

**RESOLUTION NO. 2061-2020**

**A RESOLUTION BY THE CITY OF JACKSONVILLE BEACH, FLORIDA, ADOPTING A POLICY FOR CITY COUNCIL TO REVIEW AND APPROVE REQUESTS FOR NAMING AND RENAMING OF CITY BUILDINGS AND FACILITIES; PROVIDING FOR ADOPTION OF RECITALS, REPEAL OF PRIOR INCONSISTENT RESOLUTIONS AND COUNCIL DECISIONS, SEVERABILITY, AND AN EFFECTIVE DATE.**

**WHEREAS**, the City of Jacksonville Beach ("City") desires to establish a policy, processes, and guidelines for the naming or renaming of City buildings and facilities to honor deceased individuals who have made significant contributions to the City community; and

**WHEREAS**, the City Council intends to provide all citizens and groups in the community the opportunity to honor deceased individuals who have made significant contributions to the community by naming or renaming City buildings and facilities, subject to review and majority approval by the City Council.

**NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF JACKSONVILLE BEACH, FLORIDA, THAT:**

**SECTION 1. Adoption of Recitals.** The foregoing recitals are deemed true and material parts of this Resolution and are fully incorporated herein by reference.

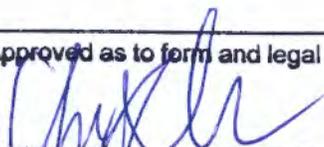
**SECTION 2. Policy.** The policy for naming or renaming City buildings and facilities attached hereto as Attachment A, is hereby approved and incorporated herein for all purposes.

**SECTION 3. Repeal of Prior Inconsistent Resolutions.** All prior resolutions, parts of resolutions or Council decisions in conflict herewith are repealed to the extent of the conflict.

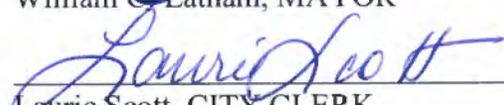
**SECTION 4. Severability.** If any section, sentence, clause, or phrase of this Resolution should be held invalid, unlawful, or unconstitutional, said determination shall not be held to invalidate or impair the validity, force, or effect of any other section, sentence, phrase, or portion of this Resolution not otherwise determined to be invalid, unlawful, or unconstitutional.

**SECTION 5. Effective Date.** This Resolution and Attachment A Policy shall become effective immediately upon passage and adoption by City Council.

AUTHENTICATED this 17<sup>th</sup> day of August, 2020.

Approved as to form and legal sufficiency:  
  
Chris Ambrosio, City Attorney

  
William C. Latham, MAYOR

  
Laurie Scott, CITY CLERK

**ATTACHMENT "A"**  
**RESOLUTION 2061-2020**  
**NAMING AND RENAMING CITY BUILDINGS AND FACILITIES POLICY**

**PURPOSE**

To establish uniform procedures for the naming or renaming City buildings and facilities in a manner that is compatible with community interest to enhance the values and heritage of the City of Jacksonville Beach. This policy does not pertain to City streets and street names.

**GENERAL POLICY**

The following guidelines have been established to provide for a consistent and uniform procedure in the naming or renaming of City buildings and facilities.

**PROVISIONS**

**A. General Guidelines.**

1. The City Council, by majority vote, shall have the final authority to name and rename all City buildings and facilities.
2. The City Council, by majority vote, shall have the final authority to designate commemorative names and plaques for City buildings and facilities.
3. Under extraordinary circumstances, the City Council may, by majority vote, revoke or remove the current name of any City building and facility.
4. No City building or facility shall be named after a seated elected or appointed official.

**B. Qualification Criteria for Naming or Renaming City Buildings and Facilities.**

1. Qualifying criteria include the following:
  - a. City controlled buildings and facilities may only be named or renamed after any deceased individual (Honoree) who has made significant and substantial contributions of a service, cultural, or historic nature to the City of Jacksonville Beach, as determined by a majority of the City Council. Said contributions need not be financial in nature; they may include extensive service and/or support to the City organization or the community in general.
  - b. The area in which the Honoree has made the most significant contribution should be considered when determining which building or facility will be named or renamed after him or her. That is, when possible, there should be a correlation between the service provided by the Honoree and the City building or facility.

