

RESOLUTION NO. 2060-2020

A RESOLUTION BY THE CITY OF JACKSONVILLE BEACH, FLORIDA, ADOPTING A POLICY FOR THE CITY COUNCIL TO REVIEW AND APPROVE REQUESTS FOR HONORARY STREET NAME DESIGNATION; PROVIDING FOR ADOPTION OF RECITALS, REPEAL OF PRIOR INCONSISTENT RESOLUTIONS AND COUNCIL DECISIONS, SEVERABILITY AND AN EFFECTIVE DATE

WHEREAS, the City of Jacksonville Beach (“City”) desires to establish a policy and processes and guidelines to designate honorary street names within the City, to honor deceased individuals who have made significant contributions to the City community; and

WHEREAS, an honorary street name designation will not change an official street name or number but, like historical street names, will be an additional street designation that identifies the honoree; and

WHEREAS, an honorary street name designation would not be used for address purposes and therefore would not change existing property addresses, or affect any official records pertaining to any given property address; and

WHEREAS, the City Council intends to provide all citizens and groups in the community, this honorary street naming program to honor deceased individuals who have made significant contributions to the community, subject to review and majority approval by the City Council.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, THAT:

SECTION 1. Adoption of Recitals. The foregoing recitals are deemed true and material parts of this Resolution and are fully incorporated herein by reference.

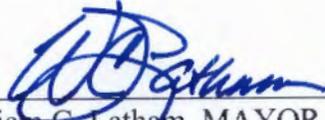
SECTION 2. Policy. The honorary street name designation policy attached to this Resolution as Attachment A is hereby approved and incorporated herein for all purposes.

SECTION 3. Repeal of Prior Inconsistent Resolutions and Council Decisions. All prior resolutions or parts of resolutions in conflict herewith are hereby repealed to the extent of the conflict.

SECTION 4. Severability. If any section, sentence, clause, or phrase of this Resolution should be held invalid, unlawful, or unconstitutional, said determination shall not be held to invalidate or impair the validity, force, or effect of any other section, sentence, phrase, or portion of this Resolution not otherwise determined to be invalid, unlawful, or unconstitutional.

SECTION 5. Effective Date. This Resolution and Attachment A Policy shall become effective immediately upon passage and adoption by City Council.

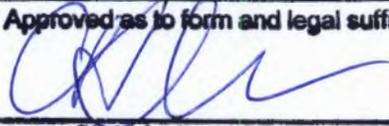
AUTHENTICATED this 17th day of August, 2020.



William C. Latham, MAYOR



Laurie Scott, CITY CLERK

Approved as to form and legal sufficiency:


Chris Ambrosio, City Attorney

ATTACHMENT "A"
RESOLUTION 2060-2020
HONORARY STREET NAME DESIGNATION POLICY

PURPOSE

To establish a policy to administer requests for honorary street name designations and provide application and approval criteria and procedures for honorary street name designations of City owned streets.

GENERAL POLICY

The Honorary Street Name Designation Policy allows citizens and groups the opportunity to honor deceased individuals who have made significant contributions to the community, subject to approval by the City Council. The program is managed and processed by the Parks and Recreation Department and the installations are administered by the Public Works Department.

PROVISIONS

A. Definitions and General Guidelines.

1. *Honoree* means a deceased individual whom the application specifies for an honorary street name designation who has made a significant contribution to the City of Jacksonville Beach community, either through civic involvement; cultural, humanitarian, historic, or military achievement; as part of a historic event relevant to the specific City street; or to the geographical location of the specific street. Said contributions do not have to be financial in nature.
2. Honorary street name designations shall reflect recognition of Honorees only and are given on a case-by-case basis, solely as determined by City Council by majority vote and approved Resolution.
3. A completed application and letter of consent signed by the Honoree's estate representative must be submitted prior to City Council consideration and approval.
4. The City Manager shall determine when the application will be presented to City Council for consideration.
5. Only one honorary street name designation sign shall be allowed on a single street sign pole below the City's standard street sign and shall be dark brown in color with white lettering and a white border, shall include "Honorary" above the name and may include a symbol. Should the applicant request a sign on each side of the street at both intersections of a block, then the applicant must pay two separate fees (one for each sign).
6. Honorary street name designations will be temporarily displayed for a period of five years, unless otherwise approved by City Council by majority vote. Upon request at any time, the honorary street name sign may be returned to the applicant or applicant's representative with City Council's concurrence. In any event, at the

end of the five-year period, the City will remove the honorary street name sign and make it available to the applicant or applicant's representative.

7. If, at the end of the five-year period, the applicant or applicant's representative desires to apply for another five-year term, the applicant or applicant's representative shall not incur any additional fees. However, a renewed application must be submitted and undergo the same City Council review and approval process as initially taken.
8. The City has the right to remove any honorary street name sign prior to the end of the five-year period as directed by Council by majority vote.
9. Only one honorary street name designation sign shall be allowed at an intersection, and the portion of a street so designated shall be one City block long and limited to no more than two signs per block (one at each end of the designated block).
10. No honorary street name designation sign shall be used that will duplicate or could be confused with the name of an existing City street.
11. Whenever possible, honorary street name designation signs shall be limited to the right-of-way area within the vicinity of the home, organization, or locations associated with the Honoree.
12. A fee of \$400.00 is required at the time of application to pay for the City's costs for sign fabrication and installation. If the application is not approved, the fee will be refunded in full.
13. The City shall budget for and cover the entire cost of design, fabrication, shipping, and maintenance. Up to two replacement signs may be covered by the City unless approved by City Council by majority vote.

B. Qualification Criteria for Approving Honorary Street Designations.

1. Only Honorees as defined above are eligible for honorary street name designation consideration.
2. The Honoree must have resided in the City of Jacksonville Beach during his or her lifetime, during which time he or she shall have preferably resided adjacent to or was located on the City street specified for dedication in the application.

C. Procedure for Filing and Approving Applications.

1. The applicant shall submit a completed honorary street name designation application and letter of consent and pay the \$400.00 fee to the Parks and Recreation Department located at 2508 South Beach Parkway, Jacksonville Beach, Florida 32250. Upon receipt of the application and fee, the Parks and Recreation

Department shall submit the application to the Public Works Department for their review and a recommendation prior to City Council's consideration.

2. These departments will review the application to ensure sufficient documentation exists to substantiate the applicant's request, and that the location desired for the honorary street name designation is feasible.
3. If the application satisfies the criteria established, the City Manager shall determine when the application will be presented to City Council for consideration. The honorary street name designation application will be reviewed by City Council during a public meeting in which public comments are taken. If approved by City Council by majority vote, a Resolution will be entered.
4. The Parks and Recreation Department will notify the applicant of City Council's decision and, if approved, will direct the Public Works Department to fabricate an honorary street name sign. Public Works will determine the date for the sign installation and will notify the applicant.

Attached: Honorary Street Designation Application

City of Jacksonville Beach
Application for Honorary Street Name Designation

Name of Person/Group requesting designation: _____

Address: _____

Phone Number: _____

Cell Number: _____

Email address: _____

Location of requested designation: _____

Honorary Street Designation Name: _____

Reasons support honorary designation: _____

Contributions to the City of Jacksonville Beach of historical relevance:

Applicant acknowledges responsibility for cost of sign(s) _____ Yes (please initial)