

JACKSONVILLE
BEACH OCEAN
RESCUE

YEAR IN REVIEW

2023



A MESSAGE FROM THE DIVISION SENIOR OFFICERS

As another year draws to a close, the Senior Officer group is thrilled to reflect on the tremendous success and achievements of the Ocean Rescue Division Team.

Over the past year, we have witnessed yet another record-breaking chapter for our Division as Ocean Rescue personnel responded to incidents with unparalleled dedication and skill.

We extend our heartfelt gratitude to each Division employee for their unwavering commitment and hard work, ensuring the safety of beachgoers and contributing to the overall success of our mission. Your efforts have not gone unnoticed, and we are genuinely thankful for the professionalism and excellence that the team demonstrated throughout the year.

As we eagerly look ahead to 2024, we are filled with excitement and anticipation for the continued growth and success of the Ocean Rescue Division.

2023 DIVISION OFFICER GOALS



GOAL 1: Within the first two months, implement a revised scheduling system that allows employees to modify their schedules easily. Aim to reduce the number of annual call-outs by 20% through improved scheduling practices, fostering better work-life balance, and increasing overall employee satisfaction.



GOAL 2: By the start of the 2023 Quarter 1, establish a monthly Task List for Junior Officers and Lifeguards. The list will include five one-shift tasks, five tasks requiring one to two days with collaborative assistance, and five tasks demanding specialized knowledge for evaluation, planning, and implementation. Ensure that the Task List is distributed promptly each month and tasks are followed through or rolled over to the next month no later than seven days prior to the end of the month, promoting efficient task management and skill development among team members.

2023 DIVISION OFFICER GOALS



GOAL 3: For Summer 2023, reestablish the Junior Lifeguard Program, achieving a weekly enrollment of at least 75% capacity. Form a dedicated Instructor Team with a 1:6 Instructor to Student Ratio to ensure optimal instruction and safety standards. Regularly assess and adjust program capacity to meet demand, providing participants a well-structured and safe learning environment.



GOAL 4: By the start of Spring 2023, reimplement a comprehensive training program for the on-shift Lifeguards. The goal is to fulfill annual division and USLA training requirements, ensuring that all lifeguards stay up to date with the necessary skills and tools to carry out the job of an Ocean Rescue Lifeguard. Monitor progress through regular assessments, aiming for 85% compliance and proficiency among the team by the end of the fiscal year.

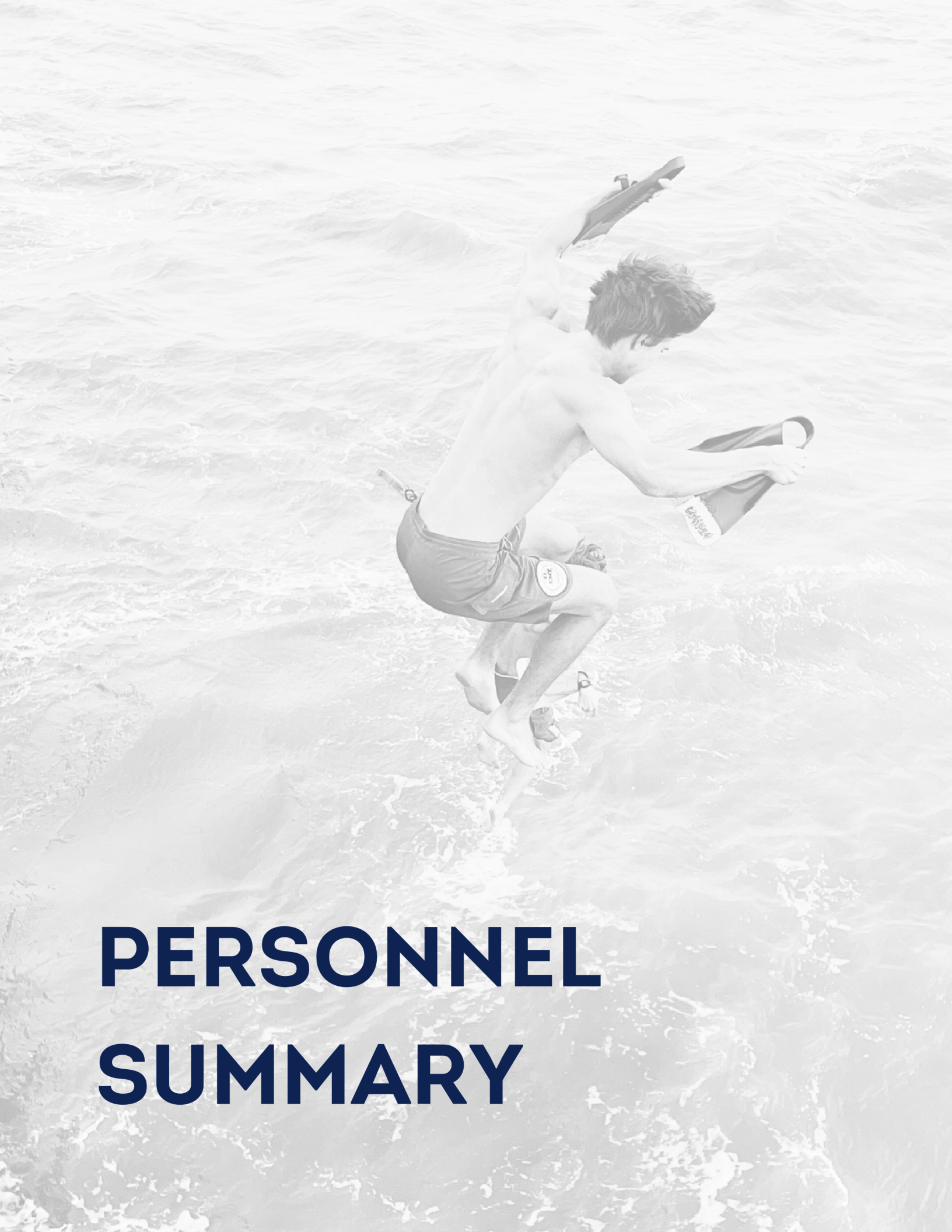
2023 DIVISION OFFICER GOALS



GOAL 5: Throughout the 2023 calendar year, strengthen and maintain partnerships with local, state, and federal partners to enhance communication and coordination in responding jointly to incidents on the beach, in the ocean, or in the intercoastal. Establish a regular communication protocol and conduct joint training exercises, ensuring a seamless and effective collaborative response. Evaluate the success of these efforts through quarterly assessments, aiming for a 20% improvement in response efficiency and inter-agency communication by year-end.



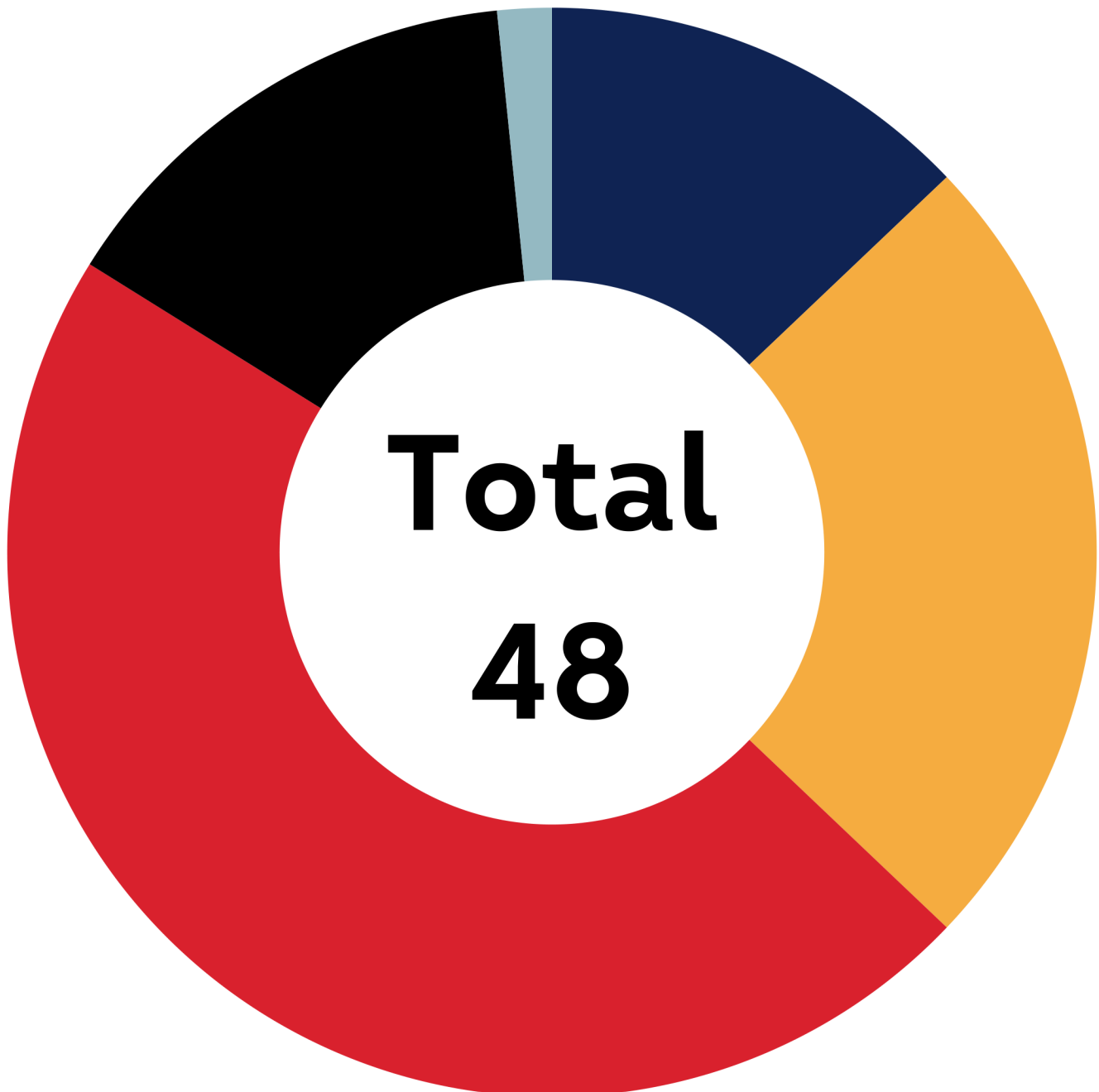
GOAL 6: Within the 2023 calendar year, implement a strategic plan to increase recruiting, hiring, and retention rates. Utilize social media tactics, actively participate in job fairs, and enhance public awareness through outreach and local partnerships. Aim to achieve a 10-15% increase in successful recruitment, hiring, and retention by the end of the year, regularly assessing progress and adjusting strategies as needed.



