

**Minutes of Regular Community Redevelopment Agency
Meeting held Monday March 5, 2012, at 5:00 P.M.
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida**



Call to Order:

The meeting was called to order by Chairperson Ray Fisher.

Roll Call

Ray Fisher
Bill Hillegass (*absent*)
Grady Kearsy
Lynn Varnadoe (*absent*)
Terry Simmons

Also present were Steve Lindorff, Planning & Development Director, and Recording Secretary Chris Wright.

Approval of Minutes

It was moved by Mr. Kearsy, seconded by Mr. Simmons, and passed, to approve the minutes of the September 14, 2011 meeting as presented.

Old Business

None

New Business

- 4(a) Approve the expenditure of \$32,420 from the Downtown Tax Increment Trust Fund to provide the CRA share of a Commercial Market Analysis Study and an Urban Land Institute (ULI) Technical Assistance Panel to identify redevelopment opportunities for the 6th Avenue North "Retail Corridor" per the 2007 Vision Plan for Downtown Jacksonville Beach. Balance of \$16,080 to be paid by the City. Total Project Cost = \$46,500.**

Mr. Lindorff explained that the market study would provide a snapshot of the City's position in terms of commercial and residential development, and identify opportunities to be explored in building on our strengths and filling in any gaps that can be filled by new or in fill development projects. The study will be useful to property owners, existing and potential businesses, realtors, and developers in planning future projects.

Motion: After a short discussion, it was moved by Mr. Kearsey and seconded by Mr. Simmons to approve the expenditure of \$32,420 from the Downtown Tax Increment Trust Fund to provide the CRA share of a Commercial Market and an Urban Land Institute (ULI) Technical Assistance Panel to identify redevelopment opportunities for the 6th Avenue North "Retail Corridor" per the 2007 Vision Plan for Downtown Jacksonville Beach. The balance of \$16,080 is to be paid by the City.

Vote: Voice vote resulted in all ayes by Agency members. Motion passed unanimously.

Courtesy of the Floor to Visitors:

No one wished to speak under Courtesy of the Floor.

Adjournment

There being no further business coming before the Board, Mr. Fisher adjourned the meeting at 5:25 P.M.

Submitted by: Chris Wright

Approval:



Ray Fisher, Chairman

Date: May 21, 2012