municipal Stadium
 - 1:05 p.m.
 - Military components
 - City of Jacksonville halftime show
 - Static displays outside of each gate
 - Send a letter to soldiers overseas.

STREET CLOSURES

Monday, Nov. 2

- Closures: 1st Ave from 3rd to 2nd Ave, City Large Lots, Latham Plaza
- Pier Lot open

Tuesday, Nov. 3

- Closures: 1st St. from Beach Blvd. to 2nd Ave, Ritz Lot, Pier Lot, 2nd Ave end cap

Wednesday, Nov. 4

- 1st St from 2nd Ave to 5th Ave; 3rd Ave from 1st to 2nd St. closed

Friday, Nov. 6

- Noon eastbound side of 1st Ave closes; 2nd Ave between Beach Blvd and 2nd St.



City of Jacksonville Beach

11 NORTH THIRD STREET • JACKSONVILLE BEACH, FL 32250 • (904) 247-6268 • FAX: (904) 247-6276

MEMORANDUM

TO: George Forbes, City Manager

FROM: Marilyn Matejcek, Special Events Coordinator

DATE: September 30, 2009

SUBJECT: RFP #10-0809 Award of Production Services Contract for a Professional Fireworks Company to provide Pyrotechnic Display on the 4th of July

ACTION REQUESTED

Award a Production Services Contract to Pyro Shows to provide services to the City for a 4th of July fireworks display.

BACKGROUND

The City produces the 4th of July fireworks display annually requiring the services of a pyrotechnic company. The contract with the current vendor, Pyro Shows, ended in July 2009. The City issued a RFP to enter into a contract with a pyrotechnic company to provide a fireworks display for the 4th of July for FY2010. The purpose of the contract is to ensure qualified, highly professional pyrotechnics services. The City of Jacksonville Beach budgeted a total \$25,000 for fireworks in FY 2010 which includes \$15,000 from outside sources.

Eleven companies were asked to respond. Important selection criteria included experience with shooting fireworks from an ocean pier, dedicated project manager, and dedicated event shooter. Four (4) companies submitted proposals.

All four firms were found qualified to accomplish the work by a committee consisting of Marilyn Matejcek, Events Coordinator, Lorraine Troendle, Special Events, and Gary Frazier, Fire Chief. The written proposals were evaluated and ranked in the following order:

1. Pyro Shows
2. Garden State Fireworks
3. Zambelli
4. Bay Fireworks

RECOMMENDATION

Award RFP # 10-0809 Pyrotechnic Production Services to Pyro Shows for one (1) year, with the provision to renew for four (4) additional one-year terms with the approval of the City Manager and funding availability.

MBM/

EVALUATION PYROTECHNIC - FIREWORKS DISPLAY SERVICES PROPOSALS - FY2010

Name of Evaluator:

SERVICES	PYRO SHOWS	ZAMBELLI	BAY FIREWORKS	GARDEN STATE FIREWORKS
RATE : from 1 - 3, with 3 as the highest				
1 COMPETENCE				
a Technical Education, Training & experience in pyrotechnic field	9	9	6	8
b Meets Federal, State & Local Requirements and Certification				
FDOT - Hazardous Materials Transportation	9	7	6	8
ATF - Explosive License	9	6	6	8
NFPA - Follow NFPA Guidelines	9	9	9	9
APA - Membership & Training	9	4	4	5
c Availability of adequate personnel, equipment & facilities	9	7	4	9
d List of key personnel, technical experts in connection with this assignment with description of their role	8	6	3	7
2 COMPANY EXPERIENCE				
a Experience with municipalities	9	9	7	8
b Experience with shooting from ocean pier	9	9	1	7
c Reference (3) from similar type display from an ocean pier, other type piers or barges	9	7	1	9
d Designated Project Manager for shoot	9	3	1	8
4 Pricing for \$25,000 and \$15,000 show	9	9	9	9
6 Provided proposed inventory	9	9	9	9
QUALIFICATIONS				
A Financial Soundness	6	6	6	6
B Number of Years in Business	7	9	3	9
C Provided Client List	8	9	9	9
TOTAL PROPOSAL RATING				
TOTALS	137	118	84	128
Evaluators: Marilyn Matejcek, Lorraine Troendle & Gary Frazier				
Date: 9/28/2009				