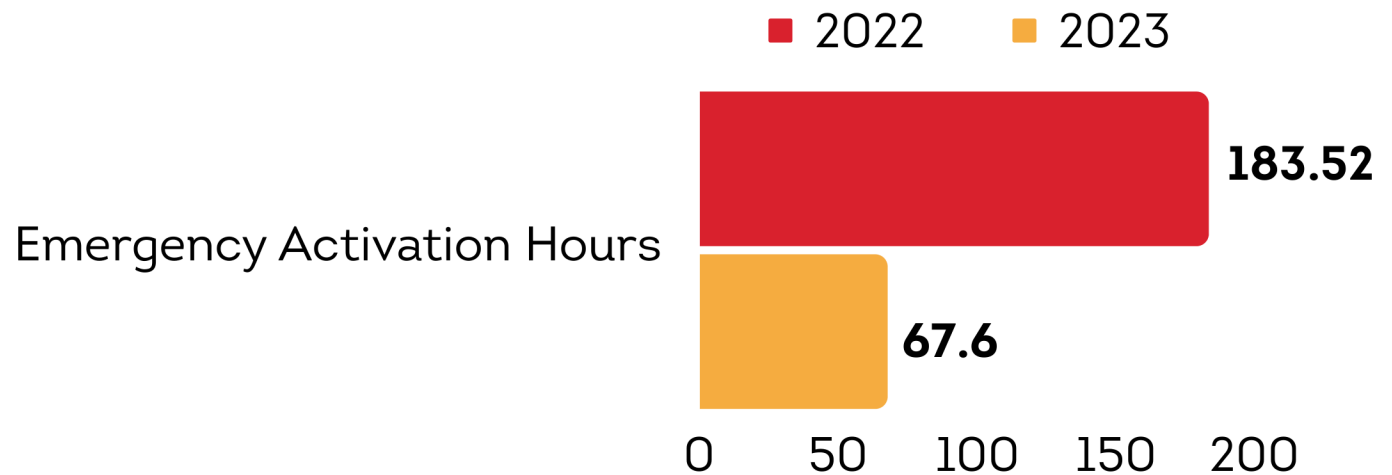
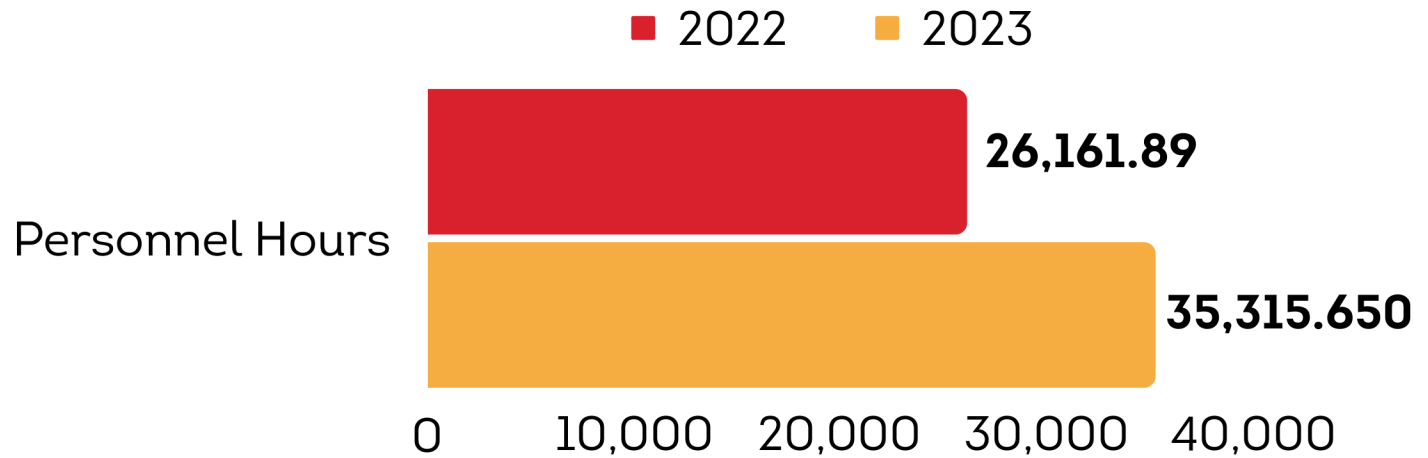
PERSONNEL SUMMARY

CERTIFIED OCEAN RESCUE LIFEGUARDS

■ Division Officers ■ Response Officers
■ Ocean Rescue Lifeguards ■ Ocean Rescue Lifeguard/EMTs
■ Civilians



