

**Minutes of Regular City Council Meeting
held Monday, December 1, 2014, at 7:00 P.M.
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida.**



CALL TO ORDER:

Mayor Charles Latham called the meeting to order.

OPENING CEREMONIES:

Invocation was by Council Member Buck; followed by the Salute to the Flag.

ROLL CALL:

Mayor: William C. Latham

Council Members: Lee Buck Keith Doherty Christine Hoffman
 Bruce Thomason Phil Vogelsang Jeanell Wilson

Also present was City Manager George Forbes, and City Clerk Judy Bullock.

APPROVAL OF MINUTES

It was moved by Ms. Wilson, seconded by Ms. Hoffman, and passed, to approve the minutes of the Regular City Council Meeting held November 17, 2014, as presented.

It was moved by Ms. Wilson, seconded by Ms. Hoffman, and passed, to approve the minutes of the City Council Workshop held November 17, 2014, as presented.

ANNOUNCEMENTS

Council Member Thomason –

- Mr. Thomason advised that he would be absent from the December 15, 2014, council meeting, as he will be out of state.

Council Member Doherty –

- Mr. Doherty stated that the Red Bull Night Riders Event on November 21, 2014, was very successful, with approximately 4,000 people in attendance. He added that the promoters would like to make it an annual event.

He added that the 2nd Annual Celtic Festival also went very well, despite the weather and had approximately 8,000 in attendance over the two-day event.

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Mayor Latham –

Mayor Latham made the following announcements:

- He congratulated Councilmember Hoffman and the Beaches Museum & History Park for the successful kick off of the “Holidays in the Village” presentation.
- Mayor Latham extended his appreciation to Mr. Kurtis Loftus and his team for a very successful Christmas Tree Lighting event. He also thanked his colleagues on the Council, the City Manager, Purchasing Administrator, and employees of Beaches Energy Service for supporting the “Deck the Chairs” event.
- Mayor Latham gave a brief update on the Dial-A-Ride Program. He explained that there is a new Board of Directors working to restructure the service and that a fund raising event will be held in Atlantic Beach. For additional information, he provided the following telephone numbers: 210-3001 or 241-3796.

COURTESY OF THE FLOOR TO VISITORS

- Kurtis Loftus, 2815 St. Martens Court, Jacksonville Beach

Mr. Loftus extended his appreciation to the City and Business Owners for their partnership in making the “Deck the Chairs” a reality. He advised that there are approximately 30 businesses involved in the event. Mr. Loftus stated that the event would be marketed to all of Northeast Florida for an special evening of lights and music on December 14, 2014. He added that they are selling shirts and ornaments on the weekends with 100% of the proceeds going to support the lifeguards.

MAYOR AND CITY COUNCIL

CITY CLERK

CITY MANAGER

- (a) Approve the Revised Special Event Policy for the City of Jacksonville Beach that will allow one additional festival to be held on the same month as the airshow.**

Motion: It was moved by Ms. Wilson, seconded by Ms. Hoffman, to approve the amendment to page three of the Special Events Policy dated December 1, 2014. This amendment allows one additional festival to be held on the same month as the airshow.

Mr. Forbes explained that the Air Show in Jacksonville Beach takes place in October or November and the date is not set by the City. With the current Event Policy, only one festival can be held per month, which means the Air Show may conflict with the new

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Oktoberfest Festival. It is recommended that two events be allowed, if the air show takes place in October, the Oktoberfest Festival could also be held.

Roll call vote: Ayes - Buck, Hoffman, Thomason, Wilson, and Mayor Latham.

Mr. Doherty and Mr. Vogelsang abstained from voting. They declared a personal interest in the Oktoberfest Festival. Conflict of Interest forms for Mr. Doherty and Mr. Vogelsang are attached to the original minutes.

The motion carried with a vote of 5 ayes.

(b) Authorize Additional Scope of Work in the Final Design Services of South Beach Parkway Roadway Improvements (between Jacksonville Drive and J. Turner Butler Blvd.)

Motion: It was moved by Ms. Wilson, seconded by Ms. Hoffman, to authorize the additional scope of work for the final design services for the South Beach Parkway Roadway Improvements between Jacksonville Drive and J. Turner Butler Boulevard with *Waitz & Moye Engineering*, as explained in the memorandum from the Public Works Director, dated November 20, 2014.

