



Workshop Meeting Minutes
Community Redevelopment Agency

Wednesday, November 18, 2020

5:00 PM

Virtual Meeting

CALL TO ORDER

Chairman Art Graham called the Virtual Workshop Meeting to order at 5:00 P.M.

ROLL CALL

Chairperson: Art Graham
Vice-Chairperson: Frances Povloski
Agency Members: Jeffrey Jones, Samuel Hall, Gary Paetau

Also present were CRA Administrator William Mann, Police Commander Mark Evans, Public Works Streets Supervisor David McDonald, Consultants James Gilmore and Taylor Mejia, and Recording Secretary Chandra Medford

DOWNTOWN CAPE

Commander Evans provided a status update for Agency-funded improvement projects and micro-mobility (scooters enforcement) regulations, answered various questions from Agency members, and indicated that additional Police officers will be scheduled in the Downtown District during expected peak periods while the Deck the Chairs activities are held from November 21, 2020 through January 1, 2021.

ITEMS FOR DISCUSSION

a. CRA Incentives Toolbox - Gilmore Hagan Partners

Consultant Gilmore displayed a power point presentation titled, “Incentive Toolbox Jax Beach CRA” which identified eleven types of successful techniques, such as City-funded programs, grants and/or incentives that facilitate private investment and development that result in a favorable public return on investment that subsequently retains existing businesses and encourages the establishment of new businesses. As discussion ensued, Mr. Gilmore and Administrator Mann responded to various statements and questions by Agency members, including but not limited to land use and zoning issues, potential modifications to the City’s Comprehensive Plan, internal communication with [and consideration of the toolbox by] the City Manager and Council, public education, sustainability, alternative approaches such as TIF bonds and gap financing,

b. CRA Program Manager position- Recap of Meeting with City Manager

Administrator Mann, Consultant Gilmore, and Chairperson Graham summarized the outcome of discussions with the City Manager regarding the structural placement of the CRA Program Manager position within the organizational hierarchy and candidate response to the posted vacancy. A short discussion ensued. Agency members expressed they would like to be included [participate] in the interview process.

c. Downtown Maintenance

Public Works Streets Supervisor David McDonald apprised the Agency of the status of upcoming repair projects, responded to various statements and questions related to annual cleaning and maintenance of public rights-of-way, private property or business owner financial responsibility, accountability and potential restrictions of use, and existing and potential projects.

Chairperson Graham displayed four sets of photos which indicated pre-maintenance and post-maintenance conditions of areas located within the District. Mr. Jones and Mr. Paetau identified multiple areas located in both redevelopment districts that require attention, cleaning and/or maintenance. An informal visual poll conducted by Mr. Graham resulted in the Agency's decision to discuss potential legislation restricting use of City sidewalks.

- d. Administrator Mann identified items that may be included on the next agenda and stated that the terms of two current Agency members expire at the end of December and appointments will be considered by the City Council on December 7th or December 21st.
- e. On October 26, 2020, Chairperson Graham requested Agency members to assess a vacant Agency-owned parcel located south of Sunshine Park at the end of Horn Court. A voice poll conducted by Mr. Graham resulted in the Agency's recommendation of potentially selling the referenced parcel. Administrator Mann stated he would discuss this item with the City Manager but that ultimately an appraisal would be required before any further action can occur.
- f. Mr. Paetau provided an updated list of South Beach District Infrastructure Improvements for discussion.

COURTESY OF THE FLOOR TO VISITORS

The following visitor addressed the Agency:

- Pete Hill, 1818 2nd Street North, Jacksonville Beach, Florida

ADJOURNMENT

There being no further business, Chairperson Graham adjourned the meeting at 6:36 P.M.

Submitted by: Chandra Medford, Recording Secretary

Approval:



Art Graham, Chairperson

Date: 12-16-2020