OCEAN RESCUE PERSONNEL HOURS

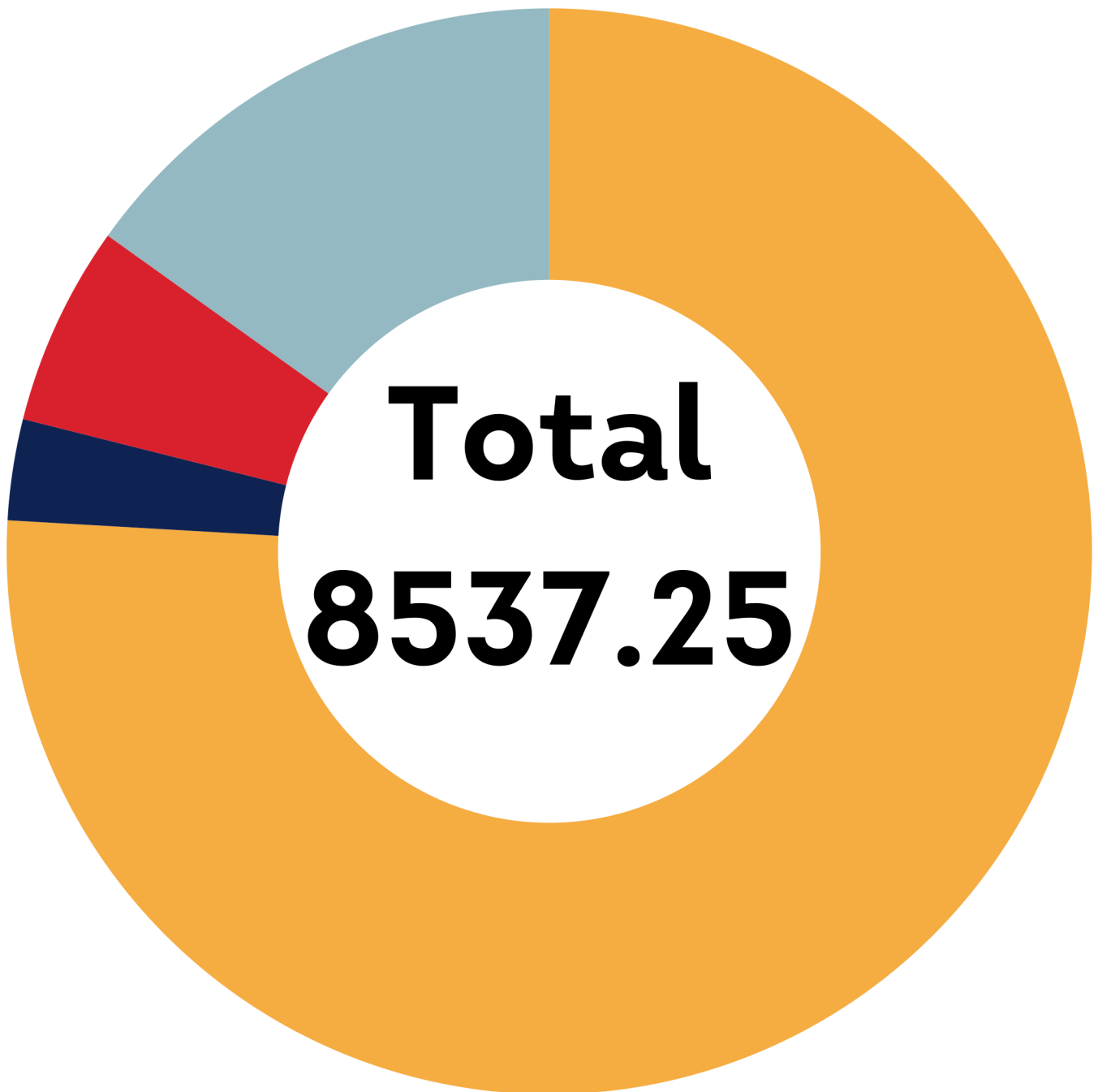




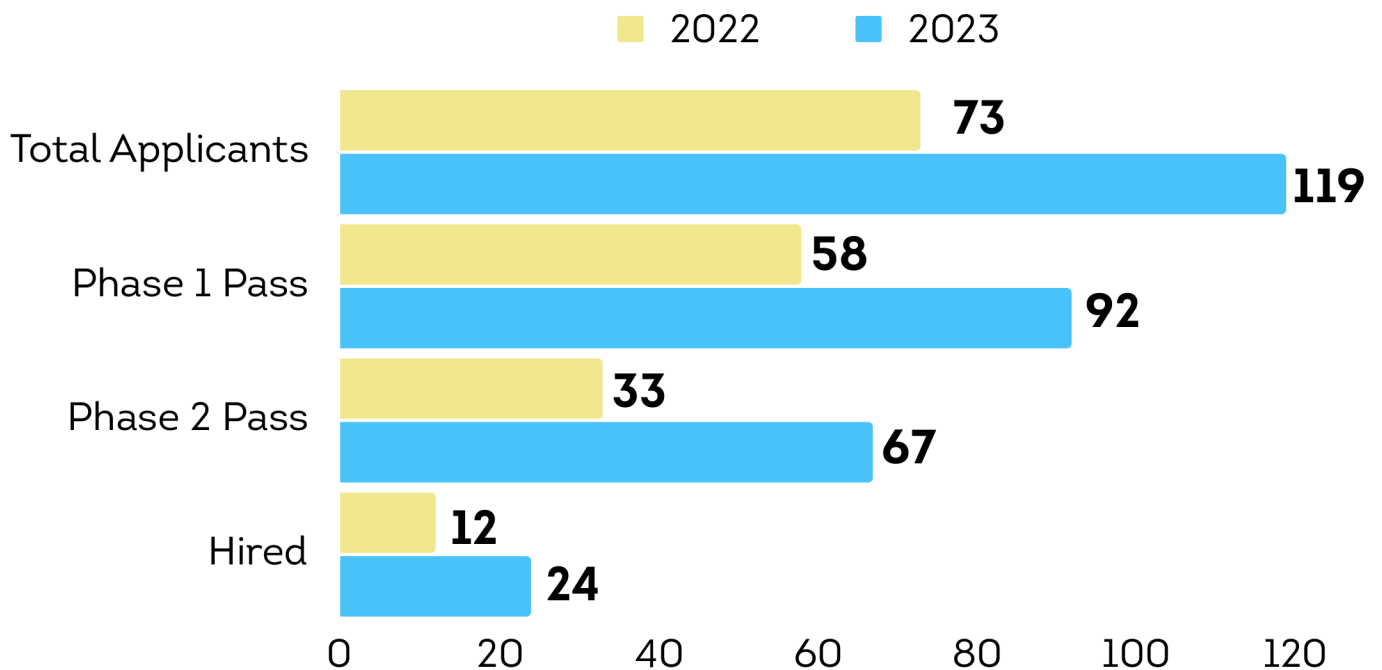
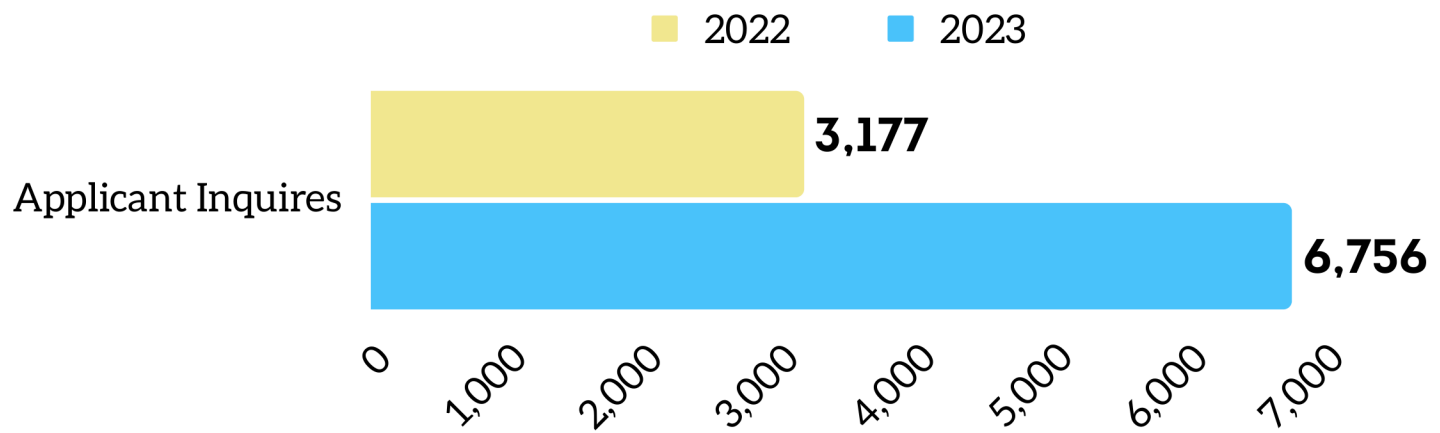
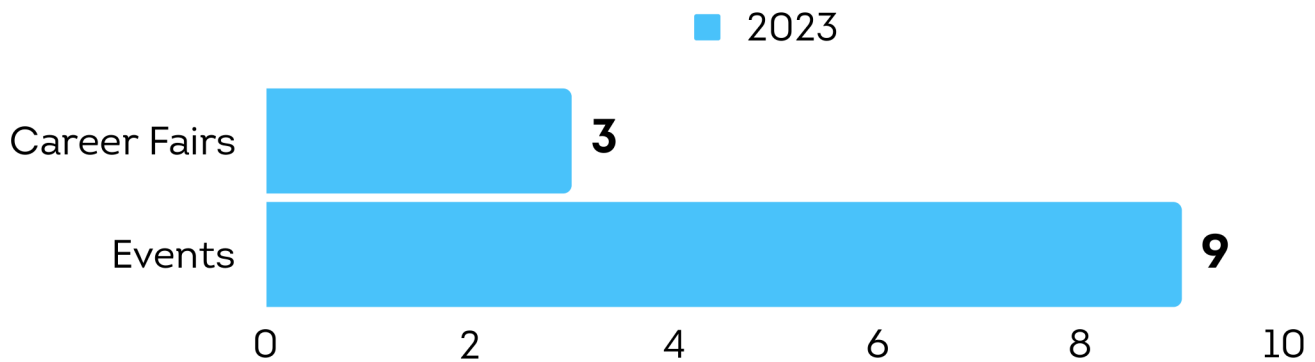
TRAINING AND PROFESSIONAL DEVELOPMENT

OCEAN RESCUE LIFEGUARD TRAINING HOURS

■ Lifeguard Academy ■ Specialized Training
■ Instructor Training ■ Recurring Lifeguard Training