Mr. Forbes stated that Michelle Mecca with Engineers, Kimley-Horn and John Moye with Engineers, Waitz & Moye, Public Works Director Ty Edwards and Community Redevelopment Director were present to answer questions.

Mr. Forbes then reviewed each item contained in the “Additional Scope of Work Tasks”.

Following discussion, Mr. Forbes advised that the concerns and suggestions expressed by the Councilmembers (attached) would be reviewed. He added that the traffic plans would be brought back to the Council when the design process was approximately 50% complete.

Roll call vote: Ayes - Doherty, Hoffman, Thomason, Vogelsang, Wilson, Buck, and Mayor Latham; motion carried unanimously.

(c) Award RFP Number 14-1314 for Consulting Services for an Enterprise Resource Planning System (ERP) to the Highest Ranked Respondent, Sciens Consulting

Motion: It was moved by Ms. Wilson, seconded by Mr. Vogelsang, to award RFP Number 14-1314, for Consulting Services for an Enterprise Resource Planning System (ERP) to the highest ranked respondent, *Sciens Consulting*, as explained in the memorandum from the Finance Officer, dated November 19, 2014.

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Mr. Forbes advised that the current business software (SunGard) has been used since 1987 and it is no longer meeting the needs of the City. A new system is needed that will provide upgraded technology and the functionality necessary for the operations of each department in the City. He added, due to the numerous software systems, assistance is required in determining which system would be the best fit and meet the current and future needs of the City.

In response to council members' questions, Mr. Forbes and Finance Officer Harry Royal explained that most cities have utilized a consultant to assist with finding the correct software system. Additionally, it will take approximately nine months for selection of the software and implementation will take place over a couple of years.

Roll call vote: Ayes - Hoffman, Thomason, Vogelsang, Wilson, Buck, Doherty, and Mayor Latham; motion carried unanimously.

RESOLUTIONS

ORDINANCES

ORDINANCE NO. 2014-8061

Mayor Latham requested that the City Clerk read Ordinance No. 2014-8061, by title only; whereupon Ms. Bullock read the following:

“AN ORDINANCE TO AMEND THE CODE OF ORDINANCES OF THE CITY OF JACKSONVILLE BEACH, FLORIDA BY AMENDING ARTICLE II, SECTION 12-33. – MOBILE FOOD VENDING OF CHAPTER 12 – FOOD AND FOOD PRODUCTS TO REPEAL AND DELETE PARAGRAPH (9) EXPIRATION (‘SUNSET’) DATE; PROVIDING FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT HEREWITH; PROVIDING FOR CODIFICATION AND PROVIDING AN EFFECTIVE DATE.”

Motion: It was moved by Ms. Wilson, seconded by Ms. Hoffman, to adopt Ordinance No. 2014-8061, amending Chapter 12, Section 12-33 – Mobile Food Vending of the Code of Ordinances of the City of Jacksonville Beach, by repealing and deleting Paragraph (9) *EXPIRATION (“SUNSET”) DATE*.

Mr. Forbes explained that many workshops were held and the food truck vendor was a pilot program for Jacksonville Beach. Since inception, the process has been going very well and he recommended that the “sunset” expiration date should be removed from the ordinance, while leaving the regulations and requirements in place.

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Mr. Doherty asked if there had been problems with the City's regulations, because there were not many food trucks at the beach.

Mr. Forbes responded that the major complaint received was due to the cost. He explained, with brick and mortar businesses, each location must pay the local business tax. As the brick and mortar businesses, the food truck vendors are also required to pay a separate business tax for each location that they use. Mr. Forbes added that the regulations and requirements adopted by the Council are appropriate for the food truck business.

Ms. Hoffman stated that a major concern expressed by the food truck owners was the City's requirement to obtain the property owner's permission (rather than the lessee) before a food truck can be located on a property. She requested that the City consider changing this requirement.

Roll call vote: Ayes - Thomason, Vogelsang, Buck, Doherty, Hoffman, and Mayor Latham.
Nays - Wilson.

The motion carried by a 6 to 1 vote.

ADJOURNMENT

There being no further business coming before the Council, Mayor Latham adjourned the meeting at 8:02 p.m.

Submitted by: Judy L. Bullock
CITY CLERK

Approval:

/s/William C. Latham

William C. Latham, MAYOR

Date: December 15, 2014