

**Minutes of City Council Workshop  
held Monday, August 4, 2014,  
following Regular Council Meeting,  
in City Council Chambers, 11 North 3<sup>rd</sup> Street, Jacksonville Beach**

**“Proposed Project to Improve Traffic Safety and Congestion on South Beach Parkway”**

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Mayor Charles Latham called the joint workshop to order at 7:18 p.m.

The following City Council members were in attendance:

Keith Doherty  
Steve Hartkemeyer  
Chris Hoffman  
Tom Taylor  
Phil Vogelsang  
Jeanell Wilson

Mayor Latham

Also present was City Manager George Forbes, Planning & Development Director Steve Lindorff, and City Clerk Judy Bullock.

Mayor Latham introduced members of the Community Redevelopment Agency that were in attendance, Grady Kearsey, Chair, and member Rick Knight.

**Purpose of Workshop**

The purpose of the workshop was to hear and comment on staff and traffic-engineering consultant updates on the status of the proposed project to improve traffic safety and relieve traffic congestion on South Beach Parkway, between Jacksonville Drive and J. Turner Butler Boulevard and the purchase of the Kelly property.

Planning and Development Director Steve Lindorff reviewed the project to alleviate traffic congestion and improve safety in the segment of South Beach Parkway and the J. Turner Butler Boulevard overpass. Mr. Lindorff explained there were plans for a traffic signal to be relocated from the north side of the Butler Boulevard overpass, north to align with a new roadway from South Beach Parkway in the new Ocean Terrace residential development.

Waitz & Moye, the project civil engineers, retained the services of Kimley-Horn Associates to conduct an evaluation of the proposed project, including expansion of South Beach Regional Shopping Center, the new residential development, and build-out of Paradise Key development.

Mr. Lindorff introduced Michelle Mecca with Kimley-Horn who presented the results of their study.

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Ms. Mecca reviewed the traffic study and explained the following alternatives to improve traffic flow in the corridor:

1. Remove the signal at Sanctuary Parkway and relocate it to South Beach Regional
2. Retain the signal at Sanctuary Parkway and add a new signal at South Beach Regional
3. Leave South Beach Regional without a signal and make other corridor improvements
  - a. Continue to allow left turns to/from South Beach Regional
  - b. Install a landscaped median along South Beach Parkway, so that only right turns can exit South Beach Regional

A dedicated South bound right-turn lane at Sanctuary Parkway

North bound and South bound left-turn lanes at Ocean Terrace/South Beach Regional

North bound and South bound left-turn lanes at Jacksonville Drive

Remove southbound right-turn lane at Jacksonville Drive (necessary for the new left-turn lane)

Mayor Latham opened the floor for comments from the audience and the following persons addressed the Council:

- Dick Matthews, 3329 Anhinga Court, Jacksonville Beach
- Mike Chanatry, 4054 Palm Way, Jacksonville Beach
- Julie Malmstrom, 2042 South 2<sup>nd</sup> Street, Jacksonville Beach
- Becky Jager, 1800 The Greens Way, #106, Jacksonville Beach

Following discussion, Council members concurred that “Alternative 3b” would be the best option for the area.

**Kelly Property Purchase (map attached)**

Mr. Lindorff explained, as a result of the traffic engineer’s findings, staff has renewed negotiations to purchase the property located on the corner of South Beach Parkway and Jacksonville Drive. Acquisition of this property will provide the City with the 12-foot strip of land needed to add a dedicated turn lane at that corner. He added, at a later date the Community Redevelopment Agency can sell the remaining property for development of single-family residential use. Mr. Lindorff advised that the property’s purchase price is \$420,000; which is over the appraised value. However, the higher price is justified by the overall public benefit gained, which will allow for reconstruction of this segment of South Beach Parkway.

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Mr. Lindorff advised that he was bringing this information to the Council to ascertain if there were any concerns about the Community Redevelopment Agency's purchase of the property.

Ms. Wilson stated that she was in agreement with the purchase of the property and the remaining members of the Council members concurred.

The workshop was adjourned at 8:41 p.m.

Submitted by: Judy L. Bullock  
City Clerk

Approved:

/s/William C. Latham

William C. Latham, Mayor

Date: August 18, 2014