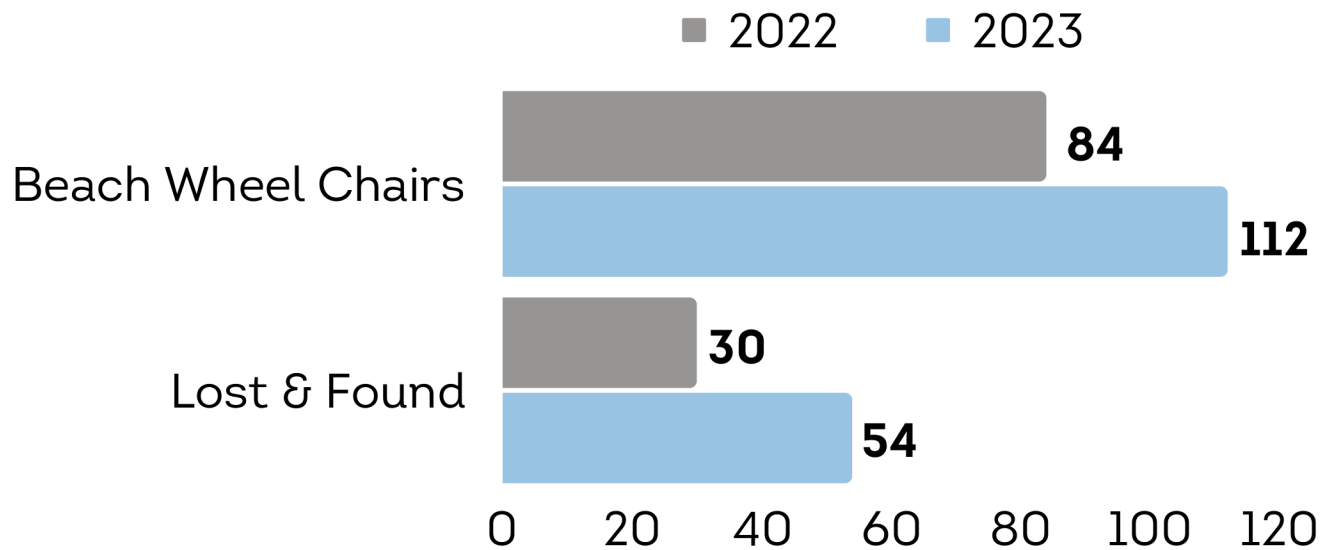
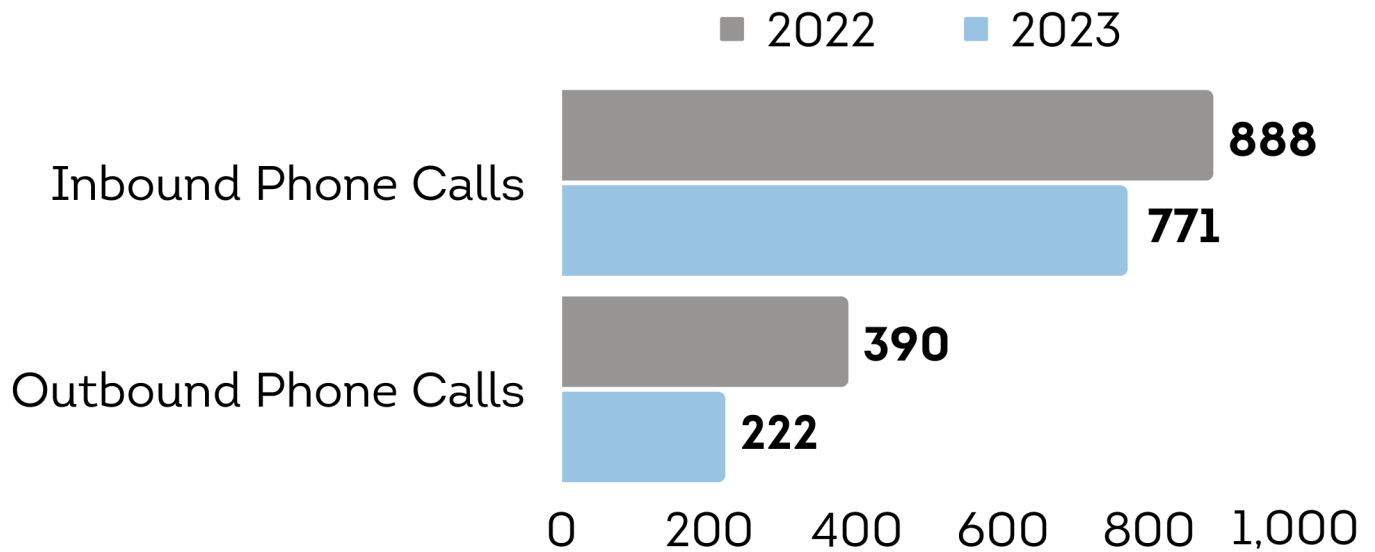
OCEAN RESCUE LIFEGUARD RECRUITING

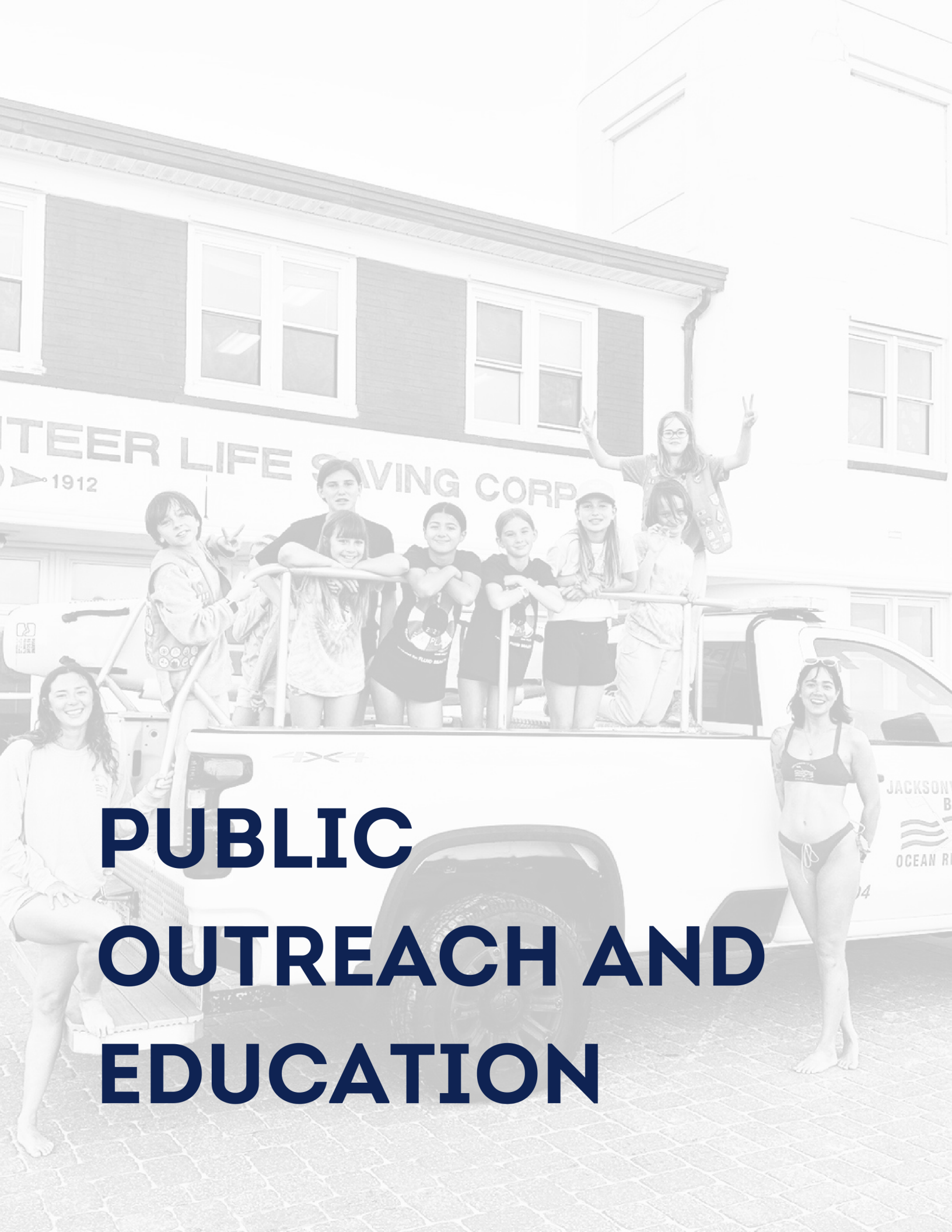


An aerial photograph of a beach scene. In the foreground, waves are breaking onto the shore, creating white foam. Numerous people are visible in the water, some standing and others sitting. In the background, a city skyline with several tall buildings is visible along the coast. The sky is clear and blue.

