

**Minutes of Planning Commission Meeting
held Monday, July 26, 2010, at 7:00 P.M.
in the Council Chambers, 11 North 3rd Street,
Jacksonville Beach, Florida**



Call to Order

The meeting was called to order by Chairman Terry DeLoach.

Roll Call

Terry DeLoach (Chairperson)
Lee Dorson
Greg Sutton
Fred Jones
Bill Callan *Absent*
David Dahl 1st Alternate
Tom Baker 2nd Alternate

Also present was Steve Lindorff, Director of Planning, and Recording Secretary Amber Lehman.

Approval of Minutes

It was moved by Mr. Dorson, seconded by Mr. Sutton, to approve the minutes of both June 14, 2010 and June 28, 2010 as presented. Motion carried unanimously.

Correspondence

Mr. Mann stated that there was no correspondence.

Old Business

There was no old business

New Business

(A) PC #19-10 Land Development Text Code Change

Land Development Text Code Change to amend the text of the Land Development (LDC) Article VIII, Division 4. Sign Standards by incorporating new and revised sign regulations, and also by revising and adding certain related definitions to LDC Article IV. Definitions.

Staff Report:

Mr. Lindorff asked that the memo regarding the changes be entered into the record.

Recommendation: Recommend that the City Council approve Ordinance No. 2010-7991 that sets forth a new sign code and sign code definitions.

Applicant:

Mr. Lindorff briefly discussed the history of the code regarding the current sign language and

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why there is a need to amend that language. He also stated that the Planning Commission is tasked with reviewing the new language and recommending to the City Council for approval.

Mr. Baker asked about the code pertaining to vehicles that are wrapped with advertising that can only be parked in front of the business during business hours.

Mr. Lindorff replied that the proposed language would limit the vehicle to be exposed during business hours only.

Mr. Baker asked about sign spinners and why there is proposed language to eliminate the sign spinners, i.e. Chik Fil A and Jiffy Lube.

Mr. Lindorff replied that the elimination had to do with traffic safety concerns and overall aesthetics.

Public Hearing

Mr. DeLoach opened the public hearing and asked if anyone wished to speak in favor of or in opposition to the application.

The following person spoke in favor of the recommendation:

Sandy Golding, 1203 18th Avenue North, Jacksonville Beach.

The following people spoke in opposition of the recommendation:

Jim Overby, 21 Burling Way, Jacksonville Beach.

Paul Carlin 711 3rd Street, Jacksonville Beach.

Ed Malin, Jacksonville Beach.

Janelle Wilson, Jacksonville Beach.

Seeing no one who wished to address the board, Mr. DeLoach closed the public hearing.

Motion: It was moved by Mr. Dorson, seconded by Mr. Sutton, to recommend approval of Ordinance No. 2010-7991 to the City Council.

Roll call vote: Ayes –DeLoach, Dorson, Jones, Sutton, and Dahl. Motion carried unanimously.

(B)

(C) **Chairman & Vice Chairman Elections**

Mr. DeLoach informed the members that the Chairman and Vice Chairman positions will need to be voted on since Mr. Williams [who served as Vice Chairman] is no longer on the Planning Commission.

Motion: It was moved by Mr. Sutton, seconded by Mr. Dorson, to add this item to the agenda for this meeting. Motion carried unanimously.

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Motion: Mr. Jones made a motion to nominate Mr. Sutton as Chairman.
Motion died due to lack of a second.

Motion: Mr. Dorson made a motion to nominate Terry DeLoach as Chairman,
seconded by Mr. Dahl. Motion carried unanimously.

Motion: Mr. Jones made a motion to nominate Greg Sutton as Vice Chairman,
seconded by Mr. Dahl. Motion carried unanimously.

Planning & Development Director's Report

Mr. Lindorff stated that the next meeting will be on August 9, 2010 with two scheduled cases.

Adjournment

There being no further business coming before the Commission, Mr. DeLoach adjourned the meeting at 7:40 P.M.

Submitted by: Amber Maria Lehman

Approval:

/s/Terry DeLoach
Chairman

Date: August 23, 2010