- c. When determining whether to rename a City building or facility, the City Council shall consider all factors they deem relevant, including whether some or all of the following accurately describe the Honoree for whom the City building or facility is proposed to be renamed:
  - i. The Honoree made lasting and significant\* contributions to the protection of natural or cultural resources in the City of Jacksonville Beach; or
  - ii. The Honoree made substantial\* contributions to the betterment of a specific City building or facility consistent with the established standards for the City building or facility; or
  - iii. The Honoree made substantial\* contributions to the advancement of recreational opportunities within the City of Jacksonville Beach; or
  - iv. The Honoree was associated with an economic development or redevelopment activity within the City of Jacksonville Beach; or
  - v. The Honoree had a positive impact on the lives of the residents of the City of Jacksonville Beach; or
  - vi. The Honoree volunteered 10 or more years of service to the community.

*\*Additional information as to how/why the contribution of the Honoree is significant or substantial may be required.*

- e. Upon the naming or renaming of a City building or facility, the name shall not be used for any other dedication, naming, or renaming related to City property.
- f. The City Council, at its sole and unlimited discretion, may remove or change the name of any City building or facility at any time, unless contractually or legally obligated to do otherwise.

**C. Criteria for Naming City Buildings and Facilities.**

- a. For purposes of this Subsection C., City facilities also include reference to parks and recreational facilities.
- b. For new City buildings and facilities, the naming process shall begin as early in the project as possible.
- c. City building and facility names shall be selected to either recognize natural features related to the City of Jacksonville Beach community, or to recognize an

Honoree who made a lasting and significant contribution to the betterment of the City of Jacksonville Beach.

- d. Areas within City buildings and facilities that may be named separately from the main building include points of entry; rooms, patios, or wings within a City building; facility features (such as a column or fountain); walkways; trails; recreational facilities (such as group picnic areas, sports fields, water features, or park monuments); physical features (such as mountains, hills, or vistas); drive-ways; or other related items.
- e. If Council approved by majority vote, then commemorative plaques shall be placed in public City buildings and facilities. Names for the commemorative plaques shall be selected to recognize an Honoree who has made a lasting and significant contribution to the betterment of the City of Jacksonville Beach.

**D. Procedure for Naming or Renaming City Buildings and Facilities.**

1. Requests for naming or renaming a City building or facility shall be submitted to the City Manager's office in writing on the City's Building/Facility Naming or Renaming Application. The applicant is required to provide clear evidence that the Honoree has made a significant and lasting contribution to the betterment of the City of Jacksonville Beach, as referenced in Section B 1 (c) above.
2. All submittals, whether from a City Council member, individual, organization or City staff, must include the name and address of the submitter, unless the person's address is otherwise protected from public disclosure per Florida law. In that case, the submitter must provide City staff with alternative means of receiving communication. **OTHERWISE, NO ANONYMOUS SUBMITTALS WILL BE ACCEPTED.**
3. Upon receipt of the application, the City Manager or designee shall review the application and shall place the proposed City building or facility naming/renaming item on a future City Council agenda for formal review and consideration by the City Council. If the City Council denies the Application by majority vote, no further action is taken. If the City Council approves the Application, staff is directed to move forward with implementing the naming or renaming of the City building or facility. The steps taken to implement the request will be developed as an internal City process. The decision of the City Council will be final. The opportunity to submit an application does not create any legal rights or privileges for the submitter.

**City of Jacksonville Beach Building/Facility Naming or Renaming Application**

Applicant Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_  
\_\_\_\_\_

Location of City building or facility to be named or renamed: \_\_\_\_\_  
\_\_\_\_\_

Honoree to be Recognized: \_\_\_\_\_

Proposed Name: \_\_\_\_\_

Please Check all that apply:

Please provide date of death for Honoree: \_\_\_\_\_ (mm/dd/yyyy)

\_\_\_\_\_ The Honoree made lasting and significant\* contributions to the protection of natural or cultural resources for the City of Jacksonville Beach.

\_\_\_\_\_ The Honoree made substantial contributions\* to the betterment of a specific City facility or park consistent with the established standards for that facility or park.

\_\_\_\_\_ The Honoree made substantial contributions\* to the advancement of recreational opportunities within the City of Jacksonville Beach.

\_\_\_\_\_ The Honoree was associated with an economic development or redevelopment activity within the City of Jacksonville Beach.

\_\_\_\_\_ The Honoree had a positive impact on the lives of residents of the City of Jacksonville Beach.

\_\_\_\_\_ The Honoree volunteered 10 or more years of service to the community.

**\*Please provide additional information as to how/why the contribution of the Honoree was significant or substantial not to exceed two typed pages.**