ADMINISTRATIVE OPERATIONS

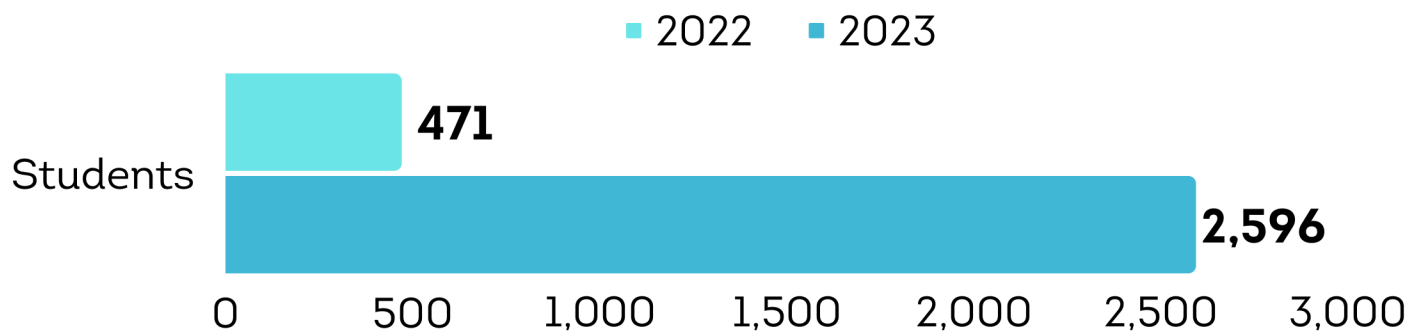
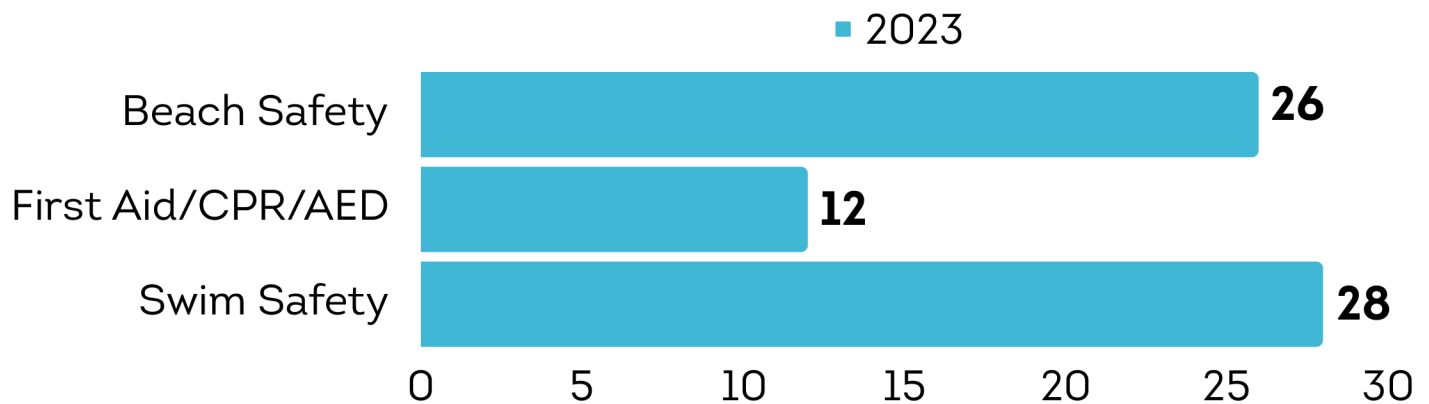
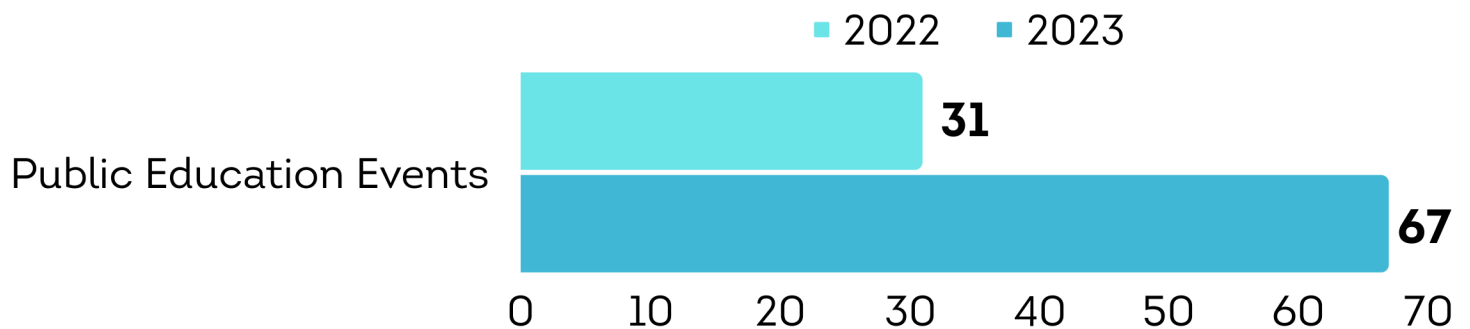
COMMUNICATION CENTER OPERATIONS





PUBLIC OUTREACH AND EDUCATION

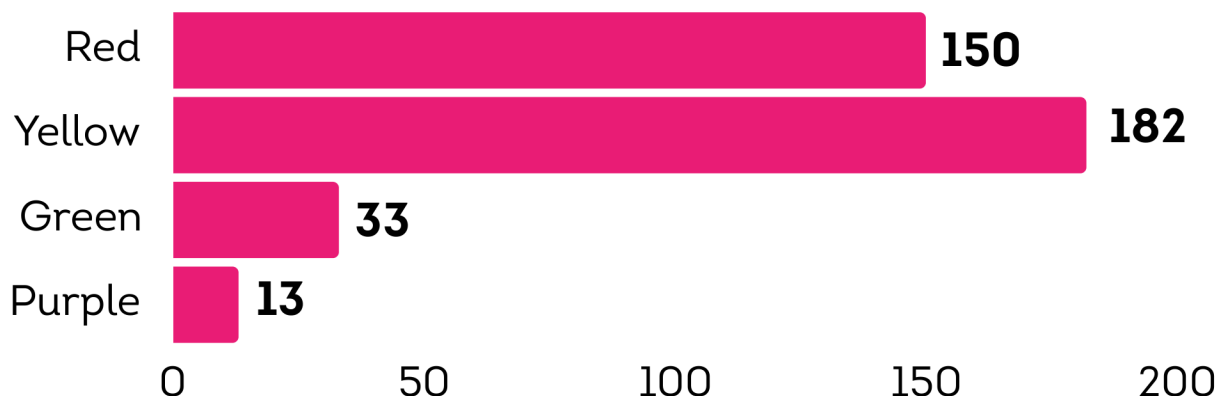
PUBLIC EDUCATION CLASSES AND DEMOGRAPHICS



BEACH CONDITIONS REPORTING

Beach Condition Flags Posted in 2023

Double Red **0**



Beach and Ocean Safety Notifications

Subscriber Count
4,201

Total Notifications
194

Beach Condition
Notifications
150

Emergency
Notifications
04

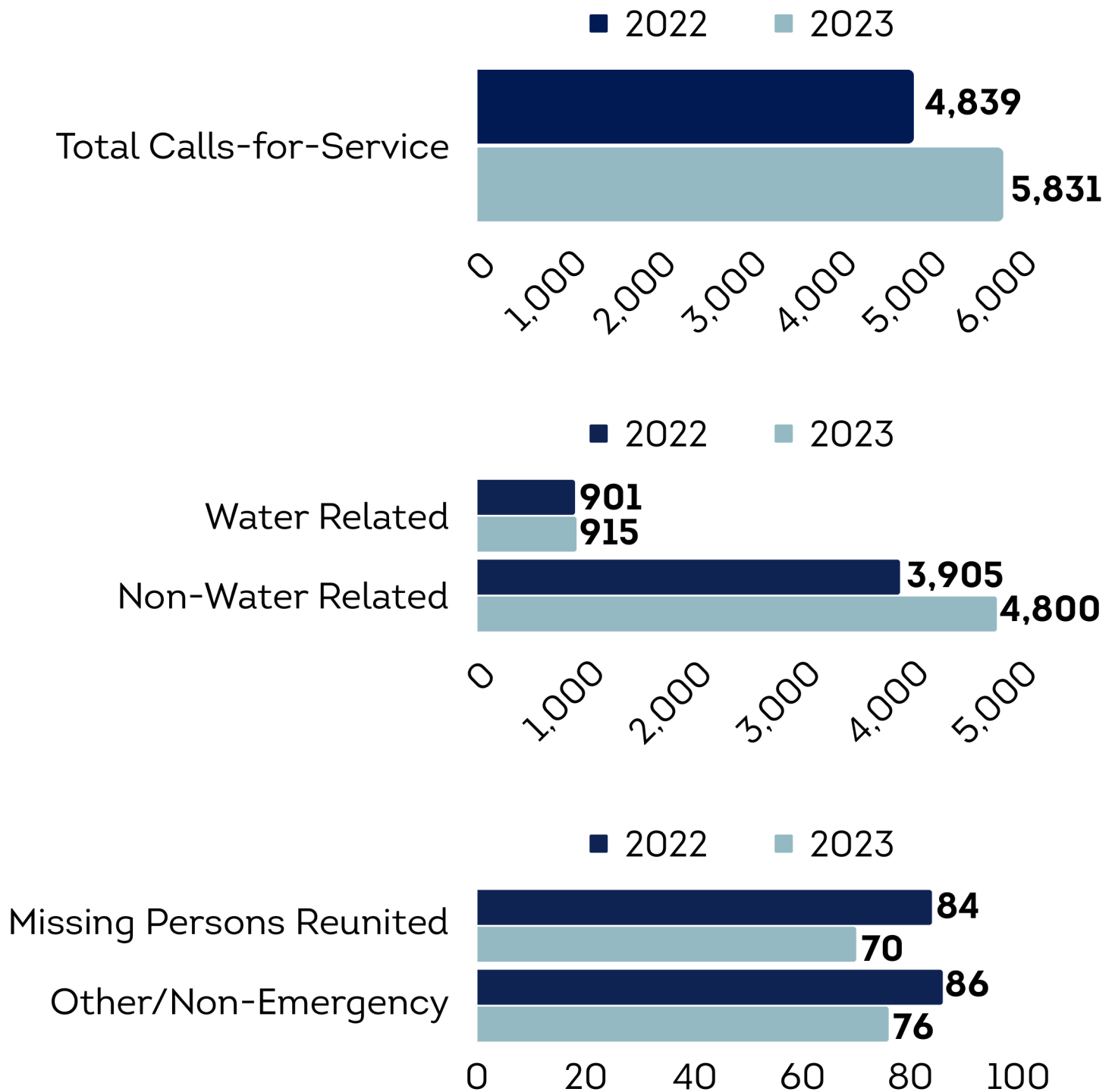
The Ocean Rescue Division is PROUD to work with our local and federal partners to deliver real-time beach, ocean, and weather safety information to our visitors and residents.



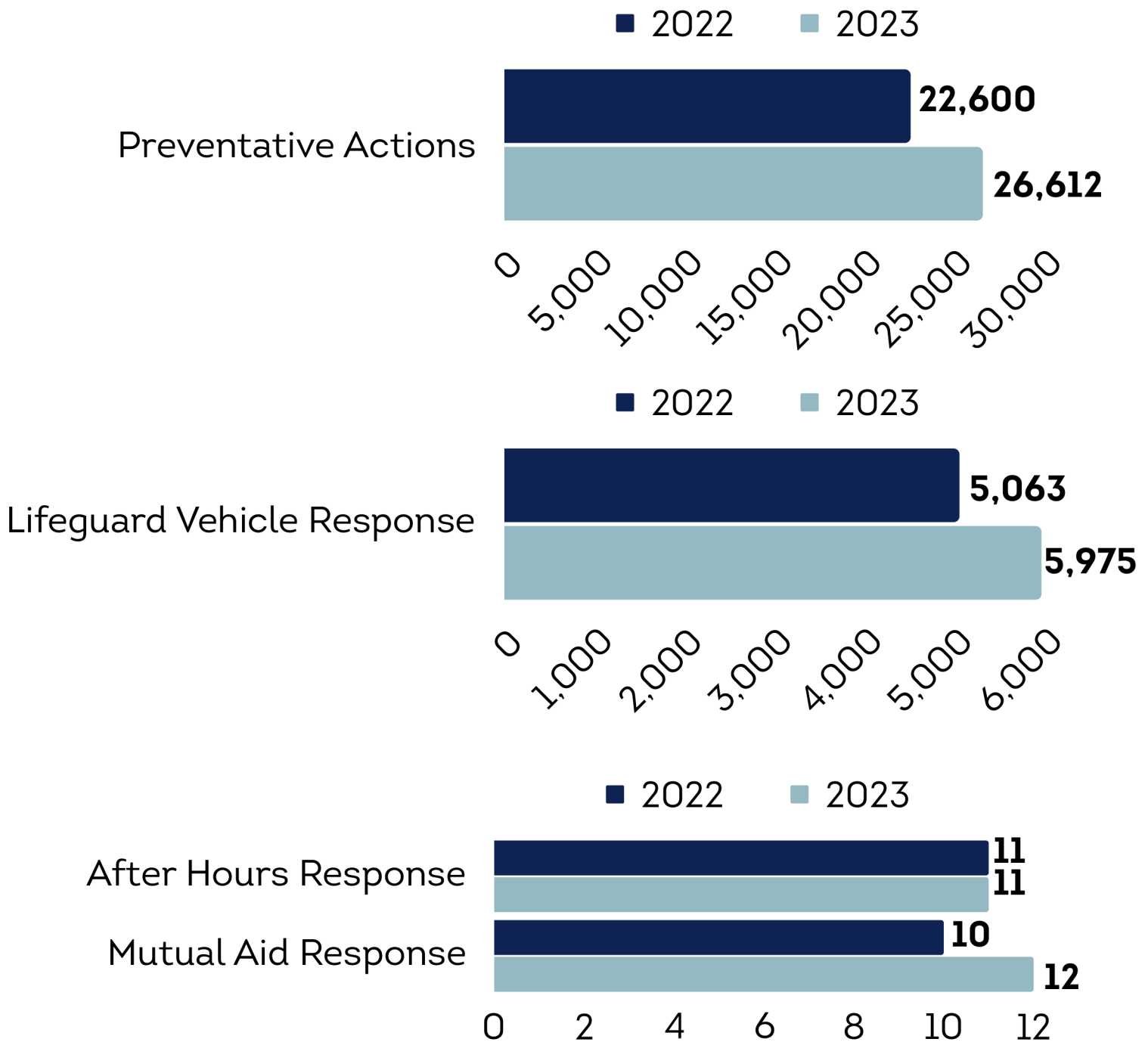
A black and white photograph of a beach scene. In the upper half, a group of about ten people are in the water, some sitting on surfboards. In the lower right, three people are standing on the sandy beach. The ocean has gentle waves breaking. The text 'CALLS FOR SERVICE' is overlaid in the bottom left in a large, bold, dark blue font.

CALLS FOR SERVICE

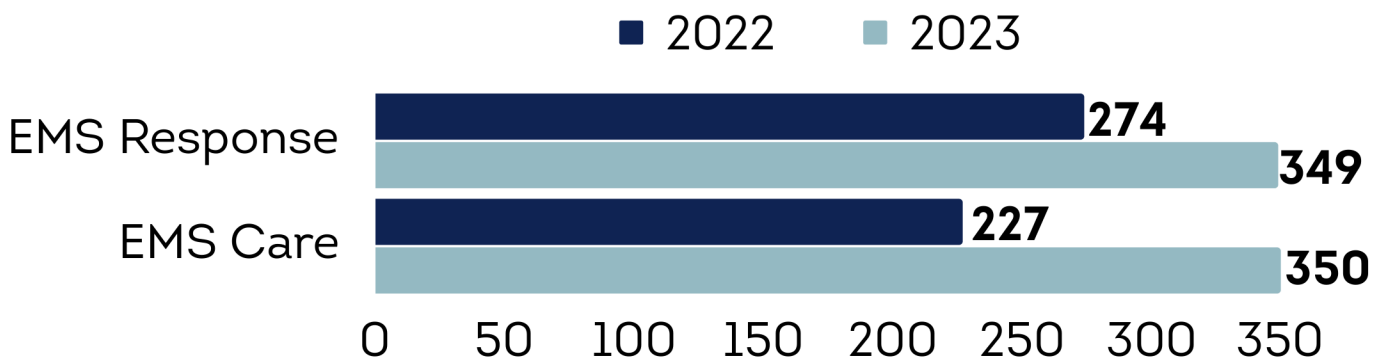
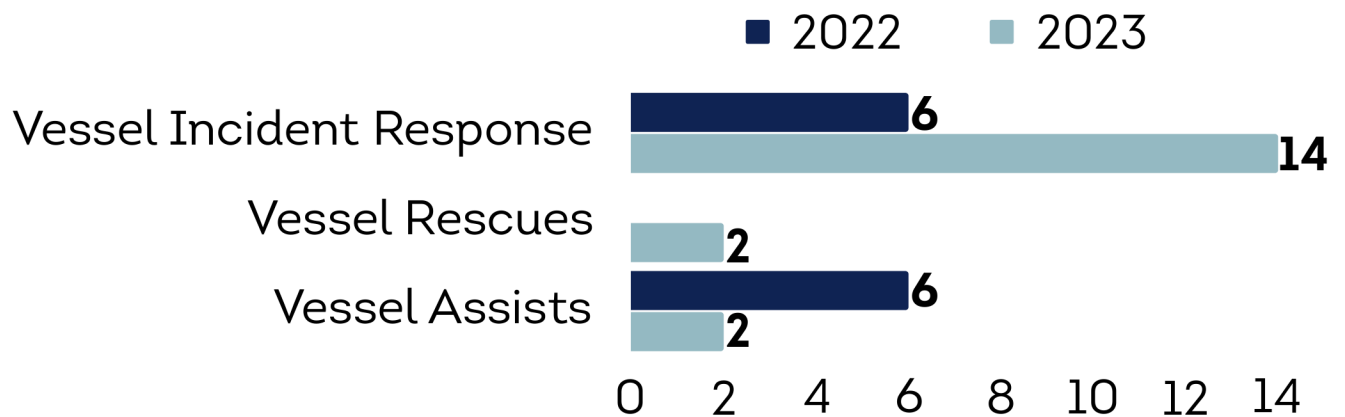
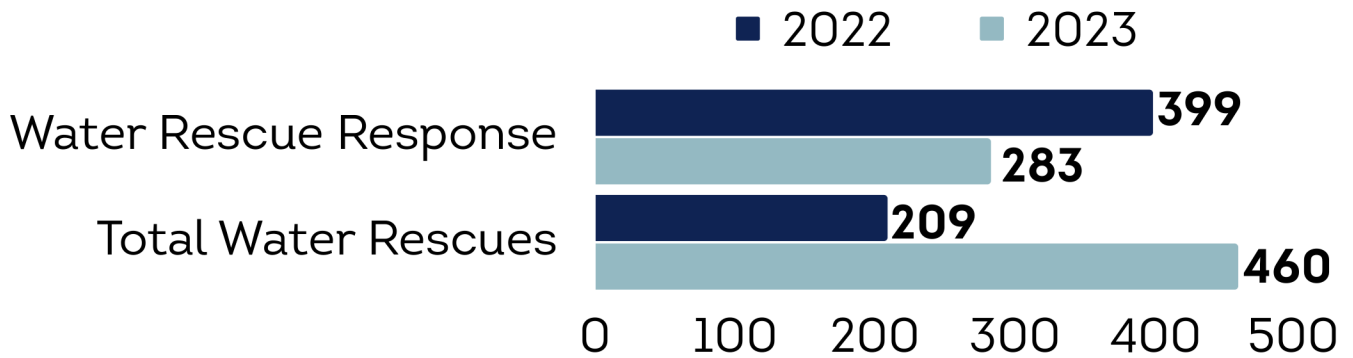
INCIDENT RESPONSE TYPES



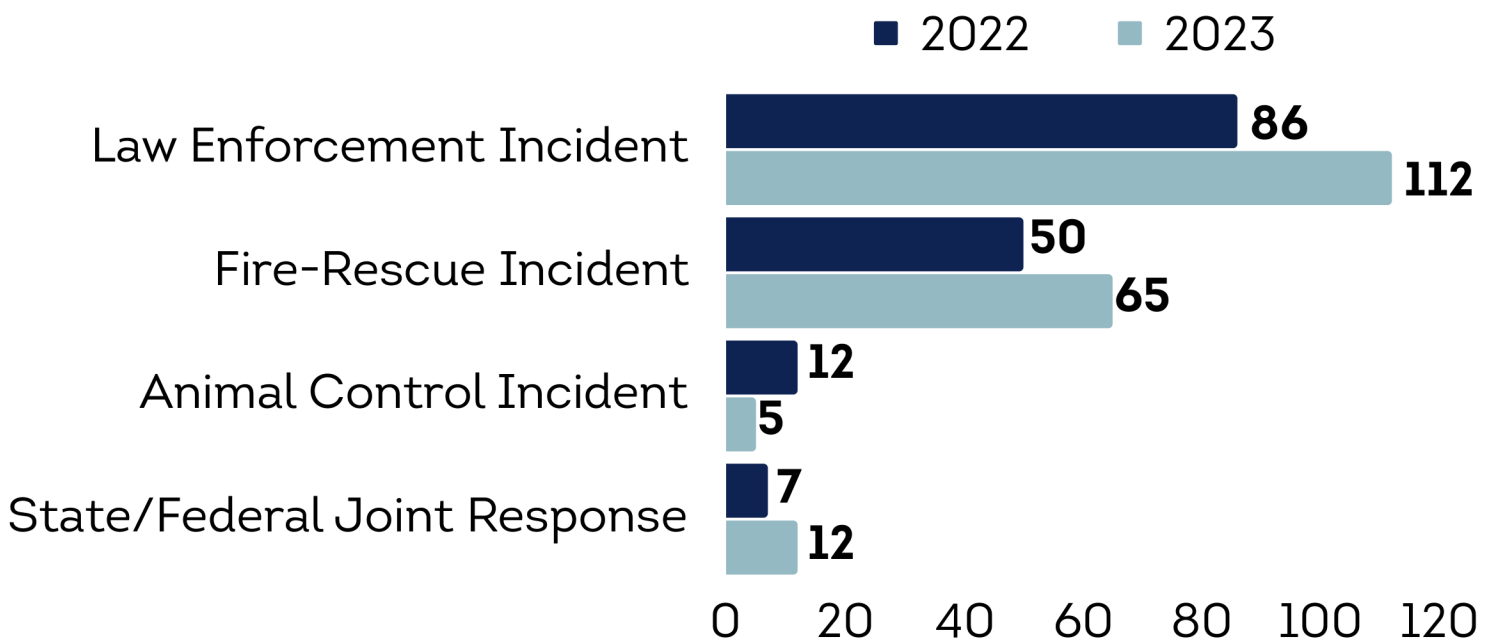
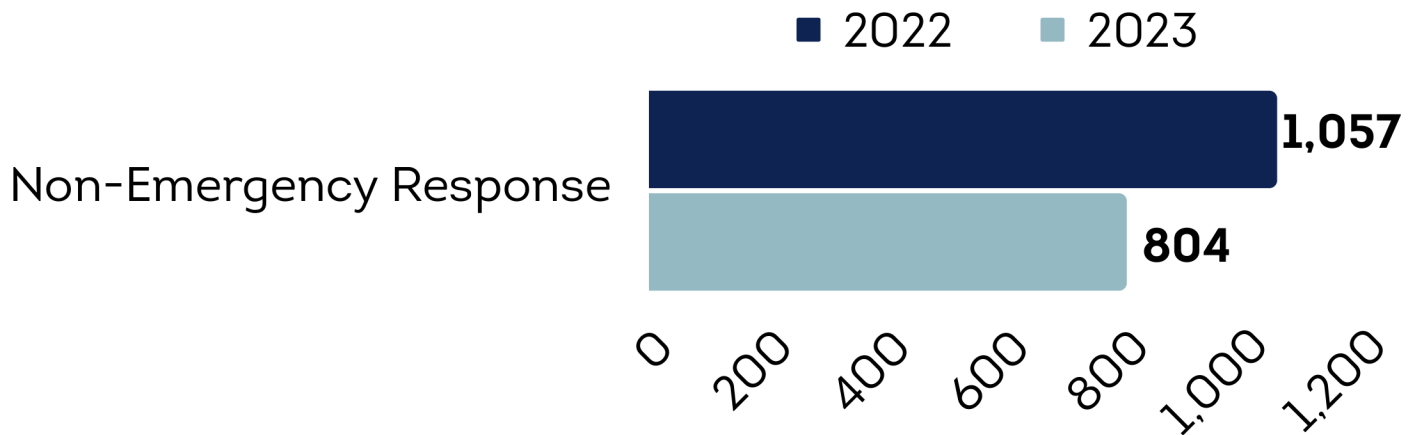
OCEAN RESCUE RESPONSE SUMMARY



OCEAN RESCUE RESPONSE SUMMARY

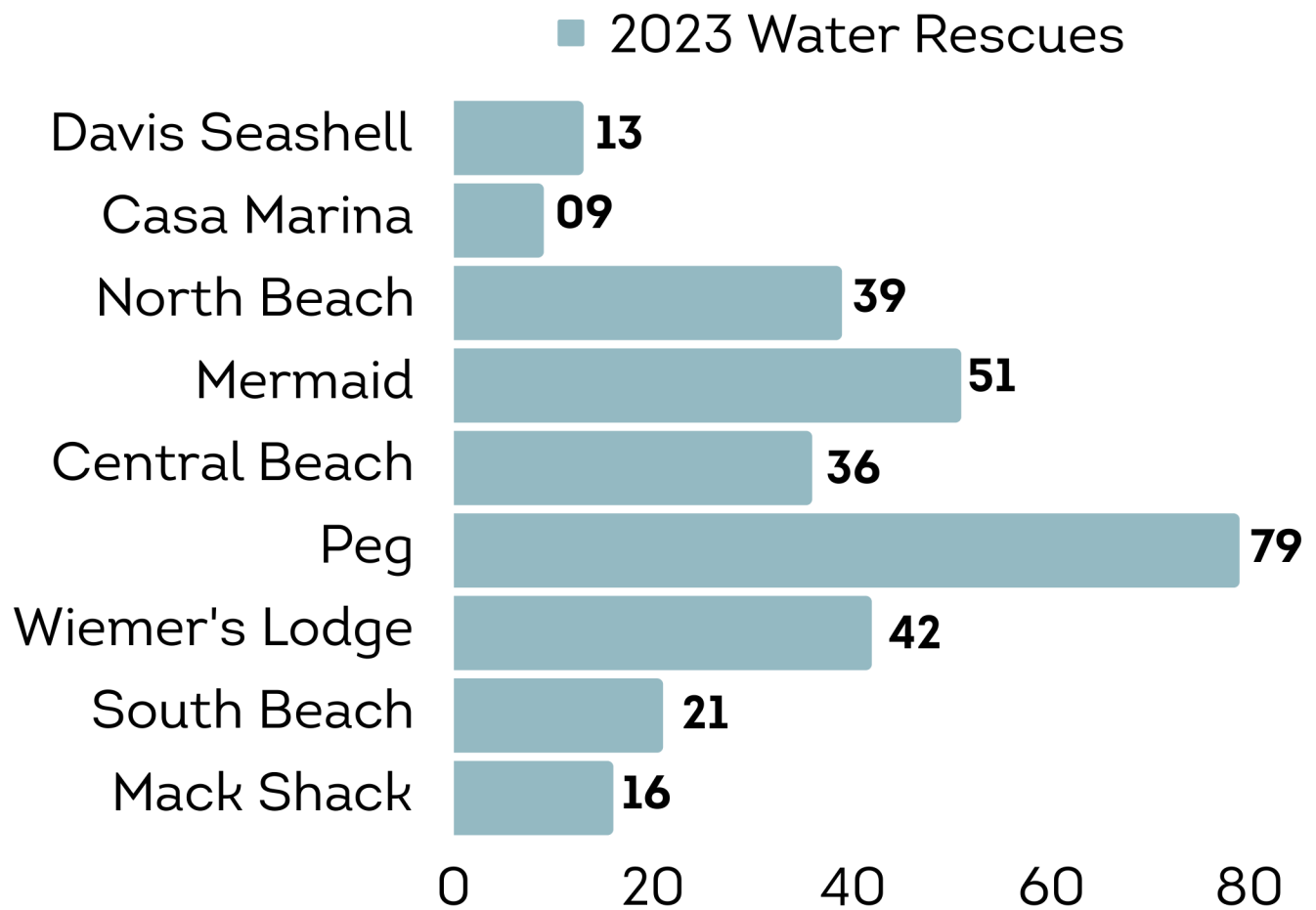


OCEAN RESCUE RESPONSE SUMMARY



OCEAN RESCUE TOWER RESPONSE SUMMARY

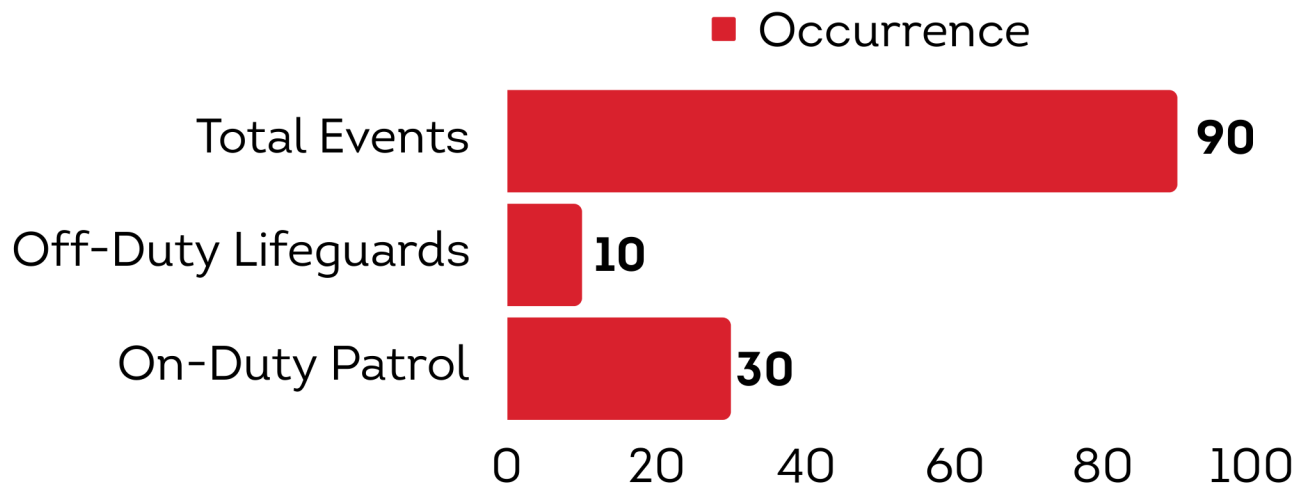
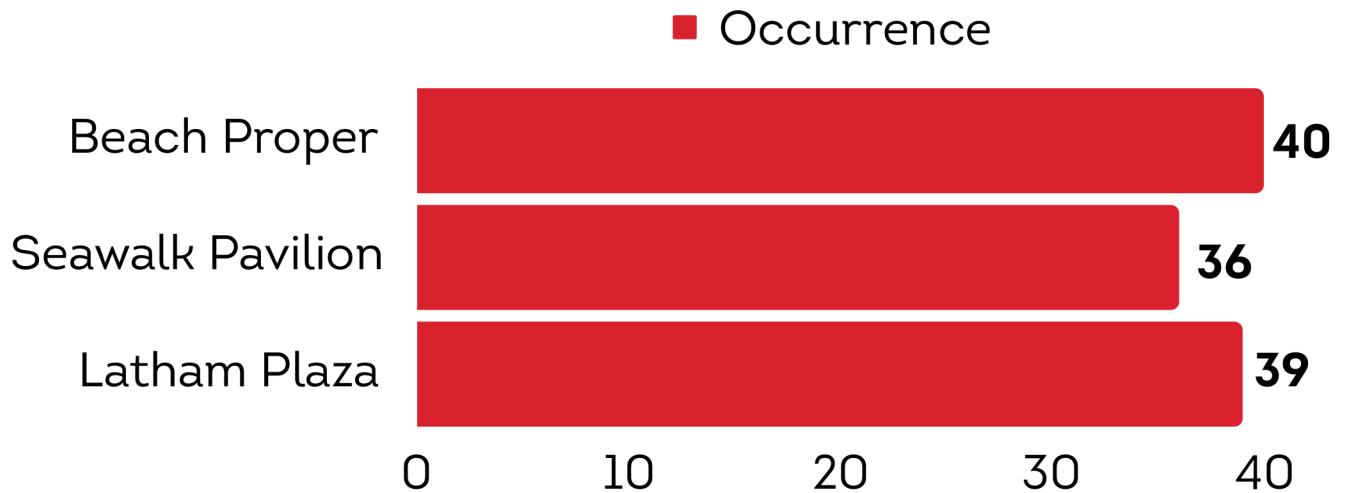
Water Rescues Initiated by Tower Guard between the months of March through August.



A black and white photograph of two police officers on motorcycles. The officer on the left is wearing a helmet and sunglasses, looking forward. The officer on the right is also wearing a helmet and sunglasses, holding a radio to their mouth. They are both wearing tactical vests. The background shows a city street with buildings and a cloudy sky.

SPECIAL EVENTS

SPECIAL EVENTS MONITORED BY OCEAN RESCUE



Total Cumulative Estimated Event Attendance
180,775



www.jacksonvillebeach.org/oceanrescue